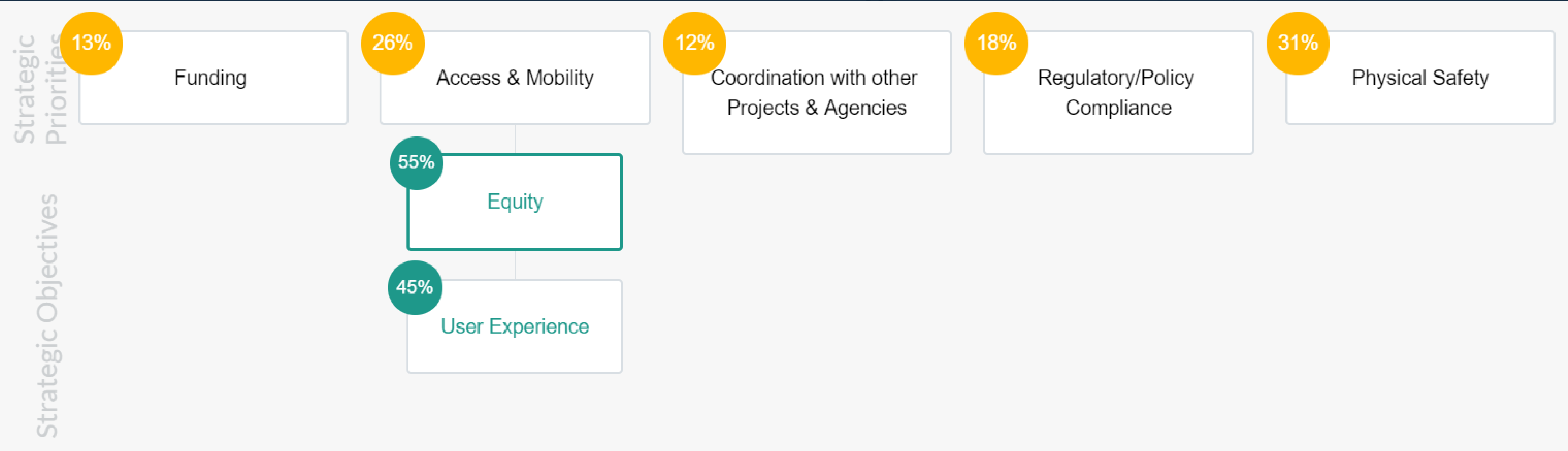


Strategic Value Scorecard - ACTIVE TRANSPORTATION





QUANTIFY

PRIORITY: FUNDING

Set the criteria for each level of the scale for *Funding*

Low Desirability

B *I* ~~S~~ {} U | | Normal |

Funding is identified from uncertain sources (i.e. General fund, special assessments, competitive grant that are not yet awarded)

Medium Desirability

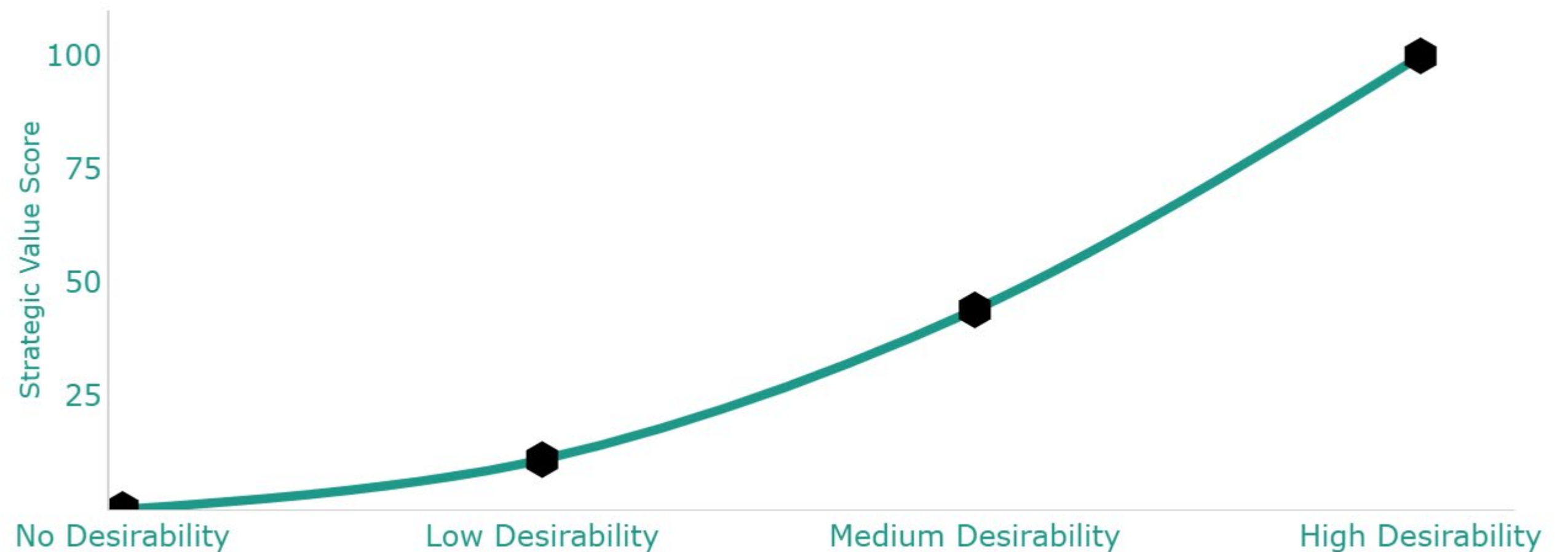
B *I* ~~S~~ {} U | | Normal |

Funding available from standard City funding sources (i.e. Act 51, city or county Street Millage).

High Desirability

B *I* ~~S~~ {} U | | Normal |

Has anticipated substantial project funding (>33%) from certain outside sources (i.e. TAP, STP-U, HSIP, U of M, Developers, other grants, etc.)





QUANTIFY

PRIORITY: COORDINATION WITH OTHER PROJECTS & AGENCIES

Set the criteria for each level of the scale for *Coordination with other Projects & Agencies*

Low Desirability



A project that has minimal interaction with other asset groups

Medium Desirability

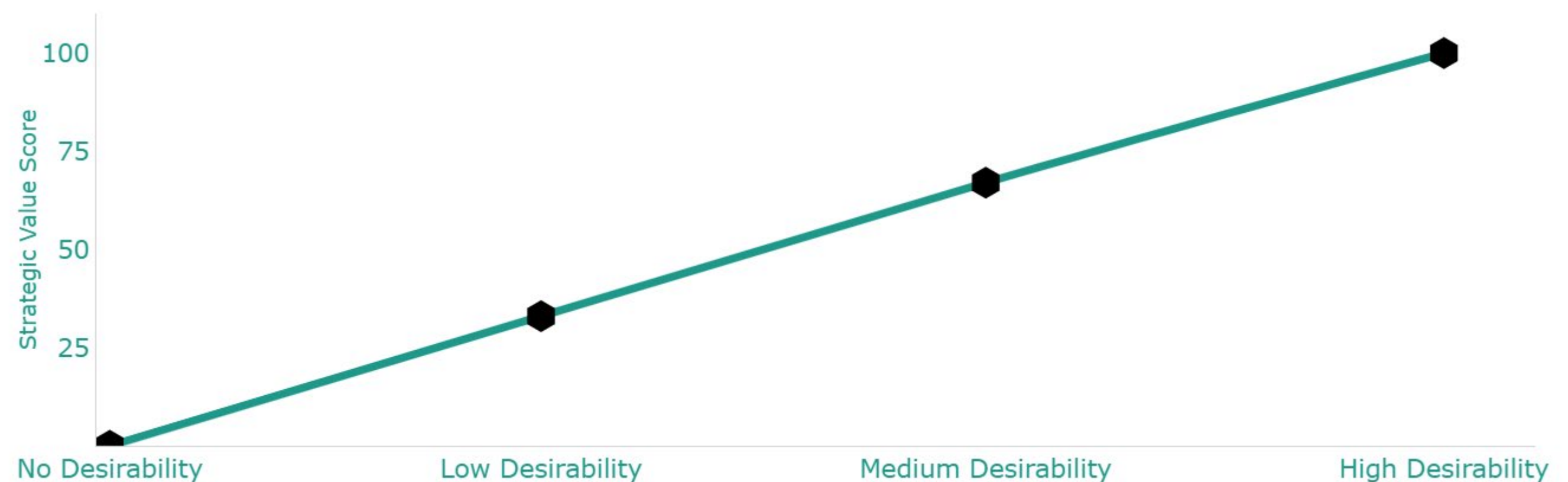


- A project that is coordinated with other asset groups resulting Modest in cost savings and minimizes disruption to the public OR
- Has partnership with external agencies that minimize disruption to the public AND/OR provides opportunity to increase consistency across jurisdictional boundary

High Desirability



- A project that is coordinated with other asset groups resulting in Significant cost savings and minimizes disruption to the public OR
- Has partnership with external agencies that minimize disruption to the public AND/OR provides opportunity to increase consistency across jurisdictional boundary





QUANTIFY

PRIORITY: PHYSICAL SAFETY

Set the criteria for each level of the scale for *Physical Safety*

Low Desirability



- Includes minor improvements that may improve transportation safety

Medium Desirability

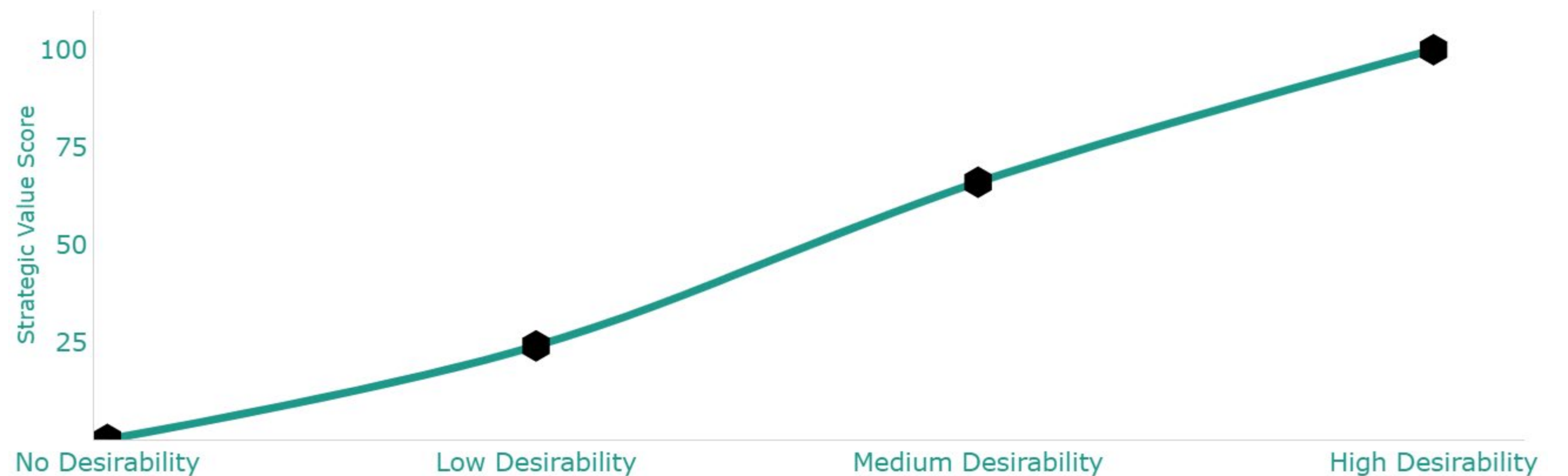


- Includes project elements that have a significant positive impact to transportation safety OR
- Is a Tier 2 improvement in the draft Transportation plan
- **Explore adding CRF scaling as additional metric**

High Desirability



- Project is being driven by a transportation safety need OR
- Is a Tier 1 improvement in the draft Transportation plan





QUANTIFY

PRIORITY: ACCESS & MOBILITY

OBJECTIVE: EQUITY

Set the criteria for each level of the scale for *Equity*

Low Desirability

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Project occurs in a neighborhood with a low percentage of households in poverty (less than 1%) per [Neighborhoods at Risk](#)

Medium Desirability

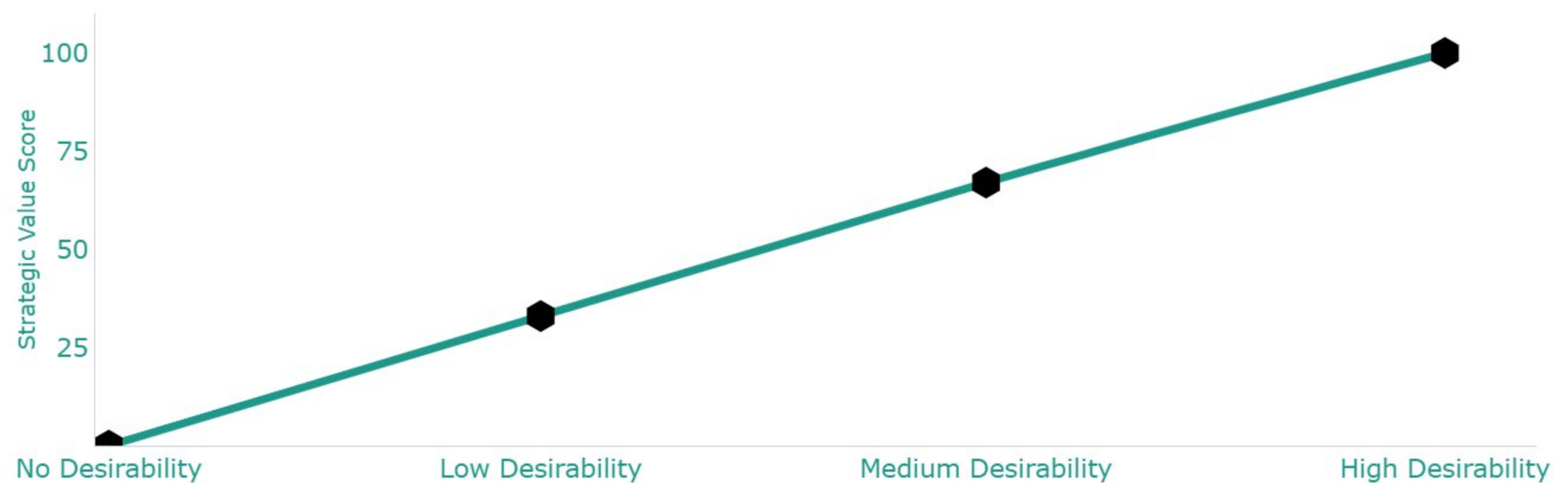
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- Project occurs in a neighborhood with a moderate percentage of households in poverty (1-9%) per [Neighborhoods at Risk](#) OR
- Project occurs in a neighborhood with a moderate percentage of **neighborhoods with disabilities (%)**
- Project occurs in a neighborhood with a moderate percentage of **neighborhoods with households 65 + (%)**
- **SEMCOG map???**

High Desirability

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- Project occurs in a neighborhood with a high percentage of households in poverty (greater than 10%) per [Neighborhoods at Risk](#)
- Project occurs in a neighborhood with a high percentage of **neighborhoods with disabilities (%)**
- Project occurs in a neighborhood with a high percentage of **neighborhoods with households 65 + (%)**





QUANTIFY

PRIORITY: ACCESS & MOBILITY

OBJECTIVES: USER EXPERIENCE

Set the criteria for each level of the scale for *User Experience*

Low Desirability



- A sidewalk gap identified as mid-low in the city's sidewalk prioritization metrics OR
- Crosswalk that is a community request OR
- Adding a new bike lane in an area not identified in the transportation plan

Medium Desirability

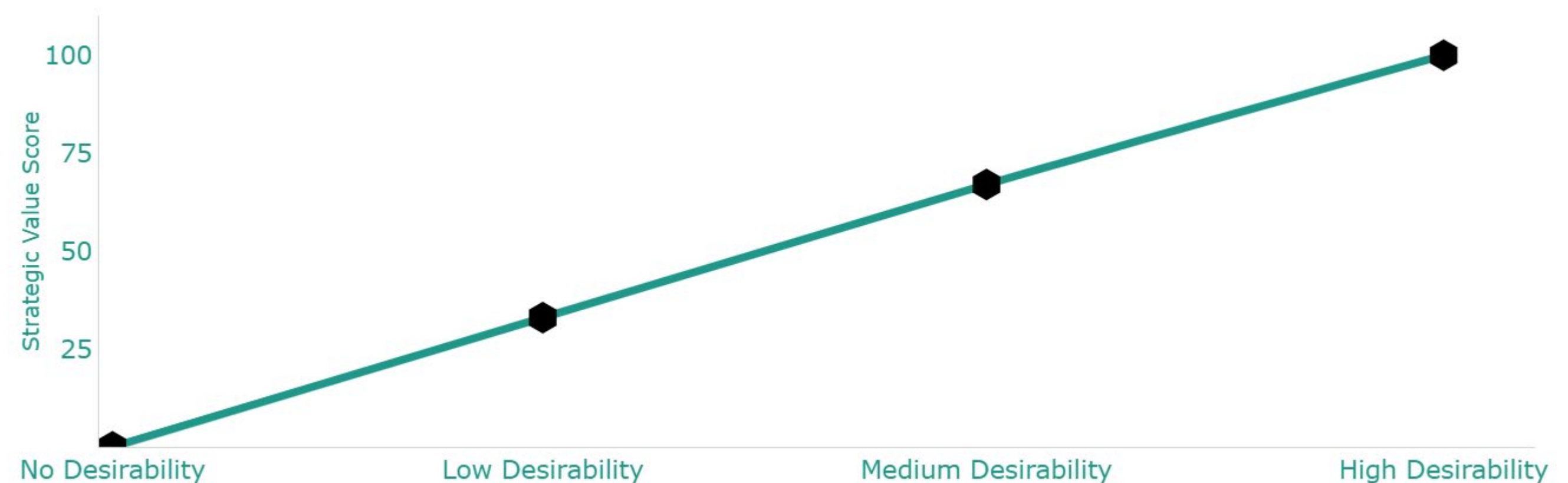


- A sidewalk gap identified as mid-high in the city's sidewalk prioritization metrics OR
- A cross walks identified as a minor mid-block crossing in the draft transportation plan OR
- A bicycle network identified as **non-critical** in the draft transportation plan

High Desirability



- A critical sidewalk gap identified as high or highest in the city's sidewalk prioritization metrics or identified in the draft transportation plan OR
- A cross walk identified as **a major mid-block crossing** in the draft transportation plan OR
- A bicycle network identified as **critical** in the draft transportation plan





QUANTIFY

PRIORITY: REGULATORY/ POLICY COMPLIANCE

Set the criteria for each level of the scale for *Regulatory/Policy Compliance*

Low Desirability

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Project maintains or refreshes existing active transportation system regulatory marketing requirements (ex: pavement marking visibility, sign retro reflectivity, curb ramps etc.)

Medium Desirability

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Project enhances or updates systems towards regulatory or policy compliance (ex: Countdown X-walk heads, RRFB, new curb ramps, etc.)

High Desirability

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Project addresses significant regulatory or policy compliance issues (ex: MMUTCD, eliminating stairs in a right of way, etc.)

