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MICHIGAN HOUSE OF REPRESENTATIVES

FELICIA A BRABEC

STATE REPRESENTATIVE

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June 21, 2023

Dear Chair Gibb-Randall, Vice Chair Abrons and Committee Members,

It is with great excitement that I write in support of the proposed SouthTown project.

This project has been intentionally designed with our city's sustainability, mobility, and housing needs at the forefront. Ann Arbor leads our state in imagining sustainability goals for our communities. To that end, Ann Arbor has an ambitious, yet achievable, goal of carbon neutrality by 2030. If we are to meet this goal, we must be purposeful in the projects that gain approval. SouthTown offers a project with significant sustainability features including enhanced carbon-lifecycle building materials and sustainable energy generation for onsite consumption. Attention to these integral sustainability methods impacts our collective goal of reaching carbon neutrality by 2030.

Additionally, access to bus lines and proximity to the project allows for residents to have greater access to mobility throughout our community while, again, impacting our carbon footprint. Finally, like most communities, we are working to address housing needs. This project, which will provide for a mixed-use development, adds much needed workforce housing. In fact, out of the 226,000 total square footage of the project, 196,000 will be devoted to the residential portion of the project.

On its own, due to the incredible implications for our community, this project deserves your consideration. However, when those implications are coupled with the character of its developers, Heidi and Marge Poscher, SouthTown becomes an incredibly compelling project for our community. Heidi and Marge are conscientious, data-driven, and civic-minded. Marge and Heidi are the kind of business owners we should want to partner with in order to enhance our community and reach our collective goals.

Thank you for your consideration of the SouthTown project. I believe this project has the potential to transform that area of town while helping us reach vital sustainability, mobility, and housing goals for our community. Please do not hesitate to reach out with any questions.

Best,



Felicia A Brabec
State Representative
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