

Market Manager Report
Presented January 18, 2018

Operations

- Parking meters will be covered on Detroit St to allow vendors to park there on days when the temperature is below 15 degrees, to prevent product from freezing
- Food Truck Rally applications available on the website February 1st. This year we will have an emphasis on Zero Waste. Also the July 4th Rally is rescheduled for July 11.
- Conferences: Michigan Farmers Market Association, March 6 and 7. Local Food Summit, February 19.
- Still on track to complete this winter/spring: replacement lighting, storm sewer drains repaired, parking lot repaved, ceilings powerwashed, gutters repaired or replaced. Will be charging for damage to gutters.

Marketing/Outreach

- Letters to schools and senior centers regarding day trips to the market. Place on website to register.
- Ann Arbor Parks & Recreation Spring/Summer Guide
- Twitter, facebook, Instagram
- Edible WOW, Taste the Local Difference, Crazy Wisdom
- Website, including monthly vendor profiles on the webapp
- Anything else?