

Market Manager Report

Presented May 18, 2017

Partnerships

- Give 365, the City's volunteer and outreach program, will be running children's activities during the Food Truck Rallies on June 7, July 5, and August 2.

Operations

- Power washed the stalls
- Now open Wednesdays and Saturdays 7 am – 3 pm
- The market will be getting new sandwich board and overhead signs
- Holly Parker was on the May 15 Ann Arbor City Council's agenda to be appointed to PMAC
- Bids for the market project came in on May 9, but all were over budget. Staff is continuing conversations with contractors.

Events

- The first food truck rally on May 3 was a huge success! 11 trucks and carts showed up for the rally. Live music by Grandpa G added to a fun and festive atmosphere.
- The next Food Truck Rally is June 7 and will feature more live music as well as kid's activities. Trucks include:

Nosh Pit
Cosa Sabrosa
Drifter Coffee
Hero or Villain
Delectabowl
Matt and Mos
Pita Post
Shimmy Shack
Crepe De Twah
Marconi's Pizza
HumusFalafel
Petey's Donuts
MI Ice Pops

Marketing

- Voted Best Farmers Market in Washtenaw County in the Best of Detroit Issue of the Detroit Metro Times
- Awarded Best of Ann Arbor by Ann Arbor Business Recognition
- Mentioned in MidwestLiving