

Market Manager Report
Presented September 17, 2015

Marketing

- Featured in a Better Homes & Gardens article, “Farmer’s Markets to Visit Before You Die”: <http://www.bhg.com/recipes/seasonal/farmers-markets-to-visit-before-you-die/>
- 2015 Fall Edition of Edible Wow advertisement for breakfast items at the market
- September 2015 Ann Arbor Observer article, “To Market, To Market”: http://annarborobserver.com/articles/to_market_to_market.html

Operations

- The Annual Stall Move Up has been scheduled for Saturday October 10, 2015 after the daytime market.
- Looking for vendors to donate large holiday wreathes for the market entrances. GIVE365 will be at the market on November 14th to put up lights and decorations for the holidays. Donor vendors’ names will appear on large tags attached to the wreathes (“Happy Holidays from _____”).

Events

- Upcoming Kids’ Nights: Oct. 14, 4-8 p.m.
- Taste of Music: Saturday Oct. 3, 2015 - Instrument Petting Zoo available all day (7 a.m. – 3 p.m.) and a concert at 11 a.m.
- Halloween at the Market: Saturday Oct. 24. GIVE365 will be at market to help with pumpkin decorating and face painting. Children are encouraged to wear their costumes!

Important 2015 Dates

- Wednesday, Oct. 14. 4-8pm – Last Wednesday Evening Market of the Year
- Saturday, Dec. 19, 7am-3pm – Last Saturday Market of the Year
- Wednesday, Dec. 23, 7am-3pm – Last Wednesday Daytime Market of the Year
- Saturday, Jan. 2, 8am-3pm – Winter Market Hours begin (Saturdays only, 8am-3pm)