

Market Manager Report
Presented December 21, 2017

Operations

- Applications for 2018 were sent out, due March 1
- Last Wednesday market was Dec 20
- Part time staff Becky and Renee will continue working over the winter on planning for 2018 and outreach

Events: A look ahead

- May – Oct 2018 Food Truck Rallies. Will be working with Zero Waste Washtenaw to reduce waste
- May – Oct 2018 Cooking Demos once a month
- Beginning in May, we will be implementing a Market to Chef Program, to make it easier for restaurants to shop at the market. Includes a weekly list of available products for chefs to order from our vendors, a pickup and loading zone, shopping carts, and outreach.
- Kid's activities/programming next season with Give 365. (Still to be confirmed)

5th and Detroit St

- Focus on communicating alternative parking options
 - Chalk marks will be painted on Ann and Ashley parking structure on exits nearest Kerrytown.
 - Markings from parking structure leading to Kerrytown on sidewalk.
 - Posters around town.
 - Street banner over 5th
 - Sandwich board signs at market directing customers to Ann/Ashley