



Community Advisory Committee Meeting – Comprehensive Transportation Plan

Equitable Engagement

February 17, 2021

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Systems Planning Unit



Tonight's focus:

THE BASICS

What is Community Engagement?
Equity? Equitable Engagement?

CURRENT STATE

Where are we now?

FUTURE WORK

Where could we be doing better?

YOUR ROLE

How can you help?
Transportation Commission role.

Q&A

Discussion

But first,

**WHY ARE WE
TALKING ABOUT
EQUITY?**

What is community engagement?

Public involvement

in the decision making process



Community High School Student Engagement

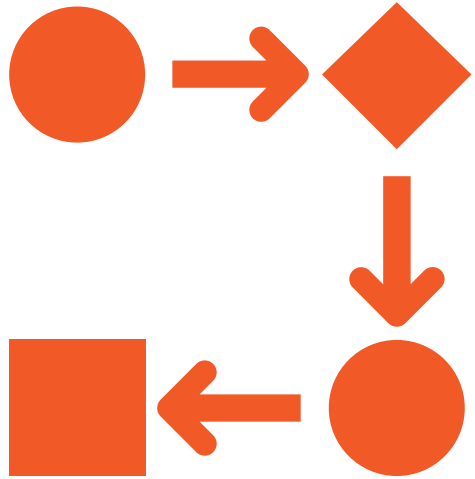


Engagement at Ann Arbor Green Fair



Bluett Traffic Calming Workshop

But, Have we provided a transparent and inclusive decision making process?



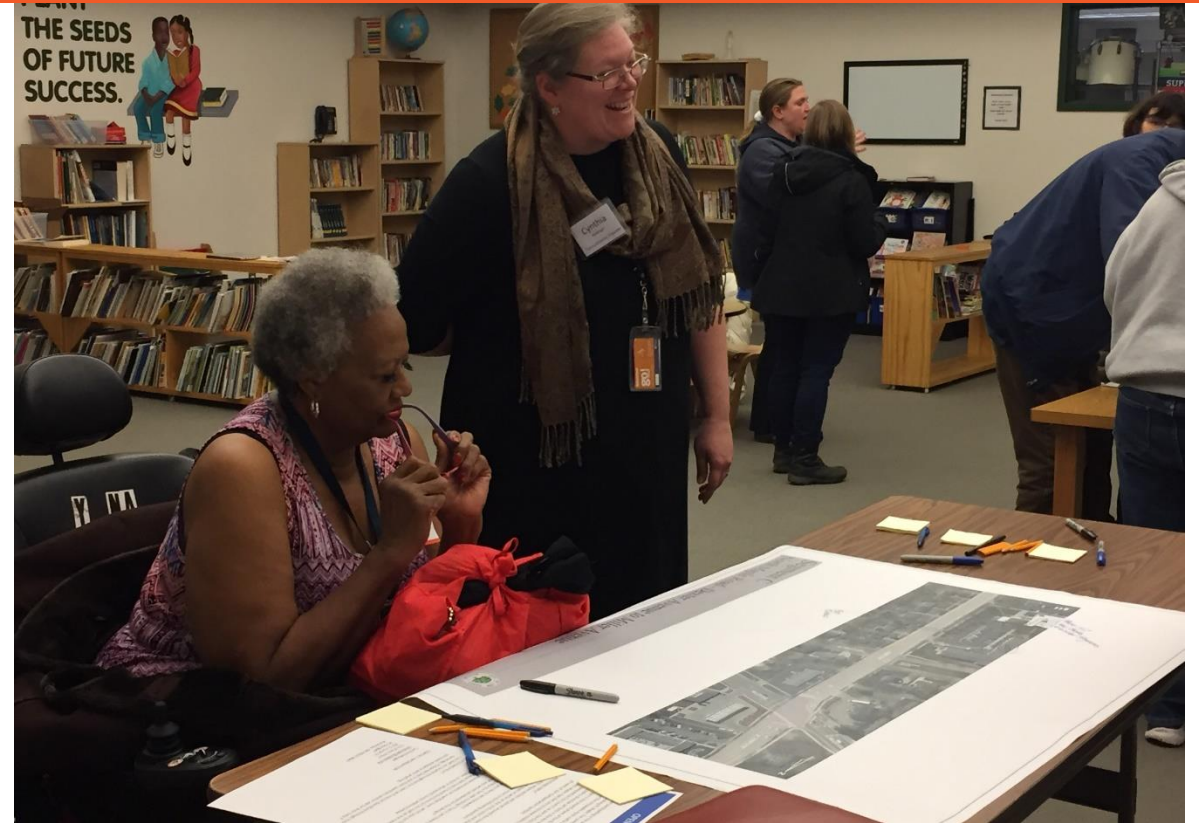
Who should be engaged?



Bluett Traffic Calming Workshop

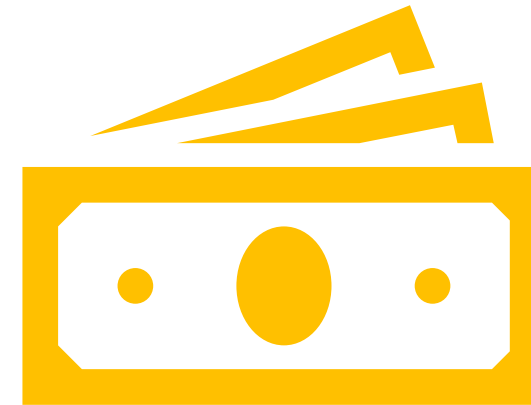
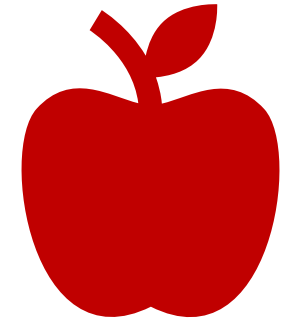
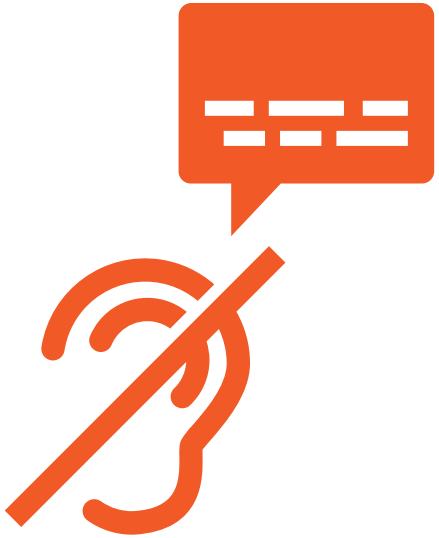
Anyone interested in

or affected by the outcome



N. Maple Crosswalk Public Meeting

But, Have we provided the resources and support that everyone needs to engage?



What is Equity?



[Robert Wood Johnson Foundation](http://www.rwjf.org)

Equity for whom?



Historically
marginalized
groups

Those previously
excluded

Underrepresented
voices

EVERYONE

has a role to play.

Learn from existing participation: Demographic survey



DEMOGRAPHIC SURVEY (OPTIONAL)

Thank you for participating with the City of Ann Arbor. The city is trying to gain a better understanding of who we are reaching to find ways we can continuously improve public engagement efforts and support inclusivity. To help us gain this understanding, please complete this brief, anonymous survey. This survey is completely voluntary; you are not required to fill it out.

1. Do you live in Ann Arbor?
 - a. Yes
 - b. No
2. Do you work in Ann Arbor
 - a. Yes
 - b. No
 - c. Retired
3. Age:
 - a. Under 15 years
 - b. 15-19 years
 - c. 20-29 years
 - d. 30-39 years
 - e. 40-49 years
 - f. 50-59 years
 - g. 60-69 years
 - h. 70 years or older
4. Which identifiers would you use to describe yourself?
 - a. American Indian or Alaska Native
 - b. Asian
 - c. Asian Indian
 - d. Black or African-American
 - e. Chamorro
 - f. Chinese
 - g. Filipino
 - h. Japanese

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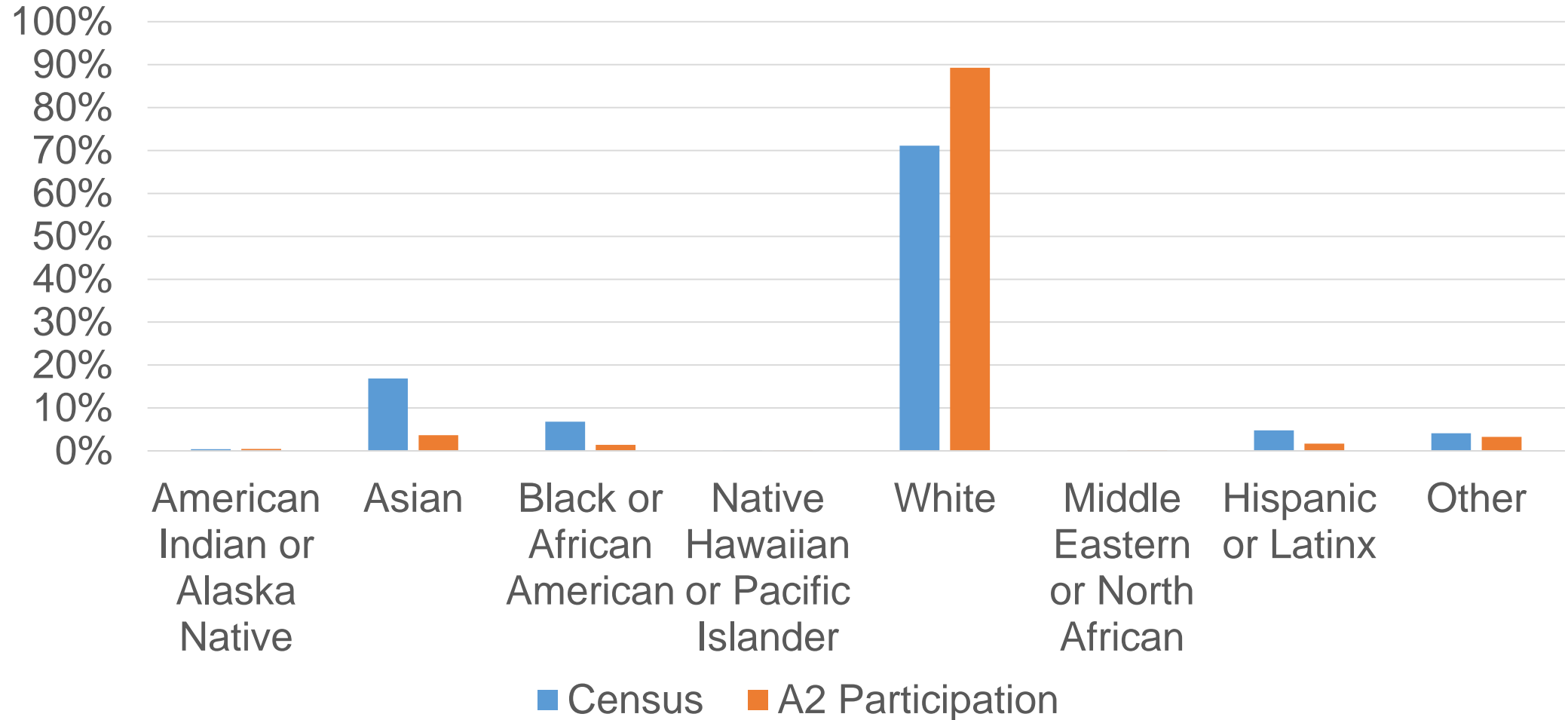
- i. Korean
- j. Native Hawaiian or Pacific Islander
- k. Samoan
- l. White
- m. Middle Eastern or North African
- n. Hispanic or Latinx
- o. Other or Multiracial _____

5. What is your gender identity?
 - a. Woman/girl
 - b. Man/boy
 - c. Transgender Woman/girl
 - d. Transgender Man/boy
 - e. Gender non-conforming or non-binary
 - f. Other _____
6. Which best describes your household income last year?
 - a. Less than \$24,999
 - b. \$25,000 - \$34,999
 - c. \$35,000 - \$49,999
 - d. \$50,000 - \$74,999
 - e. \$75,000 - \$99,999
 - f. \$100,000-\$149,999
 - g. \$150,000-\$199,000
 - h. \$200,000 or more
7. Do you rent or own your primary residence?
 - a. Rent
 - b. Own
 - c. Other
8. What would make it easier for you to engage with the city?

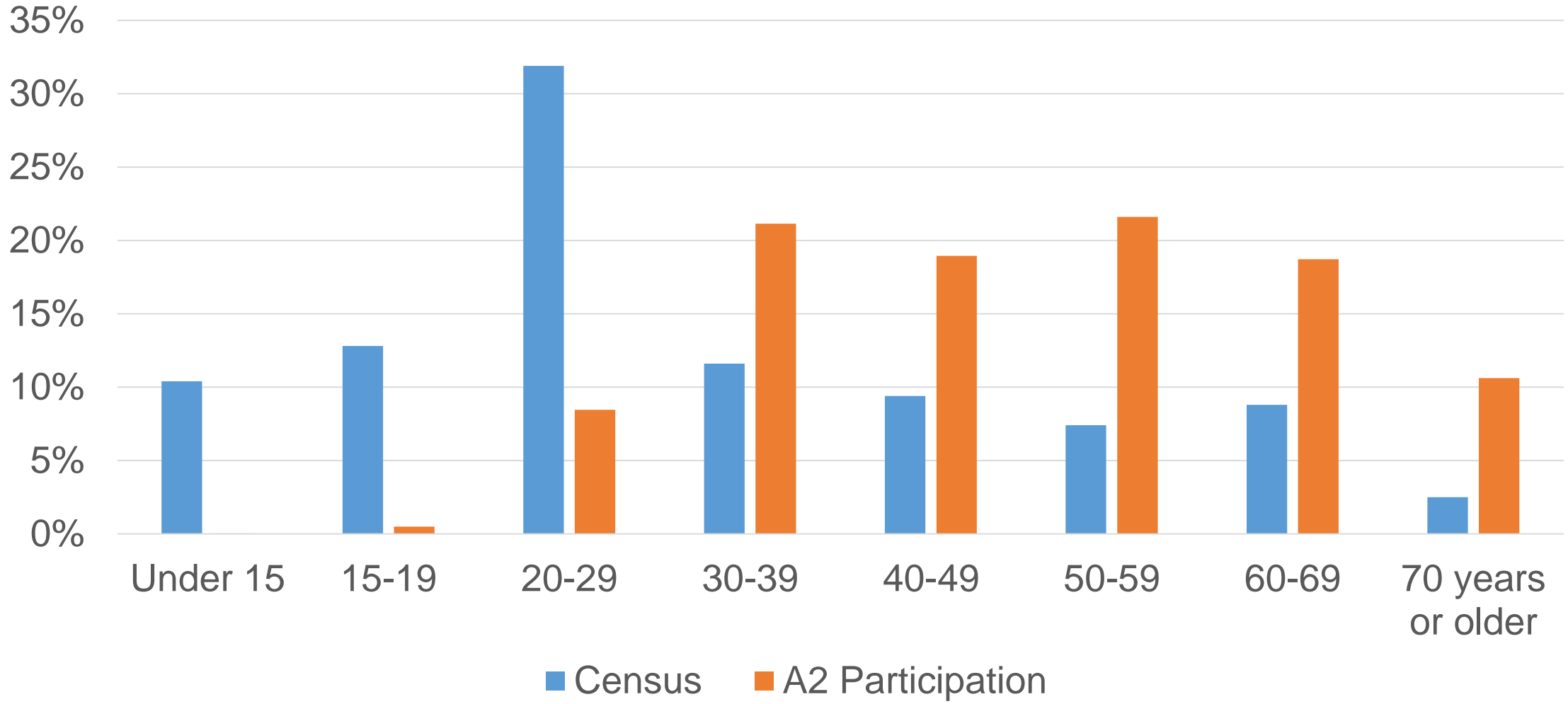
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OPTIONAL
ANONYMOUS

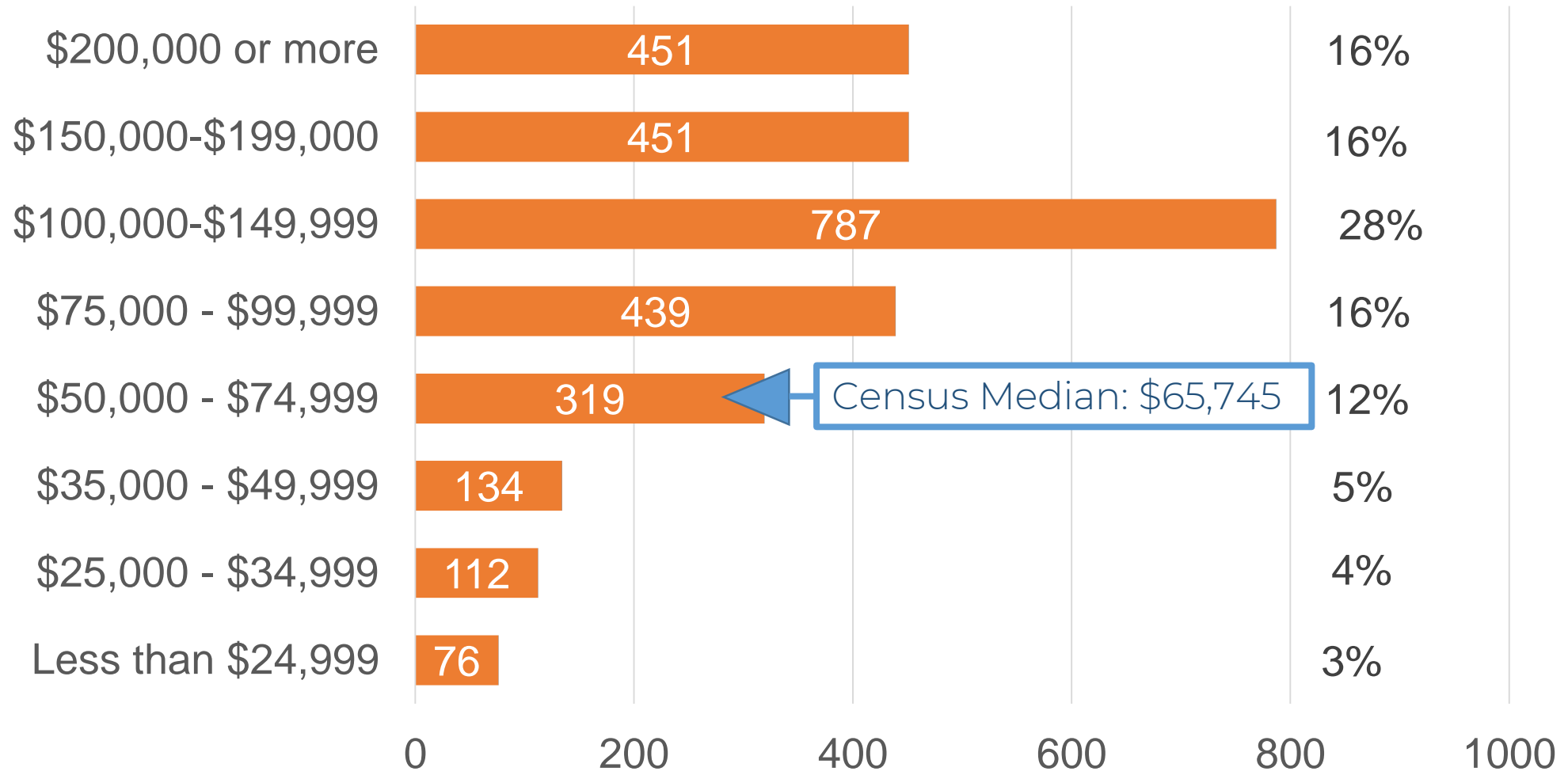
Which identifiers would you use to describe yourself?



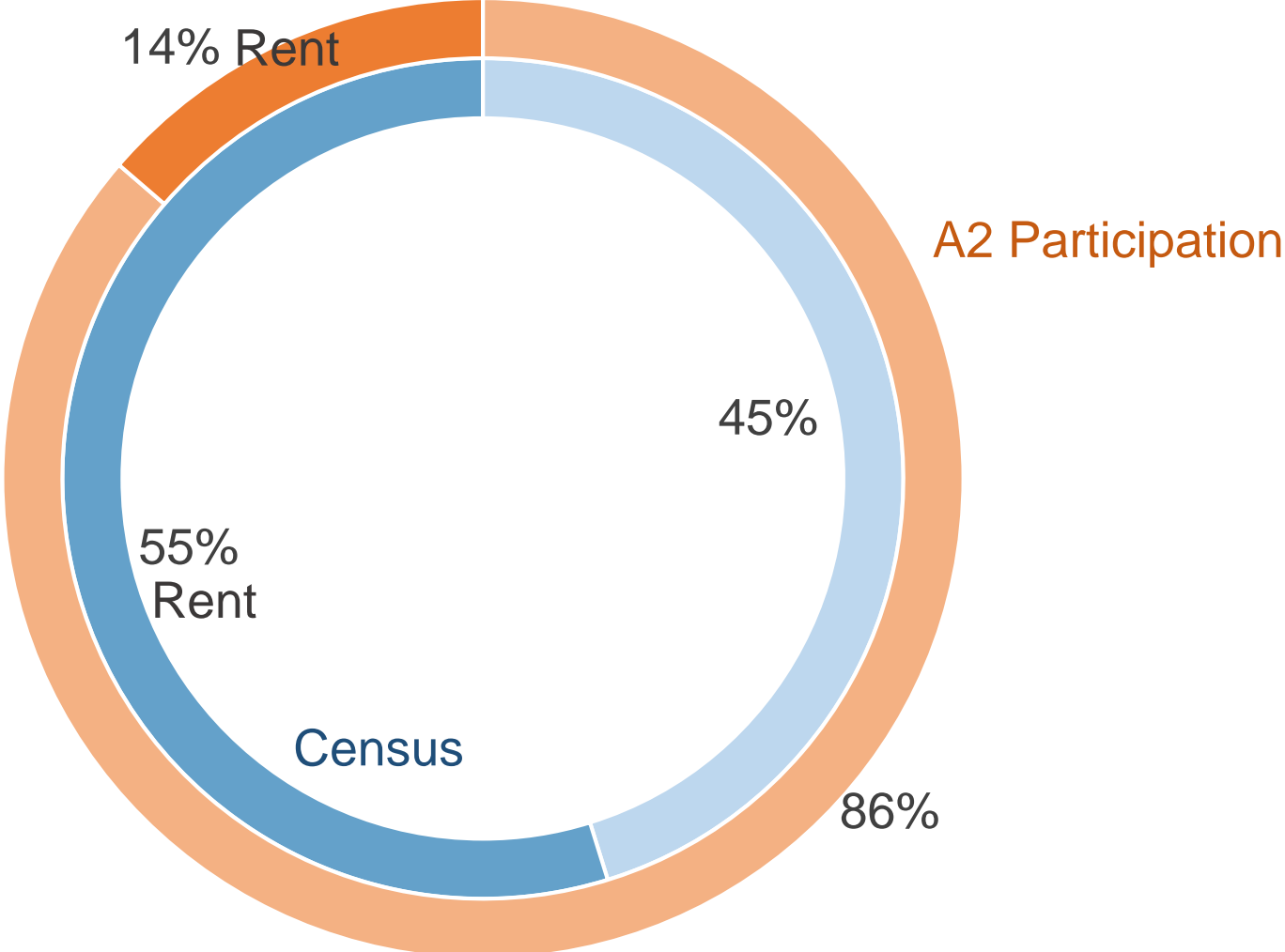
What is your age?



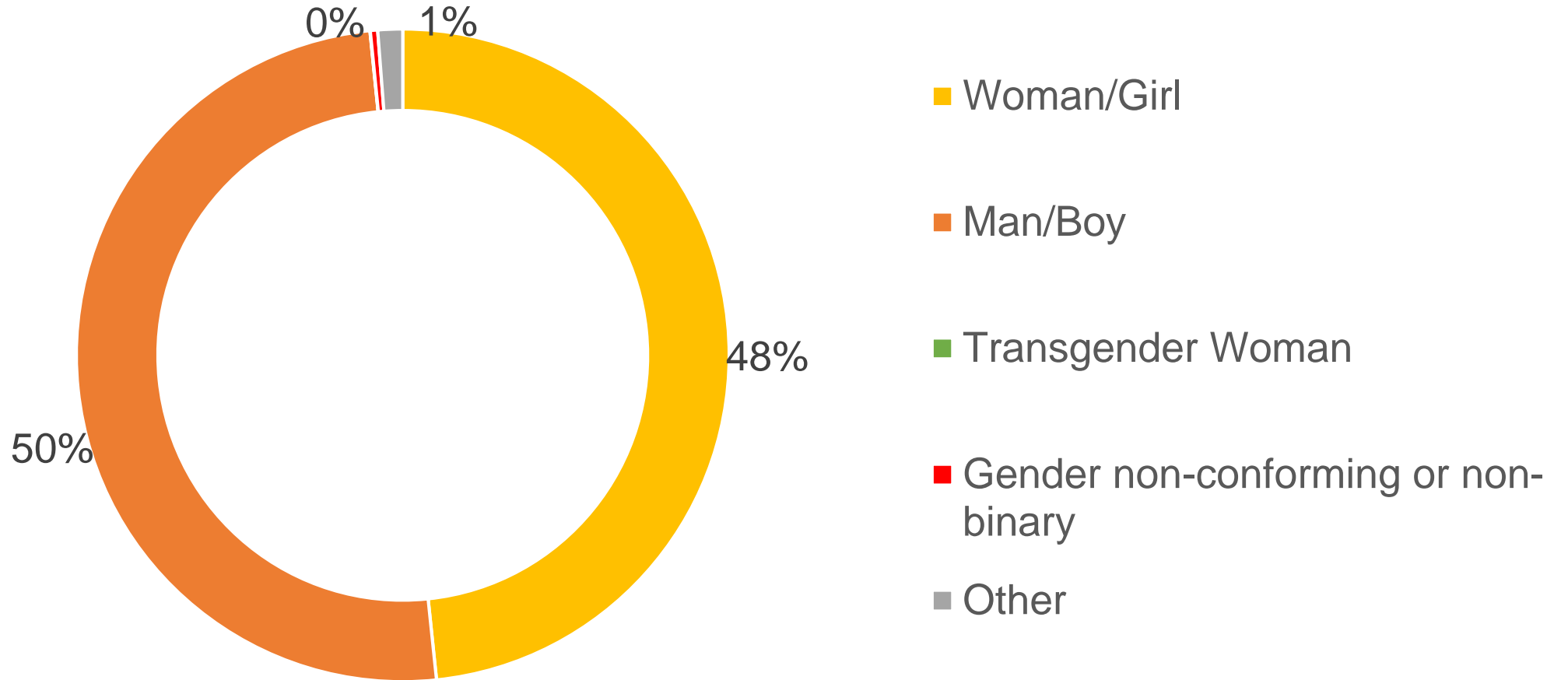
Which best describes your household income last year?



Do you rent or own?



What is your gender identity?



**So, what is equitable
community engagement?**

How are we advancing equity?

Engagement Formats & Techniques



Open House
Scio Church and 7th Street



Field Trips



Pop-up Community Workshop
Downtown Street Design Manual



On-street Neighborhood Meeting
Scio Church Traffic Calming

How are we advancing equity?

Engagement Formats & Techniques



Enter your Email Address [? Learn More](#)



A2 Fix It

How are we advancing equity?

Internal Process & Resources

The City of Ann Arbor Community Engagement Toolkit



How are we advancing equity?

Training & Education



How can we improve?

Internal consistency & expectations



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Provide basic needs for participation



Build Relationships



[Building Bridges](#)

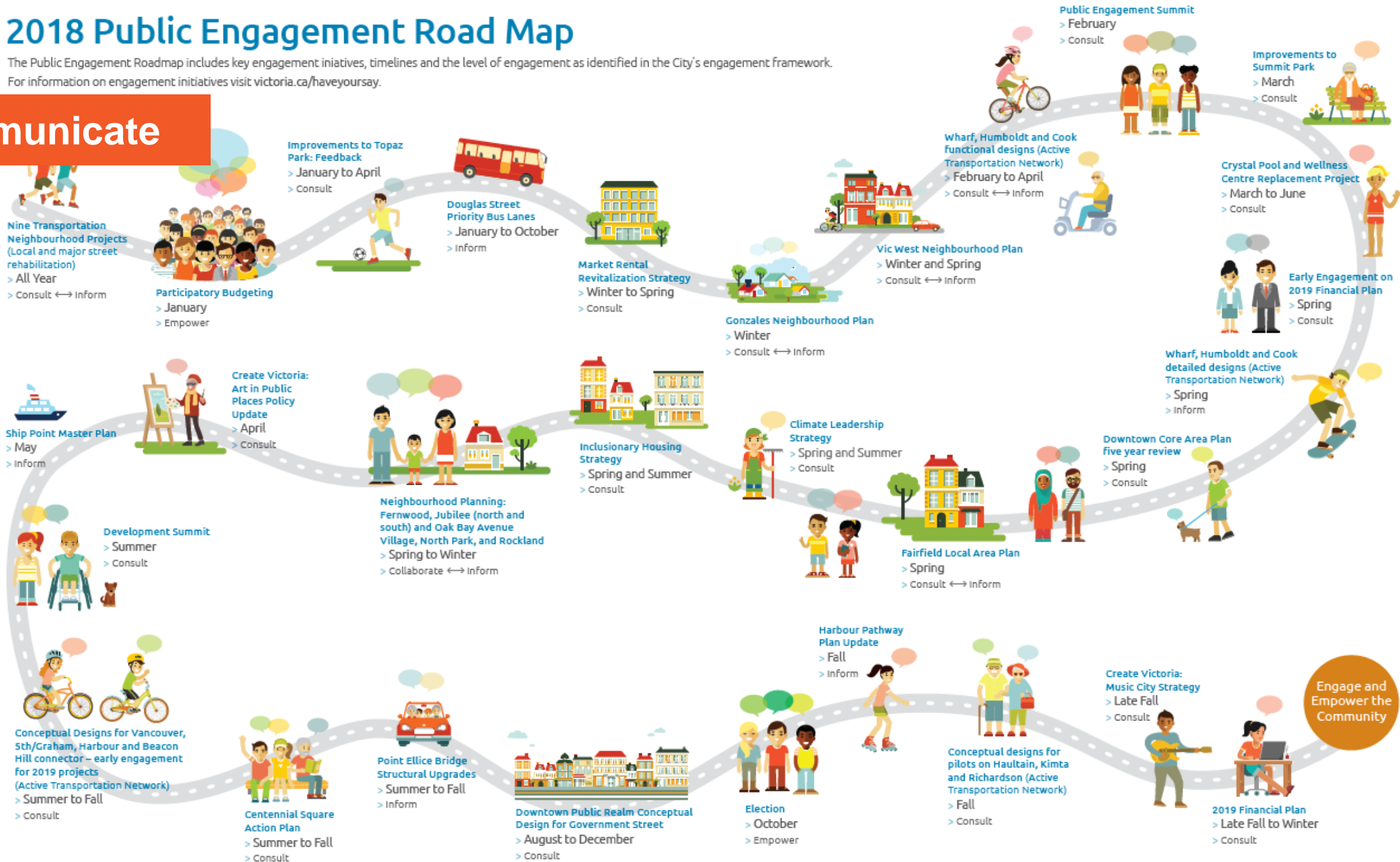
More resources



2018 Public Engagement Road Map

The Public Engagement Roadmap includes key engagement initiatives, timelines and the level of engagement as identified in the City's engagement framework. For information on engagement initiatives visit victoria.ca/haveyoursay.

Communicate



How can we improve?

Ask the question



How can we improve?

Equity Focused Engagement Strategy

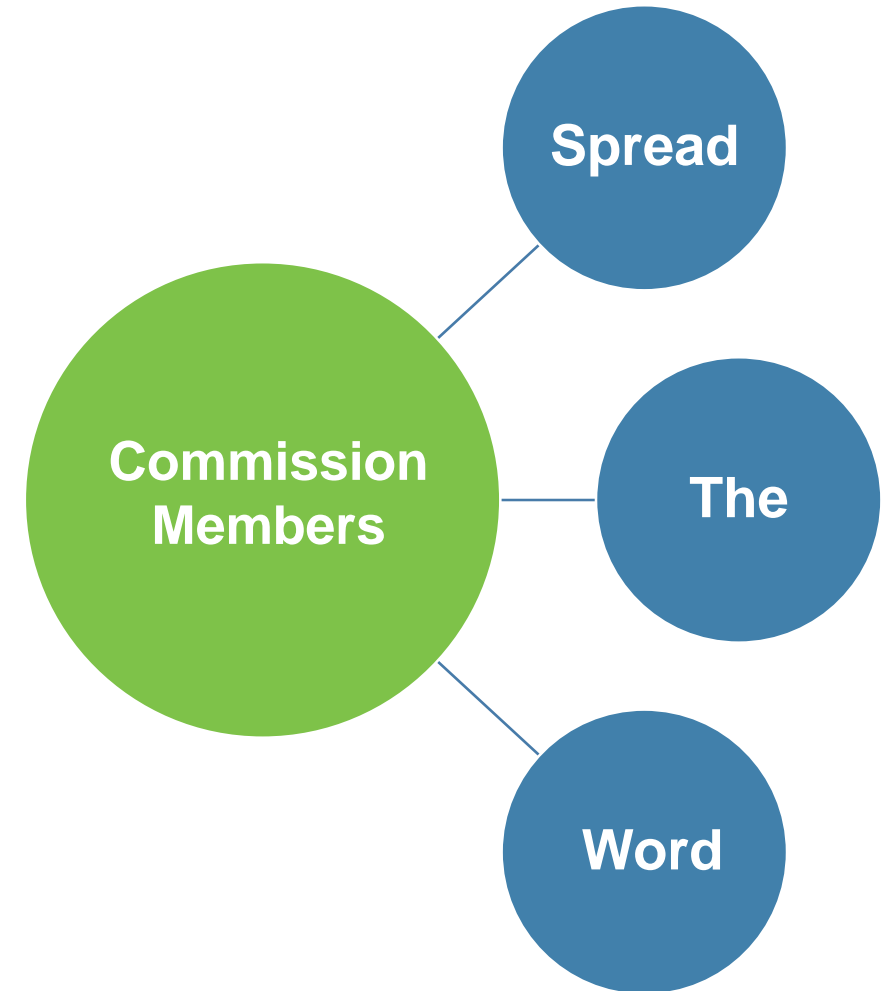
- Internal project team
- External Steering Committee
- What does Equity and Equitable Engagement mean in Ann Arbor?
- What metrics will we evaluate?

Look to Other Cities



- Equitable Engagement Blueprint
- Engagement Dashboard

Transportation Commission Role in Engagement





Stakeholder Mapping Session Photo credit: IAP2

What are **your** ideas for more equitable engagement?

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