

Market Manager Report

Presented April 20, 2017

Partnerships

- The market will be working with Bee Safe Neighborhoods to raise awareness about pollinator protection as part of the city of Ann Arbor's Bee Safe City initiative, adopted September 2016. Eligible vendors that use only pollinator friendly chemicals will receive awareness raising cards to put out at their stalls, and the market will help advertise National Pollinator Week.

Operations

- Market and Parks continue to work with the Ann Arbor Downtown Development Authority in the development of streetscape design for the 5th Street/Detroit Street redevelopment planned for 2018. More information will be presented once there is a finalized site plan.

Marketing

- Voted one of the 9 best farmers markets in MI by Americantowns Media

Events

- Wednesday Market returns May 3, 7 a.m. – 3 p.m.
- 2017 Food Truck Rally Dates: May 3, June 7, July 5, Aug. 2, Sept. 6, Oct. 4, 5 – 8 p.m.

Participants include:

Matt and Mo's
Crepe Day-Twah
Marconi's Pizza
Petey's Donuts
Delecatbowl
The Pita Post

MI Ice Pops
Humus Falafil
Drifter Coffee
Cosa Sabrosa
Hero or Villain
Shimmy Shack