## **SMITHGROUP**

## MEMORANDUM www.smithgroup.com

PROJECT 350 S. Fifth Ave. Development DATE 8/13/2021

PUD Area Plan

PROJECT NO. 12451

PROJECT Ann Arbor, Michigan

LOCATION

SUBJECT Resident Participation Meeting

PREPARED BY Alex Huff, Associate,

**SmithGroup** 

The following Meeting Report was prepared for **350 S. Fifth Ave. Development PUD project** (Former YMCA site) in accordance with the City's Citizen Participation Requirements for Type 1 Development Projects.

The Citizen Participation Meeting was held virtually **via Zoom on Thursday**, **June 10**, **2021**, **from 5:30 – 7:30 PM**. Notices were mailed to all addresses and tenant within 1,000 Feet of the site. The **1,922 mailers** were sent on or before May 18, 2021. There were **three (3) public attendees**.

The following questions, comments, concerns, issues, or problems were expressed during the meeting. Each question or comment is followed by a statement of how we have addressed or intend to address those concerns, issues, or problems.

- Will the presentation slides be available for viewing after this meeting?
  Yes, we've uploaded all the resources to the website including the powerpoint
  presentation and a recording of the virtual meeting. <a href="https://www.community-engagement-annarbor.com/engagement-results">https://www.community-engagement-annarbor.com/engagement-results</a>
- It appears that the Phase 1 building overhangs the transit lane. Am I seeing this correctly?

Yes, as answered in the presentation, the Phase 1 portion of the site does overhang the transit lane. Phase 2 only overhangs the service lane, the adjacent portion of the transit lane to Phase 2 is open to the air.

I am concerned about air intake for the Phase 1 building. How is this being addressed?

The current concept design shows an evolution of the building form in response to the expanded size and configuration of the proposed bus lane and additional service lane based on the needs of the Ann Arbor Area Transportation Authority (AAATA) and Ann Arbor Housing Commission (AAHC). For the most part, the position of the development in not unlike many downtown buildings but the issue of air intake and exhaust will be addressed with the building massing and the planning of mechanical systems.

## **SMITHGROUP**

## MEMORANDUM www.smithgroup.com

The building was designed to create separation between the buses and the residential units. The concept includes a 2-story street wall with a height of 33 feet. The ground floor and second floor include space for commercial use, tenant lobby and amenity, support services, and mechanical rooms; residential units are located on the third floor and above.

In terms of mechanical systems, air intakes will be located to capture fresh air for the building and are currently assumed along William Street. In addition, future design of the building may consider mechanical exhaust for the bus lane, pulling air up and out of the space and exhaust from the roof of the building. This system has not been designed but space for additional mechanical is provided in the current floorplan configuration. The prevailing southwesterly winds will help to draw exhaust away from the building, allowing for operable windows and balconies on both P1 and P2. The A2Zero Climate Action Plan also identified a target of transitioning AAATA to electric propulsion by 2030, thereby reducing the emissions and improving the air quality for residents, riders, and all downtown visitors.

Attached you will find a copy of the notification and the PDF presentation. These materials are also available on the project website. Additional background information is as available, as well as a recording of the June 10 Citizen Participation Meeting.

- https://www.community-engagement-annarbor.com/lots/350-s-fifth-avenue
- https://www.community-engagement-annarbor.com/engagement-results

#### **ATTACHMENTS**

- Public Notice
- Presentation Slides

Attendee Report

Report Generated: 6/11/2021 7:36

Topic Webinar ID Actual Start Time Actual Duration # Registered

(minutes)

350 S. Main - Resident Pa 969 9665 7994 6/10/2021 17:10 63 8

**Host Details** 

Attended User Name (Original Name) Email

Yes Brett Lenart blenart@a2gov.org

**Panelist Details** 

Attended User Name (Original Name) Email

Yes Dan Kinkead dan.kinkead@smithgroup.com Yes Alex Huff, SmithGroup (she/her) alex.huff@smithgroup.com

Yes Michael Johnson-SmithGroup michael.johnson@smithgroup.com

Yes Jennifer Hall jhall@a2gov.org

**Attendee Details** 

Attended User Name (Original Name) First Name Last Name Email

Yes RN RN raju.naik@gmail.com
Yes Arin Yu Arin Yu ayu@a2gov.org

Yes Kathleen Mozak she/her Kathleen Mozak she/her kathleen824@gmail.com
Yes Joseph Arcure Joseph Arcure arcure1@outlook.com



## **AGENDA**

## **CONTENT**

- Previous Engagement and Context
- Benefits of PUD Rezoning
- **Initial Concept**
- Alignment with other city priorities (transit, people-friendly streets, and sustainability)

350 S. Fifth Ave Resident Participation Meeting (6/10/2021)

- **Proposed Concept**
- **PUD Details**
- Questions & Discussion

## **OBJECTIVES**

- Present the development concept
- Answer questions
- Listen to/record public comments, concerns, issues, or problems

## **NEXT STEPS**

- June 14 City Council Work Session
- Meeting Report
- Modifications to the Proposed Concept
- July Pre-Submission Meeting



## HOUSING & AFFORDABILITY IN ANN ARBOR

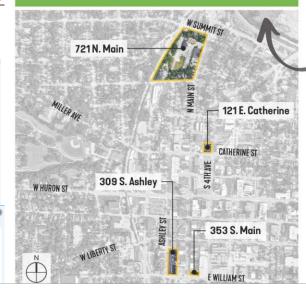




All people who live, work and/or spend significant time in Ann Arbor are invited to attend these online virtual engagement sessions. Participants are invited to virtually attend one or more sessions. Each session will afford the opportunity to provide feedback on all four sites.

The city is currently in the conceptual design phase. The graphics and information provided are intended to spur discussion and feedback from the community.

Please visit the website for more information: www.community-engagement-annarbor.com



#### SCHEDULE



#### SURVEY OPENS

Monday, September 28, 2020

www.surveygizmo.com/s3/5805923/Housing-Affordability-Community-Survey-Fall-2020



### VIRTUAL ENGAGEMENT SESSIONS

FULL DETAILS ON THE WEBSITE Thursday, October 1, 2020 Time: 6:00 - 8:00 PM

Monday, November 9, 2020 Time: 6:00 - 8:00 PM

Thursday, December 10, 2020 Time: 6:00 - 8:00 PM



#### SURVEY CLOSES

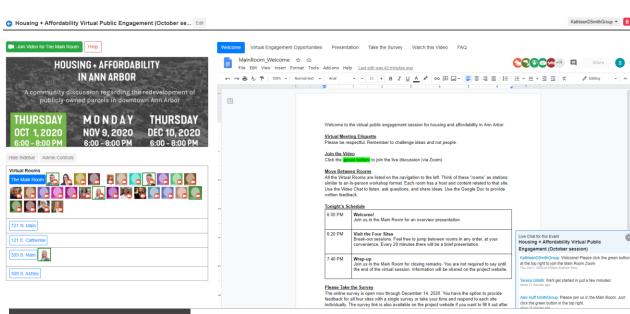
Monday, December 14, 2020



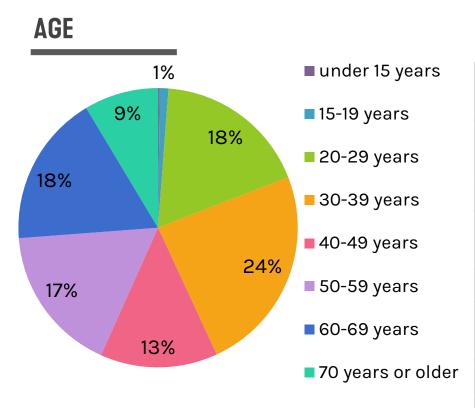
#### **FINAL REPORT OUT**

December 2020
Date and time to be determined

- 3 Live Virtual
   Engagement Sessions
- 4 In Person Engagement Sessions (pre-COVID)
- 6,000 Mailers
- Targeted emails to social services agencies
- Targeted social media campaign to 35 yrs. and under demographic
- Mobile-friendly survey-900 responses
- 20 Stakeholder conversations with UofM Design Justice, First Baptist, AAHC, HHSAB



# HOUSING & AFFORDABILITY IN ANN ARBOR SURVEY DEMOGRAPHICS (650+ RESPONSES)



### **RACE AND ETHNICITY**

Survey Response	Ann Arbor ACS 2019 5yr
0.9%	0%
3.9%	17%
2.3%	7%
88.3%	68%
1.1%	n/a
3.4%	5%
5.0%	102
	Response  0.9%  3.9%  2.3%  88.3%  1.1%  3.4%

### **HOME OWNERSHIP**

Value	Survey Response	Ann Arbor ACS 2019 5yr
Rent	29.0%	25.3%
Own	67.4%	69.9%
Other - Write In	3.6%	

### **RESPONDENTS WHO LIVE IN ANN ARBOR**

85%







County report specifically recommended 140 units per year for 20 years in the City of Ann Arbor for a total of 2,800 units for 60% AMI households or less.

The millage that recently passed is estimated to provide enough funding for 1,500+ new affordable housing units.





## WHY PUD REZONING?

Develop the necessary flexibility and supplemental controls needed to achieve multiple site goals while providing for resident and council input prior to issuing a developer RFP with clear community-supported goals and expectations.

- Permit flexibility
- Encourage innovation
- Achieve economy and efficiency
- Expand Affordable Housing
- One or more land uses
- Sites with unique settings within the community
- Difficult or costly

### 5.13.9 Planned Unit Development (PUD) District

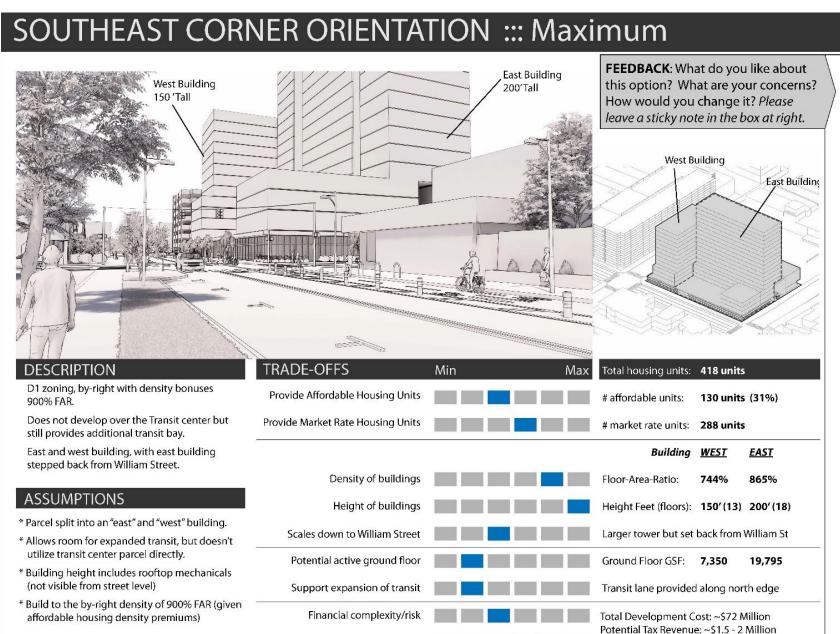
### **Purpose Statement**

The purpose of this district is to permit flexibility in the regulation of land Development; to encourage innovation in land use and variety in design, layout, and type of Structures constructed; to achieve economy and efficiency in the use of land, natural resources, energy, and the provision of public services and utilities; to encourage provision of Open Space and protection of Natural Features; to provide adequate housing, employment, and shopping opportunities particularly suited to the needs of the residents of the City; to expand the supply of Affordable Housing Dwelling Units and to encourage the use, reuse, and improvement of existing Sites and Buildings that will be developed in a compatible way with surrounding uses, but where the uniform regulations contained in other zoning districts do not provide adequate protections and safeguards for the Site or surrounding area. The district is intended to accommodate developments with one or more land uses, Sites with unusual topography or unique settings within the community, or Sites that exhibit difficult or costly Development problems or any combination of these factors. This zoning district shall not be allowed where it is sought primarily to avoid the imposition of standards and requirements of other zoning classifications or other City regulations rather than to achieve the stated purposes above.

## INITIAL PUBLIC ENGAGEMENT: 350 S 5TH PREFERRED OPTION

Ground Lease Revenue: ~\$0.5 - 1 Million

#### **OPTION 3B**



#### PREFERRED OPTION SUMMARY

- The size of the site is large and can support a significant number of affordable housing units
- The site scores competitively for potential
   9% LIHTC financing
- The preferred option utilizes D1 zoning with density bonuses by right
- The preferred option does not develop over Blake Transit Center but does provide an additional transit bay for Blake expansion of off-street services
- The preferred option includes an east and west building with the taller east building stepped back from William Street
- The preferred option provides 418 housing units with a minimum of 130 affordable units (31%)
- The preferred option provides an approximate floor area ratio (FAR) of 800%, below the 900% allowable by right
- The preferred option includes two building towers that are 13 stories (west) and 18 stories (east) tall



Financial revenue

## **DESIGN CONSIDERATIONS**

## INITIAL **ENGAGEMENT**

## PRE-ENTITLEMENT REFINEMENT **CONSIDERATIONS**



**MAXIMIZE AFFORDABLE** HOUSING



DTE **EASEMENT** 





DEDICATIED SERVICE/ LOADING LANE



**IDLING BUS EMISSION CONSIDERATIONS** 



**PHASED PROJECT** 



TRANSIT ORIENTED **BEST PRACTICES** 



**IMPROVED OPERATIONS** BLAKE TRANSIT **CENTER** 



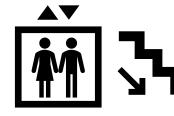
**UNDERGROUND PARKING POTENTIAL FEASIBILITY** 



**DEDICATED 30 FT BUS LANE** (4 BUS BAYS, SAW-TOOTH)



**FUTURE ON-STREET TRANSIT EXPANSION** 



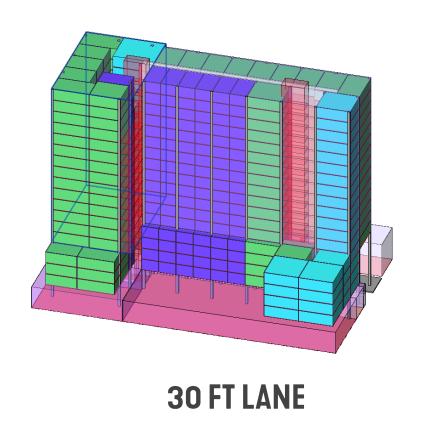
**VERTICAL** CIRCULATION/ EGRESS REQ.

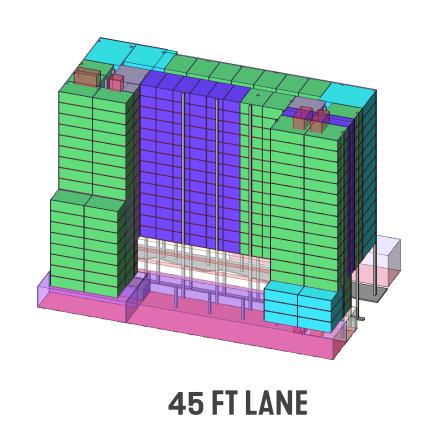


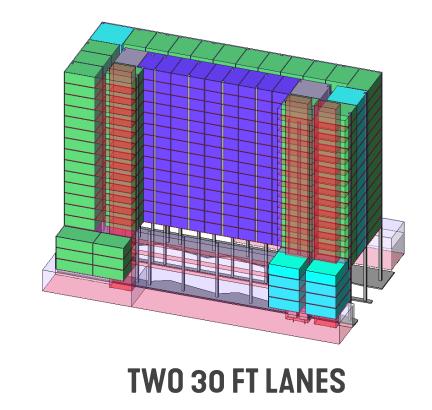
LAND COST



## **EARLY PRE-ENTITLEMENT "MICRO-OPTIONS"**







VALUE ALIGNMEN  COMMUNITY EXPECTATIONS	T 30' LANE	45' LANE	60' LANE
130 affordable units	Yes but needs adjustment	Yes but needs adjustment	Yes but needs adjustment
Active ground floor use	Yes	Yes	Not likely
Tower stepped back from William Street	Yes	Yes, but reduced setback	Not likely
BUILDING CONSIDERATIONS			
Towers configuration	Yes	Yes	No
Density / FAR + Building Height	TBD	TBD	TBD
Tower width/residential unit layouts	60' wide (typical)	60' wide (typical)	75' wide (atypical)
Service/loading	Achievable	Achievable	Very challenging
Curb management (moving, ride share, deliveries, etc.)	Challenging (2-3 spaces)	Challenging (2-3 spaces)	Very challenging (1 space)
Construction type/spanning	\$\$\$ (Concrete v. Steel)	\$\$\$ (Concrete v. Steel)	\$\$\$ (Concrete v. Steel)
DESIGN OBJECTIVES			
Pedestrian friendly William	Achievable	Achievable	Challenging
Active ground floor 5 <sup>th</sup> Street	Achievable	Challenging	Not likely
TRANSIT CENTER			
Expands transit	No	(4 bays)	(8 bays)
La conserva formation a litera	Nie	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	\\ \(\rangle - \rangle - \rangle - \rangle - \rangle

Increases functionality

Transit user experience

No	(4 bays)	(8 bays)
No	Yes (central transfer platform)	Yes (more buses off street)
Not Good	Challenging	More challenging



## **DDA PEOPLE FRIENDLY STREETS**

## 4<sup>TH</sup> AVENUE FEEDBACK (MARCH 9-11)

- General support for building a great transit street that is linked to affordable housing
- People liked wider sidewalks, midblock speed table/crosswalks, and gateway treatments
- Make street comfortable, safe, and legible for all ages and abilities
- Focus street design on transit use, (but it would be great if bikes were provided for also!)
- Extend the project area to include ideas such as a green wall on the deck, and pedestrian connection across 5<sup>th</sup>
- Keep pursuing opportunities to expand capacity



People-Friendly Streets (peoplefriendlystreets.org)

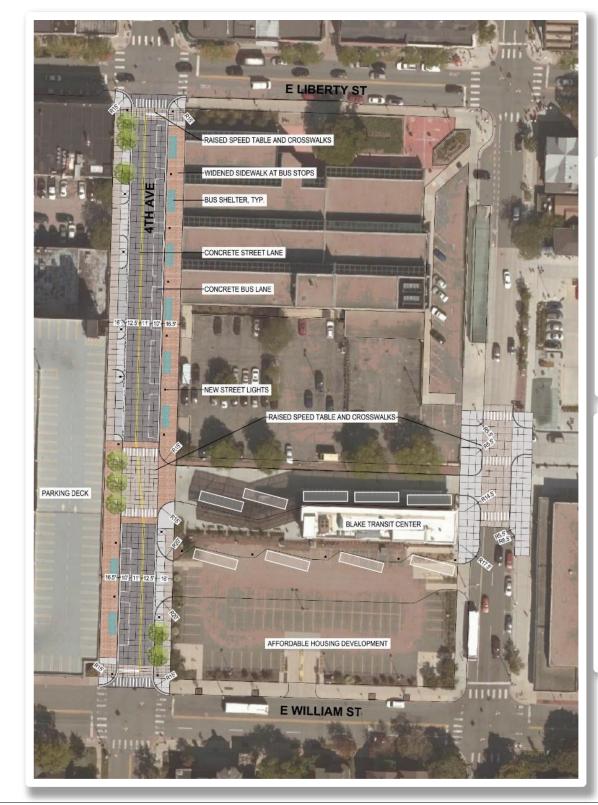


## **4<sup>TH</sup> AVE PROJECT**

### **WILLIAM TO LIBERTY**

#### **PROJECT EXTENT & SCOPE**

- Utility support for affordable housing project
- Streetscape and sidewalk widening
- Slow driving zone, safety improvements, raised crossings
- Expand transit service along street
- Create a better transit center







## PREPPING FOR THE A2 CLIMATE FUTURE

## A2 ZERO – ANN ARBOR'S LIVING CARBON NEUTRALITY PLAN

STRATEGY 3: Significantly Improve the Energy Efficiency in our Homes, Businesses, Schools, Places of Worship, Recreational Sites, and Government Facilities

#### 7. TRANSITION AFFORDABLE HOUSING SITES TO NET ZERO ENERGY

Through a deep and collaborative partnership, the Office of Sustainability and Innovations and the Ann Arbor Housing Commission have been working to transition all existing and new affordable housing sites to net zero energy. These systems are also being designed to handle electric vehicle charging and battery storage.

#### Vision for Net Zero Energy Affordable Housing

Every affordable housing site in the City is net zero energy by 2030. Savings accrued through the program are directly invested in more programming for Housing Commission tenants and into more affordable housing sites.

#### Party Responsible for Implementation

 Office of Sustainability and Innovations, in partnership with Ann Arbor Housing Commission

#### Collaborators / Project Co-Designers

- UM Battery Lab
- Energy Contractors
- U.S. Housing and Urban Development
- DTE Energy

#### **Equity Impacts**

Ann Arbor Housing Commission funding that would have assisted in paying energy bills can be redirected to help meet Ann Arbor's annual affordable housing goals.

#### Indicators of Success / Goals

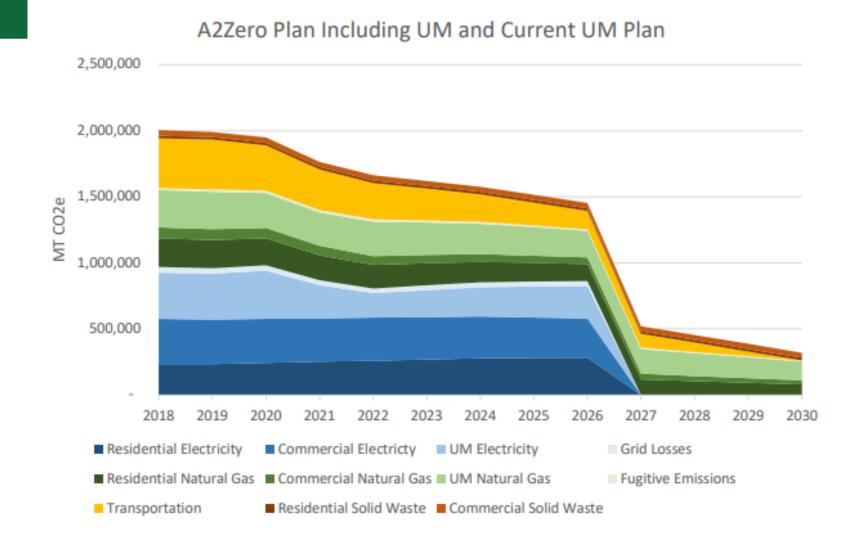
By 2030, every affordable housing site in the City is net zero energy.

#### **Assumptions**

- The Office of Sustainability and Innovations continues to provide \$200,000 to support energy efficiency improvements and renewable energy at Housing Commission sites through 2021
- Starting in 2022 through 2025, the Office of Sustainability and Innovations provides \$100,000 in direct support to the Housing Commission
- · Fundraising is conducted to finance the rest of the energy improvements

#### Target Demographic

Those currently residing in affordable housing and those in need of affordable housing

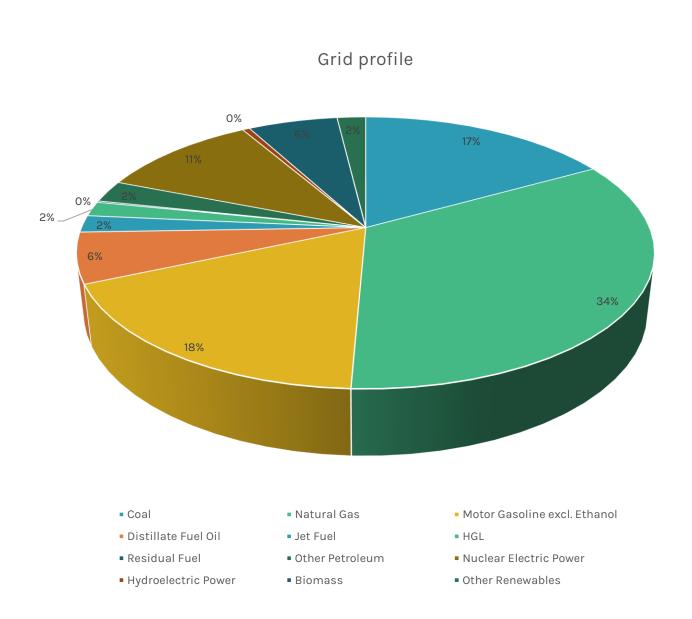


Vision: By 2030, every affordable housing site in the City is net zero energy.



## MOVING TOWARDS ELECTRIFICATION

#### MICHIGAN HAS SET A POLICY SET FOR 2030





GRETCHEN WHITMER

## STATE OF MICHIGAN OFFICE OF THE GOVERNOR LANSING

GARLIN GILCHRIST II

#### EXECUTIVE DIRECTIVE

#### No. 2020-10

To: State Department Directors and Autonomous Agency Heads

From: Governor Gretchen Whitmer Date: September 23, 2020

Re: Building a Carbon-Neutral Michigan

The science is clear, and message urgent: the earth's climate is now changing faster than at any point in the history of modern civilization, and human activities are largely responsible for this change. Climate change already degrades Michigan's environment, hurts our economy, and threatens the health and well-being of our residents, with communities of color and low-income Michiganders suffering most. Inaction over the last half-century has already wrought devastating consequences for future generations, and absent immediate action, these harmful effects will only intensify. But we can avoid some of the worst harms by quickly reducing greenhouse gas emissions and adapting nimbly to our changing environment.

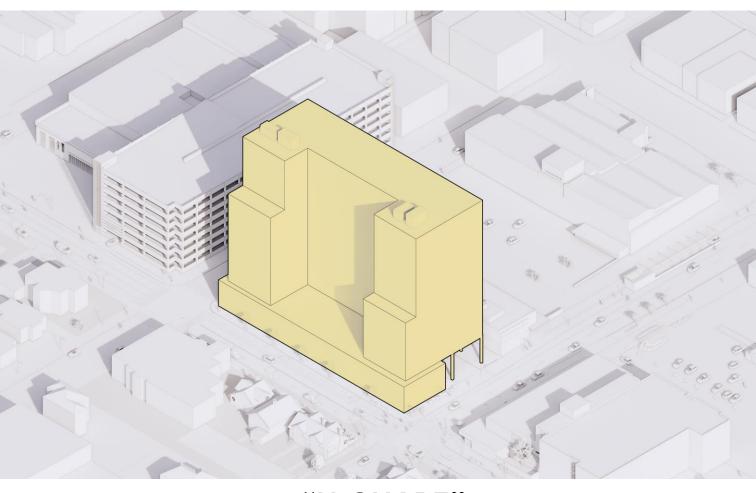
At this very moment, our state is reckoning with the failure of U.S. officials to adequately prepare for the challenges of a global pandemic. We cannot make the same mistake when it comes to impending climate crises of food instability, crop-killing droughts, deadly heatwaves, and intensifying weather events. Even now, fires of historic proportion are raging across the West Coast, offering a tragic reminder that climate change is a present-day threat, and is not waiting for our attention.

Michigan must act now. That is why, with Executive Directive 2019-12, Michigan joined the United States Climate Alliance, a bipartisan coalition of governors from 25 states devoted to pursuing the goals of the internationally accepted Paris Agreement despite our federal government's withdrawal from that agreement. By joining the U.S. Climate Alliance, Michigan committed to pursue at least a 26-28% reduction below 2005 levels in greenhouse gas emissions by 2025 and to accelerate new and existing policies to reduce carbon pollution and promote clean energy deployment at the state and federal level.

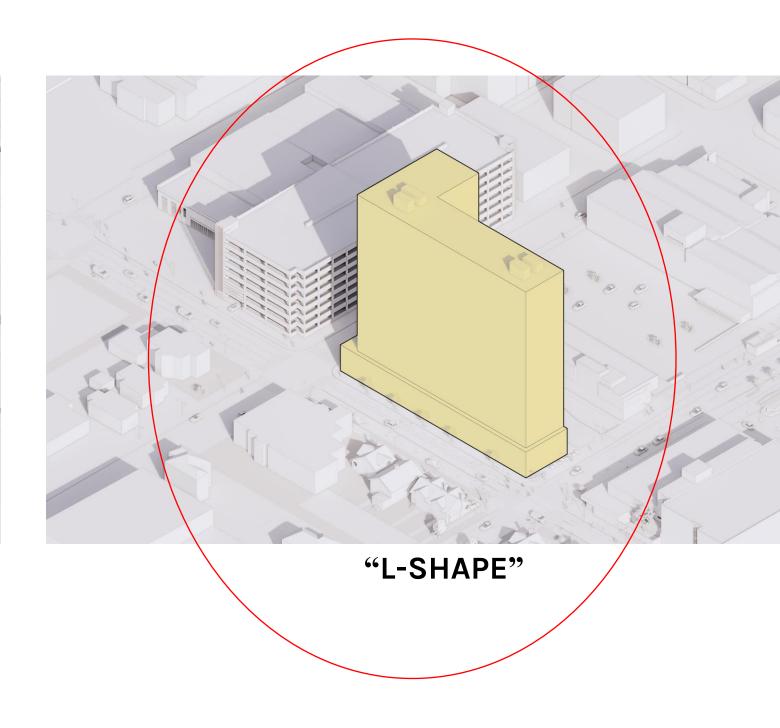
Joining the Alliance, and committing Michigan to its objectives, was an important step in fighting climate change. But it is far from the last step. Michigan needs a comprehensive, coordinated, and aggressive plan to meet and exceed these commitments. Michigan must be a leader in this fight, working across all sectors – including state government – to reduce greenhouse gas emissions as quickly as possible.

GEORGE W. ROMNEY BUILDING • 111 SOUTH CAPITOL AVENUE • LANSING, MICHIGAN 48909 www.michigan.gov PRINTED ID: HOUSE

## MASSING OPTIONS ASSUMING 45' LANE



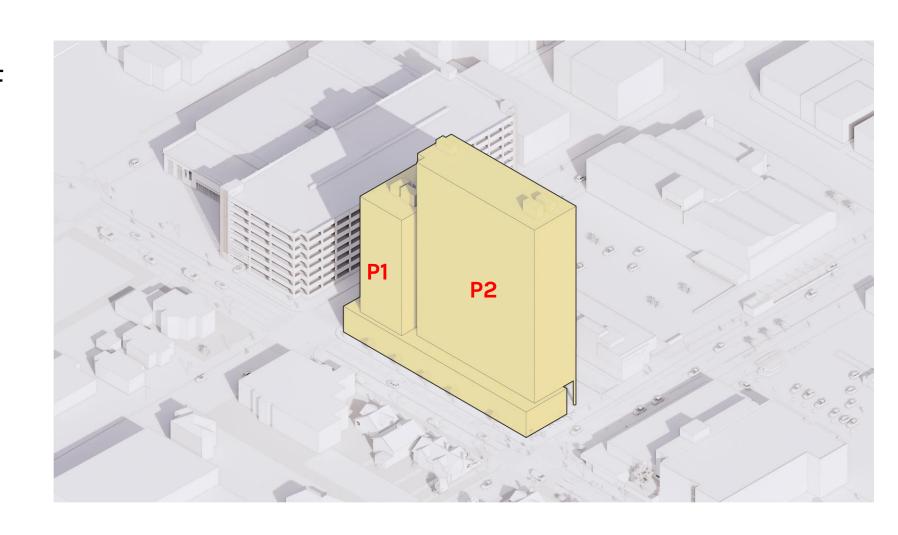
"U-SHAPE"



## PHASED APPROACH

### **ASSUMPTIONS**

- Total Development Area: 283,158 GSF
- Height: 250', 20-story
- 2-story streetwall (min.)
- Total Units: 370
- Total Affordable Units: 145
  - P1 (100%): 90
  - P2 (20%): 55
- Commercial/Retail: Yes
- Residential Amenity Space: Yes



## **UPDATED PREFERRED OPTION**

### **BUILDING MASSING + UNITS**

## DIVIDED INTO TWO PHASES, AN EAST PHASE (EAST) AND WEST PHASE (WEST)

## P1

Height: Up to 14 stories

■ FAR: Less than 900%

Units: Approximately 90

Affordable (100%): Approximately 90

## P2

Height: Up to 20 stories

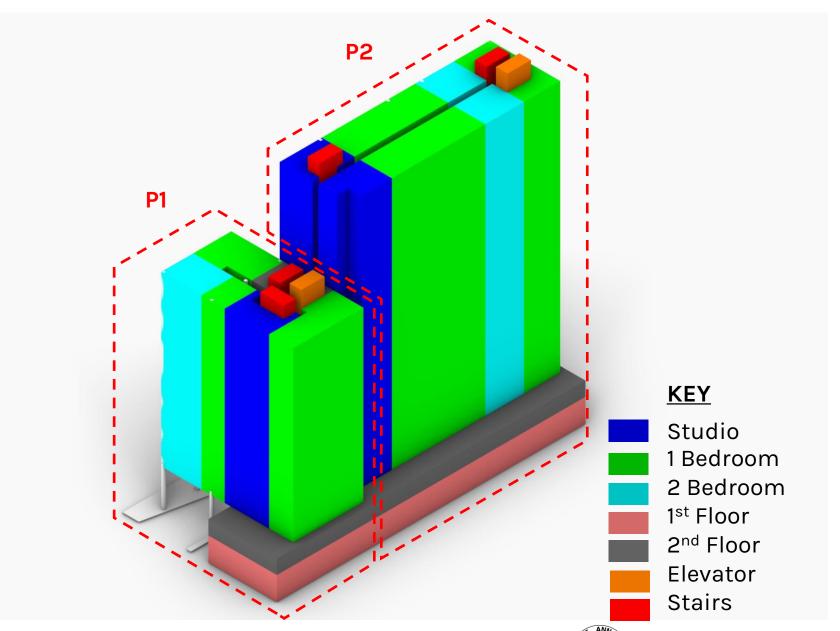
■ FAR: Less than 800%

Units: Approximately 280

Affordable (20%): Approximately 55

### Total

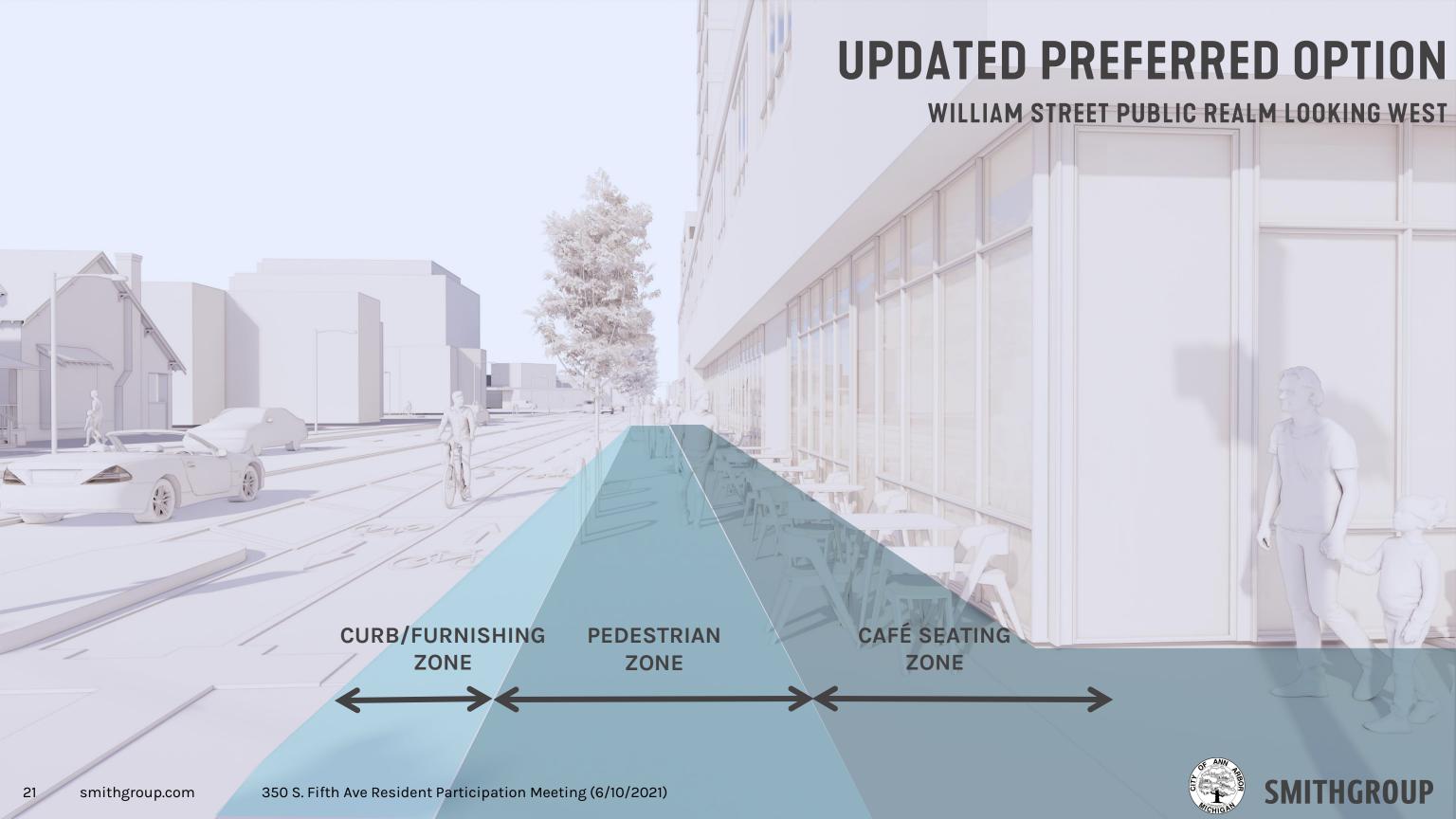
- Total units: approximately 370
- Total affordable units (included above): approximately 145
- Approximately 40% Affordable



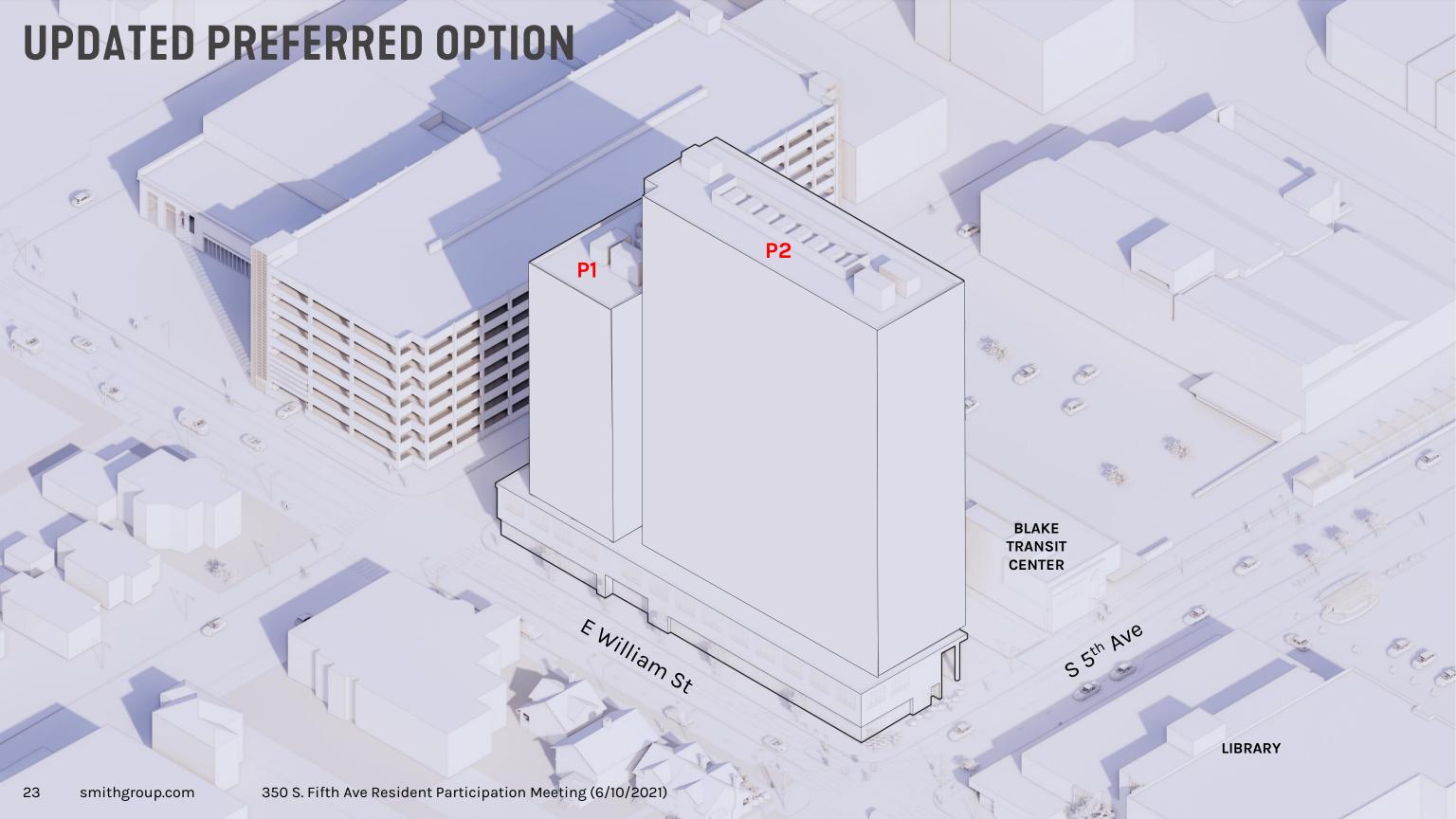


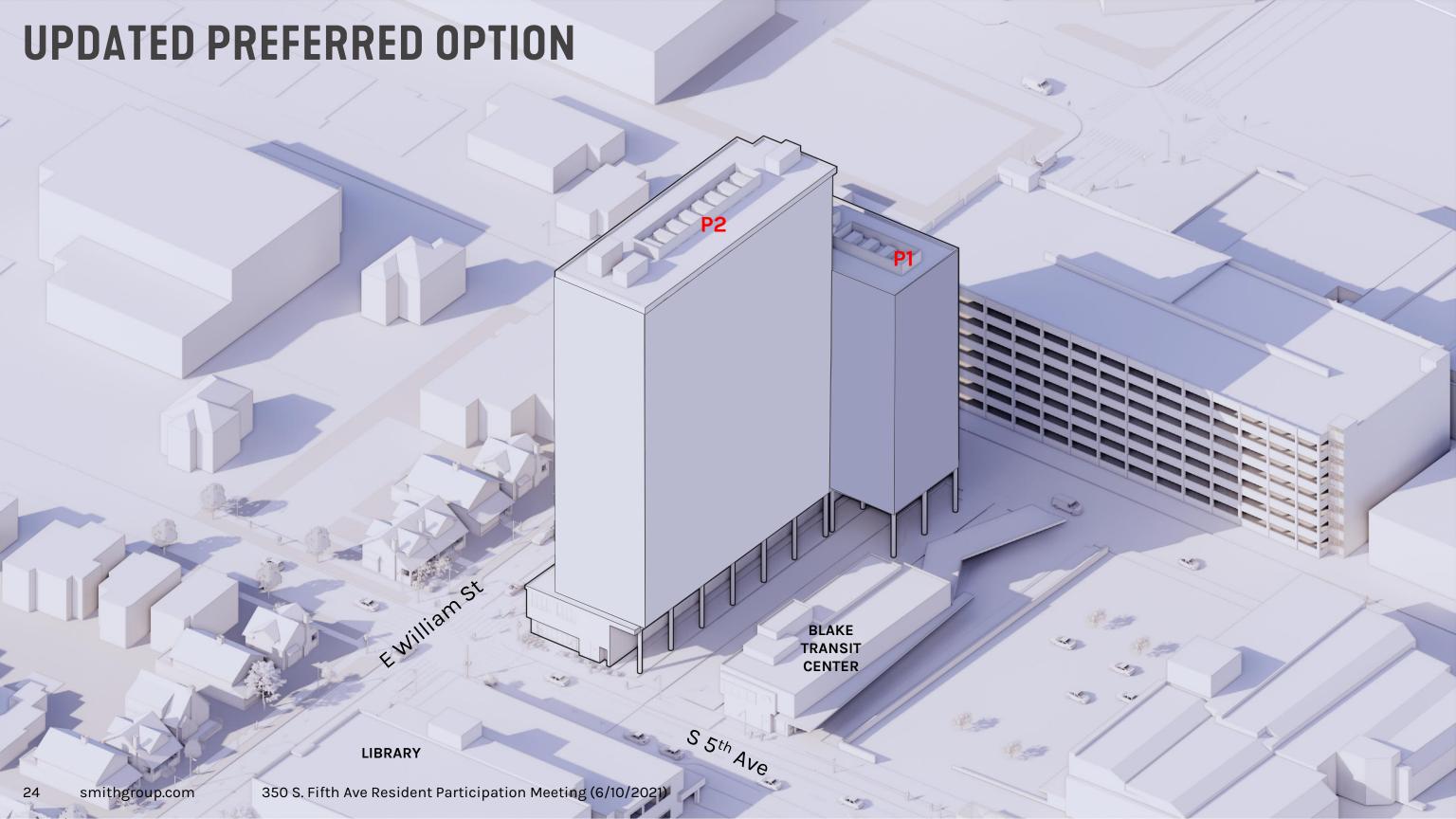
## UPDATED PREFERRED OPTION SITE PLAN **BLAKE TRANSIT CENTER P2** BIKE **BUS STAGING** 3 S 4th Ave 30' BUS LANE 18' SERVICE LANE - LOADING TRASH BIKE LOADING TRASH LOADING LOBBY P1 **DROP** DROP BIKE LOBBY OFF OFF **ACTIVE ACTIVE** BIKE **BIKEWAY** E William St **NORTH** smithgroup.com 350 S. Fifth Ave Resident Participation Meeting (6/10/2021) , 19











## **UPDATED PREFERRED OPTION**

### **BUILDING MASSING + UNITS**

## DIVIDED INTO TWO PHASES, AN EAST PHASE (EAST) AND WEST PHASE (WEST)

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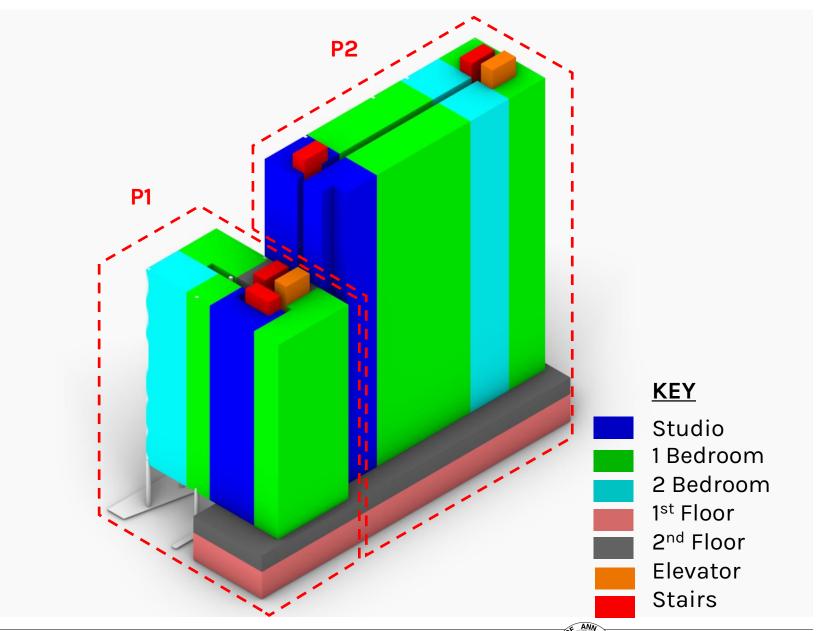
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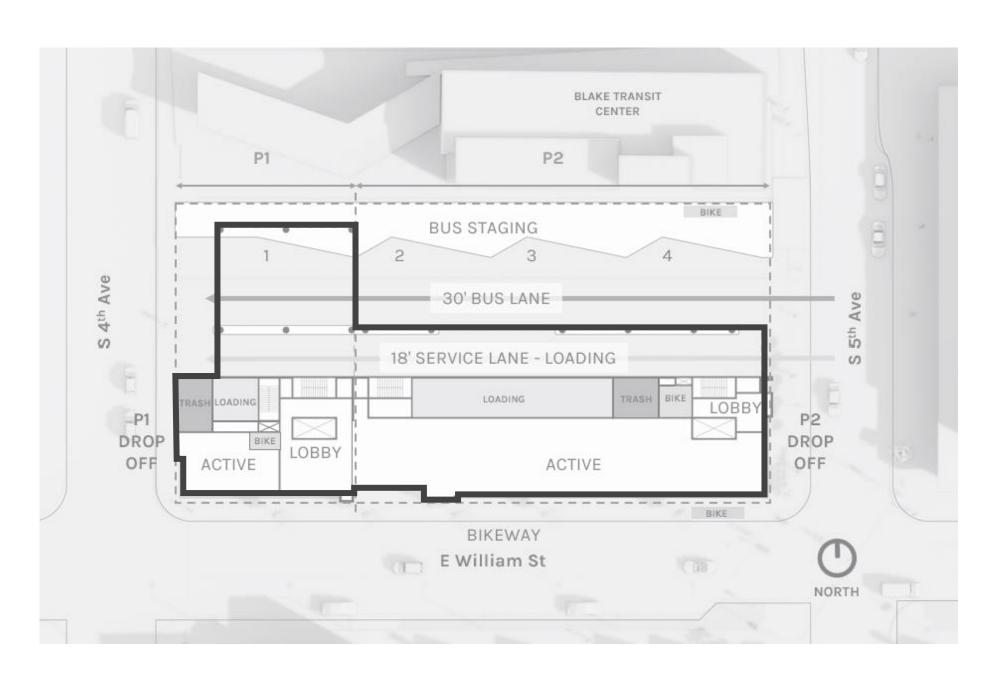
Approximately 40% Affordable





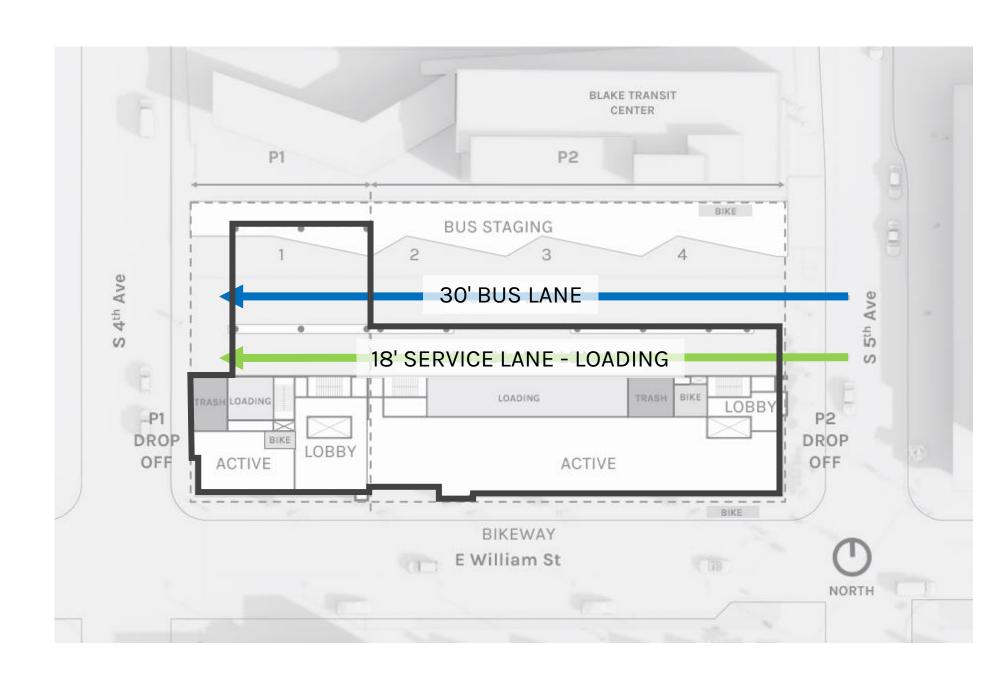
### **BENEFITS**

- Exceed affordability targets
- Provide transit expansion
- Provide ground floor active use on William Street
- Target A2 zero goals



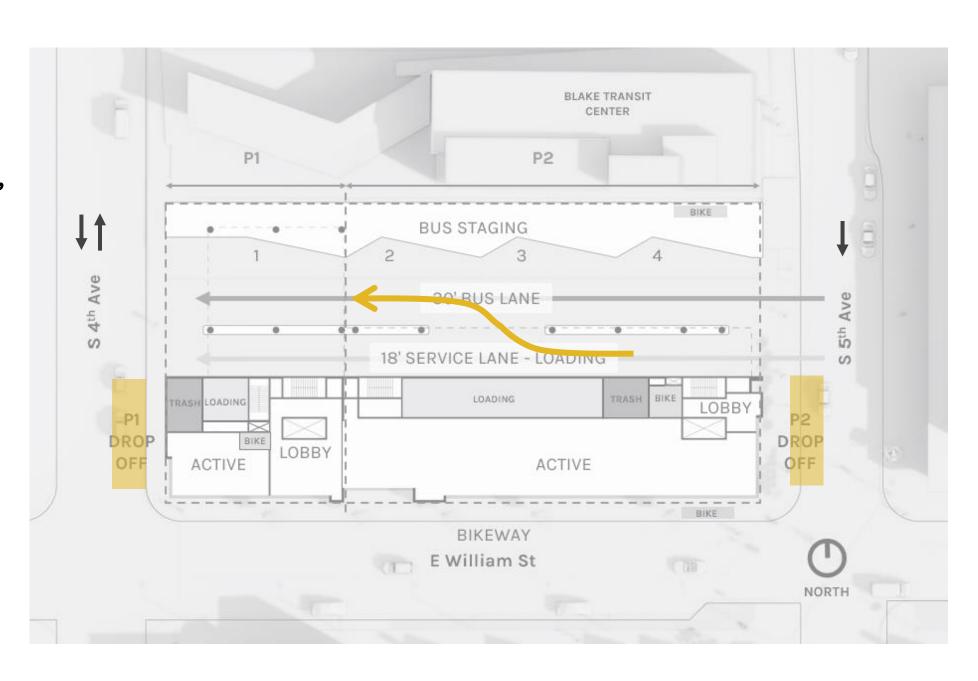
### **PROHIBITED USES**

- Prohibit
  - Fueling station
  - Automobile, Truck,Construction Equip.Repair
  - -Vehicle Wash
  - —Commercial Drive Through Facilities



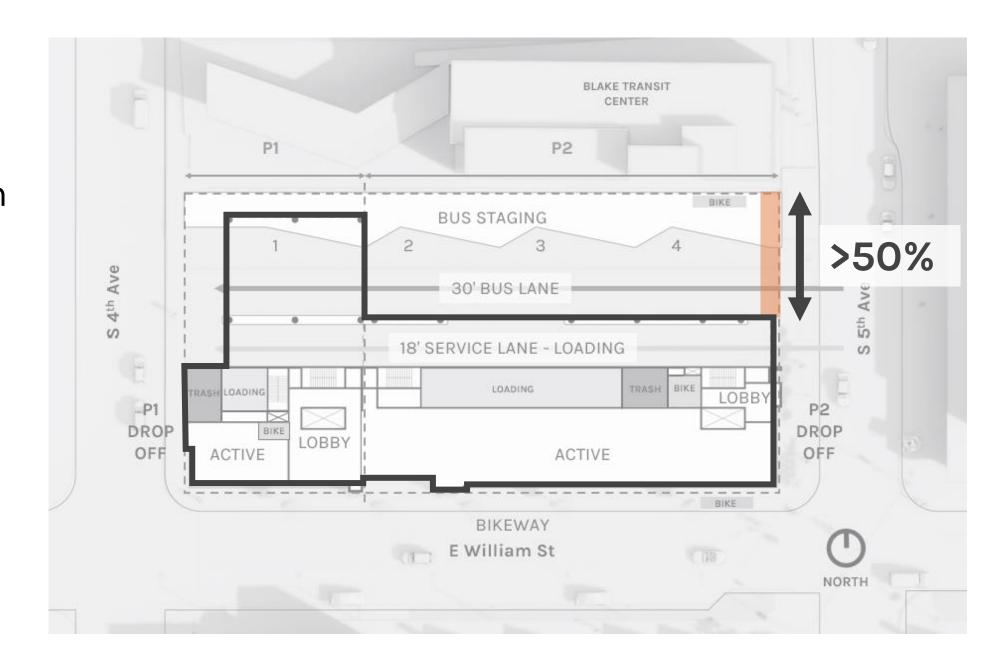
### PARKING AND TRANSPORTATION

- William Street Bikeway
- 30 FT dedicated transit lane. Blake Transit Center central platform
- Separate driveways from buses and service vehicles
- No vehicle parking required on site
- On-street drop off zones
- Service and loading offstreet



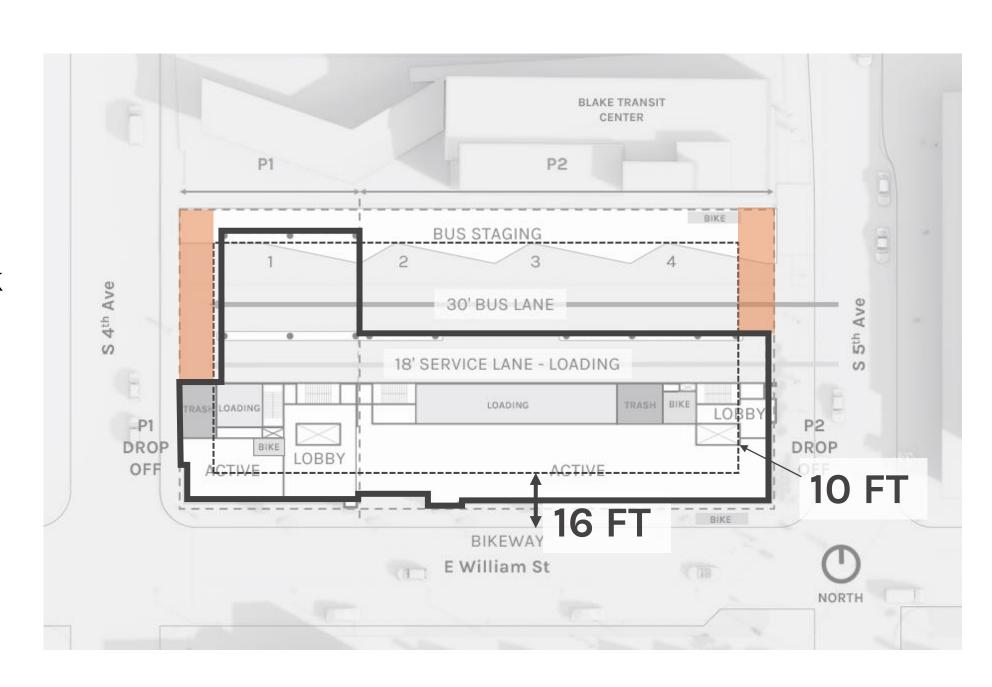
### **STREETWALL**

Up to 50% of the property frontage along the secondary streets of Fourth and Fifth may exceed the required setbacks.



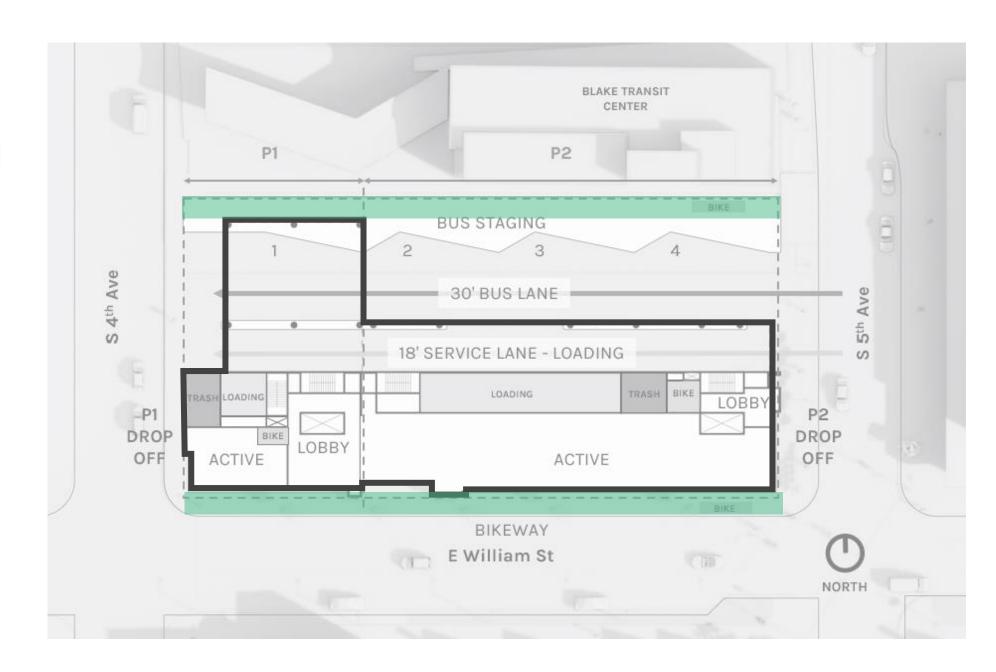
### **SETBACK**

- William St, 4<sup>th</sup> Ave, and 5<sup>th</sup> Ave are all Secondary Streets
- Therefore, the front setback shall be between 0-10 feet, maximum 16 feet from the curb to allow for pedestrian circulation
- More than 10 feet along 4<sup>th</sup> and 5<sup>th</sup> Ave



### LANDSCAPING

Flexibility of street tree requirement for 4<sup>th</sup> Ave and 5<sup>th</sup> Ave



**HEIGHT & DENSITY** 

	DOWNTOWN CORE DISTRICT (D-1) MIDTOWN OVERLAY	AFFORDABLE HOUSING DENSITY BONUS	PUD ZONING AND SUPPLEMENTAL REGULATIONS
Height	Up to 180 FT	Up to 207 FT	Up to 275 FT
Floor Area Ratio (FAR)	Up to 400%	Up to 900%	Up to 900%
Affordable Housing (% of total units)	0%	30%	40%

32

## PRE-ENTITLEMENT PROJECT SCHEDULE + NEXT STEPS

TASKS	DATES
Submit DRB Application	September 9, 2020
DRB Meeting	October 14, 2020
Citizen Participation Cards Mailed	May
Citizen Participation Meeting	June 10
Rezoning and Area Plan Pre-Submission Meeting	July
Submit Application	July
All comments successfully addressed	August
Planning Commission Meeting	September
City Council - First Reading	October
City Council - Second Reading	November





www.community-engagement-annarbor.com/ engagement-results/



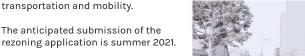
**SMITHGROUP** 



#### **ONLINE RESIDENT PARTICIPATION MEETING!**

A PUBLIC MEETING IS BEING HELD BY ANN ARBOR HOUSING COMMISSION FOR A PROJECT AT 350 S. FIFTH AVENUE (FORMER Y LOT)

The Ann Arbor Housing Commission is proposing to rezone 350 S. Fifth Avenue as part of a pre-entitlement process, directed by City Council, to allow for the development of a minimum of 120 affordable housing units as part of a two phase mixed-income project. The downtown location and adjacency to the Blake Transit Center and William Street Bikeway also provide unique opportunities to emphasize alternative transportation and mobility.



For more information visit https://www.communityengagement-annarbor.com/





#### **MEETING INFORMATION**

ONLINE VIDEO MEETING - Via www.zoom.com

Thursday, June 10, 2021 5:30 PM - 7:30 PM Meeting ID: 969 9665 7994 Passcode: 782575

Audio Only Call Toll Free: (877) 853-5247

For more information or for accommodations for individuals with disabilities, please contact Jennifer Hall, Executive Director, Ann Arbor Housing Commission at jhall@a2gov.org or 734-794-6720 ext. 47201

In accordance with the City of Ann Arbor's Citizen Participation Ordinance, the Developer for the above project is notifying residents and property owners within 1,000 feet of the above address. If this project is placed on an agenda for the City Planning Commission, the City of Ann Arbor will notice residents and property owners within 300 ft. of the above address. If you would like to be notified if this project is placed on a City Planning Commission agenda, please contact City of Ann Arbor Planning Services at 734-794-6265 or planning@a2gov.org.