

City Council Meeting DDA Update

November 20, 2023



AGENDA

- Parking Structure Fencing
- Parking Rate Study
- Curbside Management Study
- Circulation Study
- Fourth Ave. Project
- DDA Development Plan & TIF
Renewal

DDA: Two Separate Systems

PARKING

Operate public parking system for the City



TAX INCREMENT FINANCE SYSTEM

Investments in downtown in support of City goals

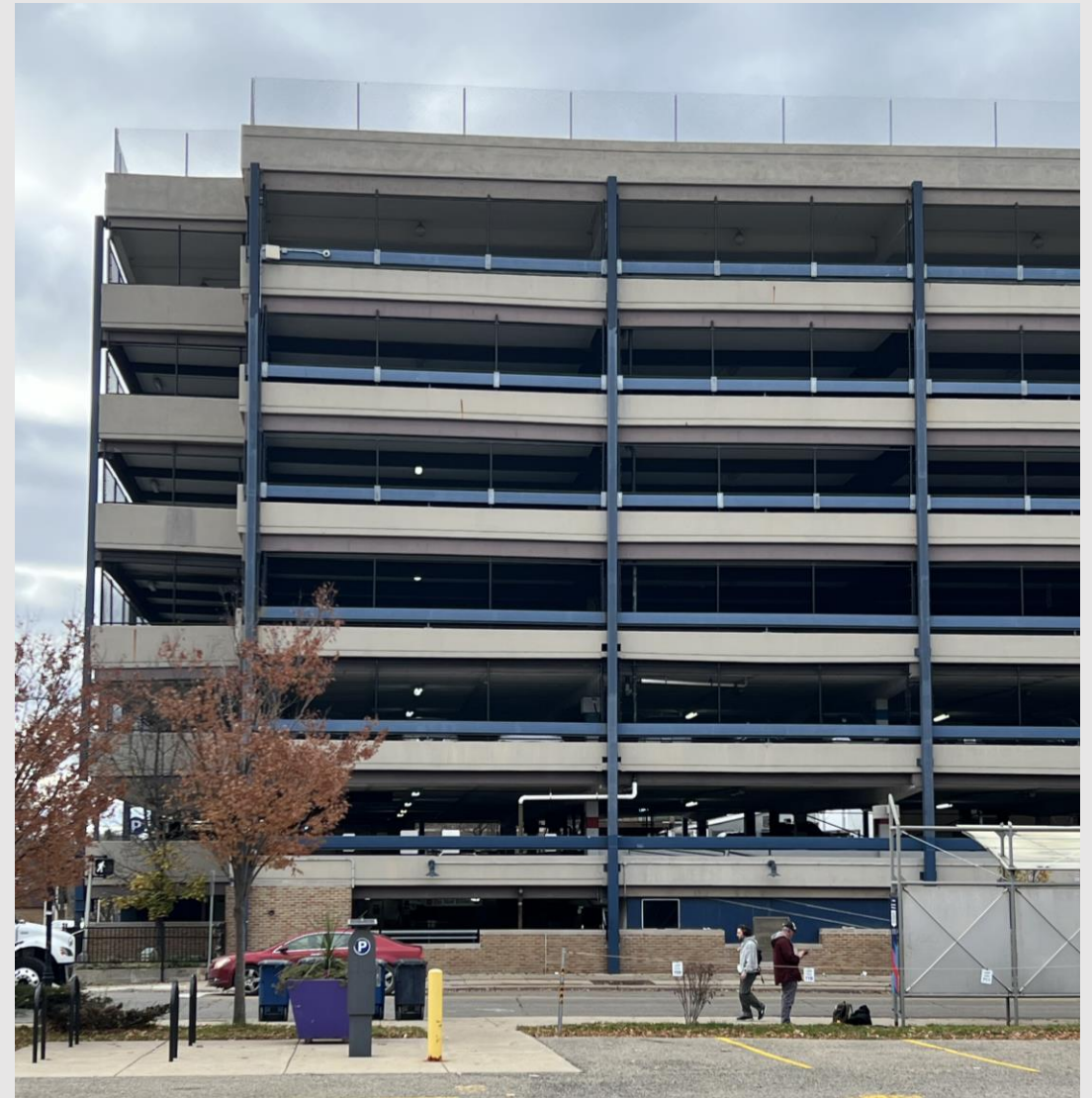


PARKING SYSTEM



Parking Structure Fencing

- DDA Board approved a contract for additional lower-level fencing \$715,000.00 (April 2023)
- Work is now complete, all levels above level 2 have fencing in place





- Worked with Community Mental Health Services on new signage on rooftops and lower-level stairwells
- Help available 24/7 - Text or Dial 988

Parking Rate Study - Timeline

MARCH – AUGUST '23

Parking system priorities identified, current conditions reviewed, assumptions developed, and rate scenarios modeled.



AUGUST – SEPT. '23

DDA Board discussed and finalized proposed slate of rate increases.



OCTOBER '23

Proposed rates discussed at City / DDA Joint Work Session.



DECEMBER '23

Proposed rates and public hearing announced at DDA Board meeting

JANUARY '24

Proposed rates shared broadly with stakeholders



FEBRUARY '24

Public Hearing held on February 7, 2024



MARCH '24

DDA Board votes on 3-year slate of rate increases



MAY '24

Approved parking rates are implemented

Curbside Management Study - Findings

- Ann Arbor already meeting many best practices and meeting many curbside goals
- Utilization high after 6pm when meters are not enforced
- Significant number of stays are short term (under 15 minutes)
- Commercial loading zones occupied by passenger vehicles
- Update enforcement strategy to meet changing curbside demands to increase access to business, and reduce congestion and safety conflicts



Curbside Management Study - Recommendations

IMMEDIATE	NEAR-TERM	LONGER-TERM
<ul style="list-style-type: none">• Update rates• Increase short term parking• Loading zone & ADA best practice• Update enforcement strategy	<ul style="list-style-type: none">• Enact enforcement strategy• Update enforcement hours• Develop strategy to charge at loading zones	<ul style="list-style-type: none">• More paid curb users• Curb digitization & technology processes• Vehicle guidance• Preparation for AV's

TIF SYSTEM

A blue-tinted photograph of a town street scene. On the left, a tall brick clock tower with a bell tower at the top stands prominently. Below it, a street lamp with two globes is visible. The street is lined with various buildings, including a modern-looking structure with large glass windows. Pedestrians are walking across a crosswalk in the foreground. A white SUV is parked on the street. In the background, more buildings and trees are visible under a clear sky. The overall scene depicts a vibrant, walkable urban environment.

Circulation Study - Focus

Low stress bikeway connections

Transit streets

Fifth & Division two-way
restoration

Event streets

Understanding Outcomes and Existing Conditions

Safety	<ul style="list-style-type: none">• Crashes resulting in injury have decreased by 44% for all users on Bikeway streets*, even with more people biking• Speeding drivers have decreased on First and Ashley after two-way restoration
Activity	<p>September data from bike/pedestrian counters:</p> <ul style="list-style-type: none">• Over 40,000 bike trips• Nearly 250,000 ped trips <p>Working with transit partners to capture activity</p>
Vibrancy	<p>According to a recent Downtown Bikeway survey**...</p> <ul style="list-style-type: none">• 86% of respondents are more likely to come downtown because of the bikeway• The #1 reason people use the bikeway is to dine and shop
Review	<ul style="list-style-type: none">• Currently reviewing best practices and adopted plans

*Includes First St., Division St., and William St. corridors.

**There were 287 survey responses.

Fourth Ave. Street & Transit Improvements



- Collaboration between City, DDA, and AAATA
- DDA working with AAHC to provide infrastructure support for 350 S. Fifth project
- Finalizing construction plans, construction anticipated in 2026
- DDA received \$800k MEDC Revitalization & Placemaking grant

The background image is a blue-tinted aerial photograph of a city street intersection. The street is labeled 'N. University' on a sign. There are several cars, including a white truck, and pedestrians walking on the sidewalks. A building on the right side of the street has a sign that reads 'THE ANN ARBOR'. The text 'DDA PLAN & TIF RENEWAL' is overlaid in large, bold, white capital letters across the center of the image.

DDA PLAN & TIF RENEWAL

DDA TIF Workplan + Coordination

Downtown Planning Efforts

Status	Effort
UNDERWAY	City Comprehensive Plan
UNDERWAY	Downtown Circulation Study
UNDERWAY	MDOT Jurisdictional Transfer Study
RFP DRAFTED	Downtown Energy Utility Study
	Baseline Data
UNDERWAY	Downtown Service and Maintenance Document
INVESTIGATING	Updated infrastructure assessment
COMPLETE	Pandemic Recovery Report
UNDERWAY	State of Downtown Report
ONGOING	Project outcome tracking



**THANK YOU.
SEE YOU IN JANUARY!**

LIBERTY SQUARE
PEDESTRIAN ENTRANCE

500