

Center of the City

10/02/19

### **Approval of Agenda**

Jeff: questions from public, would we consider doing public comments at beginning of meetings

### **Approval of minutes**

### **Approval of Notes**

Get notes to Heather at least by Friday following the meeting

### **Review Ground Rules and Purpose**

### **Information Sharing**

City Admin. Memo: Interim use proposal

Y-Lot Planning Process

Smith group is doing preliminary planning on the lot, wants to meet with the task force to discuss how sites could work in tandem.

Community design process first then explore RFPs

415 W. Washington

Heather: Request for public comment at the beginning as well as at the end

Would help for people to provide input before discussions are had

Jeff: Sign in sheet?

Norman: as far as time goes, it would be easier

In favor of

Hannah: limit number of people who are able to speak at the beginning of the meeting

Norman: we should be doing all the community engagement that we can be

Jeff: we could place a preliminary cap of 10 people

Heather: individual who spoke at the last meeting, wants to remain engaged with the taskforce

Next meeting is set to be in South Conference room

Alan: went to DDA meeting, reminded them that they have relationship with this space to

develop this space as a center of the city. Urged them to think more about this site. Meeting on 24 of October, we should make an effort to connect at that time.

### **Community Engagement Plan**

Confirming meeting dates and Strategy

Nov. 6: 6-8

Jan. 15 6-8

Miles: no location determined

Alan: recommends the library

Determining Notification Plan

Carolyn: what is relationship between community engagement proposals that were sent by Meghan and

Alan?

Alan: to express different positions.

Miles: the purpose of this discussion is to parse out details between two proposals

Social media engagement.

Heather: Can I get the go ahead with using the city's social network platforms.

Alan: wants first and foremost to notify via mail. Social media is okay, but it doesn't reach out far enough.

Norman: public should be notified in as many ways as possible but without using mailings because of work involved. Okay with getting in contact with representative sample.

Alan: wants everyone to find out first hand. Thinks representative sample doesn't fit with the spirit of the thing. Wants everyone to feel equally involved.

Ann: outreach through social media and other ways that we can reach out to other communities. Will mailings deliver our message of inclusivity? Are mailings the most effective way? We should brainstorm other ways that we could get messaging out.

Carolyn: we have heard from people with experience who have done mailings. And it's unclear whether or not they've been effective

Jeff: it's really hard to tell if they are effective

Alan: we should send mailings out through a non-profit

Dean: doesn't want to do something that is perceived as wasteful. Appreciates the sentiment and symbolism of reaching out to everyone.

Carolyn: not okay with partnering with Library Green Conservancy. This group stands for a certain viewpoint.

Miles: prioritize other methods and then determine who would best be reached by mailing.

Hannah: mailings are not the most effective way to reach every community, and it's not going to ever reach the university student population.

Ann: what is cost of postcard compared to the cost of a larger mailing

Alan: mailing best fits with the sentiment of creating the commons

Carolyn: not everyone needs a mailing, we should follow Miles suggestion

Norman: Educate everyone vs. get input from everyone

Likes idea of sending a mailing out to a representative sampling: to get the most effective input. Mailing assumes that we're trying to educate everyone. Thinks we should target people for input.

Heather: the city has a way to target and identify demographic groups.

Ann: lets set aside the mailing and discuss other modes of outreach

Carolyn: is this a thing we could decide today, to send out a message

Dean: we should not lose any time

Jeff: thinks there should be some sort of education component to the outreach notification

Carolyn: would rather spend money on neat things like staffing deca-dome, or modeling as opposed to mailings

Not do a mailing and instead rely on city resources and observer ad and mlive article and Michigan Daily

Alan: wants to divide question between media outreach and mailing outreach

Motions to do mailings

Dean: consider cost of postcard, open to idea of universal mailing

Hannah: we should also consider a representative mailing

Alan: doesn't think a postcard gives a sufficient education

Ann: concern saving money, and partnering with library green conservancy

Jeff: what is the relationship between the LGC and the CTC taskforce

Deca-dome discussion; propose interim use to Howard Lazarus

### **Neighbor Outreach**

Norman: set up meeting times with 6 different groups. Library Staff, Kempf House, Nearby Residents, nearby business owners, AATA representatives, DDA members

Carolyn: thinks that people should be given a chance to say why they liked the ones they liked and

disliked the ones they disliked

**Public Comment:**

Peggy R.: how we choose artist that might do art for this place. We should consider local artists.

John Haines: Denali resident, applied for task force position. Would like to be considered for task force to fill Lori's position. Business career as a school fundraiser, energy audits. Avid volunteer, would like to volunteer on taskforce.

Brad: Zynoc

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