

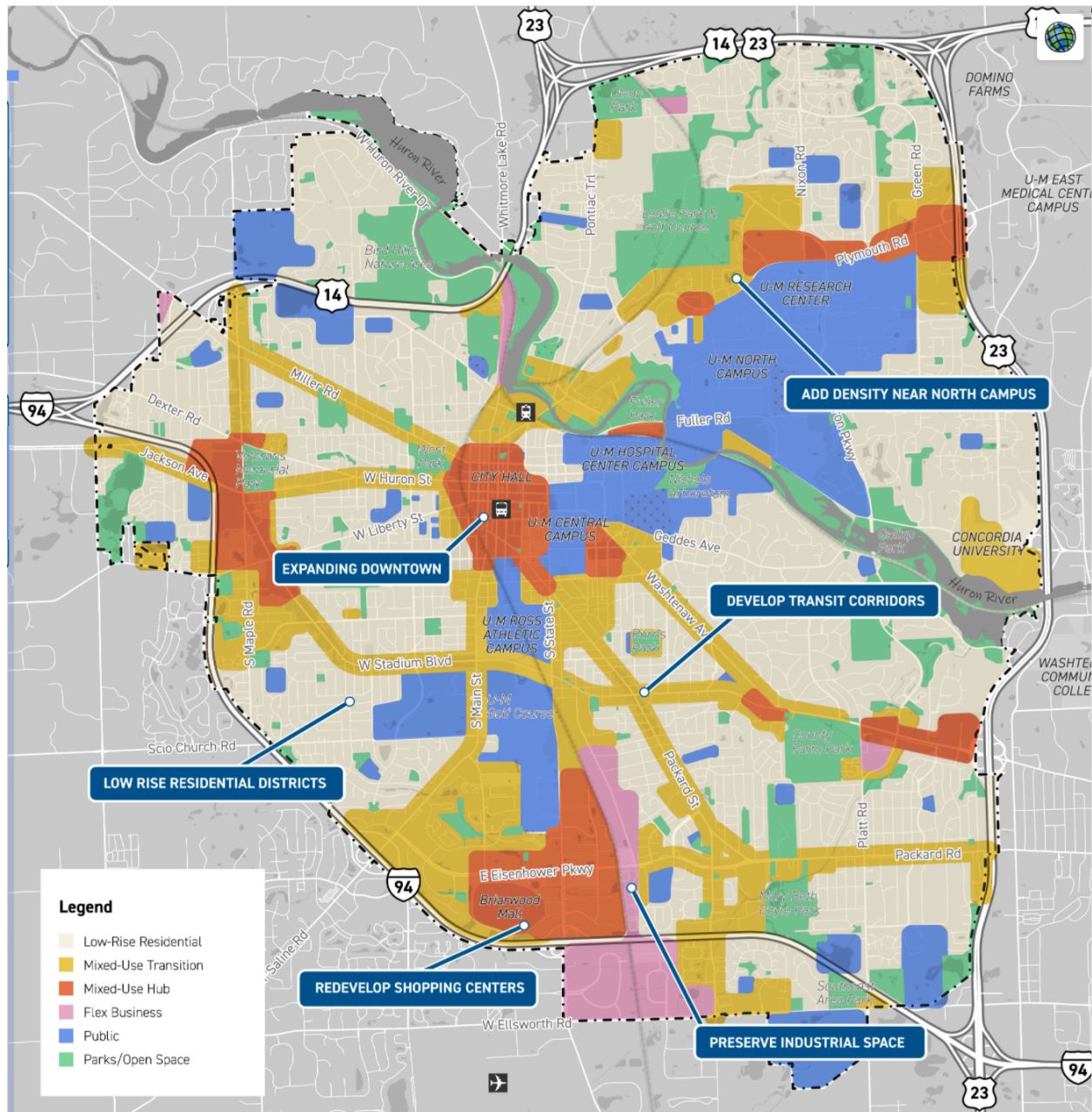
Recent History

Council Resolution

In April 2023, City Council hired the consultants to make a plan with five requirements, listed at the bottom of [this resolution](#).

First Map

In October 2024, the consultants presented an [initial map](#) to satisfy the requirements, with three mixed-use districts and a “Flex” district that forbade housing to preserve industrial space.



According to the [public outreach summary](#), there was strong public support for all the goals of the first draft, except for the goal of preserving industrial space, which received a mixed response.

Key Proposed Changes

Participants used dot stickers to rate their reactions to the proposed key changes.

VERY STRONG AGREEMENT	Develop transit corridors	Add density near north campus	Redevelop shopping centers
STRONG AGREEMENT	Low rise residential districts	Expanding downtown	
MODERATE/ LOW AGREEMENT	Preserve industrial space		



Second Map

In November 2024, the consultants then presented a [second map](#). Strangely, this map included new “Innovation” and “Retail” [districts](#) that restricted housing near North Campus and several transit corridors, contradicting the same goals presented to the the public a month earlier. The new map also renamed the “Flex” district to “Employment – Non-Residential”

