

DDA DEVELOPMENT PLAN UPDATES



Agenda

1. March 2024 Workshop Summary
 1. Circulation Study
 2. Comprehensive Plan
2. Elevate - DDA Placemaking Program

DDA TIF Workplan + Coordination Downtown Planning Efforts

City Comprehensive Plan (Planning Department led, DDA involvement)

- Guide the City's physical development, policymaking, and programming over the next 25 years +, including a new downtown plan.
- Provide a framework for achieving the City's desired goals, ensuring its diversity, supporting investment and promoting desired change.

Downtown Circulation Study (DDA-led, with Transportation Department cost share)

- Study how street changes can meet a range of community goals and create an implementation strategy. This includes the remaining bike connections into and through downtown, transit priority streets, an event street evaluation, and a 5th & Division two-way traffic feasibility study.

MDOT Jurisdictional Transfer Study (Transportation Department led, DDA involvement)

- Identify the cost and benefits of City ownership of the trunklines to inform a discussion about future ownership of these corridors.

Downtown Energy Utility Study (DDA/OSI co-led)

- Assess solar and geothermal opportunities downtown to support the creation of a Public Energy Utility.

Ongoing Data Collection & Analysis

- Pandemic Recovery Report
- State of Downtown Report
- Project outcome tracking
- Utility needs assessments
- Public Restroom + Placemaking Programs

The updated Downtown Plan will refine a downtown vision; these efforts collectively will identify downtown needs.



Circulation Study

March 2024 Public Workshops

Circulation Study Overview

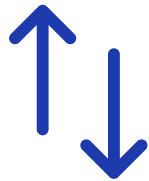
Four Study Areas



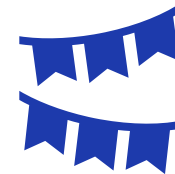
Bikeway Connections



Transit Priority Streets



Fifth & Division
Two-Way Restoration



Event streets

Circulation Study Overview

Project Considerations

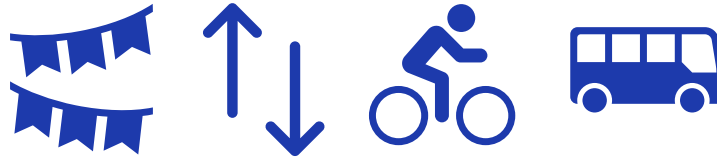
Identifying Projects

City
Adopted
Plans +
Initiatives

DDA
Values



Project locations, design, & scope



Designing Projects

Best
Practice

*(Design guides, peer
cities, etc.)*

Data

*(Safety,
Transportation,
Visitor, etc)*

Public
Engagement



Alignment & Stewardship **Key City Initiatives**

Climate events, lack of access,
and significant disparity
between wages and housing
costs hamper economic health
and increase inequities.



Comprehensive
Transportation Plan



Development of City-
Owned Properties for
Affordable Housing



Carbon Action Plan

Shared Values



**Safe, comfortable
downtown streets**



**Equitable, just
access for all
people**



**Affordable and
inclusive
community**



**Resilient, energy
responsible
downtown**



**Vibrant and
thriving local
economy**



**Responsible
design and
implementation**



**Connected
community with
streets as civic
space**

DDA Board Approval July 2020

Downtown Planning Public Workshops

DAC Summary

May 10, 2024






DDA *Elevate* Program Update

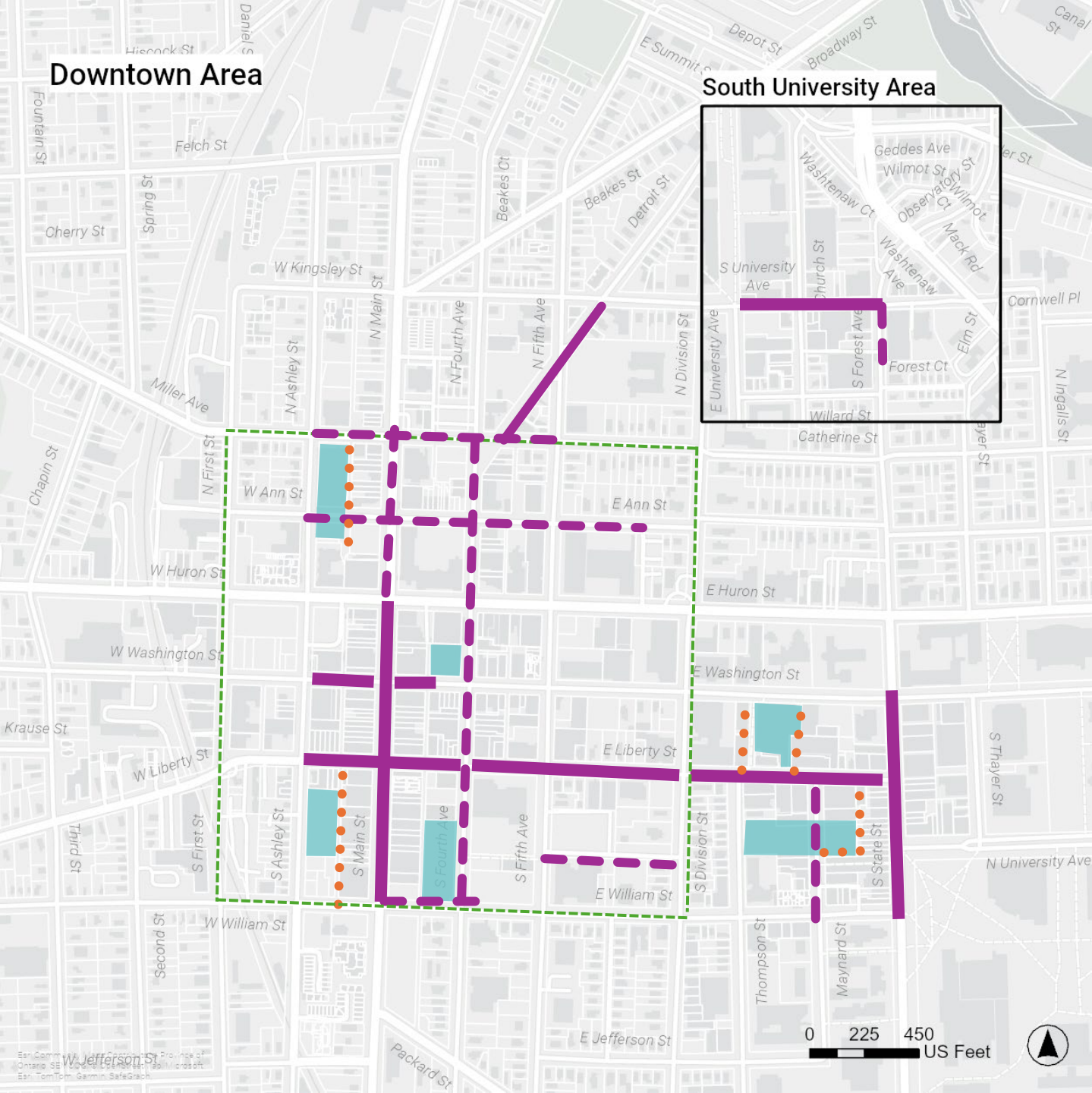


YEAR 1 FOCUS

In the first year of the *Elevate* Program, we will focus on filling an art and placemaking gap – elements that do not currently exist downtown and that other organizations are not already focusing on. Through this effort, the DDA will prioritize play and interaction while also achieving the other program goals. The existing downtown art and placemaking efforts are primarily geared toward adults. By designing for children, we can create spaces that everyone can enjoy.

DRAFT PLACEMAKING LOCATIONS

-  Parking Structures
-  Destination/Event Corridors
-  Pedestrian Connections
-  Alleys (parking structure connections)
-  Bikeway Corridors



NEXT STEPS

- Meet with the City Attorney and Public Services
- Refine Program Details
- Recommended Adoption – June 5th, 2024
- Year One - monitor and adjust