



# 2025

ANN ARBOR  
**SPARK**

Semi-Annual Report | January – June

**City of Ann Arbor**





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Ann Arbor SPARK will advance the economy of the Ann Arbor region by establishing it as a desired place for innovation, business location and growth, and for talented people to live and work. The Ann Arbor region will be recognized for its academic, business, and community resources, and its collaborative culture.

[annarborusa.org](http://annarborusa.org)

# Ann Arbor SPARK | City of Ann Arbor

## Semi-Annual Report



## Driving Smart Economic Growth in Service of Prosperity for All

The world is undergoing a sea of change of how people work, where they live, and what they value. The pandemic has exacerbated economic inequalities and made progress on environmental sustainability more difficult. A strategy of smart growth in service of prosperity for all will respond to these new challenges and create opportunities that will benefit our region. To deliver on this shared purpose with a strong commitment to equity and environmental stewardship, Ann Arbor SPARK focuses its efforts on the four strategic directions below that have the potential to deliver value, mitigate risks, and are strengths of the organization. Our priorities include:



## Customized Business Attraction, Expansion, and Retention Support in Your Backyard

Ann Arbor SPARK is dedicated to supporting your business with real-time, relevant resources for attraction, expansion, and retention. Our team provides feasibility studies, site selection assistance, economic and labor market data, industry sector and compensation analysis, and connections to key regional, state, and national partners. Whether your business is growing, relocating, or exploring new opportunities, we are here to help. Contact Phil Santer at [phil@annarborusa.org](mailto:phil@annarborusa.org) to learn more.





## Highlights of Activities and Accomplishments

# Business Development

Maximize job creation and capital investment by growing the region's GDP through the retention and expansion of established driving industry companies that sell goods and services outside the Ann Arbor region, and through the targeted attraction domestically and internationally of similar companies that could succeed in our region.

# Q1 + Q2 2025 ACTIVITIES & NEWS

## Driving Growth: Business Development Activity Highlights

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This year, SPARK's business development team has actively supported multiple high-impact projects throughout Washtenaw County. These efforts led to meaningful outcomes in job creation, capital investment, and long-term growth potential.

Highlights include:

- Two successful business expansion projects in the City of Ann Arbor with MemryX and Utilidata (see [page 6](#))
- More than 400 attendees at Ann Arbor SPARK's Annual Meeting to explore innovation and climate resilience (see [page 8](#))
- Seven active data center prospects, each representing potential investments between \$800 million and \$1 billion
- Celebrated the first graduating cohort of the Federation for Advanced Manufacturing Education (FAME) from Washtenaw Community College (see [page 9](#))

## New SPARK Resources to Support Business Growth and Community Engagement

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Ann Arbor SPARK recently published several new web-based resources designed to inform, educate, and support businesses, site selectors, and local stakeholders.

- These resources address emerging needs related to trade, economic development, and technology infrastructure in our region.



### [Tariff Resource Center for Businesses](#)

This page shares insights from local manufacturers on the impact of changing trade policies. It also connects businesses to state and national resources to help navigate ongoing uncertainty.



### [Regional Strategic Site Readiness Program](#)

An overview of SPARK's collaborative efforts to prepare high-priority sites for future development and business attraction in Washtenaw County.

### [The Role of Data Centers in Economic Development](#)

An educational resource designed to explain the economic, environmental, and community impacts of data centers in our region.



# Q1 + Q2 2025 ACTIVITIES & NEWS

## Project Success Stories | City of Ann Arbor

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Successes described in this section were made possible by direct support from Ann Arbor SPARK's business development team. SPARK's business development team has supported two successful attraction and expansion projects in the City of Ann Arbor during the first half of 2025 resulting in \$4.6M in total company investment, the creation of 30 new jobs, and the retention of 24 jobs.



**MemryX**, an AI chip company spun out of the University of Michigan, expanded into its first independent office space in downtown Ann Arbor following a \$44 million Series B raise. Ann Arbor SPARK has supported the company since its founding, providing early funding, talent connections, and site selection assistance to help facilitate its continued growth in the region.



**Utilidata**, a leader in edge AI for the energy sector, selected Ann Arbor for its new innovation headquarters with support from Ann Arbor SPARK's Business Development team. The company is investing \$4.3 million, retaining 10 jobs and creating 25 new high-wage positions in the region.

## Sartorius Meeting Hub Drives \$286K in Economic Activity

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# SARTORIUS



In July 2024, Sartorius opened its new Center of Excellence in Ann Arbor, serving as the central meeting hub for Sartorius North America.

Since its opening, the facility has hosted 25 meetings with 665 participants, most of whom traveled from out of state, resulting in over 1,180 hotel room nights.

The economic impact over 11 months totaled approximately \$286,000, driven by local spending on lodging, meals, and entertainment. The local Center of Excellence represents a notable success in attracting business activity and national attention to Ann Arbor.

# Q1 + Q2 2025 ACTIVITIES & NEWS

## Advancing Sustainability Through the Ann Arbor Green Business Challenge

Launched in May 2024, the Ann Arbor Green Business Challenge (A2 GBC) is a partnership between Ann Arbor SPARK and the City's Office of Sustainability and Innovations to encourage sustainable practices among local businesses. In its first year, 23 businesses participated, with Zingerman's and Cinnaholic earning bronze certifications.

The initiative gained momentum through new programming, including the Sustainable Future Forum during a2Tech360 and monthly Sustainability Meetups. SPARK also partnered with Fresh Coast Climate Solutions to help businesses align their goals with the City's A2ZERO plan.

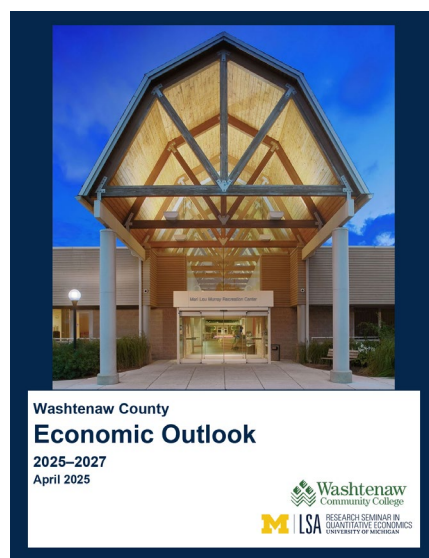
Efforts are already underway to engage and enroll more businesses in 2025, further strengthening Ann Arbor's leadership in sustainability and innovation.



## Economic Outlook: What the Forecast Means for Washtenaw

Ann Arbor SPARK relies on economic data to shape strategy and anticipate regional challenges. In April 2025, U-M's RSQE released its annual [Washtenaw County Economic Forecast](#). Melissa Sheldon, SPARK's Director of Research, moderated the Q&A session at the WCC President's Luncheon. The report cited labor shortages, housing costs, and economic uncertainty as key challenges. Job and wage growth are expected to remain modest, with potential job losses in higher education due to reduced federal research funding.

These insights play a critical role in shaping SPARK's strategies and help guide the organization's efforts to support sustainable economic growth.



# Q1 + Q2 2025 ACTIVITIES & NEWS

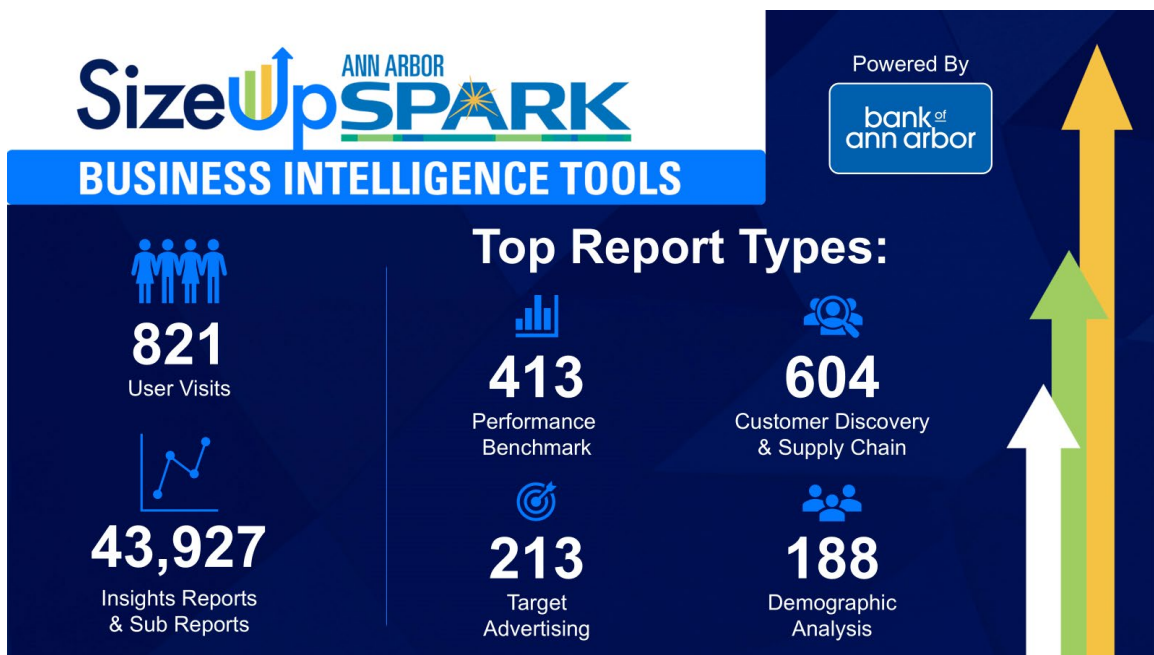
## SPARK Annual Meeting Highlights Innovation & Resilience



Nearly 400 business, academic, and civic leaders attended [SPARK's sold-out Annual Meeting](#) on May 21 at Eastern Michigan University to celebrate the organization's 2024 impact. SPARK supported over 450 startups, helped create more than 1,000 jobs, and facilitated over \$59 million in early-stage investment, contributing to \$1.5 billion in follow-on funding statewide. Journalist Abrahm Lustgarten delivered a keynote on climate migration and the opportunity for regions like Washtenaw County to lead in climate resilience. SPARK also highlighted its support for 38 startups at the SPARK East Innovation Center, youth engagement efforts, and new regional initiatives including the Child Care Coalition and advocacy for Michigan's research and development tax credit.

## Empowering Entrepreneurs with SizeUp Business Intelligence

Ann Arbor SPARK continued to promote SizeUp SPARK to expand awareness and usage of the free business intelligence tool, generating nearly 44,000 reports to support local small business growth.





# Q1 + Q2 2025 ACTIVITIES & NEWS

## Regional Child Care Planning Initiative Update

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Recognizing the critical shortage of child care, Ann Arbor SPARK partnered with the Early Childhood Investment Corporation (ECIC) to launch a regional child care planning initiative in 2022. This effort united local providers, employers, and community leaders to form the Child Care Coalition, which released the "[Caring for Our Future](#)" action plan in May 2024.

Child Care Network was selected to lead regional efforts to expand access to quality child care, [supported by new state funding](#). This next phase builds on the foundation laid by coalition and SPARK's collaborative planning work. Ann Arbor SPARK also extends its appreciation to the City of Ann Arbor for recent zoning and land use changes that enable child care growth.



## Building Talent Pipelines: FAME Program Expansion

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The Michigan FAME Mitten Chapter—a local training program supported by Ann Arbor SPARK, regional employers, and community partners—continues to build a strong advanced manufacturing talent pipeline in Washtenaw County.

### News to Know

- The first cohort of FAME students is on track to graduate from Washtenaw Community College in May 2025, marking a major milestone for the program's local success.
- Planning is underway for the third cohort, set to launch in Fall 2025, with increased participation from new and returning employer partners.
- New sponsors, including Kyocera Unimerco, have formally joined the program.



## New R&D Tax Credit Resources Available via Ann Arbor SPARK

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Michigan has launched a new Research and Development (R&D) Tax Credit to support innovation-focused businesses. The program offers incentives for qualified R&D expenses and is expected to strengthen the state's competitiveness for tech and advanced manufacturing investment. View SPARK's guide to the R&D tax credit [here](#).

# Q1 + Q2 2025 ACTIVITIES & NEWS

## Advocating for Growth: 2025 Legislative Priorities



SPARK's 2025 Legislative Breakfast brought together elected officials, business leaders, and partners to highlight key policy priorities that support innovation, talent, and regional growth. View the full list of legislative priorities [here](#).

### Key State Priorities

- Fund the Startup Innovation Fund
- Establish an Angel Tax Credit
- Reauthorize Good Jobs for Michigan
- Expand Small Business Hubs and Employer Housing Grants
- Support OPRA expansion and local speed limit control

### Key Federal Priorities

- Fund the Economic Development Administration
- Restore NIH research funding
- Reauthorize the Workforce Innovation Act
- Support rural development and community grants
- Maintain funding for the Community Development Block Grant Program

## Showcasing Innovation: Elevating Washtenaw County at SXSW

SPARK joined the Michigan House delegation at SXSW 2025 in Austin, Texas, to [showcase Washtenaw County's innovation ecosystem](#) on an international stage. The event brought together investors, entrepreneurs, and tech leaders from around the world, providing SPARK with a platform to promote the region's strengths in research, talent, and high-growth startups.

SPARK helped raise Southeast Michigan's visibility as a hub for innovation-driven companies. Participation in SXSW also strengthened relationships with partners and expanded outreach to companies seeking to scale in a business-friendly, research-rich environment like Washtenaw County.





# Business Development Metrics

## How SPARK Measures Job and Investment Commitments

Ann Arbor SPARK plays a critical role in supporting business growth and attraction across Washtenaw County. Our work spans everything from early-stage data analysis and strategic guidance to full project management for major company expansions. We assist companies directly or work alongside consultants to navigate site selection, connect to partners, and access state and local resources.

The metrics in this report reflect job creation and investment commitments from projects in which SPARK was directly engaged. These commitments are typically provided by companies as part of incentive applications or public announcements and represent their anticipated impact over time. SPARK's team continues to track progress post-announcement and updates figures as actual outcomes are reported.

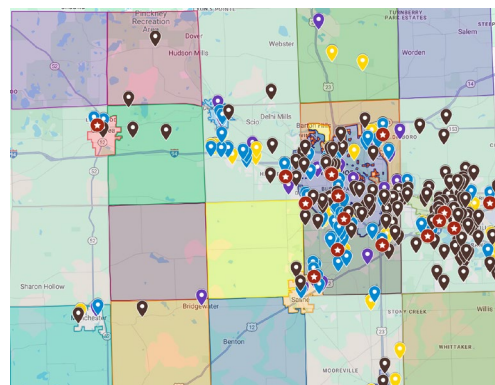


While many economic wins occur across our region, we only count those where SPARK played a direct role in helping a company decide to invest or grow here. This approach ensures consistency in how we measure our impact and maintain accountability to our partners and stakeholders.

The pages that follow include a breakdown of company engagement, job creation, private investment, and sector activity in Q1 and Q2 2025. Each section highlights SPARK's efforts to retain and attract companies, monitor project development, and support a strong economic foundation for Washtenaw County.

The linked map (right) provides a visual snapshot of SPARK's impact across the County in 2024.

### SPARK Impact in Washtenaw County



# CITY OF ANN ARBOR METRICS

Companies Assisted		Q1 + Q2 2025
Number of growth visits		36
Number of attraction prospect site visits <sup>1</sup>		7
Number of responses to attraction prospect or site consultant requests for proposals <sup>2</sup>		12
Jobs		
Projected to be created (over the next 3 years) <sup>3</sup>		30
Jobs projected to be retained		24
Investment		
Taxable value of new private investment	\$	2,300,000
Total value of private investment	\$	4,600,000
Miscellaneous		
Number and value of investments leveraged through and including federal and state grants and incentives, foundations and other sources that assisted businesses or organizations	Michigan Business Development Program (BDP) grant award of \$250,000	
Retained Investment		2015 - 2025
Taxable value of retained private investment <sup>4</sup>	\$	74,357,719

<sup>1</sup>Number of discreet projects that were physically toured around sites in the City of Ann Arbor.

<sup>2</sup>Number of requests to which SPARK electronically submitted properties located in the City of Ann Arbor.

<sup>3</sup>These jobs are projected to be added over the next three years, we will update the numbers as we interact with the companies and determine progress.

<sup>4</sup>Calculated using the total value of private investment captured by Ann Arbor SPARK from 2015 – 2025 in the amount of \$148,715,437



SPARK celebrates all projects that may have an impact on our region.  
We do not count jobs and investments where SPARK was not directly involved.



Q1 + Q2 2025

# BUSINESS RETENTION, EXPANSION, AND ATTRACTION

Growth calls are a core economic development strategy that involve proactively outreaching and engaging with the existing employer base in our region to determine where they face opportunities and challenges. Growth calls recognize that businesses are dynamic entities that involve constant change. These calls allow SPARK to:

- gather information about local businesses that can be aggregated to reveal trends,
- determine valuable resources that could assist in the company's development,
- identify growth projects that require assistance, and
- serve as an ombudsman between businesses and government.

SPARK conducts hundreds of targeted growth calls each year that result in numerous referrals to resources, services and opportunities of which companies are often unaware. The most common referrals involve accessing talent, access to capital or business development/sales opportunities. Proactive outreach helps companies address challenges before they become problems, supports their continued growth and helps them see that this region is invested in their success.



SPARK HELD GROWTH VISITS WITH

## 36 COMPANIES

IN Q1 + Q2 2025 IN THE CITY OF ANN ARBOR

These companies ranged from 1 to 150 employees and encompassed a diverse range of industries including Advanced Information Technology, Healthcare, Life Sciences, Advanced Automotive, Business Services, Manufacturing, Banking and Finance, Education, Research and Development, and Food and Beverage.

Together, they represent 1,087 full-time employees.

Q1 + Q2 2025

# BUSINESS RETENTION, EXPANSION, AND ATTRACTION

Company Name	Current FTE (as of growth visit)
Aloft Sensing, Inc.	3
APT Solar Solutions Inc	1
Arbor Research Collaborative for Health	105
Atomic Object	50
Betterfrost Technologies	10
Capoom	1
FleetLab	2
FreightVerify, Inc	95
Genomenon, Inc.	150
Hobbs + Black Architects	69
IMEC	8
Insurance Quantified	38
LedgerLync	2
Logic Solutions Inc.	30
MACOM Integrated Circuits-Ann Arbor	50
MemryX Inc.	15
Menlo Innovations LLC	43
NAVV Systems, Inc.	8
ONL Therapeutics, Inc.	16
Peptinovo Biopharma, Inc.	3



Q1 + Q2 2025

# BUSINESS RETENTION, EXPANSION, AND ATTRACTION

Company Name	Current FTE (as of growth visit)
Phimation Ventures	1
Phire Group	30
Ready Signal, LLC	10
Sartorius AG	132
Sequoia Applied Solutions, Inc.	14
SiTime	11
SkySpecs, Inc.	40
Sonamore Inc.	5
Symbiosys	20
TorranceLearning	15
Torrent Consulting, LLC	20
Ulendo Technologies, Inc.	5
UPSTREAM INC.	8
Utilidata	12
Waymo	7
Woven by Toyota	60

Q1 + Q2 2025

# PROJECT PIPELINE

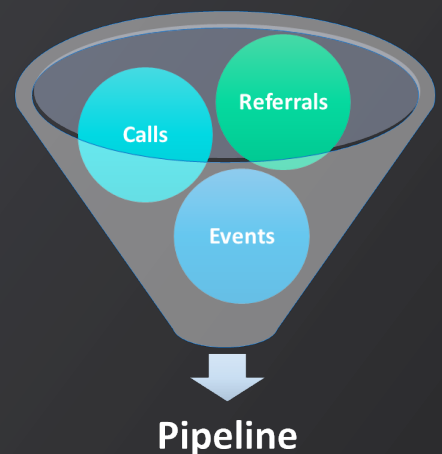
SPARK's project pipeline is a tool that enables our business development team to monitor the status of all active calls, referrals, events, and more. Our pipeline keeps us ahead of the game and allows our team to quickly prioritize high-impact projects and identify and address any issues in collaboration with our partners along the way.



CURRENT PIPELINE AT A GLANCE

## 52 PROJECTS

SPARK's current pipeline represents the potential for 1,889 new jobs, 965 retained jobs, and nearly \$4.7 billion in total investments in the region. Projects represent a variety of industry sectors, including Research and Development, Life Sciences, Advanced Information Technology, Alternative Energy, Advanced Manufacturing, Advanced Materials, Food and Beverage, and Business Services.



### Pipeline Update

- SPARK has seen a sharp rise in site search activity in early 2025, driven by strong demand for data centers.
- The business development team is currently supporting seven active data center prospects, each with potential investments between \$800 million and \$1 billion.
- Most projects seek vacant, industrial-zoned land with infrastructure readiness or upgrade potential.
- SPARK has accelerated site readiness efforts through the SSRP and VIP programs, positioning key sites for development.





## Highlights of Activities and Accomplishments

# Entrepreneurial Services

At SPARK, we foster the entrepreneurial spirit by helping startups and early-stage companies thrive. We have two business incubators, mentoring programs, and a knowledgeable team ready to connect companies to the resources they need to succeed.

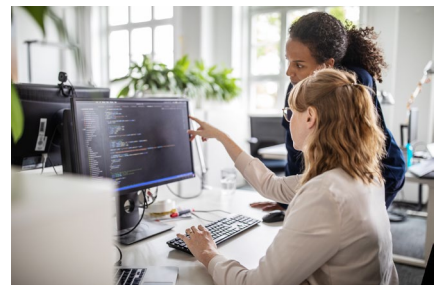
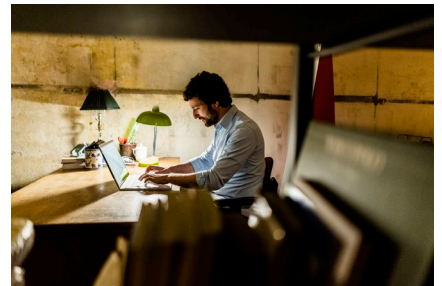
# Ann Arbor SPARK | Entrepreneurial Services

## Small Business Support Hub Update: Nearly 250 Washtenaw County Companies Enrolled!

The Michigan Economic Development Corporation (MEDC) awarded grants to 27 organizations, including Ann Arbor SPARK, to serve as entrepreneurial hubs across the state of Michigan, providing comprehensive resources and support to the state's small businesses. SPARK's Small Business Support (SBSH) program provides resources and guidance for early-stage and growing businesses in the region, helping them navigate challenges and access capital.

SPARK has partnered with the [Howell Chamber of Commerce](#), [Jewish Family Services](#), [Launch 734 from Monroe County Business Alliance](#), the [Michigan SBDC Greater Washtenaw Region](#), the [Michigan SBDC's Uplift Michigan™ Business Development Program](#), and the [Washtenaw Community College Entrepreneurship Center](#), to grow the services and resources available to small business owners throughout the region. SPARK provides centralized administration of the grant, enabling strategic partners to focus on the rapid deployment of programming and services. Kristine Nash-Wong, the director of entrepreneurial services at the SPARK East Innovation Center in Ypsilanti will lead the effort.

As of April 2025, the program has supported 395 active companies, including 248 in Washtenaw County. Of the Washtenaw County companies, 103 are early-stage businesses, 183 are microbusinesses (1-10 employees), and 175 are minority-owned businesses. This reflects the program's continued commitment to fostering economic growth and diversity across the county and beyond.



**MICHIGAN  
ECONOMIC  
DEVELOPMENT  
CORPORATION**

The Michigan Economic Development Corporation (MEDC) funds these services through a dedicated grant program. As a result, Ann Arbor SPARK and our partner organizations are able to provide resources and support at no cost to eligible businesses.



# a2TECH360

**SOWING THE SEEDS OF INNOVATION**

**SEPTEMBER 24 – OCTOBER 3**

**A SERIES OF EVENTS**  
CELEBRATING OUR  
REGION'S SPIRIT OF  
INNOVATION



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**IDEA**  
Local Development Finance Authority

# Q1 + Q2 2025

## Ann Arbor SPARK Press Releases

**Governor Signs Michigan Innovation Fund Bills, Creating \$60M Program to Support Startups in Michigan:** Governor Gretchen Whitmer signed House Bills 5651, 5652 and 5653, sponsored by Representative Alabas Farhat (D-Dearborn), Jason Hoskins (D- Southfield) and Greg VanWoerkom (R- Norton Shores) which will create the Michigan Innovation Fund. This \$60 million fund will provide critical funding to Michigan’s existing early-stage evergreen venture funds, emerging evergreen funds, and the entrepreneur ecosystem. 1/13/2025

**Atomic Object Supports Growth with Move into Former Duo Office:** Custom software consultancy Atomic Object relocated to a larger Ann Arbor office suite at 123 N. Ashley Street—a space formerly occupied by Duo Security. 2/12/2025

**Anonymous Donor Gives \$10 Million to Expand Neurosciences at Trinity Health Ann Arbor:** Trinity Health Ann Arbor announced it has received a \$10 million gift from an anonymous donor to create a neurosciences institute on the hospital campus. Construction is slated to begin later this year, with an anticipated opening in spring 2026. 2/12/2025

**Four Trinity Health Hospitals Among Best in Michigan, According to Newsweek:** Four Trinity Health Michigan hospitals — Chelsea Hospital, Trinity Health Ann Arbor, Trinity Health Grand Rapids, and Trinity Health Oakland — have all made the list for [Newsweek’s “America’s Best In-state Hospitals”](#) in the state of Michigan for 2025. 3/5/2025

**LedgerLync Joins Ann Arbor SPARK as a Service Provider, Expanding Support for Small Businesses:** LedgerLync is proud to announce its designation as an Ann Arbor SPARK service provider, a significant milestone in its mission to support small businesses with secure, integrated accounting and HR services. 3/10/2025

**Livsee™ Closes Oversubscribed Pre-Seed Funding Round:** [Livsee™](#), a proptech startup innovating the rental market, announces an oversubscribed pre-seed funding round. Livsee™, led by Founder Andrea M. Taylor, is tackling long-standing challenges in multifamily leasing and lead management with AI-powered marketing solutions. 3/21/2025

**MemryX Raises \$44 Million in Series B Funding for Advanced Edge AI Computing:** MemryX, a provider of industry leading Edge AI semiconductor solutions, announced today it has raised \$44 million in Series B funding. The funding round received broad support from new and existing investors. 3/27/2025



# Q1 + Q2 2025

## Ann Arbor SPARK Press Releases

**SPARK Lead:** SPARK launched a new free virtual workshop series to help companies build leadership skills and team capacity. 4/15/2025

**CEO Podcast: Milton Dohoney:** Ann Arbor City Administrator Milton Dohoney joins the podcast to discuss equitable development, public-private partnerships, and long-term planning. 4/21/2025

**Michigan Startup Ecosystem Gets First State-Backed Funding Boost in a Decade:** Governor Whitmer signed legislation to create the \$60 million Michigan Innovation Fund, the state's first direct investment in early-stage startups in over 10 years. 4/22/2025

**Celebrating a Standout Cohort: Highlights from the Winter 2025 Entrepreneur Boot Camp:** Eleven innovative companies completed SPARK's Winter 2025 Entrepreneur Boot Camp, refining their business models and growth strategies. 4/23/2025

**InfoReady and CEO Bhushan Kulkarni Recognized for Innovation and Leadership in Higher Education Technology:** InfoReady and its CEO were honored for platform innovation and leadership in streamlining campus operations across higher education institutions. 4/24/2025

**CEO Podcast: Phil Santer:** SPARK's Senior Vice President Phil Santer discusses Ann Arbor's economic development strategy and building a more inclusive innovation economy. 4/28/2025

**Trinity Health Ann Arbor Named to Newsweek's List of America's Best Maternity Hospitals 2025:** Trinity Health Ann Arbor was recognized by Newsweek among the nation's top maternity hospitals for 2025, reflecting its excellence in quality care and outcomes. 4/30/2025

**CEO Podcast: David Esposito, ONL Therapeutics:** David Esposito shares how ONL Therapeutics is advancing new treatments for retinal disease and reflects on his leadership journey. 5/5/2025

**During National Travel & Tourism Week, New Report Highlights \$226.7 Million Visitor Impact of U-M Football:** A new study revealed that the 2024 University of Michigan football season generated \$226.7 million in visitor spending, supporting nearly 2,200 jobs and \$12.9 million in tax revenue. 5/5/2025

**New Eagle Expands Embedded Control Portfolio with Raptor High-Performance Compute Platform Built on John Deere VPU:** New Eagle launched its GPU-enabled Raptor Compute Platform leveraging a John Deere VPU, enabling advanced vision-based control for edge AI applications. 5/12/2025

# Q1 + Q2 2025

## Ann Arbor SPARK Press Releases

**CEO Podcast: Katie Scott:** County Commissioner Katie Scott joins SPARK's CEO Podcast to discuss workforce equity, housing, and regional collaboration. 5/19/2025

**From Startups to Sustainability: SPARK Annual Meeting Explores Innovation and Climate Resilience:** Nearly 400 regional leaders gathered at SPARK's Annual Meeting to celebrate support for over 450 startups, more than 1,000 jobs, and efforts tied to climate resilience, youth engagement, and childcare access. 5/22/2025

**Lower Town Riverfront Conservancy Awarded \$1,000,000 Grant from the MEDC to Support Broadway Park West:** The Conservancy received a \$1 million grant to support The Pavilion at Broadway Park West—Ann Arbor's largest brownfield redevelopment and a new LEED-certified riverfront event space. 6/11/2025

**Trinity Health Ann Arbor Secures \$1 Million Grant to Open Temporary Housing Facility with Support of Washtenaw County and Alpha House:** Trinity Health Ann Arbor received a \$1 million grant to launch a new emergency housing facility in partnership with Washtenaw County and Alpha House. 6/16/2025

**How Ann Arbor SPARK Is Closing the Talent Gap: Inside Michigan's First FAME Cohort:** SPARK's support for Michigan's first FAME cohort is helping build a skilled manufacturing workforce through employer partnerships and hands-on technical training. 6/17/2025

**Torc Robotics Selects Ann Arbor for New Engineering Center:** Torc Robotics, a Daimler Truck AG subsidiary, will invest \$5.6 million in a new engineering center in Ann Arbor Township, creating up to 500 jobs with support from the Michigan Strategic Fund and SPARK. 6/24/2025

**Yeo & Yeo Recognized Among Metropolitan Detroit's Best and Brightest Companies to Work For:** Yeo & Yeo CPAs & Advisors earned recognition for the 14th consecutive year for excellence in human resources and employee engagement. 6/24/2025

**Growing in Place: How Atomic Object Found Its Home in Ann Arbor:** Atomic Object reflects on its Ann Arbor expansion and how a permanent, people-centered headquarters has supported the company's long-term growth. 6/26/2025

To view all press releases from Ann Arbor SPARK, visit our [Regional News](#) page.



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