

**Ann Arbor Downtown Development Authority Meeting Minutes**  
Wednesday, May 3, 2017

Place: DDA Office, 150 S. Fifth Avenue, Suite 301, Ann Arbor, 48104  
Time: Mr. Narayan called the meeting to order at 12:01 p.m.

**1. ROLL CALL**

Present: Bob Guenzel, Howard Lazarus, Marie Klopf, Sava Lelcaj-Farah, Joan Lowenstein, Darren McKinnon, Al McWilliams, John Mouat, Rishi Narayan, Keith Orr, Phil Weiss

Absent: John Splitt

Staff: Susan Pollay, Executive Director  
Joseph Morehouse, Deputy Director  
Amber Miller, Capital & Private Projects Manager  
Jada Hahlbrock, Manager of Parking Services  
Patti Wheeler, Management Assistant

Audience: Ray Detter, Downtown Citizens Advisory Council  
Karen Farmer, KDA/Kerrytown Shops  
Dave Orfield, RPS  
Chris Simmons, Get Downtown

**2. AUDIENCE PARTICIPATION**

None.

**3. REPORTS FROM CITY BOARDS AND COMMISSIONS**

Downtown Area Citizens Advisory Council. Mr. Detter said the CAC brought forward issues they may bring to CORE Spaces regarding the design of the building that will be constructed atop Library lane. The CAC affirmed their position that the Library block must be conceived as a whole and within a larger vision for the future of downtown. The group also received an update from Ms. Pollay about DDA projects, including the upcoming DDA retreat.

**4. DDA MEMBERS COMMUNICATIONS**

None.

**5. EXECUTIVE DIRECTOR COMMUNICATIONS**

Ms. Pollay reminder the Board about the Commuter Challenge, which takes place throughout the month of May. The event aims to encourage as many of us as possible to try at least one commute to downtown using a transportation mode other than driving alone to work. There are benefits to these options, and it is hoped that many will continue to use these alternatives after the Challenge is over. DDA staff are participating, and encouraged DDA board members to join in as well. She also reminded about the DDA retreat on Friday June 23, 9am-1pm at the downtown

library. The purpose to this session is to frame near-term parking priorities. This will include how to implement the TDM plan recommendations, what changes may be made to the city/DDA parking agreement including whether the DDA wishes to take responsibility for parking enforcement, and whether to pursue the construction of additional public parking spaces.

<b>6. APPROVAL OF MINUTES</b>
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**Mr. Guenzel moved and Ms. Lowenstein supported approval of the April 2017 DDA meeting minutes.**

**A vote on the minutes showed:**

**AYES:** Guenzel, Lazarus, Lelcaj-Farah, Lowenstein, Klopff, McKinnon, McWilliams, Mouat, Narayan, Orr, Weiss

**NAYS:** none

**ABSENT:** Splitt

**The minutes were approved.**

<b>7. A. SUBCOMMITTEE REPORTS - OPERATIONS COMMITTEE</b>
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**Mr. Orr moved and Mr. Mouat supported the following resolution.**

**RESOLUTION PROVIDING FUNDING FOR THE GO!PASS, SUPPLEMENTAL TRANSIT SERVICE, AND THE GETDOWNTOWN PROGRAM FOR FY 2018**

Whereas, The getDowntown program was go-created by the DDA in 1999 and remains a partnership between the DDA, AATA and the City of Ann Arbor to provide transportation assistance to downtown employers, including the distribution of the DDA’s go!Pass;

Whereas, In support of its mission the DDA has provided funding for go!Passes and the getDowntown Program since 2001;

Whereas, The DDA Operations Committee recommends approval of the funding request for FY 2018 for the getDowntown program, go!Pass , and other transportation programs as follows:

Program or Service for Downtown Workers	FY 2017 Request	FY 2018 Request	Request Purpose/Details
getDowntown	\$95,000	\$95,000	TDM marketing to encourage employees to use a variety of options to get to work. Funds to conduct a commuter/employer survey & new website with added customer service features
Go!Pass	\$562,737	\$584,461	Transit incentive for employees that increases bus use and frees up parking spaces for other users. Estimated decrease in ridership of 3.86% based on current trends.

Route 4 & 5 support	\$76,600	\$76,600	Routes with highest ridership for downtown employees. Important link to Ypsilanti talent pool.
NightRide go!Pass discount	\$12,000	\$12,000	Extremely important service for evening employees who depend on transit to get to work.
ExpressRide go!Pass discount	\$5,000	\$11,250	Encourages downtown employees to use transit rather than driving to work alone. New Ypsi/Ann Arbor Express Bus to start fall 2017
<b>TOTAL</b>	<b>\$751,337</b>	<b>\$779,311</b>	<b>3.2% increase</b>

Whereas, The DDA is charged only for actual usage of the go!Pass, and the NightRide and ExpressRide discounts, thus the amounts shown above are maximum/not-to-exceed amounts;

RESOLVED, The DDA approves funding for the transportation services and programs listed above, with funds coming from the DDA's Fiscal Year 2018 (063) Parking Funds.

**A vote on the resolution showed:**

**AYES:** Guenzel, Lazarus, Lelcay-Farah, Lowenstein, Klopff, McKinnon, McWilliams, Mouat, Narayan, Orr, Weiss

**NAYS:** none

**ABSENT:** Splitt

**The resolution was approved.**

**Mr. Orr moved and Mr. Weiss supported following resolution.**

**RESOLUTION TO APPROVE A 2016 YEAR-END MANAGEMENT FEE FOR REPUBLIC PARKING FOR MANAGEMENT OF DDA PARKING FACILITIES**

Whereas, The DDA entered into a contract with Republic Parking System (RPS) beginning February 1, 2007 for management of the DDA's parking system;

Whereas, According to this contract RPS's \$200,000 management fee is to be paid in two parts. The first \$150,000 is paid on a monthly basis with the remaining amount to be paid at the year-end as a management incentive based on quantifiable criteria;

Whereas, After reviewing RPS's performance, and in acknowledgement of their efforts this year, the Operations Committee recommends that the DDA provide RPS with a \$50,000 year-end management incentive;

RESOLVED, The DDA authorized a 2016 year-end management incentive of \$50,000 for Republic Parking System.

**A vote on the resolution showed:**

**AYES:** Guenzel, Lazarus, Lelcay-Farah, Lowenstein, Klopff, McKinnon, McWilliams, Mouat, Narayan, Orr, Weiss

**NAYS: none**  
**ABSENT: Splitt**  
**The resolution passed.**

Circulator. Mr. Orr reported the consultant will attend the next Operations Committee meeting to give an update.

Monthly Parking & Transportation Report. Mr. Orr said the April report was in the Board packet. He asked for questions; there were none.

4<sup>th</sup> & William. Mr. Orr said other than painting and tile work, construction is complete. He said punch list items will be undertaken in the next month or so when temperatures are more consistently warm.

Epark. Mr. Orr said installation have gone well, and will be completed by the end of May, and that a smartphone payment application will be rolled out at the same time.

**The next Operations Committee meeting will be May 31 at 11:00 am.**

<b>7. B. SUBCOMMITTEE REPORTS- FINANCE COMMITTEE</b>
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Monthly Expenses. Ms. Klopf said the committee reviewed the March expense registers.

Ten-Year Plan. Ms. Klopf said the updated 10-year Plan was reviewed. She noted that the Plan may change again based on the outcome of the Board retreat in June and the DDA/City Council work session in November. She said that at the request of the Capital Improvements Committee, Finance Committee also discussed future DDA projects, and whether to bond for these projects, and if so, the optimal timing.

Financial Statements. Ms. Klopf said the committee reviewed the 3<sup>rd</sup> Quarter financial statements.

Discussion of New Parking. Ms. Klopf stated Ms. Pollay presented an initial agenda for the June retreat and the committee supported the general direction staff are using to shape the discussion.

**The next Finance Committee meeting will take place May 31 at 1:00 pm**

<b>7. C. SUBCOMMITTEE REPORTS- CAPITAL IMPROVEMENTS COMMITTEE</b>
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S. University – Mr. Mouat said despite a rain delay, the project has begun. He also stated information has been provided to business owners, property owners, and the general public regarding construction.

5th & Detroit - Mr. Mouat said DDA and City staff have met with Kerrytown business owners and Community High School about last details. He said a recommended final design will be brought to committee next month.

Huron St – Mr. Mouat said staff from Smith Group JJR and FTCH presented pedestrian and traffic data and outlined issues and opportunities. It is clear that there isn't an opportunity to gain road width for expanded sidewalks or bike lanes, but there may be other ways to support nonmotorized mobility along the street. He said that future meetings are being planned with stakeholders, City and MDOT staff, and pop-up workshops to gather feedback on project priorities.

Future project planning – Mr. Mouat said Ms. Miller presented scenarios and questions were asked and answered. He said that as mentioned by Ms. Klopff, a preferred option was presented to the Finance Committee for their feedback about possible funding strategies. Their input will be discussed at the next CIC meeting.

**The next Capital Improvements Committee meeting will take place on May 17 at 11:00 am.**

<b>7. D.</b>	<b>SUBCOMMITTEE REPORTS- PARTNERSHIPS Committee</b>
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Ms. Lowenstein said the partnerships committee did not meet in April.

**The next Partnerships Committee meeting will be May 10 at 9:00 am.**

<b>7. E.</b>	<b>SUBCOMMITTEE REPORTS – EXECUTIVE COMMITTEE</b>
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Mr. Narayan said the committee reviewed the agenda.

**The next Executive Committee meeting will be June 7 at 11:00 a.m.**

<b>8.</b>	<b>NEW BUSINESS</b>
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None.

<b>9.</b>	<b>OTHER AUDIENCE PARTICIPATION</b>
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None.

<b>10.</b>	<b>ADJOURNMENT</b>
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There being no other business, Mr. Orr moved and Ms. Klopff supported a motion to adjourn. Mr. Narayan declared the meeting adjourned at 12:28pm.

Respectfully submitted,  
Susan Pollay, Executive Director

**ANN ARBOR DOWNTOWN DEVELOPMENT AUTHORITY**  
**Executive Committee Meeting**  
**Wednesday, May 3, 2017**

Place: DDA Office, 150 S. Fifth Avenue, Suite 301, Ann Arbor, 48104  
Time: 11:05 a.m.  
Present: Marie Klopf, Al McWilliams, Rishi Narayan, Susan Pollay (ex officio), Phil Weiss  
Absent: none  
Others: Joan Lowenstein, John Mouat

Committee actions and discussions

Agenda Review.

The group reviewed the May DDA monthly meeting agenda. Ms. Pollay said that as of the day before no member of the public had signed up to speak. It was noted that the two resolutions on the agenda, funding for the getDowntown program/goPass and the year end management fee for RPS, were similar to resolutions brought in previous years.

Commuter Challenge.

It was observed that participating in the event can be difficult. For instance, AAATA service doesn't extend as far as many need it to, and there may be computer challenges signing up for the challenge.

State Legislation Regarding TIFs

Ms. Pollay noted that a set of proposed bills that would amend TIFs will soon be debated in the State Senate. If approved, this would reduce the DDA's TIF capture. She said she would keep board members informed of any changes.

There being no other business, the meeting adjourned at 11:40 a.m.  
Susan Pollay, Executive Director

**ANN ARBOR DOWNTOWN DEVELOPMENT AUTHORITY  
PARTNERSHIPS & ECONOMIC DEVELOPMENT COMMITTEE MEETING MINUTES  
WEDNESDAY, MAY 10, 2017**

Place: DDA Office, 150 S. Fifth Avenue, Suite 301, Ann Arbor, 48104  
Time: 9:00 a.m.  
Present: Bob Guenzel, Joan Lowenstein, Al McWilliams, Darren McKinnon  
Absent: Marie Klopff, Howard Lazarus, Sava Lelcaj-Farah, John Mouat, Rishi Narayan, Keith Orr, John Splitt, Phil Weiss  
Others: Shannon Gibb-Randall/ City Planning Commission, Josie Parker/AADL  
Staff: Susan Pollay, Jada Hahlbrock, Amber Miller, Patti Wheeler  
Public: Ray Detter/CAC

Partner Updates

AADL. Ms. Parker stated the Library board will hold a retreat on June 12 at the Westgate branch to discuss future changes to the Downtown library. She said the new AADL CFO, Bill Cooper, has started work, and the AADL budget will be approved this month. She reported that the proposed Federal budget includes funding cuts that would eliminate the interlibrary loan program. Since its expansion the Westgate branch has been the busiest branch in the system.

DDA. Ms. Pollay stated that the South University project is underway including the removal of a redundant water main. She said the design for the 5<sup>th</sup> & Detroit project design is nearly complete, design for the Huron Street project will soon begin, and work has begun to schedule future projects, including changing to two-way traffic on First/Ashley and a protected bike lane on William. She said the DDA Board Retreat will take place June 23 at the downtown Library.

City Planning. Ms. Gibb-Randall said they had their retreat a few weeks ago. She said the commission is looking at consolidating everything in the Master Plan to cut down on redundancies, to make a more usable document. She said the Commission has discussed possible parking requirement changes under zoning, and they welcomed DDA input. She noted there are multiple developments underway on S. State Street.

Public Comment. Mr. Detter spoke of the CAC's commitment to remaining actively involved in the development of the CORE Spaces project, in particular the refinement of the project design.

The next Partnerships Committee meeting is scheduled for June 14, 2017 at 9:00 am.

The meeting adjourned at 10:10 am.

Respectfully submitted, Susan Pollay, Executive Director

**ANN ARBOR DOWNTOWN DEVELOPMENT AUTHORITY  
CAPITAL IMPROVEMENTS COMMITTEE MEETING MINUTES  
Wednesday, May 17, 2017**

Place: DDA Office, 150 S. Fifth Avenue, Suite 301, Ann Arbor, 48104

Time: 11:00 a.m.

Present: Sava Lelcaj-Farah, Joan Lowenstein, John Mouat, Keith Orr, John Splitt

Absent: Bob Guenzel, Howard Lazarus, Marie Klopf, Al McWilliams, Darren McKinnon, Rishi Narayan, Phil Weiss

Staff: Susan Pollay, Amber Miller, Liz Rolla, Jada Hahlbrock, Patricia Wheeler, Lauren Grove

Other: Oliver Kiley/SGJJR

Public: Ray Detter/CAC

5<sup>th</sup> & Detroit. Mr. Kiley gave a presentation showing the updated project design. It was noted that given the cost escalation seen in current road and sidewalk projects, the DDA may need to adjust its anticipated project budget significantly despite removal of project elements such as burying electric lines. The project design will be presented to the public for one last round of input, and the CIC will be asked to recommend approval of a final design by the DDA at its July board meeting.

S. University. Ms. Rolla said the initial phase of work included shifting water service from an older 6" main to a relatively new 12" main; unfortunately the 12" main was significantly deteriorated. The city will cover the cost to replace this water main. She said that sidewalk demolition is going well.

Huron St. Ms. Miller said DDA and City staff met to talk about potential changes to improve the pedestrian experience. The next steps include a pop-up workshop on the sidewalk to elicit feedback from the public and developing a stakeholder list.

Future Projects. Ms. Miller said she took the timing/financing scenario preferred by the CIC to the Finance Committee for their feedback. City CFO Tom Crawford participates at the Finance Committee and he indicated his support to pursue a bond that would cover several projects. The two committees working together will shape a financing/timing strategy that will be brought to the DDA board for its approval.

Public Comment. Mr. Detter stated the CAC appreciates opportunities to weigh in on DDA projects and project designs, and will continue to actively participate in the discussion regarding the DDA's future capital improvement projects.

Next Meeting: The Committee will meet Wednesday, June 21 at 11:00 am.

The meeting adjourned at 12:35p.m.  
Susan Pollay, Executive Director



**ANN ARBOR DOWNTOWN DEVELOPMENT AUTHORITY  
FINANCE COMMITTEE MEETING MINUTES  
Wednesday, May 31, 2017**

Place: DDA Office, 150 S. Fifth Avenue, Suite 301, Ann Arbor, 48104  
Time: 1:00 p.m.  
Present: Bob Guenzel, Marie Klopf, John Splitt, Phil Weiss  
Absent: Howard Lazarus, Joan Lowenstein, Sava Lelcaj-Farah, Darren McKinnon, John Mouat, Al McWilliams, Rishi Narayan, Keith Orr  
Staff: Susan Pollay, Amber Miller, Joseph Morehouse, Jada Hahlbrock, Patricia Wheeler  
Other: Chris Preston/City of Ann Arbor, Nathan Voght/Washtenaw County  
Public: Alexander Alt, Jim Moguson, Duncan Stout

Financial Statements. The Committee reviewed the April expenses. Questions were asked and answered.

618. S. Main St Grant. Mr. Preston and Mr. Voght gave an overview, including the County's role managing Brownfield grants, and that receipts for approximately \$300,000 in eligible expenses had been submitted. It was noted that the project developers are contesting their tax bill, but even if this effort is successful, the project will generate at least as much TIF as initially estimated. The project was completed later than expected, thus the grant amount in the FY17 DDA budget was the amount anticipated for the second year, not the first year of the grant. Committee members indicated support to provide the amount in the FY17 budget (\$225,000), and adjust grant payouts as needed in future years.

Future Projects. Ms. Miller shared the CIC recommendation for a preferred project schedule which would rely on the DDA working with the City to secure a bond. This recommendation was discussed, and the Finance Committee indicated its support to bring the CIC recommendation in the form of a resolution to the June Board meeting.

S. University Update. Ms. Miller provided an update of the South University streetscape project.

Power! Art. Ms. Pollay asked committee support for a grant application to the State for the signal box project; the Committee supported the bringing this to the board meeting.

Public Comment. Mr. Moguson said language used when discussing public funds is very important.

Next Meeting. The next meeting will take place on Wednesday, May 31 at 1:00 pm.

The meeting adjourned at 1:55 pm  
Susan Pollay, Executive Director

**ANN ARBOR DOWNTOWN DEVELOPMENT AUTHORITY  
OPERATIONS COMMITTEE MEETING MINUTES  
Wednesday, May 31, 2017**

Place: DDA Office, 150 S. Fifth Avenue, Suite 301, Ann Arbor, 48104  
Time: 11:00 a.m.  
Present: Bob Guenzel, Joan Lowenstein, Darren McKinnon, John Mouat, Keith Orr, John Splitt, Phil Weiss  
Absent: Howard Lazarus, Sava Lelcaj-Farah, Marie Klopf, Al McWilliams, Rishi Narayan  
Staff: Susan Pollay, Joe Morehouse, Amber Miller, Jada Hahlbrock, Patricia Wheeler, Lauren Grove  
Others: Gretchen Johnson/Nelson Nygaard, Katherine Batey/RPS, Kevin Winston/RPS, Ed Wheeler/RPS, Kelly Schwartz/getDowntown  
Public: Ray Detter/CAC, Karen Farmer/KDA, Jim Moguson

Circulator Update. Ms. Johnson presented an update of the Circulator Feasibility Study. She said a long list of potential community circulators to benchmark against had been amassed and would be reduced to six. The team has also reviewed a number of documents, and have begun amassing maps showing such things as density of residents and employees. A memo to the DDA with updates will be delivered in June.

Get Downtown. Ms. Schwartz said go!pass sales are strong, and outreach to new businesses has been going well. All bike houses and locker rentals have been renewed. The Commuter Challenge ends today, and participation has been strong.

Parking. The April Parking & Transportation report was reviewed. The progress of the condominium association at 1<sup>st</sup> & Washington is still stalled. Mr. Morehouse said spring wash-downs are still underway, the city has replaced nearly all of the taxi stand signs, and RPS is underway with plantings at the parking facilities.

General Operations. Mr. Winston and Mr. Wheeler presented a report on RPS's improved process to ensure the emergency phones in the facilities are operational. They also provided extensive parking system data. Questions were asked and answered. Ms. Pollay thanked RPS for assembling this information, as it helps illustrate the scale of the DDA's parking system and what it takes to manage it.

E-Park. Mr. Morehouse said installations have been completed. He also stated the new epark smartphone app will launch June 1; the reception from early adaptors have been very positive.

Waitlist Summary. Ms. Hahlbrock gave a presentation about monthly parking permits, and the permit wait list. This included a history of the parking system, DDA principles for parking, and overview of off-street vs. monthly parking details, and an overview of the waitlist function. She stated that the wait list is not an accurate way to determine demand for parking. Current permit issues include: infrequent turnover, larger requests, larger accounts, pricing, and zoning.

She presented permit policy questions for discussion in June, and asked the committee members to think through their priorities. Committee members asked for information to be provided at the upcoming retreat, including information about the UM parking system practices and pricing so the board could compare this with the DDA system.

Air Ride Parking Report. 2016 Air Ride numbers were presented. It was noted that the great majority of patrons do not utilize parking when using Air Ride.

2017 Parking Facility Repairs. Mr. Morehouse reported RAM Construction came in with the lowest bid for 2017 parking structure repairs. A resolution to establish a project budget and select RAM as the contractor was supported by the Committee and will be brought to the June Board meeting.

Suicide Deterrence Efforts. Mr. Morehouse presented CWI designs for fencing on the roof level of the parking structures in an effort to deter people contemplating suicide. Questions were asked and answered. The Committee supported a resolution being brought to the June Board.

4<sup>th</sup> & William. All that remains is punch list items.

Energy Evaluations. Ms. Pollay said the DDA's Energy Engineer Dave Konkle had been asked to create a report on roof top solar panel installations, and how much electricity could be offset in the garages if they were installed.

Meter Removal Policy. Ms. Miller presented recommended policy updates. Discussion was had. There was support for these recommendations. Ms Miller asked that if there was any additional feedback to contact her.

Public Comment. Mr. Moguson stated the circulator update should include financial aspects of the study. He also stated his belief that people that choose to live downtown also have interest in owning a vehicle.

Next Committee Meeting: The next meeting will take place on June 28 at 11:00 am.

The meeting adjourned at 1:05pm.  
Susan Pollay, Executive Director

# Parking & Transportation Report May 2017

## Parking Operations

### Special Events in May

5/5 Cinco de Mayo / Tios

5/6 Free Comic Book Day

5/7 A2SO

5/7 AADL Gardening & DIY Fair

5/14 Goddess Run

5/19 Ladies Night

### Special Event Meter Bag Fee Waivers in May

5/7 AADL Gardening & DIY Fair

### Meters

Epark app-The new mobile payment app, epark Ann Arbor, is now available for download. The app will work at the over 1500 epark metered spaces. Drivers will be able to easily download the epark app to their phone and pay for parking with a debit or credit card without having to visit a pay station. They will also have the option to extend their parking session remotely and receive email receipts. The DDA will be covering the cost of the convenience fee so the app will be free for all users.

The meter department is working to update decals on the epark pay stations to include information about the app. Decals will also be added to the space markers. The public launch will take place on June 1st. DDA staff will work to communicate to parkers, neighborhood and merchant groups, and visitors about this exciting new payment option.

### Personnel

Brian Tabaczka, Republic Parking Ann Arbor Controller, resigned in late April to accept a better job offer. Republic Parking is currently hiring his replacement and interviewing for an IT manager.

### City/DDA Parking Enforcement Committee

The Committee met on May 18<sup>th</sup>. Representatives from the downtown churches within the art fair area attended the meeting and the group continued to work through details for managing parking for parishioners on the Sunday of Art Fair.

The committee was informed that after several months the required taxi stand changes had finally been made. DDA staff will follow up with City staff regarding two signs that still need updating.

The next Committee meeting will be Thursday, June 15<sup>th</sup>.

### Tally Hall Condominium Meeting

The three parties involved are working to find a time to meet.

### First & Washington Condominium Meeting

A meeting to establish the condominium association has yet to be scheduled.

### Parking System Maintenance

The semi-annual parking structure wash-down process continues. The work takes 3 months to complete. The crew of 4-7 people work Monday-Thursday, and Saturday, from 6:00 pm to 1:00 am (noisy work ends at

11:00 pm). Businesses and residents nearby are notified by letter in advance of the work. Facilities completed so far are:

- Ann & Ashley
- First & Washington
- Library Lane
- Forest
- Liberty Square
- Fourth & Washington

The crew is currently working in the Maynard structure and will finish the season with the Fourth & William structure in mid-June.

Flowering annuals have been planted in and around many of the parking facilities.

This years planting includes:

- 150 hanging baskets (used in beds and containers)
- 10 mandevilla for the Palio Lot
- 25 miscellaneous plants and shrubs for beds
- Vegetables
- 40-50 yards of mulch

### **Parking Equipment**

#### **E-Park Installation**

All 105 new epark pay stations, as well as 461 space markers, have been installed. DDA staff would like to congratulate the Republic Parking Meter and Maintenance departments for a job well done. Feedback has been very positive.

#### **Elevators**

There were 4 service calls for elevator repairs in the last month, they were:

- 1 – at the Maynard Alley Elevator
- 1 – at the Maynard Main Elevator
- 1 - at the Fourth and William Alley Elevator
- 1 – at the Ann & Ashley South Elevator

### **Parking Construction**

#### **Fourth & William Stair/Elevator Improvement Project**

Finish work in the lobbies continues. Punch list work will begin in June.

### **Transportation**

#### **Go!pass Summary**

##### **Go!pass Outreach**

- Renewal orders received to date: 404 companies
- New orders for 2016-2017 received to date: 42 companies
- Add on orders received to date: 118
- Consulting meeting with Ford Labs employees prior to their move

- Reached out to these companies about the go!pass program:
  - Torrent Consulting

New go!pass companies for May – 3

- Interactive Frontiers dba V1 Sports
- AeroDynamic Advisory, LLC
- Torrent Consulting

2015-2016 - Go!pass sales as of May 16, 2016: 6,465 passes distributed to 460 organizations (Google = 500 passes)

2016-2017 – Go!pass sales as of May 16, 2017: 6,045 passes ordered by 450 organizations

Quarterly Ridership – *will be reported in July*

### Bike Parking

Renewal requests sent out. Current rentals good till 3/31/18

- Bike Locker Rentals as of 5/16: 16 rentals of 23 available lockers (70%)
- Maynard Bike House Rentals as of 5/16: 10 rentals of 28 spaces (36%)  
Ann Ashley Bike House Rentals as of 5/16: 34 rentals of 27 spaces (126%)

### Commuter Challenge 2017

Promotion of the 2017 Commuter Challenge (happening May 2017) in full swing. The Commuter Challenge site is at <http://commuteandwin.org> The getDowntown program is conducting events and outreach to downtown Ann Arbor businesses to encourage employees to use alternative transportation at least once during the month of May.

- As of 5/16/17, we have 2094 employees registered for the Commuter Challenge. Our goal is 2,500.
- Promotions for the Challenge have been posted to social media, NextDoor, getDowntown and TheRides websites.
- Chris spoke at the Main Street Area Association promoting the Commuter Challenge.
- The Howard vs Greg Challenge continues. As of May 16<sup>th</sup> Howard leads 22 trips logged vs 10 trips for Greg
- Kelly was on WKQL to continue promotion of the event. Here is the link:  
<https://youtu.be/Qz9xTKQ6V2g>