



Legislation Details (With Text)

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**Title:** Resolution Directing the City Administrator to Develop a Plan to Review and Increase the Utilization of the Poverty Exemption Program

**Sponsors:** Christopher Taylor, Zachary Ackerman, Anne Bannister, Jack Eaton, Jane Lumm, Jeff Hayner

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
7/6/2020	1	City Council	Approved	Pass

Resolution Directing the City Administrator to Develop a Plan to Review and Increase the Utilization of the Poverty Exemption Program

Prepared by: Matthew V. Horning, Financial Services Area Administrator & Interim CFO

Reviewed by: Matthew Thomas, Assistant City Attorney

Approved by: Tom Crawford, Interim City Administrator

Whereas, The City of Ann Arbor has adopted numerous resolutions that endeavor to increase housing affordability and improve social equity;

Whereas, Ann Arbor’s average for-sale home price is nearly \$400,000.00, making home ownership unaffordable for households that earn less than \$85,000.00 per year;

Whereas, Ann Arbor is home to low-income homeowners that struggle to remain in our community;

Whereas, The City of Ann Arbor has instituted a Poverty Exemption program that waives property taxes for residents living near the federal poverty line;

Whereas, Many residents are unaware of the Poverty Exemption program; and

Whereas, The Poverty Exemption program is likely underutilized;

RESOLVED, That the City Council directs the City Administrator to develop a plan to review and increase the utilization of the Poverty Exemption program. Ideas for such a plan could include:

1. Increase advertisement through multiple channels, such as the City of Ann Arbor website, water bills, tax statements, press releases, and AAATA ads;
2. Raise the income threshold to accommodate more households; and
3. Reduce the complexity of informational materials and application.

RESOLVED, That the City Council requests that the City Administrator, or a designee, meet with relevant stakeholders, such as the Housing and Human Services Advisory Board (HHSAB), in developing this plan; and

RESOLVED, That the City Council directs the City Administrator to deliver this plan by December 31, 2020.

Sponsored by: Mayor Taylor and Councilmembers Ackerman, Bannister, Eaton, Lumm, and Hayner