

City of Ann Arbor

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Legislation Details (With Text)

File #: 11-0133 Version: 1 Name: 2/22/11 Golf Fee Modifications

Type: Resolution/Public Hearing Status: Passed

File created: 2/22/2011 In control: City Council

On agenda: 2/22/2011 Final action: 2/22/2011

Enactment date: 2/22/2011 Enactment #: R-11-065

Title: Resolution to Modify Fees at the City Golf Courses Effective for the 2011 Golf Season and Increase

the Senior Citizen Qualification Age

Sponsors: Stephen Rapundalo

Indexes:

Code sections:

Attachments: 1. Golf Rate Comparison.pdf

Date	Ver.	Action By	Action	Result
2/22/2011	1	City Council	Held and Closed	
2/22/2011	1	City Council	Approved	Pass

Resolution to Modify Fees at the City Golf Courses Effective for the 2011 Golf Season and Increase the Senior Citizen Qualification Age

Attached for your review and approval is a resolution to modify fees at the City golf courses for the 2011 golf season.

Staff and the City Council appointed Golf Courses Advisory Task Force reviewed golf fees for Huron Hills and Leslie Park Golf Courses as part of the process of evaluating the 2010 golf season. The Golf Courses Advisory Task Force supports the fee increases recommended here.

A fee increase is proposed for power golf cart rentals to place Leslie and Huron in line with other area golf courses. Currently the fee is \$7 for 9 holes or \$13 for 18 holes. The proposed fee is \$8 for 9 holes and \$14 for 18 holes. Staff estimates this will generate \$25,000 in additional revenue per season.

Other fee increases include raising the weekend 9 and 18 holes rates at Leslie Park Golf Course by \$2 and \$1, respectively. The twilight fee at Leslie Park is proposed to be \$16, up from \$15. These rates, after performing a comparative fee analysis, are deemed to be appropriate for the market. Staff estimates this will generate an additional \$12,500 in revenue per season.

Lastly, in its December, 2007 report the City's golf consultant, Golf Convergence, Inc., recommended increasing the senior citizen qualification age to 56 for 2008 and to increase the threshold by one year each year thereafter until the age to qualify for senior rates is established at 62. It is therefore recommended that the senior citizen qualification age be established as 59 for the 2011 season.

The Parks Advisory Commission recommended approval of these fees at their February 15, 2011 meeting.

Sponsored by: Stephen Rapundalo, Council member

File #: 11-0133, Version: 1

Prepared by: Colin Smith, Parks and Recreation Services Manager Reviewed by: Sumedh Bahl, Community Services Area Administrator

Whereas, The City Council appointed Golf Courses Advisory Task Force has reviewed the golf fees for Huron Hills and Leslie Park Golf Courses as part of the process of evaluating the 2010 season;

Whereas, The fee schedule on file in the City Clerk's Office sets out a modified fee schedule for the 2011 golf season;

Whereas, In 2007 the City's golf consultant, Golf Convergence, Inc., recommended increasing the senior citizen qualification age to 56 for 2008 and to increase the age threshold by one year each year thereafter until the age to qualify for senior rates is established at 62; and

Whereas, The Golf Courses Advisory Task Force and The Parks Advisory Commission recommend approval of these fee changes;

RESOLVED, That fees at the City's golf courses be changed in accordance with the attached fee schedule, effective in the 2011 golf season; and

RESOLVED, That the senior citizen qualification age for 2011 is 59, and the qualification age be raised by one year each year thereafter until the age to qualify for the senior rate is established at 62.