

**From:** [Stults, Missy](#)  
**To:** [Stults, Missy](#)  
**Cc:** [Calvert, DeAndre](#); [Franke, Grace](#)  
**Subject:** Invitation to A2ZERO Awards Ceremony and Organizational Videos  
**Date:** Saturday, May 9, 2026 6:15:11 PM

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Dear A<sup>2</sup>ZERO Collaborators -

Thank you for the way that you and your organization represents A<sup>2</sup>ZERO in our community! To help tell your story and invite others into this movement, we have two quick asks for you:

1. Please consider joining us on June 3rd at our first ever A<sup>2</sup>ZERO awards ceremony. This event will take place from 6pm-7:30pm at the Michigan Theater and we'd be honored to have you and your colleagues join us. You can RSVP for the event at this link: [https://forms.office.com/Pages/ResponsePage.aspx?id=haWvSHVjcEG50enFaLuS8zpAv-KG74pMt\\_L0pOtzMJBUMldaVFURzgyNFOzTVhXSzMzSjVBNVITTS4u](https://forms.office.com/Pages/ResponsePage.aspx?id=haWvSHVjcEG50enFaLuS8zpAv-KG74pMt_L0pOtzMJBUMldaVFURzgyNFOzTVhXSzMzSjVBNVITTS4u). Please RSVP by May 20<sup>th</sup> to ensure we can plan accordingly.
2. Consider making an I Am A<sup>2</sup>ZERO Video for our I am A<sup>2</sup>ZERO campaign. To participate, we ask that you take 5-7 short (<30 second), vertical videos of organization members, standing in front of something that relates to your story:
  - Tell us WHAT is one action you take in your work to be sustainable or fight climate change. (“I prepare plant-based meals at our restaurant”)
  - Tell us WHY the action is important to you/why your org does it. (“I do it because I love cooking delicious food and plant-based is better for the environment”)
  - Tell us WHO you are. (“I’m Grace, a plant-based chef”)
  - Then, to finish it off, we’d love one last vertical video of your whole team (everyone who was in an individual video as well as any other staff that would like to join!) saying “We are A2ZERO!”
  - We understand this is a big ask. If you’re interested in participating, we’d be happy to schedule a time for a member of our Communications Team to join you at your location to film the videos.
  - Of course, this isn’t necessary, and if you feel you already have what it takes to tell your story, then go ahead and record your videos and send them to Grace Franke ([gfranke@a2gov.org](mailto:gfranke@a2gov.org)).

Thank you so much for considering. We can't wait to celebrate you on June 3<sup>rd</sup> and tell your story through our I am A<sup>2</sup>ZERO campaign (and check out some of the videos we have so far at <https://www.a2gov.org/sustainability-innovations-home/sustainability-me/i-am-a2zero/>).

All my best,

Missy



Missy Stults, PhD. (she/her)

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