

JENNIFER CORNELL

SHORT

Gain an understanding of current police/ security concerns for Liberty Plaza and Commons space: What do we need to consider in terms of public safety, what types of activation are more problematic in terms of security, what does the cost to secure an additional active space look like?

Input from Commons neighbors: What are their needs? Concerns? What would be most/ least helpful for them in terms of activation?

Infrastructure analysis: What does the traffic flow of actual vehicles look like and should be considered? Is there anything we need to consider regarding the new A2Go AV shuttle route? Do we need bike/ stroller parking? What are the through way considerations? I'm not sure the right word for it, but thinking alleys, the path from Liberty Plaza to Commons area that is private property. What, if any, are pedestrian safety considerations considering the space behind 330 E. Liberty, the driveway between Liberty Lofts and 330 E. Liberty, and the street from Fourth to Division have vehicle traffic?

What "initiating committee" ideas are already programmed elsewhere in Ann Arbor? How can the Commons complement city park programming that's already in place and budgeted? How do we not duplicate what's already working and is there any opportunity to be supportive of activity already taking place in city open spaces?

Form a working development committee to research relevant grant opportunities as well as create a potential donor database.

Is there a revenue model for the Commons? Does it fly in the face of what voters approved to "rent" the space for use? If appropriate, what does that model look like?

What does a public education model look like? Given the public comments presented at the meeting, there seems to be a lot of confusion around how things work. It's not as easy as just plugging in some string lights and throwing down seeds. On the flip side, there's a large public contingent who isn't in support of the Commons, despite the public vote in favor of the space. Is there a way to gain their support and enthusiasm? This feels critical to a future path forward as it relates to City Council engagement.

MEDIUM

Create fundraising plan and timeline that includes grant opportunities as well as plan for outreach to high net worth individual donors.

Create fundraising plan and timeline for attracting micro donors (\$500 or less/ individual?)

What does a realistic site map look like, given the short-term activity to gain a better understanding of what's realistic and beneficial?

Identify local architects/ site planners and engage in a RFP process? Is there a way to engage U-M in this process as a student competition or project?

LONG

Evaluate all of the intelligence gathered in short term activity to present complete and informed recommendations to City Council

"Package" the plans and timelines from medium term activity to present complete and informed recommendations to City Council