



SHARE GLOW CONNECT

FoolMoon COMMUNITY

Ann Arbor // March - April 9, 2021

CREATE SUPPORT

2021 SPONSORSHIP OPPORTUNITIES

Share Your LIGHT + Make Our CommUNITY SHINE!

Traditions like FoolMoon matter more than ever in 2021. There is an urgent need to be together and imagine the power of light + hope + healing that we can create together.

Big things disconnect us + make us feel isolated. A pandemic. Racial injustice. Virtual everything. Zoom. Social distancing. Businesses struggling. Economic hardships. Uncertainty.

We invite Ann Arbor to imagine new ways to celebrate our CommUNITY. Dust off those luminaries, make FoolMoon creations, and create a new celebration that truly shines a light on the power of creativity all over town.

Be a Shining Sponsor. Help us share some light + love with kids + families, help our local artists + businesses thrive, and build commUNITY all over Ann Arbor.

FoolMoon with Us!

www.wonderfoolproductions.org

FoolMoon 2021. New Moon Rises!

FoolMoon magic will unfold in March with in-town, at-home, and virtual experiences culminating with a community-created celebration on Friday, April 9.

MoonLight Making activities--at home + online in March--inviting Ann Arbor's underserved youth + teens, and kids of all ages, to express themselves creatively and amplify their voices.

Public Art illuminating Ann Arbor's downtown districts -- Kerrytown, Main St. + State St. -- and neighborhoods, bringing light + creativity to public spaces, storefronts, and favorite places all over town.

FoolMoon Madness on Friday, April 9 promoting A2's local businesses when you need it more than ever. Grab a bite, quench your thirst, find a treasure + share your love A2!

MoonLight Map highlighting the sights + sounds so you can FoolMoon at your own pace -- social distancing + masks for safe MoonLighting!

Virtual, Online Platform so you can celebrate FoolMoon at home, dance in your living room, + share your own MoonLight!



FoolMoon 2021

Sponsor Opportunities + Benefits

BRILLIANT SPONSOR - \$5,000+

- ❑ Video Welcome on FoolMoon Virtual Platform
- ❑ Exclusive Sponsor Recognition for Signature Artist Installation OR Youth Art Activities
- ❑ Social Media Shout-outs both Pre- and Post-Event (audience reach 15K+)
- ❑ Sponsor Quote in Media Release
- ❑ Sponsor Logo on FoolMoon Virtual Platform
- ❑ Sponsor Logo on FoolMoon Map
- ❑ Sponsor Logo on WonderFool Productions Website – FoolMoon Page
- ❑ Sponsor Logo on Thank You Video
- ❑ 5 FoolMoon T-Shirts + Masks!

GLITTERING SPONSOR - \$2,500+

- ❑ Exclusive Sponsor Recognition for Signature Artist Installation OR Youth Art Activities
- ❑ Social Media Shout-outs both Pre- and Post-Event (audience reach 15K+)
- ❑ Sponsor Recognition in Media Release
- ❑ Sponsor Logo on FoolMoon Virtual Platform
- ❑ Sponsor Logo on FoolMoon Map
- ❑ Sponsor Logo on WonderFool Productions Website – FoolMoon Page
- ❑ Sponsor Logo on Thank You Video
- ❑ 3 FoolMoon T-Shirts + Masks!

FOR MORE INFO

Jennifer Goulet, Executive Director
WonderFool Productions
wonderfoolproductions@gmail.com / 734-834-4288

SHINING SPONSOR - \$1,000+

- ❑ Sponsor Recognition for Artist Installation OR Youth Art Activities
- ❑ Social Media Shout-outs both Pre- and Post-Event (audience reach 15K+)
- ❑ Sponsor Logo on FoolMoon Map
- ❑ Sponsor Logo on WonderFool Productions Website – FoolMoon Page
- ❑ Sponsor Name Listing on Thank You Video
- ❑ 2 FoolMoon T-Shirts + Masks!

BEAMING SPONSOR - \$500+

- ❑ Sponsor Recognition for Artist Installation
- ❑ Sponsor Name on FoolMoon Map
- ❑ Sponsor Name on WonderFool Productions Website – FoolMoon Page
- ❑ Sponsor Name on Thank You Video
- ❑ FoolMoon T-Shirt + Mask!

SHIMMERING SPONSOR - \$250+

- ❑ Sponsor Name on WonderFool Productions Website – FoolMoon Page
- ❑ Sponsor Name on Thank You Video
- ❑ FoolMoon T-Shirt + Mask!

FoolMoon is produced by WonderFool Productions, a nonprofit organization building commUNITY through the arts, in partnership with the Ann Arbor community.



wonderfoolproductions.org