

City of Ann Arbor

Polling Place Location Change — University of Michigan Campus

Prepared: April 8, 2010 / Revised: April 14, 2010

DRAFT

Goal

To inform affected registered voters about the University of Michigan polling place relocations (moving out of dormitories) beginning with the November 2010 election.

Project Contact

Ann Arbor City Clerk Jacqueline Beaudry

Audiences

- Affected registered voters — students and permanent residents
- University of Michigan staff and faculty
- Poll workers
- City Council
- City employees
- Media

Key Messages

- Polling places previously located in University of Michigan dormitories will be relocated beginning with the November 2010 election.
- Information and a new precinct boundary map can be found on the City of Ann Arbor Web site (www.a2gov.org/elections); updated polling-place information may also be found on the State of Michigan Web site at www.michigan.gov/vote.
- New voter ID cards will be mailed in advance to all affected voters.

FACTS

Polling place relocations effective beginning with the November 2010 election are as follows:

FORMER Polling Place Location	NEW Polling Place Location (proposed)
1-7 Bursley Hall 1931 Duffield	Pierpont Commons 2101 Bonisteel Boulevard
2-2 Mary Markley Hall 1503 Washington Heights	Palmer Commons 100 Washtenaw Ave.
3-1 East Quad 701 E. University	Michigan League 911 N. University
3-2 East Quad 701 E. University	Michigan League 911 N. University
4-1 South Quad 600 E. Madison	Michigan Union 530 S. State

Communication Tactics

- City Web site: www.a2gov.org/elections and news Web page: www.a2gov.org/news
- GovDelivery (news subscribers and elections subscribers)
- Resident newsletter
- Social media: City Facebook, Twitter, etc.
- Community Television Network EBB (electronic bulletin board)
- Posters/fliers/signage around at former locations and also around campus
- E-mail to all students (sent via university)
- U-M CTools (Web site where students go for all of their course resources)
- Articles in the Michigan Daily

- Partner with U-M chapter of Voice Your Vote
- Michigan Daily online link to city's elections Web site
- U-M housing Web site link to city's elections Web site
- Posters/fliers to the following university contacts:
 - Residence life
 - Greek life and chapter presidents
 - Student housing
 - International students
 - Student organizations
- Press release
- *A² News Notes* employee newsletters (awareness)

Communication Timeline KEY DATES

Target Date	Vehicle	Responsible
May/June	New voter registration card mailing	City Clerk's Office
Beginning in September 2010	City Web site	City Communications
	University Web sites	University
Oct. 26, 2010	<i>A² News Notes</i> city staff newsletter	City Communications
October 2010	Press release	City Communications
	GovDelivery	City Communications
End of October 2010	U-M student e-mail blast	University
October and November 2010	City resident newsletter	City Communications
	Fliers/posters	City Communications (production)
	C-Tools	University
	Social media	City Communications
	CTN FYI/EBB	City Communications
	Michigan Daily article(s)/Elections Web page link on Daily online	University
Nov. 1 and 2, 2010	Signage at former and new locations	City/University