

**Market Manager Report**  
*Presented October 19, 2017*

Food Truck Rallies

- The Food Truck Rally season is officially over. Please see the attached report for a summary of the 2017 year.

Surveys

- Surveys are currently underway during the month of October for vendors and customers. PMAC will receive a full report of the results in November.

Holiday schedule:

- Harvest Week: Wednesday October 25 – “Cooking with Edible WOW” cooking demo; Saturday October 28 – Halloween at the Market including trick or treating, pumpkin decorating and face painting for kids.
- Saturday November 11 – Give 365 organize volunteers hang lights. Christmas wreathes donated by vendors
- Wednesday, December 20 - Last Wednesday market of the year
- Saturday, December 30 - Last Saturday Market of the year
- Saturday, January 6 - Winter hours begin (8 am – 3 pm)

Marketing	Followers today	Followers October 2016
- Facebook	16,582	15,236
- Twitter	6,873	6,306
- Instagram	3,875	2,996