



NEW HUMAN SERVICES PARTNERSHIP

[HTTPS://WWW.WASHTENAW.ORG/3422/NEW-HUMAN-SERVICES-PARTNERSHIP-PLANNING](https://www.washtenaw.org/3422/new-human-services-partnership-planning)

Ann Arbor City Council
Feb. 22, 2022

NEW HUMAN SERVICES PARTNERSHIP

EXPANDED LEADERSHIP TEAM

City leadership

- Councilmember Grand
- Councilmember Radina
- Councilmember Song
- City Administrator Dohoney
- Community Services Administrator Delacourt

Washtenaw County

- Commissioner Jefferson
- Commissioner LaBarre
- Commissioner Scott
- Commissioner Shink
- Administrator Dill
- Deputy Administrator Heidt
- Racial Equity Officer Asberry Payne

NEW HUMAN SERVICES PARTNERSHIP

EXPANDED GOALS

- Desire to make impact and move the needle for those facing institutional inequities, while also supporting the safety net
- Incorporate Equity throughout the process
 - Accessibility to the application process
 - Community-inclusive review process
 - Equity review of applicants prior to award through use of an Evaluator
 - Equity in service delivery
- Focus on addressing institutional racism, poverty, and trauma as root causes of institutional inequity
- Redevelop strategic framework for investing resources to be focused on an Equitable grant making and process while achieving high impact outcomes
 - Outcomes/goals co-created with experts and community
 - Incorporate lessons learned from COVID-19 response and previous COFU model
 - Accessibility for grantees – allow for under-represented, new, or growing groups to access funding
 - Ease of process – for applicants and staff
 - Flexibility in funding/programming to allow for pivots and learning, including emerging needs
- Partnership continues to allow for shared communication, links to community partners, ongoing need, support in place, etc.

NEW HUMAN SERVICES PARTNERSHIP

THREE FUNDING TYPES AND THREE FUNDING ROUNDS

"Human Services" Safety Net Contracts

- Programs serving those in poverty and/or just over poverty line
- Sustain the conditions: healthcare access, food security, housing, childcare
- Not expected to scale up programs
- Proven track record
- 5-year grants –subject to annual reporting and review

"Human Services" Mini-Grants

- Targeted to BIPOC and minority-led institutions with innovative, new, or improved projects
- High risk/high reward initiatives
- 1 year grant awards
- Very short RFP process
- Positive outcomes could create opportunity to apply for 5-year grant later
- Competitive

"Human Services" 5-Year Grants

- Programs, systems, or initiatives providing new additive to current programming with high impact over time
- Positive track record in serving targeted group
- 5-year funding, with possibility of renewal with positive outcomes
- Requires strategic planning & sustainable funding
- Competitive

NEW HUMAN SERVICES PARTNERSHIP

WHAT'S THE DIFFERENCE?

	Coordinated Funders	Human Services Partnership
Partnership	St. Joes, AAACF, United Way of Washtenaw County, City of Ann Arbor, Washtenaw County, , Washtenaw Urban County	City of Ann Arbor, Washtenaw County, Washtenaw Urban County
Funded areas/program	Program operations, Capacity Building, Special project Program areas – Cradle to Career (Early Childhood and School-Aged youth,) Aging, Safety-Net Health, Housing and Homelessness	Safety Net Services, Mini-Grants, High Impact Grants- focus on addressing the root cause of institutional inequities: Racism, Poverty, Trauma
Funding Framework	Philanthropic Funding Framework- Philanthropy addresses the contribution of an individual or group to other organizations that in turn work for the causes of poverty or social problems-improving the quality of life for all citizens.	Equitable Funding Framework- making the most flexible funding available to most marginalized communities and the organizations that serve them. Focus on equitable funding process and equitable outcomes.
Funding Duration	2-year funding rounds	Proposed 5-year rounds except for 1-year mini-grants
Evaluation	Organization provided annual review based on funder prescribed outcomes, and limited outside program evaluation	Proposed that organization will be provided support from outside evaluator for both equity review and outcomes and metric tracking

TIMING FOR GRANT IMPLEMENTATION

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Leadership Team Meeting #1	January 26, 2022
Confirm equity framework for Human Services Partnership	
Determine timing and parameters for funding rounds	
Talk through details on safety net funding round for spring	
Determine evaluator RFP review team	
Finalize timing of approvals	
Review overall timeline	
Review draft communication to public	
Communication to public	January 28, 2022
Release Evaluator RFP	January 30, 2022
Leadership Team Meeting #2	February 2, 2022
Discuss funding strategy	
Discuss outreach to other funding partners	
Discuss funding for evaluation	
Leadership Team Meeting #3	February 11, 2022
Finalize funding conversations	
Determine if agencies can apply in more than one funding round	
Discuss reviewer recruitment and training	
Discuss MOU between partners and timing	
County working session (5 p.m.)	February 16, 2022
City Council update (7 p.m.)	February 21, 2022



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Leadership Team Meeting #4	February 22, 2022
Review timing for safety net funding round	
Confirm planning for Mini-grant (June)	
Confirm timing for High Impact grant planning (Aug)	
Provide follow-up communication to grantees	
Finalize review committee recruitment/training/selection process	
Review Committee Recruitment starts	February 28, 2022
Evaluator RFP closed	February 28, 2022
Evaluator RFP review and recommendation	Week of March 3, 2022
Update on evaluator selection to Leadership team	
Evaluator support with RFP Equity review components	Week of March 14, 2022
Safety net grant RFP released	March 27, 2022
Review Committee Selections	Week of April 4, 2022
Reviewer training	Week of April 18, 2022
Safety net proposals due	April 25, 2022



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Review team review and recommendations	May 2-6, 2022
Finalize recommendations	May 13, 2022
Washtenaw County Board of Commissioner deadline	May 13, 2022
City Council submission deadline	May 18, 2022
Board of Commissioners meeting	June 1, 2022
City Council meeting	June 6, 2022
Approved contracts draft and routed for signatures	Week of June 13, 2022
Mini-grant funding round planning	July 2022
Review and finalize framework	
Discuss outreach plan and application process to encourage accessibility	
Review timing for mini-grant include training of review committee	
Confirm and finalize funding level	
Finalize communications	
High Impact funding round planning	September 2022
Review and finalize framework	
Discuss outreach plan	
Review timing for high-impact include training of review committee	
Confirm and finalize funding level	
Finalize communications	

PREVIOUS FUNDING LEVELS

COFU Funding	2014-2016	2016-2018	2018-2020
City of Ann Arbor	\$1,207,529	\$1,207,529	\$1,207,529
Washtenaw County	\$1,015,000	\$1,015,000	\$1,015,000
Washtenaw Urban County	\$274,907	\$278,728	\$316,385
Other partners	\$1,823,581	\$2,085,000	\$1,791,228
Total funding	\$4,321,017	\$4,586,257	\$4,330,142
Total agencies funded	33	38	36



ESTIMATED FUNDING GOALS

ANNUAL ESTIMATE OF \$5.4 MILLION

	Safety Net grants	Mini-grants (BIPOC focus)	High-Impact grants
Grant term	5-year grants	1 year grant	5-year grant
Proposed Award	\$200,000-300,000 annually	Up to \$40,000	\$300,000 annually
Estimated #	10 awards	15 awards	5 awards
Subtotal	\$3,000,000 annually	\$600,000 annually	\$1,500,000 Annually
\$300,000 estimated annual cost for evaluation			

NEW HUMAN SERVICES PARTNERSHIP CURRENT FUNDING COMMITMENTS

City of Ann Arbor

- \$1,227,529

Washtenaw County

- \$1,015,000

Washtenaw Urban County (varies annually based on HUD allocation)

- \$340,000

Total available annually from public partners: \$2,242,529*

**Subject to annual affirmation by Board of Commissioners, City Council, and Washtenaw Urban County*

OPTIONS FOR ADDITIONAL FUNDS

Public funders

- City of Ann Arbor considering ARPA funds – in community process through March

Community Partners:

- United Way – not likely to commit to funding for more than 1 or 2 years
- St. Joe's – Is hosting current funding round now underway
- Ann Arbor Community Foundation – interested in high impact funds and potentially investing after selection process has occurred
- Michigan Medicine

NEXT STEPS

Subcommittee meeting to review evaluator proposals

Leadership team meeting next week to finalize some items

- Continue conversation on funding strategy
 - City and County contributions
 - Discuss outreach to other funding partners
 - Discuss funding for evaluation
- Finalize reviewer recruitment and outreach
- Finalize details for safety net funding round

QUESTIONS?

