

September Update

To: Ann Arbor Public Art Commission

From: Promotions/Marketing Committee

Re: Update on progress towards goals

The Promotions and Marketing Committee was formed to carry out the general goal to “Provide educational information and identify public art works already in place so that residents and visitors to Ann Arbor can more easily find and understand the city’s collection.”

This committee has set out to achieve this goal with a focus on three main accomplishments:

1. Update AAPAC city website:
<https://www.a2gov.org/departments/public-services/Pages/Public-Art.aspx>
2. Update AAPAC collection on MI Art Tours site:
http://www.miarttours.com/home/search-result?tour_id=97
3. Add plaques to each AAPAC artwork that Identifies the artist, title of the work, date of installation, AAPAC/City of Ann Arbor, and (Maybe) QR code to more information on our website

Actions taken to date:

- ❖ Working with support from Venita Harrison, steps were taken to update the content of the city’s Ann Arbor Public Art Commission web page with a focus on current projects such as the stadium bridge piece, manhole covers, and city council chambers gallery art.
- ❖ A request has been submitted to city staff to determine if the city has a complete inventory of all city owned artwork and/or artwork displayed in public buildings or in public spaces.
 - This list is necessary to ensure all three of the accomplishments listed above are achieved thoroughly and completely
- ❖ We have inquired whether the city has a media strategy for promoting the awareness of all the city’s works of art.
- ❖ We are researching how other cities are acknowledging/publicly identifying their public art collection in order to make a recommendation to city staff on a variety of options Ann Arbor may pursue to identify its collection.