

**Market Manager Report**  
*Presented September 19, 2013*

**Market Updates**

Marketing

- Tabled at University of Michigan's EarthFest today, September 19, 2013 sharing information with students about shopping locally and affordably at the Ann Arbor Farmers Market
- By the numbers:
  - Twitter: 3,234 followers
  - Facebook: 4,870 likes
  - E-newsletter: 1,907 subscribers

Operations

- New market doors have been installed.
- An uneven concrete approach to the market between stalls 18 and 19 has been fixed.
- New lights were added to add light and ambiance for Wednesday Evening Market and for the daytime markets during the upcoming holiday season.
- Saturday September 14, 2013 saw 98 vendors at the market with the full bounty of the fall harvest season: Pumpkins, tomatoes, apples, donuts, butternut squash, cider, carrots, pastries, Chai lattes, chrysanthemums, chevre, microgreens

Events

- Saturday October 26, 2013 – Halloween Bash at the Farmers Market: Pumpkin carving (B.Y.O.P – customers can purchase a pumpkin from one of our many vendors and bring it to our carving station); face painting; costume wearing and more! 12-2pm at the market.
- Wednesday October 30, 2013 – Halloween at the Wednesday Evening Market: Kids are encouraged to wear their costumes and come trick-or-treating with our market vendors, 4-8pm! Special spooky music will be provided.