

EXHIBIT A: Work Plan for Washtenaw County Housing and Urban Development Office of Sustainable Community Challenge Cooperative Agreement

Community Scale Energy Efficient Rental Housing Strategy

Livability Principles Addressed:

Long Term Outcomes:

ACTIVITY: Create a community-scale energy strategy to increase energy efficiency improvements in rental housing

Promote equitable, affordable housing; Enhance economic competitiveness; Support existing communities; Coordinate policies and leverage investment; Value communities and neighborhoods

Lower utility cost and energy use in the community; develop outreach plan that educates the community, uses voluntary, market-based, or regulatory approaches to spur efficiency investments in the rental housing market; form Green Housing Community Partnership

TASK	DESCRIPTION	DELIVERABLE	RESPONSIBILITY	DUE	MEASURES	EVALUATION
Task 1.1	Form Green Housing Community Partnership (GHCP)	Form core management team with monthly meetings	Ann Arbor Staff	Apr 2012 - Dec 2012	Membership of relevant stakeholders from Washtenaw County, Ann Arbor City, Ypsilanti City, Ypsilanti Township, Pittsfield Township, University of Michigan and Eastern Michigan University	Record attendance, collect feedback, and prepare summaries of activities
Task 1.2	Assess community engagement, understanding, and characteristics of the market	Recruit advisory group to meet quarterly; report on community needs assessment; establish baseline data	Ann Arbor Staff and GHCP	Apr 2012 - Dec 2012	Recruit community stakeholders to participate in advisory group	Record attendance, collect feedback and input, prepare summaries of activities, scope project based on market characteristics
Task 1.3	Establish working groups and define charges of groups	Working group scope; list of working groups	Ann Arbor Staff, GHCP, advisory group	Jul 2012 - Sep 2012	Active participation from working groups, recommendations from each working group	Record attendance, collect feedback and input, and prepare summaries of activities
Task 1.4	Seek student project proposals	Project proposals; finished student projects	Ann Arbor Staff and GHCP	Jul 2012 - Jun 2013	Engagement of students on projects that address different challenges to community scale strategy	same as above
Task 1.5	Evaluate different approaches (educational, voluntary, regulatory, market-based) to drive energy-efficiency in rental housing	Outreach plan	Ann Arbor Staff, GHCP, advisory group, and HUD	Feb 2013 - Sep 2013	Recommendations provide guidance on how to implement a community-scale strategy, check in with HUD	Collect feedback, prepare summaries of activities, feasible outreach plan
Task 1.6	Conduct phased implementation of recommendations	Implementation of outreach plan	Ann Arbor Staff, GHCP, and HUD	Jul 2013 - Sep 2014	Successful implementation of approaches, check in with HUD	Collect feedback, prepare summaries of activities, number of approaches/actions implemented
Task 1.7	Evaluate implemented programs from outreach plan	Report on program success	Ann Arbor Staff, GHCP, and HUD	Jul 2014 - Dec 2014	Evidence of increased energy efficiency, check in with HUD	Number of properties impacted, number of renters reached through education efforts, compare to baseline data
Task 1.8	Provide monthly status updates online	Updates	Ann Arbor Staff and GHCP	ongoing	Monthly updates	Monthly updates