

1.

CITY OF ANN ARBOR REDEVELOPMENT LIQUOR LICENSE PRE-APPLICATION QUESTIONNAIRE

Instructions to Applicants: If you are applying for a City of Ann Arbor Development District License, within the Downtown Development Authority Area (see map), this form must be completed prior to filling out the City of Ann Arbor New Liquor License Application Form. The new application form will not be accepted without a completed pre-application questionnaire. Please include copies of two pieces of personal identification.

Please indicate, by checking YES or NO, if your establishment meets the following criteria.

Personal Property ID (for existing businesses)

Development Authority District? Yes map.)	O No	(Please indicate proposed location on the attached
		- 0 1
Complete name and address of business	ss to be I	icensed 200 S. ASHIEY LLC

Is the business to be licensed within the geographic boundaries of the City of Ann Arbor Downtown

2.	Applicants for development district licenses, must demonstrate to City of Ann Arbor and the Michigan
	Liquor Control Commission (MLCC), at the time of investigation, that the amount expended for the
	rehabilitation or restoration of the building that houses the licensed premises shall be not less than
	\$75,000 over a period of the preceding five years or a commitment for a capital investment of at least
	that amount in the building that houses the licensed premises, which must be expended before the
	is uance of the license. At the time of application, can your business demonstrate this requirement?
	Yes O No (Please attach supporting financial information for verification.)

- Will the licensed business engage in dining, entertainment on recreation, that is open to the general 3. public, with a seating capacity of not less than 25 persons? Yes O No (Please attach current or proposed floor plan that supports seating capacity.)
- Will the licensed business generate 50% or more of its revenue from food and non-alcoholic drink 4. sales? Yes O No
- What type of on-premise sales are you interested in applying for? Check all that apply. (Checking the 5. boxes does not guarantee award of any or all categories.) Beer Wine Spirits (hard liquor)
- Please describe (on an attached sheet) how your business will do the following, if issued a license: 6.
 - i. Prevent deterioration in the DDA district and promote economic growth by:
 - a. creating new employment opportunities
 - b. adding new tax value through the purchase of new equipment and/or building improvements
 - ii. Represents a desired land use as determined by the City's area master plan and zoning requirements.
 - iii. Contribute to the mix of dining/drinking, entertainment and recreational existing establishments (describe unique characteristics)

Signature of Applicant

Date Printed Name

If any of the above questions have been answered NO, the applicant is not eligible to apply for a Development District License as designated under Michigan State Law (Public Act 501 of 2006). Applicants that cannot meet the minimum criteria will not be considered by the City of Ann Arbor. Do NOT fill out an application.

If all of the above questions have been answered YES, the applicant is eligible to apply for a Development District License. The next step in the application process is to fill out the City of Ann Arbor application form. Attach this completed form to the application and submit with \$150 application fee to the Ann Arbor City Clerk, 301 E. Huron St, Ann Arbor, MI 48104. Fax Number - 734-994-8296. Phone No. - 734-794-6140. A \$600 license fee is due upon approval.

To inquire about other licensing opportunities, including transfers of existing Class C licenses, please contact the Michigan Liquor Control Commission directly. All transferred licenses begin at the State level. MLCC On-Premises



CITY OF ANN ARBOR APPLICATION FOR NEW LICENSES

Date:

Instructions: This application must be completed and returned with a \$150 application fee for each license before it can be considered. All answers must be typed or printed. Sign the completed form in ink and return to the City Clerk, 301 E. Huron St., Ann arbor, Michigan 48104. MAKE ALL CHECKS OR MONEY ORDERS PAYABLE TO THE CITY OF ANN ARBOR, MICHIGAN.

1. Applicant identification-all applicants			
Name of individual, partnership, corporation or	Contact Person Name:		
limited liability company who will hold the license:	Gerald Speans		
Business Street Address:	Street Address:		
City/State/Zip Gode: Ann Arbor MP 48104 Township:	City/State/Zip Code: Ann Arbor, He 48(23		
Township:	Business Phone No. Home Phone No.		
2. Nature of Application – (Check all that apply	y)		
✓ Retail Applicants□ Manufacturer or Wholesale Applicants			
	its being applied for with this license application)		
3a. Check Type of License	3b. Check Type of Permits		
	□ Sunday Sales		
	□ Add Bar		
□ A-Hotel	□ Entertainment Sales		
□ B-Hotel			
□ Tavern	□ Before / After Hours For:		
□ Club			
□ SDD			
□ Redevelopment			
□ Other:			
Other.			
4. New Manufacturer or Wholesale Applicants			
	rer of Spirits Outstate Seller of Mixed Spirit Drinks		
	Manufacturer		
□ Wine Maker Tasting Room □ Warehouse			
☐ Micro Brewer ☐ Brewpub	□ Other:		
□ Small Distiller			
5. Proposed Licensed Address:			
200 S. Ashley Ann Art.	- MI 48104		
6. Briefly describe the business, for example -	- Drug Store, Restaurant, Party Store, Wholesaler, Wine Maker,		

"Restaurent

 Me as the individual The following partners 	nsed business will be o owner The na (indicate limited partners on: (attach additional sh	amed corporation s with an "L" befor	✓ The named liability of the property of	company
Name of Partners	Home A		Telephone Numb	er
Robert Vogt Gerald Spears				
Adam Slean B+B Reel Proper	1 110			
B+1) Keel Proper	hy LLC			
	equired to complete and tion applicant agrees to		information as part of the apport of the app	olication review process, l
	on – Individual Applica			
If you are not a US Citi Full name of spouse:_		ed alien? Yes	□ No Or, do you have a Visa	a? □ Yes □ No
Have you ever legally of Have you been known	changed your name? □ by other names? □ Yes	Yes per No If Yes, s pyr No List Na	fromto ames:	
citations)?	please list charge, date		ng alcohol related infraction tion and disposition below.	ns (exclude traffic
CHARGE	DATE	PLACE	DESCRIPTION	
DATE (to/from)	OCCUPATION		ME AND ADDRESS	12
l or my spouse previous sole licensee, partner		iterest in the follow	ving licenses for sale of alco	holic beverages as
NAME OF LICENSE Blue Front LLC	TYPE OF LIC	ENSE	201 Pictured A	DATE 2020
Do you or your spouse	hold any law enforceme	ent powers includin	g powers of arrest? □ Yes	

of Michigan?	y Yes □ I	No	Date authorized	1: 12/26/2	Υ
10. Corporate & Limite Attach copy filed or prooptions.				ort/statement file	ed & attach copy of stock
Corporate/LLC Name:			Incorporation/0	Organization da	te:
200 S. Arh	lay LLC		121	26/24	
Incorporated/Organized	in what State?		Michigan Auth	orization date:	
MI			121	26/24	
Name, Address, Phone	Number of Resident	Agent:			
(Check one of each) Corporation		Nonprofit		➢ Private Cor	poration
Date last annual report/	statement filed with I			curities:	
Corporate Officers	Name	Addres	55		Phone Number
President					
Vice-President					
Secretary					
Treasurer		<u> </u>			
11. Corporations and hold or will hold stock	interest or membe	ompanies – ership in ap	List all persons plicant entity.		
1. Robert Vogt 2. Fench Spen 3. Alara Stean 4. BiB Real Try	مار م	dress.		Phone Number	20 15
5					

 $\textbf{9. Limited Partnership Applicants Only} - is the \ \text{limited partnership authorized to do business under the laws}$

described in this application? Yes YN If yes, please list date, place (B) Have you, prior to this apstate of Michigan? Yes N If yes, please explain. (C) Have you ever held a lique Yes N If yes, please state reason.	pplication, made application(s) for a similar or other loo and disposition of such application(s). pplication, been disqualified to receive approval for a o uor license which has been revoked or not renewed	license under the laws of the
address and amount of all m		, , , , , , , , , , , , , , , , , , , ,
Name	Address	Amount
Robert V.,		\$ 150,000
Robert Vo, T Alam Slown		\$ 150,000
		\$
(B) Attorney or representation	Address	Phone Number
(8-1/2 x 11) showing the en where the license is to be a disposal facilities, and who (A) New Construction Do you need to build a facilitie of the facility es, do you have building of the facility es, when do you expect of the facility es, when do you expect of the facility es, what is the estimated when is your anticipated occur would you build the facility at (B) Existing Facility-No Relies the facility currently occup if yes, do you intend to be lied if yes, do you intend to be lied they long has the existing but	et them? construction will begin? cost of construction of the facility? \$ cupancy date/open for business date? et this location if you do not get a license? Personal Yes convertion ied? Yes Yes Yes Yes who censed under the existing business at this location? censed under the same management? I yes with the business operation on site? Yes ou associated?	riticular the specific areas treet parking, lighting, refuse ad notice control. No No No

ll it be ne	cessary to ter	re you associated mporarily close the closed (d?	b∉ Yes	□ No
			u do not get a license?	□ Yes	,≱r No
	yment – (All a g Business	applicants mus	t complete either A or B se	ection)	
w large is	s the current s	staff? (i.e. 1 full-ti			
mber	Full	or	Part-time	Position	
			u u		
			П		
	п		П		
l vou be	retaining curre	ent staffing levels	s, expanding current staffing	levels or decre	e asing current statting le
ou receiv	e the license?	ent staffing levels PExplain.	s, expanding current staffing	levels, or decre	easing current staming le
New Bu	usiness f a staff do yo	eu plan to have?	(i.e. 1 full-time bartender)		easing current staming le
New Buw large omber	e the license?	? Explain		Position	
New Bu	usiness f a staff do yo Full	eu plan to have?	(i.e. 1 full-time bartender) Part-time	Position	easing current staming le
New But large of	usiness f a staff do yo Full	eu plan to have?	(i.e. 1 full-time bartender) Part-time □	Position Manage	
) New Bu	usiness f a staff do yo Full	eu plan to have?	(i.e. 1 full-time bartender) Part-time	Position Manage	
) New Bu	usiness f a staff do yo Full	eu plan to have?	(i.e. 1 full-time bartender) Part-time □	Position Manage	

16. Operating Statement – Attach a general operation statement outlining the proposed manner in which the business for which the license being proposed will be operated, including a schedule of the hours of operation, food services, crowd control, and use of facilities.
17. Personal Statement – (App applicants must complete this requirement) Please describe how this business will enhance the City of Ann Arbor community. What special considerations should we take into account in evaluating your application? PLEASE LIMIT YOUR ANSWER TO 200 WORDS
OR LESS. Please attach a separate sheet of paper if necessary.
I have read all of the above answers and they are true. I agree to provide all requested information and to fully count all City Service Areas requesting any and all additional information provided in this application or any attachment.
thereto. Any changes that occur after the date of this application, applicant will notify the City Clerk, in writing, with days of such change. It understand that the falsification of the information on this form or any false statements

erate ment n 14days of such change. I understand that the falsification of the information on this form or any false statements made during investigations may constitute grounds for denial of a license.

I warrant that I am not disqualified to receive a liquor license under the ordinances of the City of Ann Arbor or the laws of the State of Michigan. If granted a liquor license I will not violate any federal or state laws or any ordinance of the City of Ann Arbor in the conduct of business.

Attested to:

Date of Application

Signature of Applicant (if applicant is a corporation, include title of signor)

Name of person completing this form if not the applicant

Operating Statement for Aperitivo - Ann Arbor, MI

Aperitivo will operate as a responsible, community-forward establishment offering happy hour specials, light fare, and a welcoming atmosphere for both locals and visitors. Our mission is to enhance downtown Ann Arbor's hospitality scene while maintaining high standards of service, cleanliness, and safety.

Hours of Operation:

Aperitivo will operate seven days a week, with hours designed to serve both the daytime lunch crowd and the evening happy hour and dinner scene:

Monday–Friday: 11:00 AM – 10:00 PM

Saturday: 11:00 AM – 12:00 AM

Sunday: 12:00 PM – 9:00 PM

Seating & Capacity:

The venue will feature both indoor and outdoor seating, thoughtfully designed to create an inviting environment while complementing the aesthetics of the downtown area. Outdoor areas will be well-lit, clean, and responsibly managed in alignment with city ordinances.

Food Service:

Aperitivo will include a dedicated food truck on-site, offering a rotating menu of fresh, seasonal fare that complements our beverage offerings. This provides flexibility, enhances the guest experience, and adds culinary diversity to the area.

Management & Staffing:

The establishment will be led by an experienced team focused on hospitality, safety, and community connection. All staff will be trained in responsible alcohol service (TIPS or equivalent) and committed to maintaining a high-quality guest experience.

Community & Compliance:

Aperitivo is committed to full compliance with all state and local regulations, including liquor licensing, health and safety codes, and zoning requirements. Security measures and clear operational protocols will ensure the business operates as a positive presence in the neighborhood.

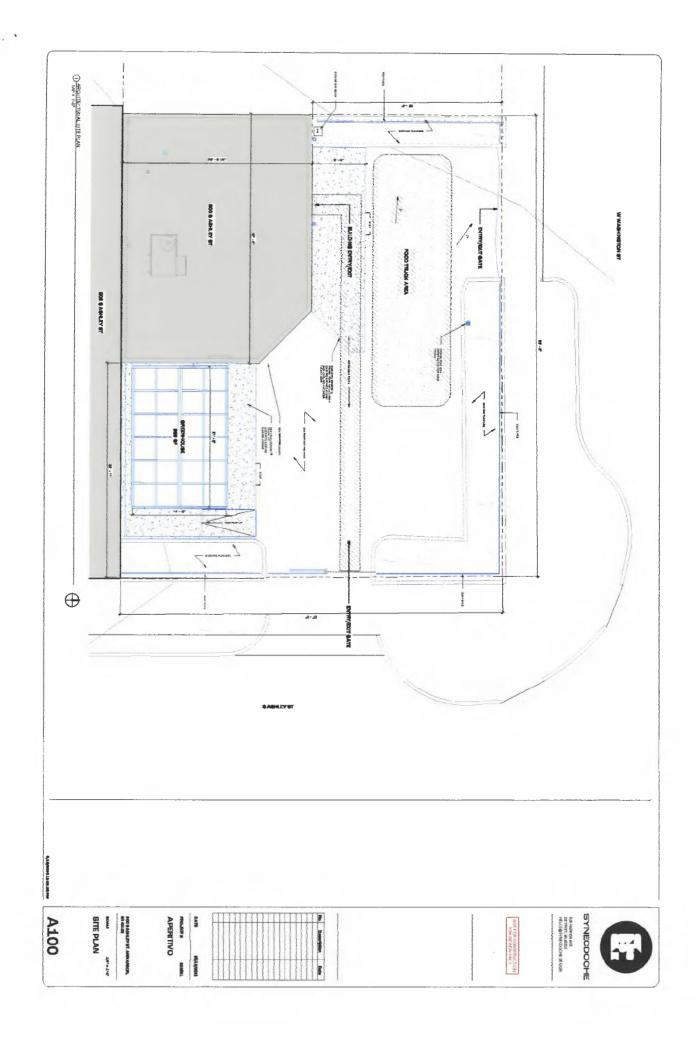
By combining thoughtful design, high-quality service, and a fresh culinary approach, Aperitivo will bring renewed energy to a previously underutilized space—helping to activate the street, support surrounding businesses, and contribute to a cleaner, safer, and more vibrant downtown Ann Arbor.

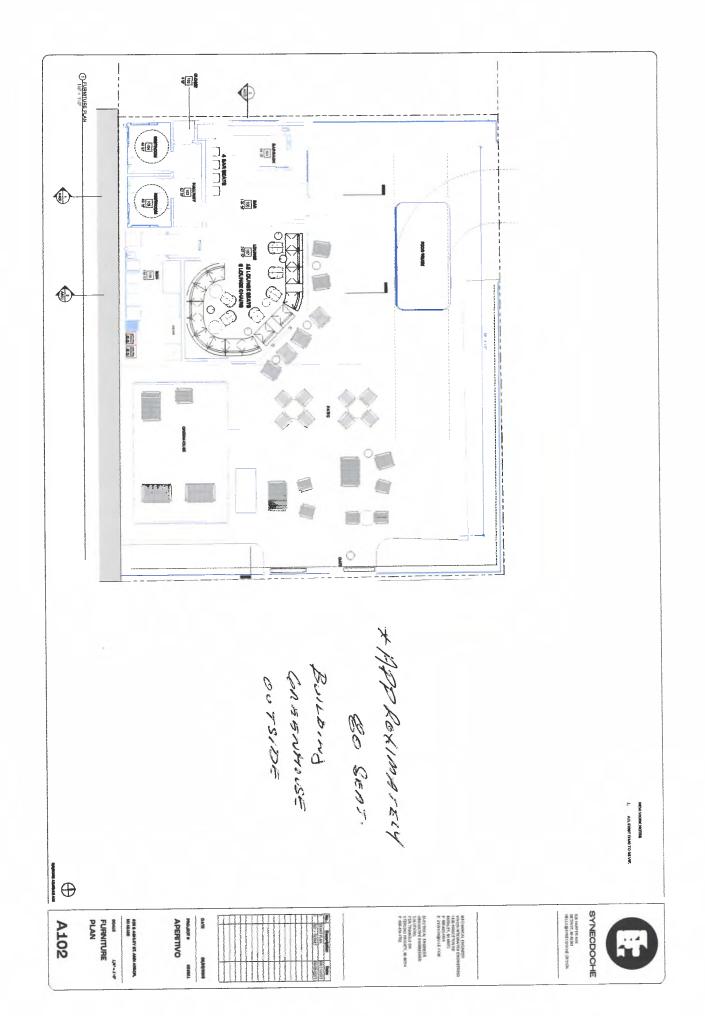
Personal Statement for Apertitivo - Ann Arbor Happy Hour Spot

Apertitivo is envisioned as a vibrant happy hour destination in the heart of Ann Arbor, designed to breathe new life into a currently underutilized building. Securing a liquor license for this establishment is not just a business opportunity—it is an investment in the revitalization and safety of the surrounding area.

By transforming this space into a clean, modern, and welcoming venue with both indoor and outdoor seating, Apertitivo will contribute to a brighter, safer, and more active streetscape. This upgrade will encourage more foot traffic, support neighboring businesses, and enhance the overall downtown experience for residents and visitors alike.

Apertitivo will align with the character of the local business community while adding a fresh, inviting energy to the neighborhood. Our goal is to create a place where people can gather, relax, and enjoy the city—while also contributing to the safety, cleanliness, and vibrancy of downtown Ann Arbor.





Build Out Costs

Description	Cost
Design/Permits	\$35,000
Liquor License/Legal	\$30,000
Building Reno.	\$250,000
Equipment	\$100,000
Furniture	\$75,000
Canopy	\$50,000
Working/Capital	\$50,000
Miscellaneous	\$10,000

Total:

\$600,000

PAYMENT DATE 05/16/2025 COLLECTION STATION Clerk-Front Counter Printer RECEIVED FROM

RECEIVED FROM
200 S Ashley
DESCRIPTION

Redevelopment Liquor License Application

City of Ann Arbor 301 E. Huron PO Box 8647 Ann Arbor, MI 48107 (734) 794-6320 BATCH NO. 2025-00004801 RECEIPT NO. 2025-00031694 CASHIER Rachel Rickinger

PAYMENT CODE	如何是	RECEIP	T DESCRIPTION	ON	TRANSACTION AMOUNT
LERK18	LIQUOR-A	pplication Fee-Nev	N	ame a record Control	\$150.
Payments:	Туре	Detail		Amount	
i uymomo.	Check	13-39/420		\$150.00	
				Total Amount:	\$150.
		Custome	r Conv	Total Amount:	φ150.