



# Michigan Universal Vision for Everyone Positive Impact through Community Collaboration

Presentation for Joint Accessibility Advisory Committee

August 12<sup>th</sup>, 2021



**MICHIGAN ECONOMIC  
DEVELOPMENT CORPORATION**



**Ann Arbor Commission  
on Disability Issues**



# AGENDA

## Who is MUVE?

- MUVE Diversity and Inclusion Statement
- Introduction

## Our Approach – Technology:

- Why MUVE
- Summary of Solution

## Reporting Versatility:

- Demand Response Rider Applications
- Community Enhancement Tool kit
- Built Environment tagging feature
- Fixed route and demand response driver and rider applications
- Dispatch
- Client Testimonials
- Potential Next Steps
- Value to the Community

## Thank you – Questions

# MUVE DIVERSITY AND INCLUSION STATEMENT

At MUVE, we are steadfast in our commitment to building and nurturing a culture of diversity and inclusion towards our goal of continuous advancement of equality. We value an inclusive world, where equity is deeply embedded in the social fabric of who we are. Diversity is welcomed and our identity is expressed in the shared values of openness, fairness, and tolerance for all.

Our commitment to action and awareness will always remain a pillar within the corporate culture at MUVE. We are grateful for the great land we share and live on and remain thankful to all those who came before us.



# INTRODUCTION

MUVE stands for **My Universal Vision for Everyone** and has been universally designed to support a community-led transportation ecosystem through transit operations, cutting edge technology and local stakeholder collaboration.

MUVE tackles the many barriers that exist in:

- Inclusive transportation
- The built environment
- Customer service
- Community partnerships

We do this through the aggregation and co-ordination of:



**TRANSIT - COMMUNITY ORGS. – TRAINED DRIVERS- LOCAL BUSINESS - RIDERSHIP**

# WHY MUVE

When we begin to look at transportation services as a collective, and not from individual perspectives, silos and categories, we realize that together we can accomplish so much more. MUVE's technology and approach to collaboration allows the local community and its stakeholders to collaborate and build something unique for their needs, together.



**Ride the W.A.V.E.**  
Western-Washtenaw Area Value Express



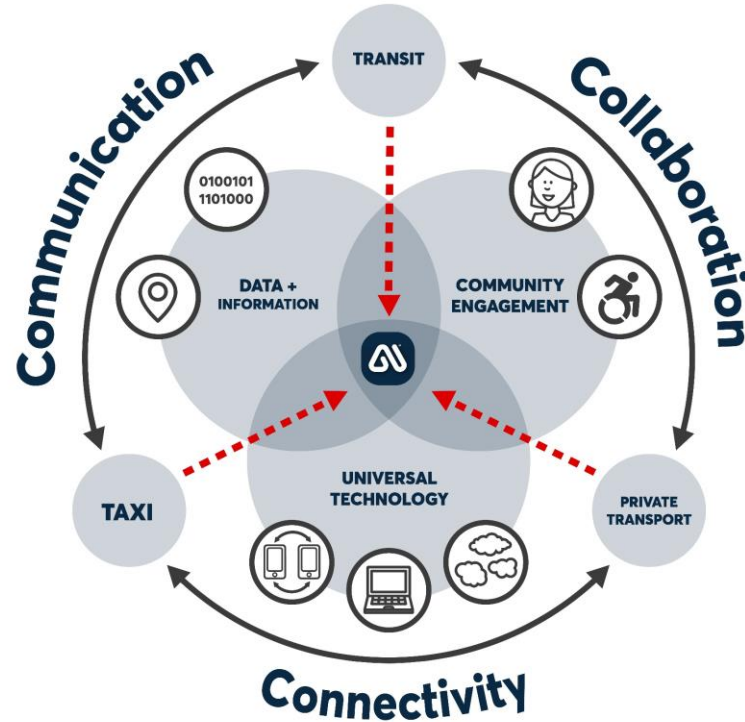
# SUMMARY OF SOLUTION



Ann Arbor Commission on Disability Issues



INSERT NEW PARTNER LOGO HERE



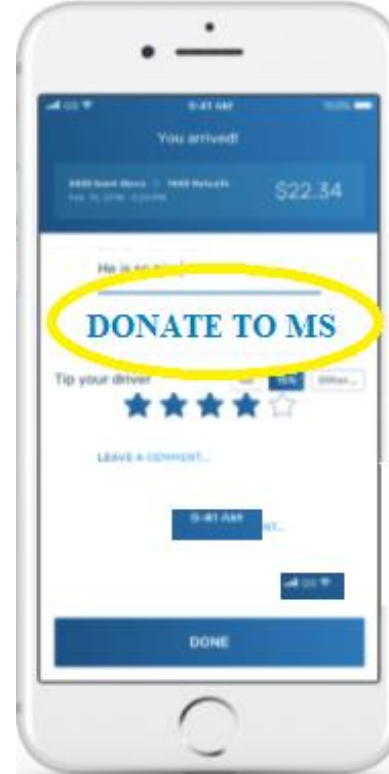
**Ride the W.A.V.E.**  
Western-Washtenaw Area Value Express



**MICHIGAN ECONOMIC DEVELOPMENT CORPORATION**

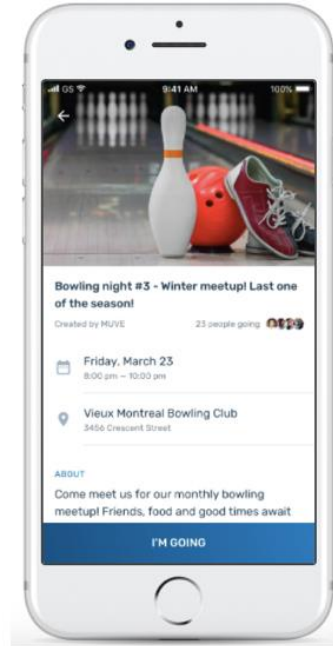
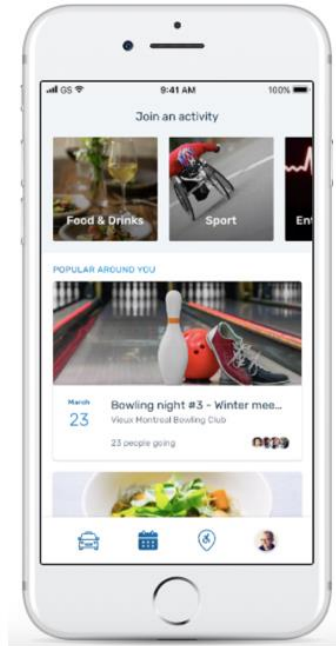
# Demand Response Rider Applications

## 1. Integrated Fixed Route/Demand Response applications



# Community Enhancement Tool Kit

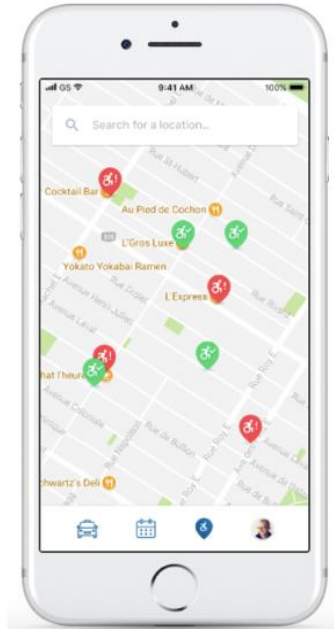
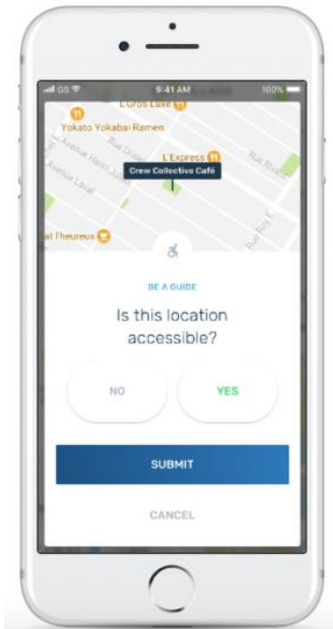
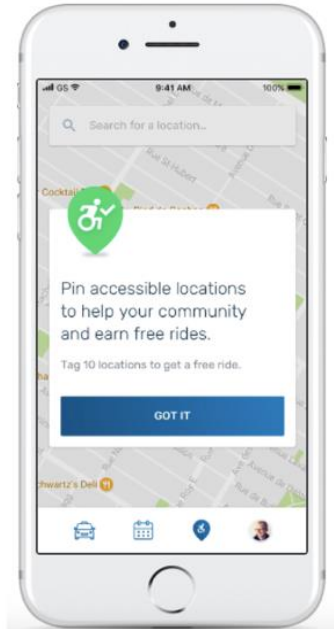
## 2. Integrated Stakeholder COMMUNITY/INFORMATION building/Eco-system tool kit.





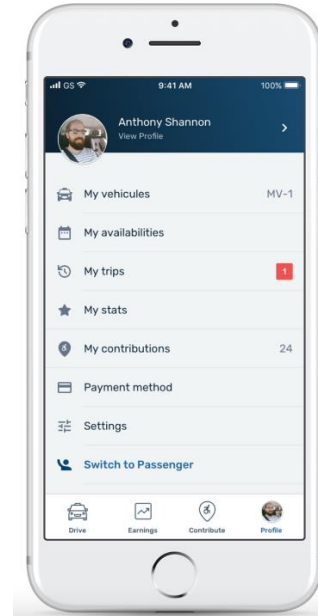
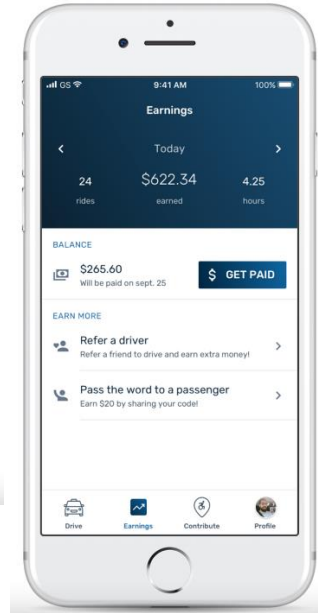
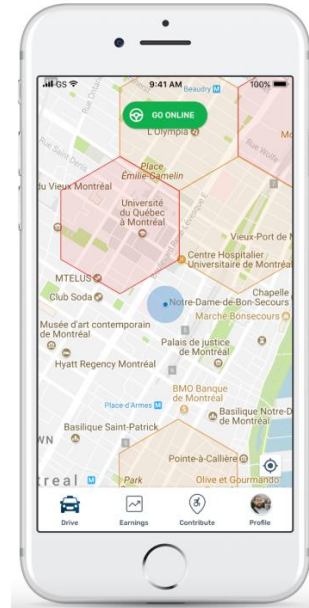
# BUILT ENVIRONMENT TAGGING FEATURE

3. Integrated Stakeholder COMMUNITY information and sharing.



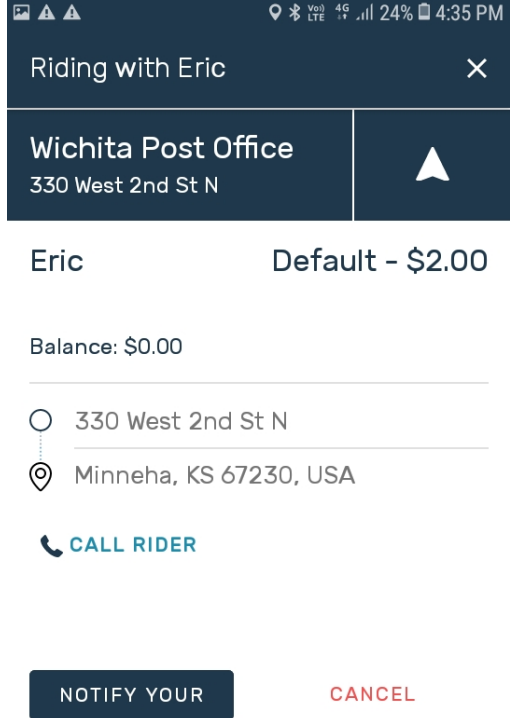
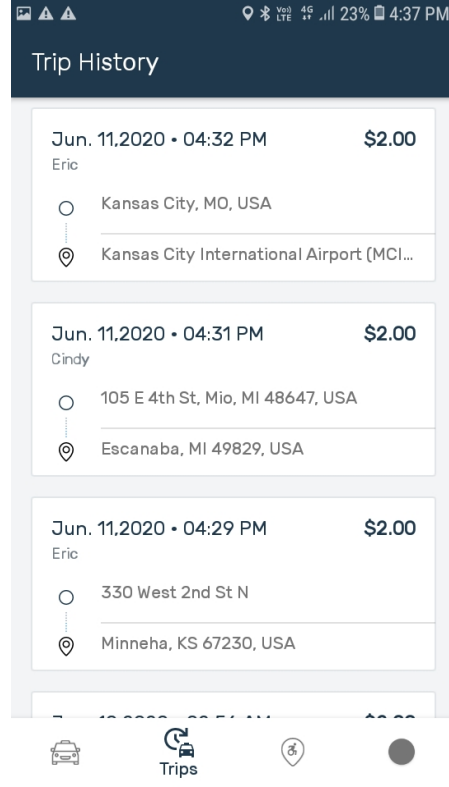
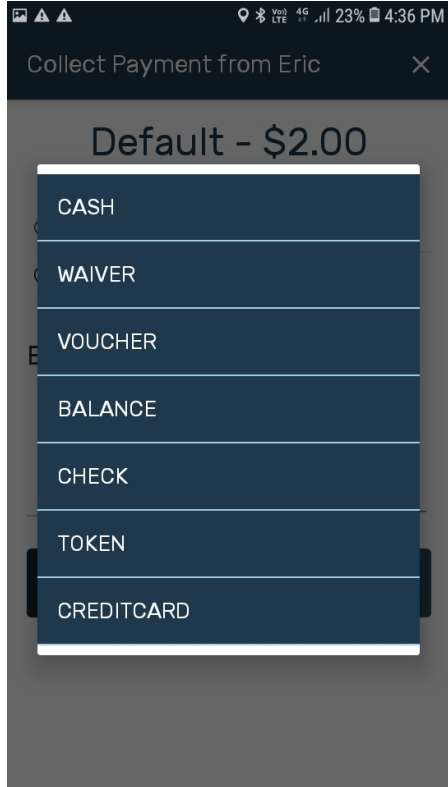
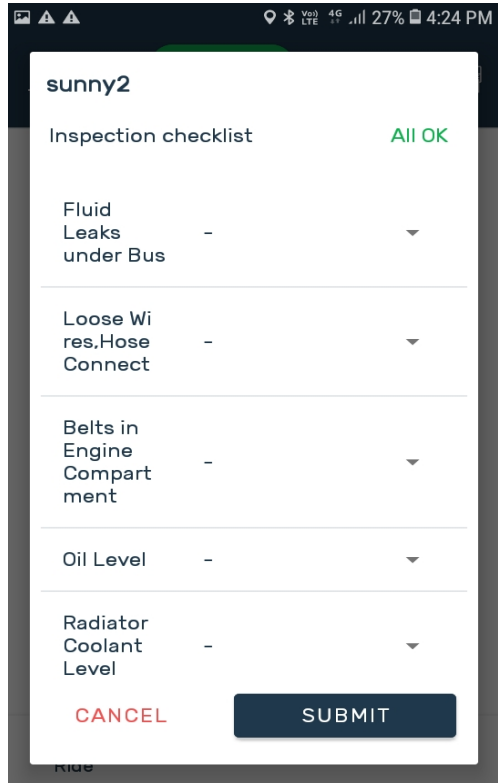
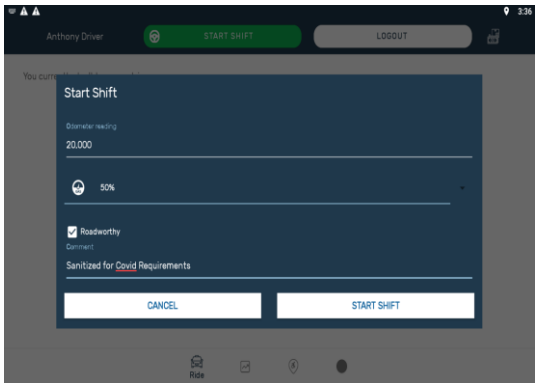
# FIXED ROUTE and DEMAND RESPONSE DRIVER APPLICATIONS

## 4. Integrated Fixed Route/Demand Response applications – Mobile Phone



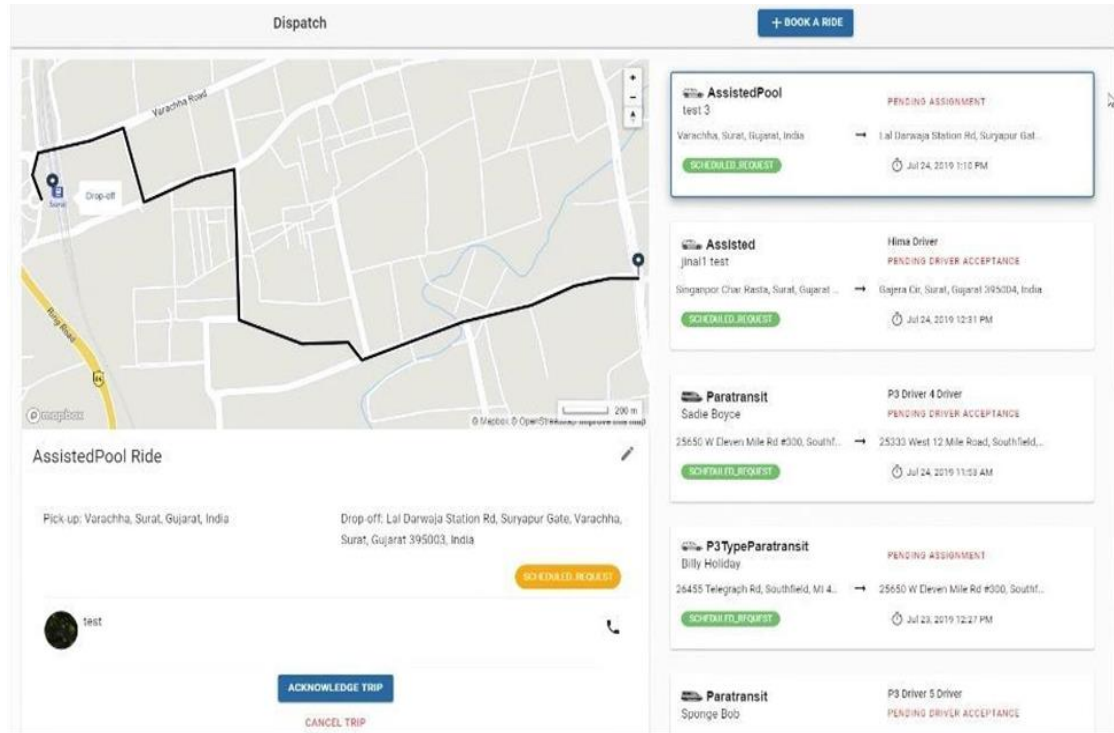
# FIXED ROUTE and DEMAND RESPONSE DRIVER APPLICATIONS

## 5. Integrated Fixed Route/Demand Response Driver Tablet Application



# DISPATCH

## 6. Integrated Multi-level admin. access DISPATCH portal



The screenshot displays the DISPATCH portal interface. On the left, a map shows a route with a 'Drop-off' point. Below the map, the 'AssistedPool Ride' details are shown, including pickup and drop-off locations in Varachha, Surat, Gujarat, India. A 'SCHEDULED REQUEST' button is visible. On the right, a '+ BOOK A RIDE' button is at the top. Below it, a list of requests is shown, each with a status and a 'SCHEDULED REQUEST' button:

- AssistedPool** test 3: PENDING ASSIGNMENT. Location: Varachha, Surat, Gujarat, India. Destination: Lal Darwaja Station Rd, Suryapur Gat. Status: SCHEDULED REQUEST. Time: Jul 24, 2019 1:10 PM.
- Assisted** jinal test: Hima Driver. PENDING DRIVER ACCEPTANCE. Location: Singapur Char, Kasta, Surat, Gujarat. Destination: Gagera Cir, Surat, Gujarat 395004, India. Status: SCHEDULED REQUEST. Time: Jul 24, 2019 12:31 PM.
- Paratransit** Sadie Boyce: P3 Driver 4 Driver. PENDING DRIVER ACCEPTANCE. Location: 25650 W Eleven Mile Rd #300, Southf. Destination: 25333 West 12 Mile Road, Southfield. Status: SCHEDULED REQUEST. Time: Jul 24, 2019 11:03 AM.
- P3TypeParatransit** Billy Holiday: PENDING ASSIGNMENT. Location: 26455 Telegraph Rd, Southfield, MI 4. Destination: 25650 W Eleven Mile Rd #300, Southf. Status: SCHEDULED REQUEST. Time: Jul 23, 2019 12:27 PM.
- Paratransit** Sponge Bob: P3 Driver 5 Driver. PENDING DRIVER ACCEPTANCE.



# CLIENT TESTIMONIALS

*“You need to learn from the other people around you. Giving them the opportunity to come together and serve even more people in their communities and provide solutions to help to not only the build the economy where people need to be by building the social aspect of people’s life. MUVE will improve their lives and can get people out and be active part of their community. This kind of project makes this possible”*

***-Jean Ruestman – Administrator – Office of Passenger Transportation at Michigan Department of Transportation.***



*“This will be a tremendous opportunity to provide more service and opportunity to residents with MUVE”*

***-Eric Perrollaz – Director – Schoolcraft Transit***



# Potential Next Steps

- Introductions to like minded and neighbouring organizations who have gaps in transportation.
- Potential partnerships in the surrounding areas of Washtenaw and Ann Arbor.
- Build up and expand in neighboring communities/areas – Facilitating transportation + Built Environment Information + Events + Volunteers, all on one application.
- Please let us know how we can further support your efforts in growing and providing valuable services to your commUNITY.

# VALUE TO THE COMMUNITY

A MADE IN WASHTENAW SOLUTION – Built for the community, with the Community



# THANK YOU



## M U V E<sup>®</sup>

My Universal Vision for Everyone

**Julia Roberts – Executive Director – WAVE – [jroberts@wavebus.org](mailto:jroberts@wavebus.org)**

**Peter Grande - Co-Founder – MUVE – [Peter@goMUVE.com](mailto:Peter@goMUVE.com)**

**Tom Sikkema – Community Co-Ordinator – MUVE – [Thomas@goMUVE.com](mailto:Thomas@goMUVE.com)**