

Subject: Public Engagement Post Cards

From: Paul Schultz
Sent: Saturday, April 25, 2026 11:09 AM
To: Planning <Planning@a2gov.org>
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Dear Planning Commissioners,

Thank you for your work on the Comprehensive Land Use Plan and for the effort now going into its implementation. I'd like to offer a suggestion for engaging the public as that work moves forward.

In May, I recommend mailing a postcard to every city address announcing that the Planning Commission is beginning to implement the Comprehensive Plan this year. The postcard should include both a QR code and a URL linking to a dedicated project page for CLUP implementation. That page should offer a range of email signup options, so that interested residents can receive notifications about the specific events and milestones most relevant to them — public meetings, talks, key decisions, and so on.

For any postcards returned as undeliverable, I recommend that city staff maintain a webpage over the summer listing those addresses. This would allow neighborhood groups and other engaged residents to follow up directly with neighbors who were unintentionally excluded from the mailing.

Thank you for considering these ideas. I'm happy to discuss any of them further.

Thanks,
~Paul Schultz