## 2022 Plan + Goals

# Potential Projects & Desirable Goals









Ann Arbor Art Center's Mural project, one of four winners for the 2021 Golden paintbrush Award.

#### Ann Arbor Public Art Commission (AAPAC):

Sarah Fuller (Chair), Jamall Bufford (Vice-Chair), Linh Song (City Council Liaison), Allison Buck Marianetta Porter, David Esau, Sophie Grillet, John Kotarski, and Peggy Leonard.

#### **Overview**

Per Chapter 24 of the Ann Arbor Ordinance section 1:838 2B, "the oversight body shall by February 1 of each year, submit to City Council a plan detailing potential projects and desirable goals to be pursued in the next fiscal year, including enhanced projects and any proposed expenditure of donated, grant, or other funds. The plan shall also include a recommendation as to which projects from the current Capital Improvements Plan are appropriate for designation as enhanced projects" The following is the information identified above. Each of these working groups work to achieve the tasks set forth Chapter 24 of the Ann Arbor Ordinance 1:838 (2).

## **Working Groups + Goals/related ordinance**

#### **Business Owners + Developers Work Group**

John Kotarski

During 2020 this working group was created in order to help facilitate and encourage private developers to include public art within their plans/designs. This was primarily achieved by adding an AAPAC commissioner as a non-voting member of the Design Review board which routinely meets with private developers and consults on their site plans for projects within downtown Ann Arbor.

Specifically, Ann Arbor Ordinance 1:239 added (c) which states: "The Ann Arbor Public Art Commission may appoint 1 of its members to serve as a nonvoting liaison to the Design Review Board for the purpose of providing comments to petitioners regarding the potential for incorporating private artwork into projects under review by the Design Review Board. The Ann Arbor Public Art Commission liaison shall continue to serve until they are no longer members of the Ann Arbor Public Art Commission or until the Ann Arbor Public Art Commission appoints a different member."

In 2022, the Business Owners + Developers work group would like to achieve the following goals:

- A. Formalize the Public Art Idea Book to stimulate imagination and inspire Public Art and Design projects for inclusion with private developments. Include periodic presentations of ideas at Design Review Board meetings.
- B. Develop and add a Public Art & Design section to Design Review Board Guidelines.
- C. Connect with specific developers in town where appropriate and designate liaison from AAPAC to participate in their public art and design projects planning.
- 1:838 (F) Promote awareness of public art;
- ♦ 1:838 (E) Foster public/private partnerships to support public art;

#### **Capital Improvement Project Working Group**

David Esau, Sarah Fuller, & Allison Buck

The attached list of current enhancements that were recommended and approved by City Council previously was created by this working group with support from city staff [attached as "Status Update for past Public Art Enhancement Recommendations Based on Proposed FY2023-2028 CIP Modifications". This working group updates this list of potential projects annually as new projects are identified.

An additional goal for the CIP Work Group in 2022 will be to foster a more regular and direct relationship with the Ann Arbor Downtown Development Authority with the help of the Leadership Work Group.

- ❖ 1:838 (B) The plan shall also include a recommendation as to which projects from the current Capital Improvements Plan are appropriate for designation as enhanced projects;
- ❖ 1:838 (C) Work with city staff to determine which capital improvement projects are appropriate for designation as an enhanced project and what type and amount of public art may be appropriate for such projects;
- 1:838 (D) Make recommendations, subject to the approval of the City Administrator, regarding disbursement of public art funds to acquire, produce, install, maintain, alter, relocate or remove public art;

#### <u>Communications + Art Placement Work Group</u>

Allison Buck, Sarah Fuller, Marianetta Porter, & David Esau

This working group was established to promote and communicate about City of Ann Arbor public art projects. In 2020, a full library of the current holdings is within the city's collection in the <u>Public Art Tour</u> and is shared on AAPAC's website. With support from city staff, this working group will look for new ways to celebrate and communicate with the community about the collection. During our December retreat the AAPAC elected to include some artworks from the University of Michigan's extensive art collection as well within the City's Public Art Tour.

In 2022, the Communications + Art Placement work group would like to achieve the following goals:

- A. Establish Ann Arbor as a public art destination.
- B. Increase visibility and awareness of the Public Art Tour and the city's art collection.
  - a. Promoting with Destination, Pure Michigan, Arts Alliance, Ann Arbor Art Center, Michigan Radio.
- C. Continue to promote the Ann Arbor Public Art Commission.
- D. Establish quarterly press release/email newsletter and biweekly/monthly social media posts with communications and outreach plans.
- 1:838 (F) Promote awareness of public art;

## <u>Fundraising Work Group</u>

Allison Buck, Sarah Fuller, & David Esau

This working group was established to write grants on behalf of AAPAC and the City of Ann Arbor, work to fundraise private donations, and oversee the funds within the Ann Arbor Art in Public Places Endowed Fund at the Ann Arbor Area Community Foundation(AAACF). "This fund was established in 1999 by the City of Ann Arbor Commission on Art in Public Places to encourage public art, particularly in new developments and raise funds for securing

works of art. This endowed fund enables the Commission to accept donations for the purchase, installation, maintenance and preservation of public art throughout the city."

In 2022, the Fundraising work group would like to achieve the following goals:

- A. Continue to plan for stewardship of endowment strategize around using interest earned by endowed funds.
- B. Identify avenues for community members to donate towards public art projects in addition to the option of donating to the AAACF endowed fund.
- C. Request addition of line item funding for AAPAC.
- D. Apply for at least one grant in 2022.
- 1:838 (D) Make recommendations, subject to the approval of the City Administrator, regarding disbursement of public art funds to acquire, produce, install, maintain, alter, relocate or remove public art;
- 1:838 (E) Raise funds above and beyond the funds for public art that are included as part of an enhanced project, interact with donors of funds or art works on behalf of the city, and foster public/private partnerships to support public art. Mechanisms for fund raising may include but are not limited to crowdfunding, grants, and gifts from corporations, foundations, and individuals;
- 1:838 (F) Promote awareness of public art;
- ❖ 1:838 (I) Provide advice to and assist both potential donors of art and other governmental entities regarding possible public locations for placement of art when such art cannot be placed on any city property or incorporated into a capital project of the city;

#### **Nominations/Leadership Review Work Group**

John Kotarski & Allison Buck

This working group annually reviews the Chair and Vice-Chair of AAPAC by facilitating a survey of the current commission members that establishes feedback on the leadership and makes nominations for leadership moving forward.

#### **Leadership Work Group**

Sarah Fuller & Janall Bufford

The Leadership Work Group has absorbed the responsibilities of the Policy & Governance Work Group which was established to facilitate any potential changes to AAPAC bylaws. At this time there are no bylaws to change.

The Leadership Work Group has also absorbed the responsibilities of the Commission membership Work Group to maintain a commission consisting of nine members, working with the mayor to seamlessly integrate new members.

The Leadership Work Group will also be responsible for forging an alliance with the newly created Ypsilanti Public Art Commission and the Ann Arbor Downtown Development Authority.

Lastly, the Leadership Work group is responsible for creating Annual Plans and Annual Reports submitted to City Council.

In 2022, the Leadership Work Group would like to achieve the following goals:

- A. Fill the open position on the AAPAC.
- B. Maintain a commission of nine members.
- C. Look for opportunities to collaborate with the Ypsilanti Art Commission.
- D. Forge a stronger relationship with the DDA, which will also help to support the CIP work group's efforts in suggesting art enhancements throughout the City based on the City's Capital Improvements list.
- 1:838 (F) Promote awareness of public art;

#### **Special Projects Work Group**

Sophie Grillet, Jamall Bufford, Sarah Fuller & Peggy Leonard

This working group has recently been focused on reviving the Golden Paintbrush Award which was accomplished this year after a decade-long absence. <u>2021 winners</u> have been selected and an onsite award presentation is in the works. This group will continue to facilitate the Golden Paintbrush award in 2022 as well as providing project support for larger endeavors.

In 2022, the Special Projects work group would like to achieve the following goals:

- A. Continue to promote the Nomination and Selection process for the Golden Paintbrush Award in 2022.
  - a. Identify new annual physical award (i.e. a custom tile from Motawi Tileworks)
- B. Expand the Public Art Tour to include non-city public artworks. For example, drawing upon the University of Michigan's extensive collection.
- C. Find and incorporate more ways to include performance arts (dance, music etc.) in city celebrations and festivals.
- D. Work with Parks and Recreation to foster public art projects in neighborhood parks.
- E. See a Black Lives Matter mural installed downtown.
- F. Continue to engage the youth in our community, promoting and empowering youth to create public artwork.
- ❖ 1:838 (E) Foster public/private partnerships to support public art;
- 1:838 (F) Promote awareness of public art;

#### Outreach Work Group

Peggy Leonard, Marianetta Porter, Sophie Grillet

During our 2021 December retreat the Outreach Work Group was created. This working group (formally known as the Youth Outreach Work Group) will still actively seek opportunities to engage youth in the community with the goal of including youth as non-voting members of the commission.

This group has been expanded upon to now include the goals of the Leadership Forum work group which was established with the intention of cultivating appreciation and support for public art. In 2021, the Leadership Forum Work Group created a AAPAC Leadership Forum made up of community leaders, artists, and citizens who are interested in public art and the important role it plays is the cultural and economic life of the community. This group would also serve as both key communicators and advocates to their networks of friends, colleagues, and associates, as well as serving as an advisory board on behalf of our community constituents. This group will also serve as a source of commission candidates for the AAPAC, and may well contribute to membership and participation in other city and civic commissions, boards, and forums.

In 2022, the Outreach work group would like to achieve the following goals:

- A. Find and utilize an online survey tool to survey the community as to opinions on public art in Ann Arbor. What community members like and dislike as well as what they would like to see in the future.
- B. Add non AAPAC expert volunteers to our current Work Groups for specific projects to utilize expertise and grow knowledge of the AAPAC.
- C. Continue to engage with youth in the community in order to add non-voting youth to the commission.
- D. Activate the AAPAC Leadership Forum list created in 2021 to bring awareness to the AAPAC and collaborate on current and future projects.
- E. Create a series of pop-up art events in collaboration with local artists to bring awareness of the AAPAC and forge strong relationships with local artists and the art appreciating community.
- F. As requested by the mayor, Support and engage with the City Clerk's office to select a new flag design for the City of Ann Arbor.
- ♦ 1:838 (E) Foster public/private partnerships to support public art;
- 1:838 (F) Promote awareness of public art;
- ❖ 1:838 (J) For art proposed under this chapter, seek public input through the city's public engagement process. This process may include, but is not limited to, electronic messages to registered neighborhood associations, public meetings, forums, workshops online or other surveys, and A2 Open City Hall;
- 1:838 (F) Promote awareness of public art;

## **In Conclusion**

It is the intention of the Ann Arbor Public Art Commission to support the city's efforts to maintain, implement, and promote a world-class Public Art Collection by completing the tasks as determined by Chapter 24, which are within the city ordinance and continue to focus on the goals identified above.