



Legislation Text

File #: 12-1256, **Version:** 1

Resolution to Extend Temporary Moratoria on Digital Billboards

On April 16, 2012, City Council approved Resolution R-12-146 to impose 180-day moratoria on the erection of new digital billboards or the conversion or replacement of existing billboards with digital. City Council determined that these moratoria were necessary to promote the public health, safety and welfare of City residents.

Since that time, staff from Planning & Development and the City Attorney's Office have been researching best practices for the regulation of digital billboards and digital signage. Additional time is necessary to complete this research and provide recommendations for appropriate regulations. As a result, staff recommends that City Council extend these moratoria an additional 180 days.

Prepared by: Wendy L. Rampson, Planning Manager

Reviewed by: Colin Smith, Acting Community Services Administrator

Sponsored by: Councilmember Christopher Taylor

Whereas, On April 16, 2012, City Council approved Resolution R-12-146 that imposed 180-day moratoria on erection of new digital billboards and conversion or replacement of existing billboards to digital;

Whereas, Additional time is required for City staff to complete an evaluation of digital billboards and consider reasonable regulations for their use; and

Whereas, Resolution R-12-146 stated that, prior to the expiration of these moratoria, City Council may extend one or both of these moratoria for an additional 180 days to allow sufficient time to consider appropriate regulations;

RESOLVED, That City Council hereby extends a moratorium deferring consideration of all requests for permits to erect new digital billboards or to convert or replace existing billboards to digital for a period of 180 days from the original expiration date of October 13, 2012 to April 11, 2013;

RESOLVED, That City Council hereby extends a moratorium on the erection of new digital billboards or the conversion or replacement of any existing billboards to digital without a permit for a period of 180 days from the original expiration date of October 13, 2012 to April 11, 2013; and

RESOLVED, That City Council finds it necessary to extend these moratoria in order to promote the public health, safety, and welfare of City residents.