

Center of the City Meeting Notes

10/16/19

Call to Order

4:03 pm

Introduce New Task Force Member

John Haines

Roll Call

Approval of Agenda

Public Comment

Kathy Vores:

We should report back to the voters on the progress that was made on Prop A center of city task. Should receive mailing that informs public and invites them to participate in progress.

Approval of Minutes

Approval of Notes

Sep. 18

Oct. 2

Review Ground Rules and Purpose

Alan: Change purpose to reflect task of putting together a recommendation for city council

Information Sharing

Norm: starting to get input from neighbors with neighbor engagement process, more meeting planned.
Notes, reports from meetings have been placed on the trello

John: way for neighbors to engage if not able to make meeting

Norm: sent out 200 invites for most recent meeting, no residents showed up.

Jeff: how do we engage with users of downtown parks? Old school way of flyering might be helpful.

Other committees are waiting on community engagement feedback before meeting.

Meghan: meeting with Y-lot consultants (Smith Group) on Oct. 23 4-5:30

November 6 Community Meeting

Meghan: invitation to participate, think about strategy for distributing invitation

Heather: will be doing email blast and sending out information

Hannah: should we have graphic invite to post on social media, etc? I can make one.

Discussion about reaching out to schools especially.

Norm: give history presentation, give neighbor engagement worksheet to kid

Can someone reach out to PTSO? Chip and Carolyn and John will reach out to PTSO and principals.

Alan: add in Norm's sentence that he had in the neighbor engagement letter

Meghan: we should add to spreadsheet who we have contacted and invited. Google doc has been created.

Plan for community engagement meeting on Nov. 6.

[attached document]

Norman: if you want input, people won't give it immediately. Give them an exercise. You have to encourage participation with questions and prompts. Worried that all of the stations will not produce good feedback.

Carolyn: would like to include the image exercise

Norm: thinks that the history presentation should be presented at the community engagement

Chip: possibility is to film Norm giving his presentation. It's hard to keep people there for longer than 15 minutes. Have to maximize that time.

Dean: could make series of urban images a different station

Hannah: we should condense set of images, maximize time that people give feedback. Discuss ways to keep people there longer—offer refreshments.

Norm: can pick out most extreme reactions from existing set of images

Chip: each station has to have an active and passive component to engage individuals

Alan: question about empathy map

Meghan: in middle of model, put a user in the middle (high school student, elderly) then from their perspective think about what that user might want at that location.

Carolyn: is worried about how much feedback we would get back on the co-ownership station

Meghan: thinks it's the weakest station.. was trying to address the questions that subgroups have

Miles: keep in mind, the more question we ask, requires more engagement

Carolyn: also means that we'll have tons of data to digest

Norm: we should consider doing a working meeting for the community engagement meeting logistics

Carolyn: allocating tasks and assignments for the meeting

Other Community Engagement

DecaDome

Heather: met with Howard Lazarus to talk about DecaDome. Fine with moving forward with this. Staffing is tricky; have to have 2 people at all times and water/bathroom amenities. Security, will need to be locked up. Potential for graffiti. Procurement: if its greater than 3000, need 3 quotes. Has to be some sort of contract in place.

Carolyn: can we get this done in a timely matter such that its useful to us?

Heather: unsure

Norm: neighbor meeting, DecaDome was brought up and there were security concerns.

Carolyn: could we just put people standing on lot to survey people?

Norm: there is a possibility to place a table in the library on very cold days.

Alan: has been in discussion with social work school to see if there is an opportunity to treat this area as a healing place.

Jeff: doing this as a shorter term project. Less expenses and barriers

Hannah: yes on short time, could use for Halloween activities.

Carolyn: would it be okay to use volunteers in the dDecaDome.

Meghan: explore option on online/out-of-person engagement

Norm: city website is informative but not interesting

Hannah: we could use google forms

Carolyn: likes the idea of consistent set of questions in order to quantify responses

Hannah: QR codes could help us achieve that. Link it to a google form survey. Print them on flyers.

Public Notification

Meghan: we keep coming back around to mailings. We should get some closure on this at this meeting.

Alan: mailing to inform and invite for participation all community members. Proposes that we do it as a joint effort with Library Green Conservancy. Sketch map should be included to inform people of the site.

Inside of letter would include questions regarding center of the city. Explanation of taskforce's task.

Meghan: did we decide to do mailing

Carolyn: we should stop talking about doing a mailing, low efficacy, large expense

Jeff: good that we can partner with the library green conservancy to reduce costs.

Alan: need to question the content. We need to be educating as well as reaching out for participation.

Meaghan: would like a motion regarding mailings to give direction

Jeff: how could city restrict the radius that a mailing could go to

Norm: motions for a universal mailing. Fails.

Meghan: thoughts on posters? Yes.

Next Meeting Agenda

Finalize open house plan

Neighborhood engagement meeting reports

DecaDome

Mailing

Timeline after Nov. 6

Public Comment

Will Hathaway: comment about DecaDome, assembly of DecaDome is not an easy pop up and down. Price difference for labor of disassembly and reassembly. Mailings, thinks there is a value to informing and educating people through mailings. Thinks that cost of mailing is daunting. In favor of restricted mailing.

Adjourn