

**Application for Membership
City Boards/Commissions/Committees
City of Ann Arbor, Michigan**

Return To: Mayor Christopher Taylor
City Hall - 3rd Floor
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Ann Arbor, MI 48104

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Name John Kotarski
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Ann Arbor Resident: YES NO Number of Years Resident 16 Ward 5
Phone (H) 734-945-2000 (W) 734-945-2000 (Fax) _____
Email Address kotarski@pobox.com
Occupation educator
Employer Name & Address self-employed ZIP _____

Board/Commission/Committee on which you are interested in serving:

- 1) Ann Arbor Public Art Commission 3) _____
2) _____ 4) _____

Reasons for Seeking Appointment (Areas of Interest, Goals, etc.):

Public art speaks to the identity of a community and I want Ann Arbor's
public art to be vibrant, inclusive, and world-class. I have exhibited
art for 10 years, taught media for 15 and served on AAPAC for 3 years.

Please submit a résumé including your job experience and education along with this application or a detailed letter of intent delineating relevant qualifications.

DISCLOSURE OF POTENTIAL CONFLICT OF INTEREST

In order to avoid any potential conflict of interest, I, the undersigned, agree not to be involved in any recommendations or decision making regarding any agency(ies) or entity(ies) for which I serve in the following capacity(ies) which may contract or subcontract with the City of Ann Arbor.

Agency

Capacity in Which I Serve

Signature

John Kotarski

Date

Oct 8, 2015

John E. Kotarski

1230 Saunders Crescent
Ann Arbor, Michigan 48103
(734) 945-2000

Career Highlights

- Designed award-winning Interdisciplinary Media Curriculum
- Created and managed a community cable television news organization
- Produced over 200 hours of community television annually

Employment History

Educational Consultant (2007 – present)

Consult with municipalities and school districts regarding interdisciplinary media curriculums.

Executive Director, Macomb Cable Network

Mount Clemens Community Schools (1992-2006)

Simultaneously held the position Director of Cable Operations for Mount Clemens Community Schools and of Director of Cable Operations for City of Mount Clemens.

- Created short and long range plans
- Supervised 2 full-time production and playback staff
- Supervised one part-time media instructor and 6 part-time student reporters
- Managed budget
- Designed and maintained web-based cable TV message system for 100 community stakeholders
- Designed and executed strategic marketing campaign for city and schools
- Designed curriculums and supervised Media Studies instruction

Consultant, Davison Community Schools (2000)

- Created master plan for cable television station

Partner, Fade to Black Productions (1983-1992)

- Produced cable TV programming, training/promotional videos and television commercials

Education & Training

Master of Instructional Technology (Interactive Technologies), Wayne State University (in-progress, degree expected 2016)

Research Fellow, SEED Wayne, Wayne State University (2012)

Microsoft Certified Specialist – PowerPoint 2007 (2010)

Master of Interdisciplinary Studies (Civic Media), Wayne State University (2009)

Sony Institute of Applied Video Technology (1992)

BA (Political Science/Economics), University of Michigan (1970)

Web Publishing

2012 Food Stories: Building a Sustainable Food Culture. A one-week flipped seminar combining on-line instruction and face-to-face practice to build competencies in video

- storytelling about food security. <http://www.detroitfood.org/moodle/>
- 2008 Kotarski, John, *School-Based Community Television* (2008). *Wayne State University Theses*. Paper 102. Retrieved from: http://digitalcommons.wayne.edu/oa_theses/102
- 2007 “Community Voices” a six-part series of articles detailing how students can use videotaped interviews to create a shared community identity and learn storytelling skills. Published on e-magazine *School Video News* <http://www.school-video-news.com/>

Conferences

- 2013 Video Storytelling in Low-Income School Districts, Presented at Understanding the Impact of Poverty on Education, Wayne State University School of Education, Detroit, MI.
- 2008 8 Panel Discussions Regarding Technology in K-12 Education Streamed Live on-line, Michigan Association for Computer Users in Learning, Grand Rapids, MI, Producer/moderator.
- 2007 Developing Strategic Partnerships through Student Produced Television, Michigan Association for Computer Users in Learning, Detroit, MI. Presenter
- 1998 Using Community Television to Level the Playing Field, 1st Annual Michigan Conference on Women and Disabilities, Detroit, MI, Presenter
- 1998 School-Based Community Television, Alliance for Community Media – Michigan Chapter, Mount Clemens, MI, Presenter
- Student Produced Community News, Michigan Association of Broadcasters, Lansing, MI. Presenter
- 1996 Community Television as Interdisciplinary Case Model, 8th Annual Conference for Integrative Studies, Eastern Michigan University. Presenter

Community Service

- 2014 - present Placemaking Leadership Council, member
- 2012 - present Ann Arbor Public Art Commission, vice-chair
- 1994 - present Community service clubs (Lions, Kiwanis, Rotary), speaker
- 94 -04 Selfridge Base Community Council, associate member
- 97 - 03 Art in Public Places, Mount Clemens, MI, committee member
- 91 - 98 Flint Telecommunications Advisory Commission, Chairman
- 96 - 97 Faculty Excellence Award, Wayne State University, selection committee member
- 95 - 97 Leadership Macomb, Arts & Entertainment Committee, member
- 85 - 92 Buckham Alley Theater, Flint, MI, founding member and Board
- 83 - 92 Buckham Fine Arts Project, Flint, MI, founding member and Board

Instructional Design

Courses that I developed and taught at Mount Clemens Community Schools, Mount Clemens, Michigan, and Northern Michigan Youth Theatre, Petoskey, Michigan

- Civic Storytelling (2009) Grades 6-8: Two-day seminar taping interviews and editing community stories.
- Digital Imaging (2005-2007) Grades 9-12: First-semester students are introduced to Adobe Photoshop. They learn to navigate through layers and tools while manipulating images for posters, yearbook ads, cable TV productions, and web sites.
- Digital Production (2005-2007) Grades 9-12: Students work as a news team to produce an audio CD of the daily school announcements. Students compete for leadership

Digital Editing (2005-2007)	positions of News Director and Assistant News Director Grades 9-12: Students use Adobe Premiere to edit daily announcements from Digital Production class. Student can use a library of sound bites to enhance announcements. Students compete for leadership positions of Edit Director and Assistant Edit Director
Feature News Reporter (2000-2007)	Grades 9-12: Students compete for paid after-school positions as feature news reporters on Bath City Beat. Students are given assignments and deadlines. They are then trained to research stories, identify newsmakers, create questions, interview newsmakers, capture video, and edit stories adding music, graphics and b-roll footage where appropriate.
Middle School scripting (2004-2005)	Grade 7: Students script three-minute audio narration of instructional themes that are aired over middle school PA. Peer taught by 12 th grade media student.
Cable Television Internship (1995- 2000)	College Seniors: Internship for college credit in television production and cable television management
Media Business (1998)	Grades 11-12: Dual enrollment with Detroit College of Business. Teams of students learn media management and production by preparing a business plan, PSA scripts and storyboards, and presenting to a mock loan committee.
TV Summer Camp (1995)	Grades 6-8: Four-week program learning critical television viewing skills. Taught through Macomb Community College, Warren, Michigan.
Television Production Workshop (1992 – 1995)	Community Residents: Three-day hands-on workshop certifying volunteers to produce community television using multi-camera remote production equipment

Awards

2005	“Excellence in Education Award” for outstanding use of cable television to enhance student learning from Michigan Association for Computer Users in Learning to Mount Clemens Community Schools
2005	“Exemplary Teaching and Leadership Recognition” for exemplary teaching and leadership in video production from Michigan Association for Computer Users in Learning to John Kotarski
1996	“Educational Excellence Award” as Michigan’s Best for pioneering ways to teach new media to students from Michigan Association of School Boards to Macomb Cable Network
1996	“Overall Excellence in Educational Access Award” for third best educational access cable station in the nation from Alliance for Community Media to Macomb Cable Network
1994	“Phlio T. Farnsworth Award” from Alliance for Community Media to Macomb Cable Network

Television Production

Productions for which I had full responsibility, including research, script writing, conducting interviews and training others to conduct them, and editing.

92-06 Public meetings like City Commission, Board of Education, and State of City as well as

- live Town Hall Meetings with call-in viewers. Executive producer.
- 02-06 "Bath City Beat" Award winning 30-minute magazine style community news show featuring student reporters reporting on community news and performing comedy skits. Executive producer.
- 92-06 "World Full of Knowledge" 30-minute library lecture series by Sherwin Wine, director of Center for New Thinking, Birmingham, Michigan. Executive producer.
- 95-99 "Michael Farrell Presents" 60-minute library lecture series by art historian Michael Farrell. Executive producer.
- 95-99 "Macomb Magazine" Award winning 60-minute live community news show with studio audience featuring artists, community leaders, civic groups, and restaurant reviews with call-in viewers for complementary dinners. Executive producer.
- 1991 "Genesee Spotlights" thirteen commissioned documentaries on cultural and civic organizations in Flint, MI featuring: Flint Chamber of Commerce, Mott Children's Health Center, Crossroads Village, Whaley Children's Center, Flint Labor Museum and Learning Center, Bishop Airport, Sloan Museum, Longway Planetarium, Flint Children's Museum, Buckham Fine Art Project, Big Brothers/Big Sisters, Flint Institute of Arts, United Way of Flint. writer/producer/director
- "Me and Mike" satiric comedy short on Michael Moore's film "Roger & Me" featuring Pat Paulsen looking for Michael Moore in Flint, MI co-writer/producer/director
- "Hometown Magazine" 60-minute bi-monthly series interviewing local community leaders in Flint, MI. At Comcast studios, co-producer/director
- 1990 "The Poet as Resource" 60-minute series featuring nationally known poets giving an interview, a reading and a writer's workshop for elementary students. Poets included: Haki Madhubuti, Gary Gildner, Collette Inez, Linda Pastan, Anne Waldman with MCH grant through Genesee Writers/UM-Flint at UM-Flint, co-producer/director
- "The Players and Payers" 120-minute rap and jam session with Michigan jazz legends, Sherm Mitchell, Floyd Moreland, Connie Kay, Jordan McRee, Dorothy Patton and Herb Focier at Buckham Theater, Flint, MI writer/producer/director.
- "Couplets: Michigan Poets on Poetry" 90-minute monthly series featuring Michigan Poets matched with nationally known poets including: Trinidad Sanchez, Ron Allen, Scott Russell, David James, Jan Worth, Tom Lynch, Josie Kearns, Diane Wakoski, Danny Rendleman, Larry Pike, Charles Wright, Linda Foster, Alice Fulton, Stephan Tudor, John Woods, Charles Simic and Marvin Bell with MCA grant through Genesee Writers/UM-Flint at Buckham Theater, Flint, MI co-producer/director
- 1989 "Evening at Buckham" 90-minute monthly series featuring folk, blues, and jazz performers at Buckham Theater, Flint, MI writer/producer/director