BROADWAY PARK PARKS ADVISORY COMMISSION MEETING

MARCH 19, 2019





HamiltonAnderson

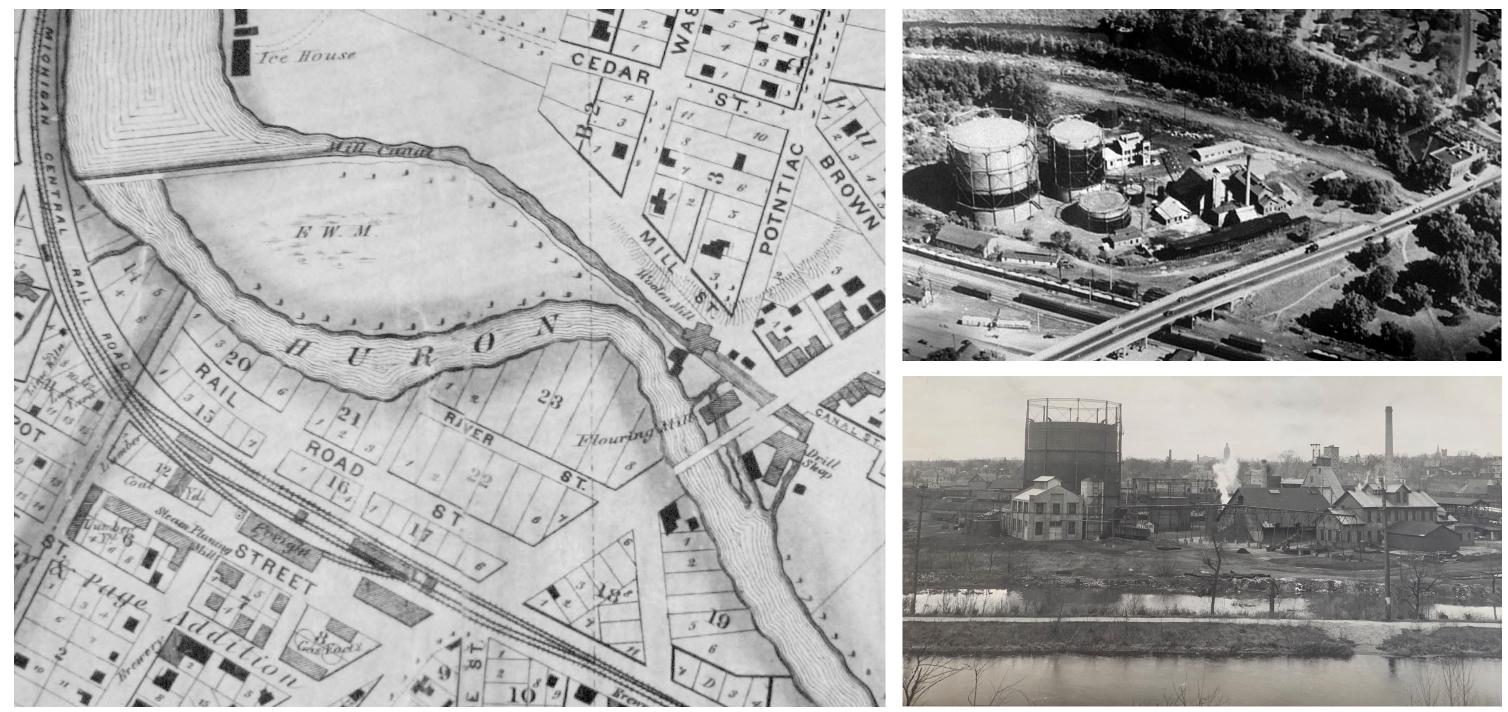
SMITHGROUP







HISTORICAL CONTEXT



STAKEHOLDER INTERVIEWS/WORKSHOP ATTENDEES

JUNE 4-6, 2018, JUNE 19-20, 2018, AUGUST 21, 2018, NOVEMBER 6, 2018

- Neighboring property owners
- Neighboring merchants
- Mayor
- City Council Members
- State Street Merchants Assoc.
- Main Street Merchants
- Downtown Development Authority
- Argo Livery
- Ann Arbor Park Advisory Committee
- **Destination Ann Arbor**
- The Arts Alliance

- Ann Arbor Parks and Recreation
- Huron River Watershed Council
- Treeline Trail Conservancy
- Washtenaw Water Resources
- Barton Hills Village
- Old Fourth Ward Assoc.
- Northside Neighborhood Assoc.
- Traver Neighborhood
- Broadway Neighborhood Assoc.
- Waterhill Neighborhood Assoc.
- Kerrytown Merchants

KEY STAKEHOLDER THEMES

- FOCUS ON THE RIVER: Give primacy to river-related uses open to the public and views of the river
- PEDESTRIAN ORIENTATION: River Street and the entire development should be walkable and linked to trails
- SEASONALITY: The development should be actively programmed in all four seasons
- FLEXIBILITY: The design of the public spaces should respond to multiple uses and users throughout the day, week and year

KEY IDEAS

RIVER USES

Canoe livery Fishing Pedestrian bridge Spectator river sports

PAVILION USES

Winter market hall Weddings, parties Classroom Meetings/conferences Performance space Artisan market

RECREATION

Ice rink Games Water feature Children's play Fitness course Garden

EVENTS

Festivals Movie screenings Holiday market Music concerts Dance nights

ART/PERFORMANCE

Rotating art installations Theater/amphitheater Graffiti wall Buskers

RETAIL/ GROUND FLOOR

Brewpub/beer garden Community retail Food trucks/pop-up vendors Gallery Maker space

PUD CONCEPT PLAN / PARK COMPONENTS/COMMUNITY BENEFITS



7 Broadway Park Ann Arbor, Michigan

Increased public and
recreational opportunities
Publicly accessible
pedestrian connection to
B2B and Treeline trails

3 points of access to river
Pedestrian bridge to the Cascades

- Bike facilities

 Seasonal recreation: Ice rink/water feature

Events/pavilion

Canoe rentals

Concessions/restrooms

Substantial open space

Public Parking

CONSERVANCY MANAGED PUBLIC SPACE



A conservancy is a common structure for non-profits involving land use, and comes from the idea of conserving open land for future generations.

- - space

Operationally, the conservancy is no different than other nonprofits that operate in the State of Michigan.

Examples: Bryant Park and Detroit River Walk

The Conservancy Role:

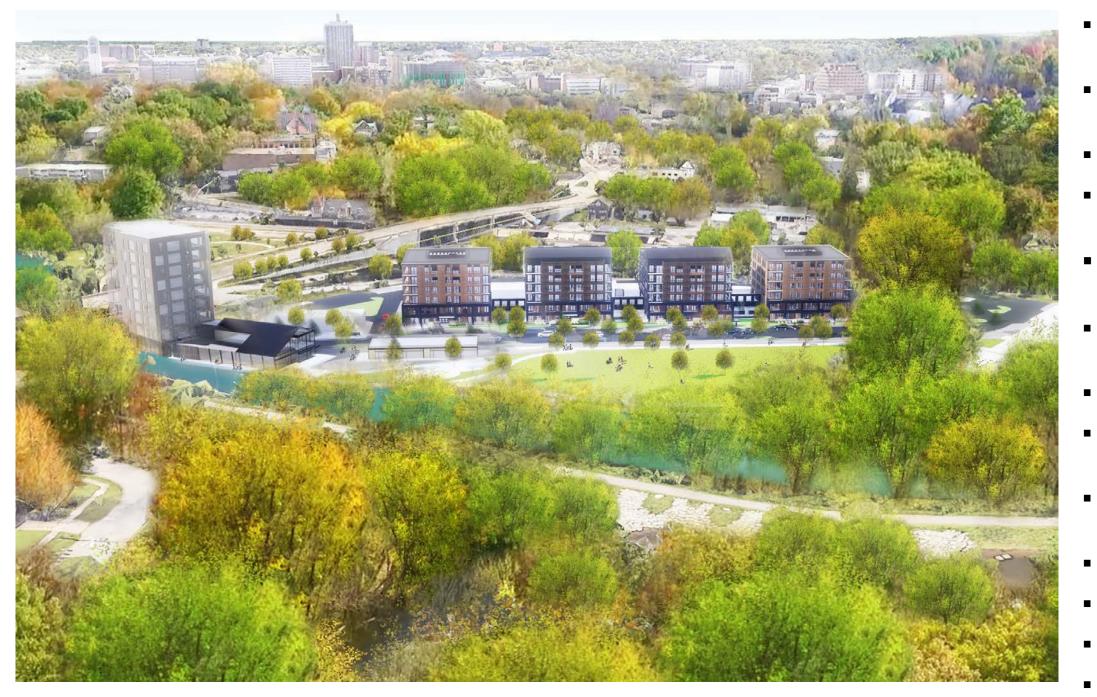
- Sets overall policies and mission

Is the steward for the open

Approves budget and funding

Primarily responsible for fundraising and sponsorships

COMMUNITY BENEFITS/SUSTAINABILITY



Remediation of an environmentally contaminated site

LEED Silver standards- residential &

Access to public transit

hotel

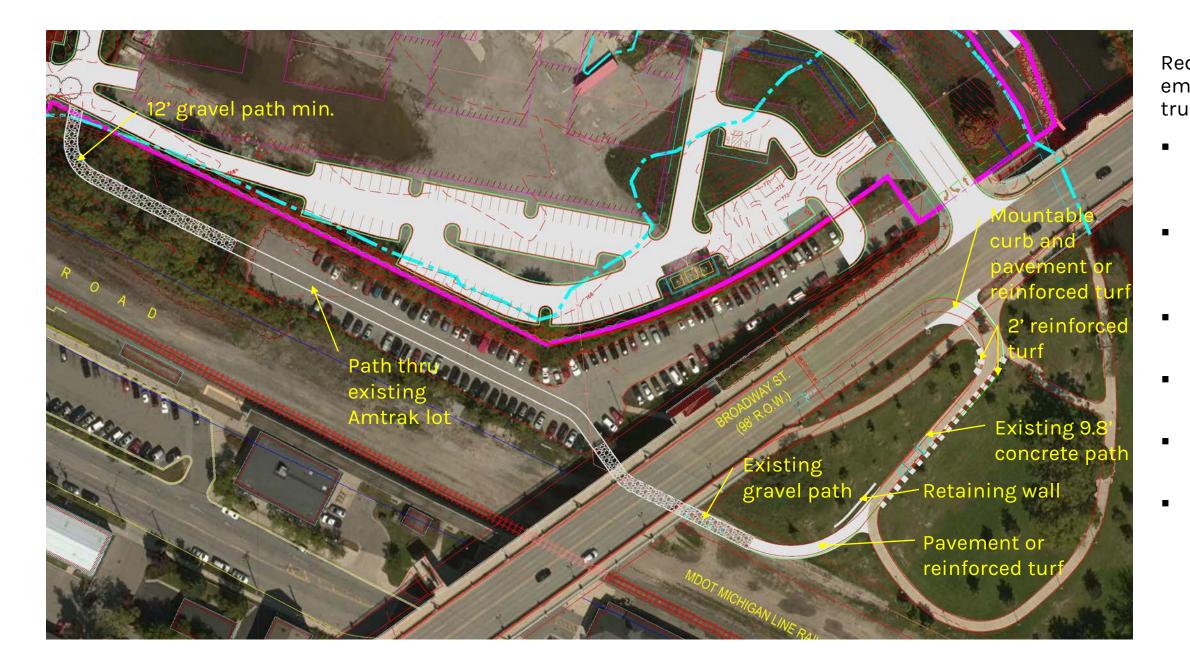
- Connectivity with community (housing, schools and recreation)
- Walkable to Kerrytown, Lower Town and downtown
- Limited impervious surfaces (maximum 57%)
- Shaded streetscapes
- Compact development/minimal footprint
- Electric vehicle charging stations (1/50 vehicles)
- East/west building solar orientation
- Locally sourced/ recycled materials
- Low VOC materials
- High efficiency HVAC equipment

ADDITIONAL COMMUNITY BENEFITS



Financial support of affordable housing Support for existing public infrastructure (dam)

SECONDARY EMERGENCY ACCESS: DOG PARK/AMTRAK



Required 12' wide secondary emergency access- 50,000 lb. fire truck design load

- Utilizes existing Amtrak parking, park sidewalk and gravel path at edge of park
- Potential new materials: Gravel, pavement, reinforced turf
- Add lock box to existing Amtrak gate: (<u>+</u> 19' opening)
- Retaining wall required, as shown
- Mountable curb required at Broadway
- Existing sidewalk adequate for fire truck load

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QUESTIONS AND COMMENTS?

