



Sustainable Energy

Utility:

Results from Public Input

AUGUST 3, 2022

Background

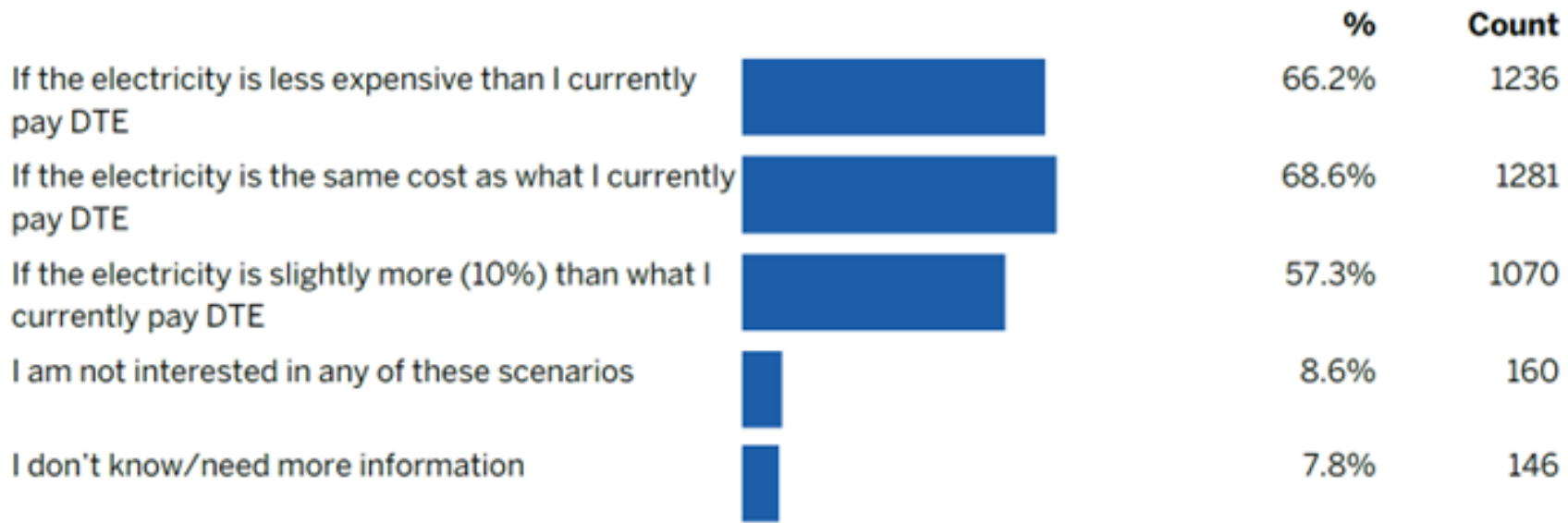
- ▶ Staff report released in fall 2021 exploring SEU
- ▶ January '22 Council directive to explore public interest. In response, staff conducted:
 - ▶ One-on-one interviews with residents across different socio-economic and demographic profiles
 - ▶ Live and written presentation to Boards and Commissions
 - ▶ Large public meetings
 - ▶ Presentations at neighborhood association meetings and to other community stakeholders
 - ▶ Video development and placement on CTN and city outreach channels
 - ▶ Development and distribution of a community-wide mailer (distributed to all households)
 - ▶ Website creation
 - ▶ Development of FAQ document and a fact sheet
 - ▶ Inclusion of SEU-related content and a request for feedback in City newsletters and social media accounts
 - ▶ One national webinar
 - ▶ Presentations with internal City staff and departments
- ▶ Public survey to collect feedback ran from April through June 30th, 2022

RESULTS

- ▶ 1,867 unique respondents
- ▶ Demographics of respondents mirrored demographics of city

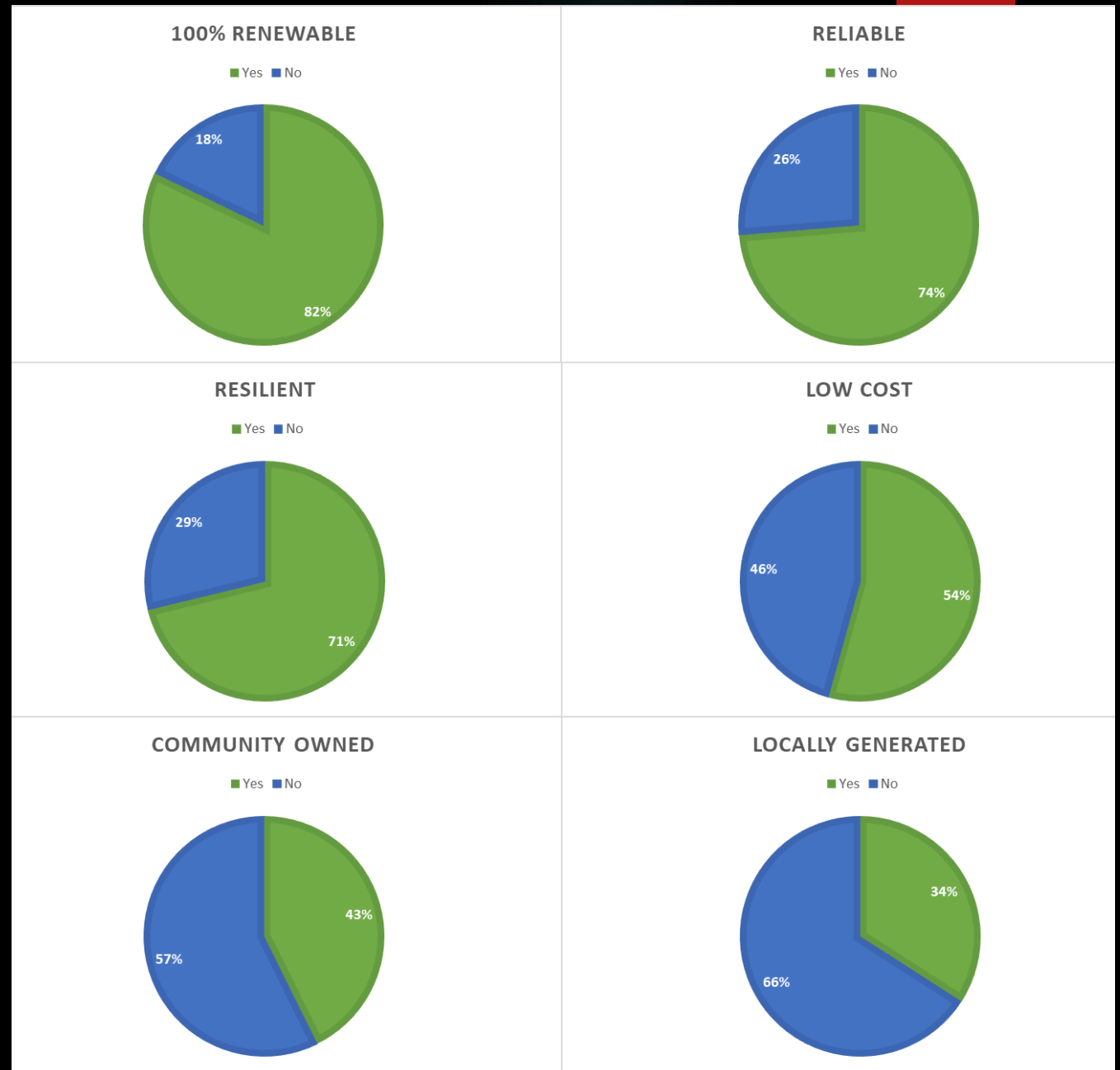
QUESTION 1

If the City were able to create a Sustainable Energy Utility that provided 100% clean, reliable, and local electricity, in what scenarios would you be interested in participating? (check all that apply):



Results

- ▶ Respondents were asked what attributes were most important in their energy system
- ▶ Over 650 folk joined the waitlist to potentially enroll in the SEU





ANN ARBOR'S SUSTAINABLE ENERGY UTILITY

**A publicly owned, locally powered,
clean, fast, equitable, and resilient
power model for the community.**

Conclusion and Next Steps

Conclusions

- ▶ Strong support to keep exploring an SEU
- ▶ Will be important to find pathways that keep costs stable or decreases them
- ▶ Need to center 100% renewable energy in the SEU (or whatever pathway the City pursues)

Next Steps

- ▶ Staff will:
 - ▶ Work on SEU rate analysis with contractor
 - ▶ Develop staffing model
 - ▶ Develop governance model



Learn more at
www.a2gov.org/a2seu