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TO: Mayor and Council

FROM: Tom Crawford, CFO

CC: Steven D. Powers, City Administrator

SUBJECT: LDFA/SPARK

DATE: May 15, 2015

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**Question #151:** Who owns the 330 E. Liberty building? (Councilmember Kailasapathy)

**Response:** First Martin

**Question #152:** How long is the lease for the 4<sup>th</sup> floor that SPARK will be renovating for \$300,000? I am trying to figure out over how many years this benefit going to last over? (Councilmember Kailasapathy)

**Response:** 5 years beginning in July.

**Question #153:** When the companies mature and go public or sell it to another company and make millions, are they paying back SPARK any monies to compensate for the free rental they are receiving? If not, why not? Why is SPARK adopting a model of socialization of costs (tax payers footing the bills) and privatization of profits? Why cannot SPARK adopt policies that make sure that companies that are successful as a result of taxpayer handouts give back to a fund that can be used to help other companies? This might be an equitable model as well as a sustainable one. (Councilmember Kailasapathy)

**Response:** No company is receiving free rental. In fact, 4<sup>th</sup> floor tenants will be paying market rates. The difference between a lease for the space at SPARK Central and normal commercial leasing is that it is temporary. This is for companies transitioning through an initial growth stage to the point they are ready to sign a 5 year or more lease themselves. LDFA funds are used to pay the difference between what the tenants can pay and the rental needed to cover the operating costs of the SPARK Central incubator/accelerator.

SPARK is the LDFA's contractor and delivers the incubation/acceleration space and services according to the business plan and budget approved by the LDFA.

The business plan has focused on building, maintaining and growing an entrepreneurial ecosystem in downtown Ann Arbor. That business plan is also defined and limited by the contract the City and LDFA has with the State of Michigan for the SmartZone. That contract governs the investment the State is making in the Ann Arbor-Ypsilanti SmartZone through the LDFA.

**Question #154:** There is a two full page advertisement in May Ann Arbor Observer promoting LDFA and SPARK. Who paid for this advertisement? IF either LDFA or SPARK paid for it, did it come out of their \$150,000 marketing budget? (Councilmember Kailasapathy)

**Response:** SPARK placed the ad as part of an integrated marketing plan. The left full page ad was paid for with SPARK non-LDFA funds. It is a thank-you to all our founders and supporters including the LDFA celebrating our 10<sup>th</sup> anniversary. The right side full page ad was paid for with LDFA funds. It is a talent marketing piece highlight the experience of Blake Nicholson, an employee of Seelio. It has narrative about the SmartZone program and the LDFA. This type of integrated marketing works to provide maximum impact. These ads also help raise awareness to a larger audience that downtown Ann Arbor is a major hub for tech companies.



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TO: Mayor and Council

FROM: Larry Collins, Fire Chief  
Tom Crawford, CFO  
John Seto, Police Chief

CC: Steven D. Powers, City Administrator

SUBJECT: Safety Services

DATE: May 15, 2015

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**Question #155:** May I get the following information for each of the past five years plus the anticipated coming year? Police: total budget, violent crimes, property crimes, arrests, moving violation citations, parking citations, traffic stops, any relevant ones I'm missing. Fire: total budget, number of active fires serviced with hydrant use, active fires serviced without hydrant use, medical response calls, fire-related injuries and property damage, fire insurance rating, other relevant metrics. (Councilmember Westphal)

**Response:**

**Police activity information:**

	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>
Part I Violent Crimes:	284	261	227	247	174
Part I Property crimes:	2,959	2,560	2,749	2,537	2,207
Total Part II Crimes:	4,688	3,541	3,883	3,625	3,412
Arrests (includes appearance tickets):	3,007	2,495	2,871	3,235	3,128
Traffic Citations:	-	-	-	16,818	14,821
Traffic Stops:	-	-	-	21,259	20,748
Parking Citations:	89,370	85,050	95,990	87,898	92,184

A 10- year history of a couple metrics is on page 219 in audit report. The budget book also has a history of the budgeted amounts and goals and performance measures for the police and fire departments. The links are below.

[http://www.a2gov.org/departments/finance-admin-services/accounting/Documents/City%20of%20Ann%20Arbor%20-%20CAFR%206-30-14%20\(Final\).pdf](http://www.a2gov.org/departments/finance-admin-services/accounting/Documents/City%20of%20Ann%20Arbor%20-%20CAFR%206-30-14%20(Final).pdf)  
<[http://www.a2gov.org/departments/finance-admin-services/accounting/Documents/City%20of%20Ann%20Arbor%20-%20CAFR%206-30-14%20\(Final\).pdf](http://www.a2gov.org/departments/finance-admin-services/accounting/Documents/City%20of%20Ann%20Arbor%20-%20CAFR%206-30-14%20(Final).pdf)>

<http://www.a2gov.org/departments/finance-admin-services/financial-reporting/performance-dashboard/Pages/PublicSafety.aspx> <<http://www.a2gov.org/departments/finance-admin-services/financial-reporting/performance-dashboard/Pages/PublicSafety.aspx>>

Chief Seto has provided information regarding some metrics and indicators in responses to budget question 42 on March 27, 133 on May 13, and 134 on May 13.

Attached are Ann Arbor's crime trends for the last ten years.

### **Fire activity information:**

For the period January 1, 2009 – December 31, 2014.

- Fire-related injuries
  1. 50 injuries ranging from minor to life threatening
- Fire Fatalities
  1. 10 causalities
- Department's ISO fire insurance rating
  1. Currently Rated as a Class 4 ( on a scale of 1-10, with 1 the best class and 10 the worst protection class)
- Total fire loss for the past five years
  1. \$13,470,3329.00 Property & Content (on average, roughly \$2.7 million per year)

Attached are the fire data charts.

# AAPD CRIME STATISTICS

## 10-YEAR TREND | 2004 – 2014

UCR Stats	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	*2014
Murder	2	0	0	0	0	1	0	0	1	3	1
Forcible Rape	19	37	32	30	32	29	43	36	35	48	54
Robbery	80	102	85	66	66	63	76	59	50	49	26
Agg Assault	165	219	227	202	197	177	165	166	141	147	93
Burglary	748	859	631	572	622	609	524	534	714	410	320
Larceny	2,174	2,282	2,119	2,046	2,353	2,216	2,284	1,918	1,898	2,021	1,778
MV Theft/UDAA	182	238	173	159	146	125	129	97	114	94	99
Arson	21	21	22	15	13	14	22	11	23	12	10
<b>Part 1 Crime Totals</b>	<b>3,391</b>	<b>3,758</b>	<b>3,289</b>	<b>3,090</b>	<b>3,429</b>	<b>3,234</b>	<b>3,243</b>	<b>2,821</b>	<b>2,976</b>	<b>2,784</b>	<b>2,381</b>
<b>Part 2 Crime Totals</b>	<b>4,578</b>	<b>4,580</b>	<b>4,918</b>	<b>4,673</b>	<b>5,166</b>	<b>4,459</b>	<b>4,688</b>	<b>3,541</b>	<b>3,883</b>	<b>3,625</b>	<b>3,412</b>
<b>Total Part 1 &amp; 2 Crimes</b>	<b>7,969</b>	<b>8,338</b>	<b>8,207</b>	<b>7,763</b>	<b>8,595</b>	<b>7,693</b>	<b>7,931</b>	<b>6,362</b>	<b>6,859</b>	<b>6,409</b>	<b>5,793</b>

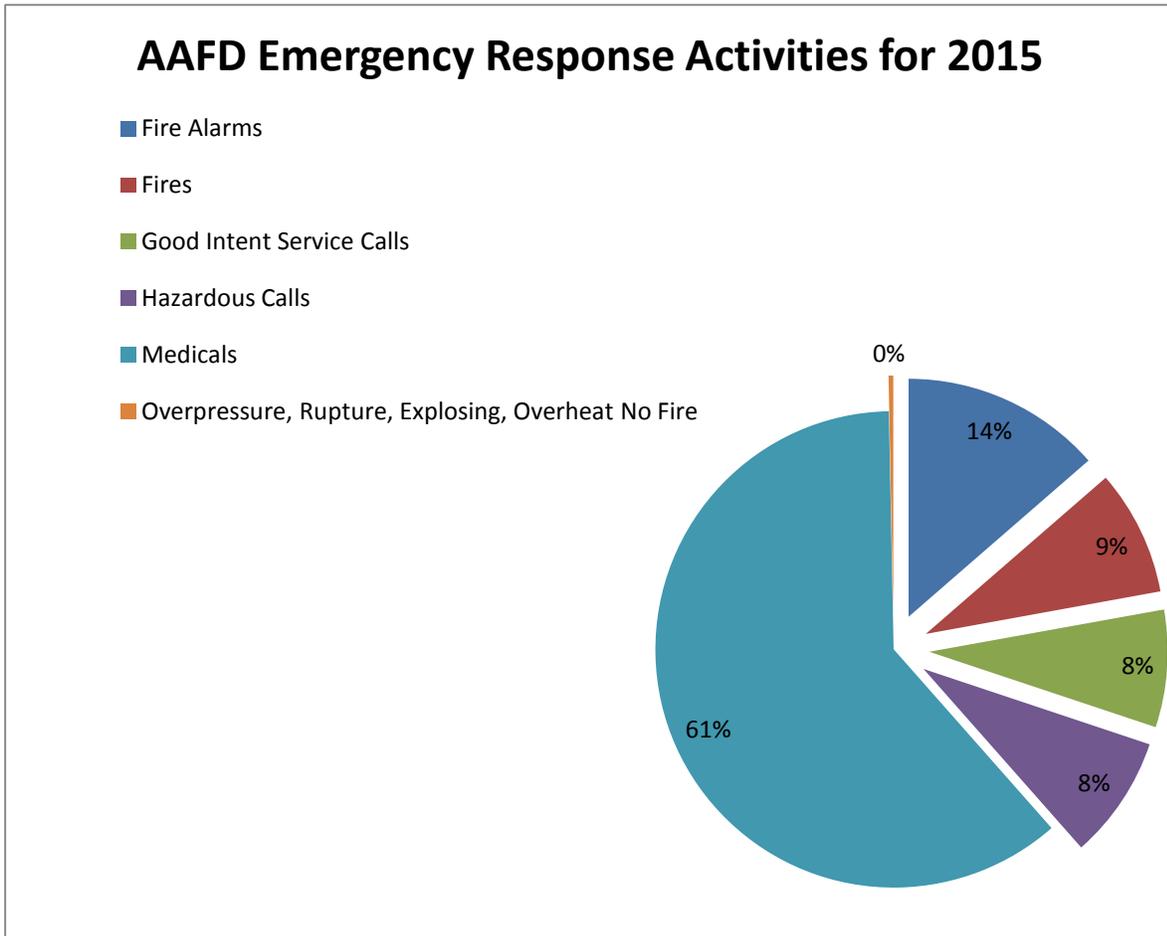
\*2014 AAPD Preliminary | To Be Updated When UCR Stats Become Available

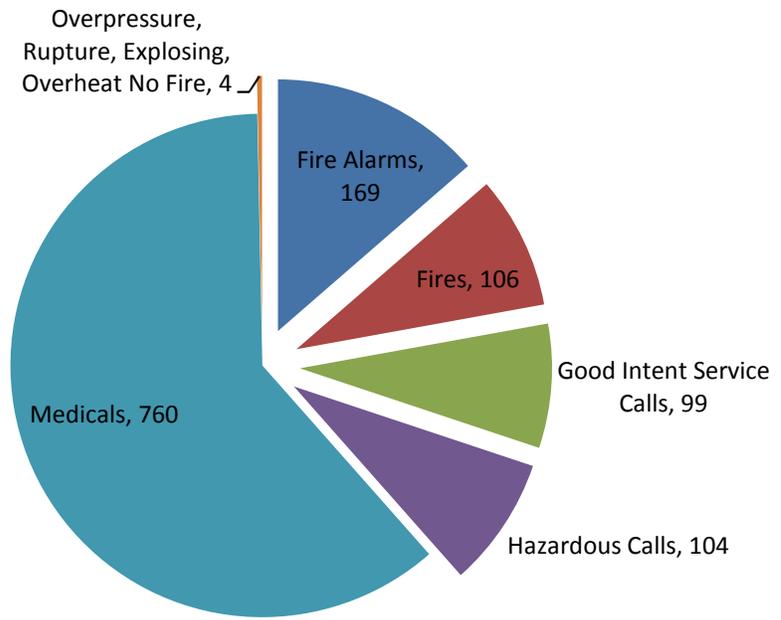
## AAPD Crime Statistics 2004 – 2014 Trend



There are two types of charts. The first chart for the year contains the emergencies in percentages; the second chart contains actual number of calls.

Good Intent Service Calls includes a person in distress, animal problem, water problem, vicinity alarm, controlled burning, wrong location, steam or gas mistaken for smoke, and public service assistance.

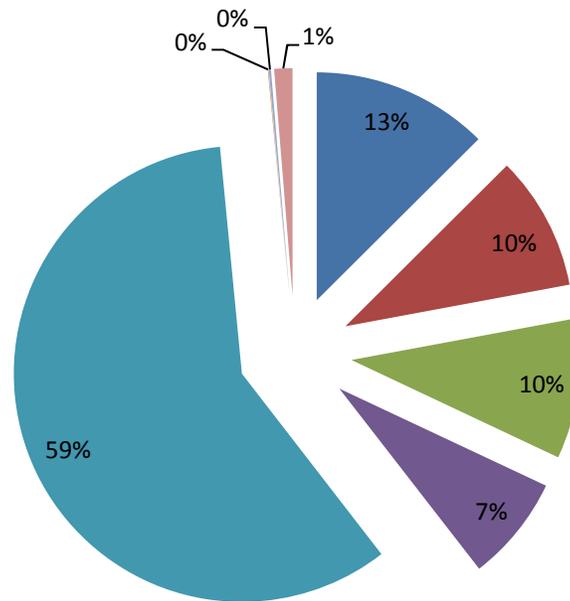


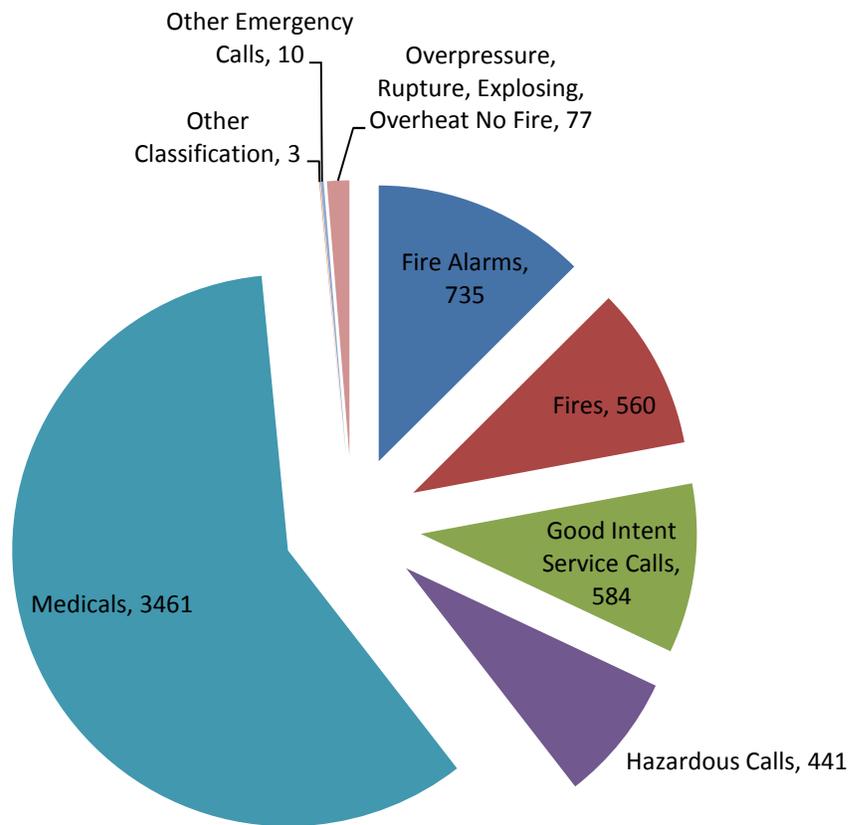


AAFD Emergency Response Activity 2015 by Number of Calls

# AAFD Emergency Response Activity 2014

- Fire Alarms
- Fires
- Good Intent Service Calls
- Hazardous Calls
- Medicals
- Overpressure, Rupture, Exploding, Overheat No Fire

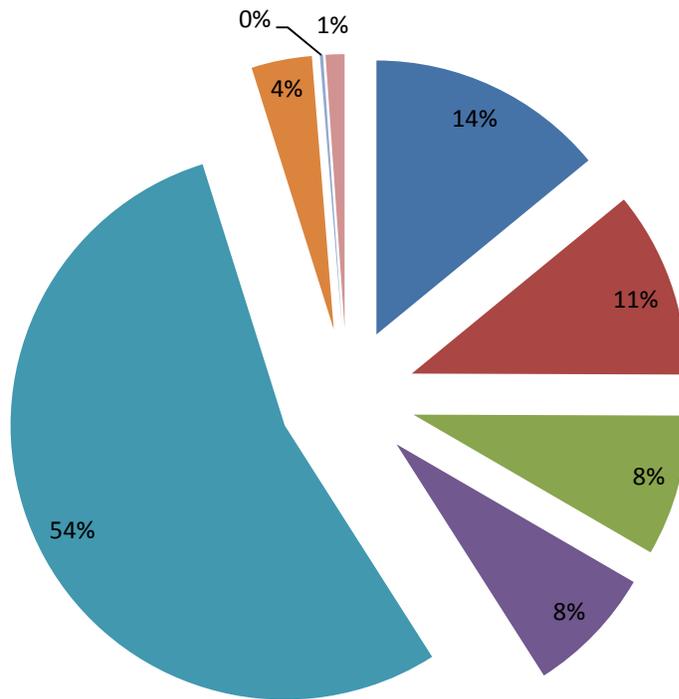


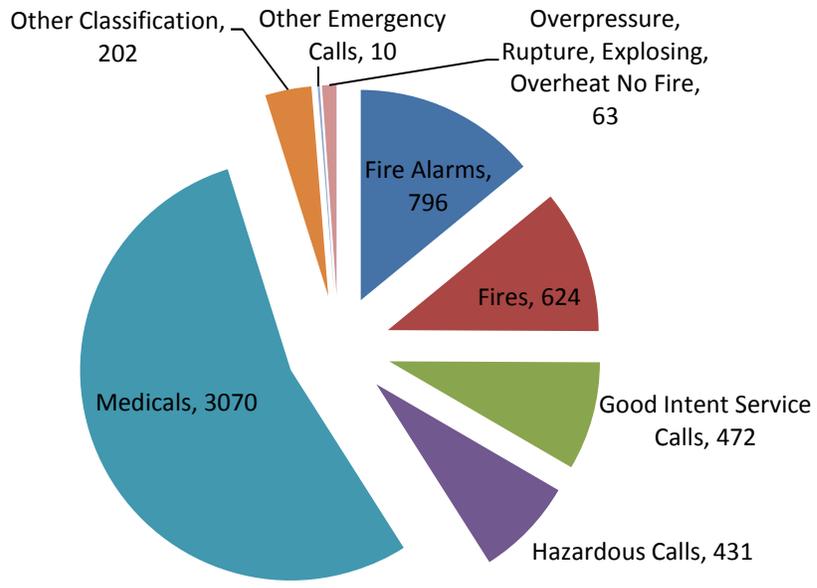


AAFD Emergency Response Activity by Number of Calls 2014

# AAFD Emergency Response Activity 2013

- Fire Alarms
- Fires
- Good Intent Service Calls
- Hazardous Calls
- Medicals
- Overpressure, Rupture, Exploding, Overheat No Fire





AAFD Response Activity by Number of Calls 2013