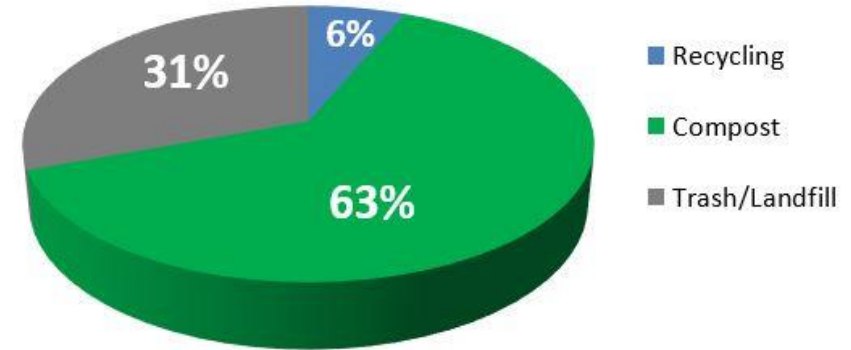


A2 Farmers Market Food Truck Rally		Estimated Attendance: _____	
September 2017			
*DIVERSION RATE: 69%		Waste Contents	
Waste Streams, in POUNDS	Recycling	11.6	clean plastic bottles & cups, aluminum cans, paper, clean pizza boxes
	Compost	112.8	food scraps, paper serving trays, napkins, soiled pizza boxes & liners, compostable cups, compostable multi- compartment serving boxes
	Trash/Landfill	54.8	plastic cutlery, plastic sauce cups, plastic straws, wax- coated paper plates, non-compostable to-go coffee cups
	Total Waste Generated: 179.2		

**Total Event Waste Diversion Results,
by weight**



*Diversion Rate calculated by Weight; $Diversion\ Rate = (Total\ Recycling\ weight + Total\ Compost\ weight) / Total\ Weight \times 100$

SUCCESSSES:

- 1) Zero Waste Washtenaw and A2 Farmers Market Food Truck Rally partnered for first time!
- 2) Overall diversion rate of 69%!
- 3) Several Vendors used compostable service-ware, resulting in **63% of waste being composted!**
- 4) Collaboration with GIVE 365 for volunteers.
- 5) Motivated volunteers educated event guests and prevented contamination – resulted in minimal sorting at end of event!

OBSERVATIONS & OPPORTUNITIES:

- 1) **Compost bin unable to accommodate the collected compost waste.**
 - *OPPORTUNITY:* Arrange to have 3-4 municipal compost bins on site for future Food Truck Rallies.
- 2) **Vendors distributing trash-bound food service ware.**
 - *OPPORTUNITY:* Provide vendors with a pre-event resource guide for recyclable or compostable food service ware 2-3 months ahead so vendors can plan accordingly. Also to work more closely with vendors during the event to accommodate their specific waste streams.
 - *For this event, we will plan to work more closely with vendors going into *next year*.
- 3) **Nominal Zero Waste Education or Outreach during event**
 - *OPPORTUNITY:* Have a sign(s) on site indicating that it is a “zero waste” event.
 - *OPPORTUNITY:* If possible, when the band takes a break an announcement could be made that the event is zero waste and to look for zero waste stations nearby!
 - *OPPORTUNITY:* Zero Waste Washtenaw to have a table at the event for guest outreach and education.

RECOMMENDATIONS:

- 1) Ann Arbor Farmers Market Food Truck Rally to partner with Zero Waste Washtenaw for October Food Truck Rally.

In moving forward:

- 2) Obtain more compost bins from City of A2.
- 3) Continue to work with GIVE 365 for volunteers.
- 4) For Vendors (next year):
 - a. Provide zero waste guidelines and obtain a vendor agreement form.
 - b. ZWW to provide signage for vendors to display that they are zero waste friendly.
- 5) Education and Outreach! Get the word out about the Zero Waste goal preceding the event and during. Include “Zero Waste Washtenaw” logo on printed and digital media sources.