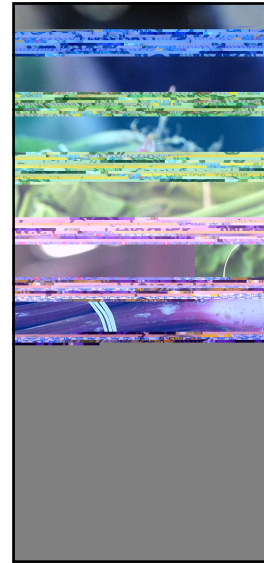
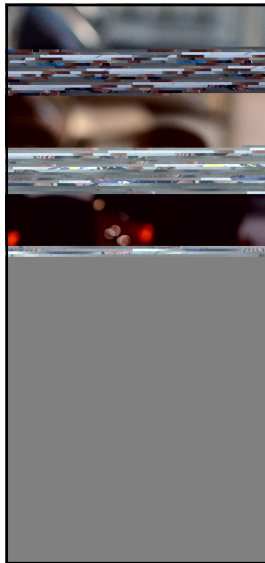


Ann Arbor Farmers Market 2014 Season

Sarah DeWitt, Market Manager

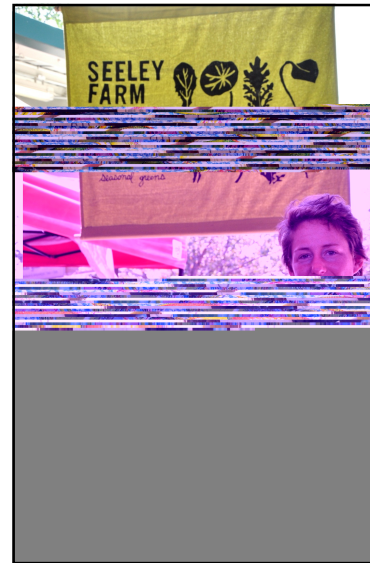


2014
Vendors
The Market Team
Food Assistance Programs
Wednesday Evening Market
Partnerships & Events
Press
Public Market Advisory Commission
2015



2014

- 12 months
- 12 national & local media articles
- 16 musical performers
- 26 community partners
- 109 markets
- 141 local businesses
- 15,540 social media followers
- 21,400 credit card tokens
- 50,051 lbs of donated produce
- 67,032 food assistance dollars





141 Vendors

- 38 diversified farms
- 29 artisans
- 22 specialty foods
- 21 produce farms
- 13 plant producers
- 8 bakeries
- 3 apiaries
- 3 livestock farms
- 1 creamery
- 1 fishery
- 1 mushroom forager
- 1 seed company



The Team

- | | |
|---|--|
| Sarah DeWitt
Market Manager | Kaitlin Lapka
Evening Market Intern |
| Carrie DeWitt
Assistant Market Manager | Michaelle
Rehmann
Market Inspector |
| Julia Hickey
Market Office Assistant | Jan O'Neill
Market Inspector |
| Alyssa Galvin
Market Office Assistant | |
| Jasmine McNenny
Market Office Assistant | |



Summer Staff Presentations

The GMO Debate
Washtenaw County Food Hub
Future of Food Assistance

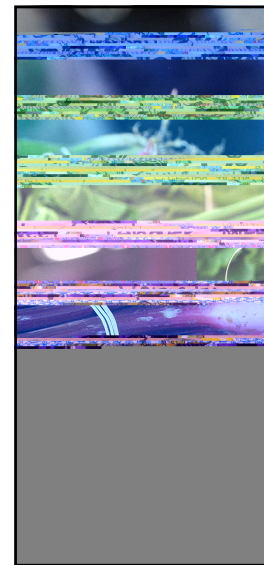
Educate
Enliven
Empower



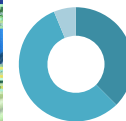
\$31,752 SNAP
 \$30,300 Double Up Food Bucks
 \$2,800 WIC Project Fresh
 \$2,180 Senior Market Fresh

\$67,032 TOTAL

- 205 New SNAP Users
- 50,051 Lbs of Donated Produce
- Onsite Distribution
- iPad Translations



Wednesday Evening Market



Number of Years in Business

"The relaxed feel, nice time of day, sense of community among the vendors."



30% Woman-Owned Businesses



Ann Arbor Symphony
 WIC Project Fresh
 826 Michigan

CITY OF ANN ARBOR
 2014 Sustainable Ann Arbor Forums

Systems Planning
 Human Resources
GIVE365

95th Market Birthday
 Halloween Celebration
 Holiday Carols

ROOTED IN THE COMMUNITY
 FOR 95 YEARS

Food Truck Rallies
 Preservation Series
 Kids' Nights

Menu Set Weather Ann Arbor Subscribe

10 Food Truck Rally coming to Wednesday evening
 Ann Arbor Farmers Market

James Earl Jones

Famous actor grew up in
 Manistee County
 community

Childhood friends: 'He was just James
 In search of Jones' real 'Field of Dreams'
 Hear his memories of Michigan

By Jessica Webster | jessicawebster@mive.com
 Email the author | Follow on Twitter
 on July 08, 2014 at 2:27 PM, updated July 08, 2014 at 2:28 PM

Get the latest updates



Market Buzz

Today Show
Fall Travel Destination

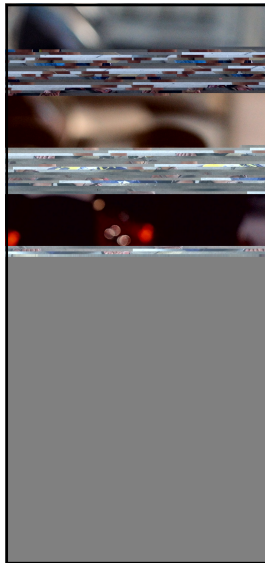
Pure Michigan
Seasonal Produce

New York Magazine
Travel Destination

Better Homes & Gardens
Present & Past Vendors

Crazy Wisdom Journal
iPad Translation Program

MLive
Events & Seasonal Hours



Public Market Advisory Commission

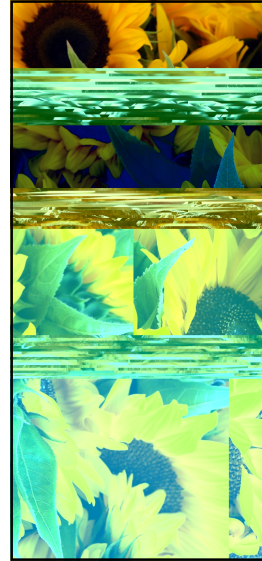
- Transfer of Seniority
- Market Stall Fee Increase
- Infrastructure Analysis
- Vendor & Customer Surveys
- Winterization
- Parking Strategies
- Operating Rules Updates





2015

Daytime Programming
Fieldtrip Pilot
Mobile Food Vendors
Parking Planning
Winterization
Infrastructure Projects
Food for Thought
Evening Market Growth



Thank you for your support
of the market!

Questions?