

From: Eric P. Dennis <epdennis@CARGROUP.ORG>

Sent: Wednesday, January 27, 2021 10:51 AM

To: Planning <Planning@a2gov.org>

Subject: ZBA20-028 electronic sign variance

This message was sent from outside of the City of Ann Arbor. Please do not click links, open attachments, or follow directions unless you recognize the source of this email and know the content is safe.

I am responding to the notice of proposed zoning variance at 929 Barton Drive. The church at this address is requesting permission to install an electronic sign. I am a direct neighbor of the church. I do not have any specific objection to this proposal. However, I suspect that I would object if I lived closer to the sign and its light emissions (i.e., on Traver Rd near the Barton intersection). I encourage the commission to consider this and other such requests in the context of measurable impact, as opposed to strict code compliance. For example, I would have no issue if any of my neighbors operated mall businesses, part or full time from these historically residential homes. However, I would object if the business activities created constant emissions such as light pollution or noise pollution that would degrade my quiet enjoyment of my homestead. For example, if a neighbor were to constantly pump music out towards the sidewalk as some downtown businesses do, I would be quite upset. An electronic sign is a potential source of light pollution. If the school across the street follows suite, the neighborhood may start taking on attributes of a crass commercial district. Truthfully, this is primarily an aesthetic issue with me, but I do think that these are valid concerns.

Thank you for your time,

Eric Paul Dennis, PE

Senior Analyst

Center for Automotive Research

www.cargroup.org | 734.780.5799 (cell)