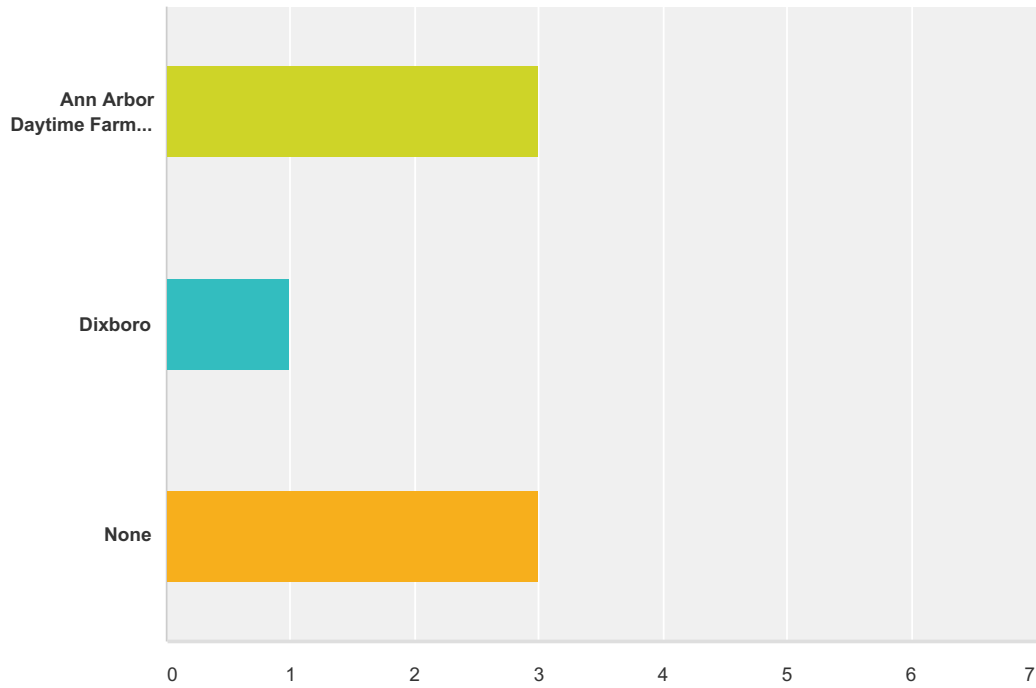


### Q1 What other Farmers Markets do you participate in as a vendor?

Answered: 7 Skipped: 0

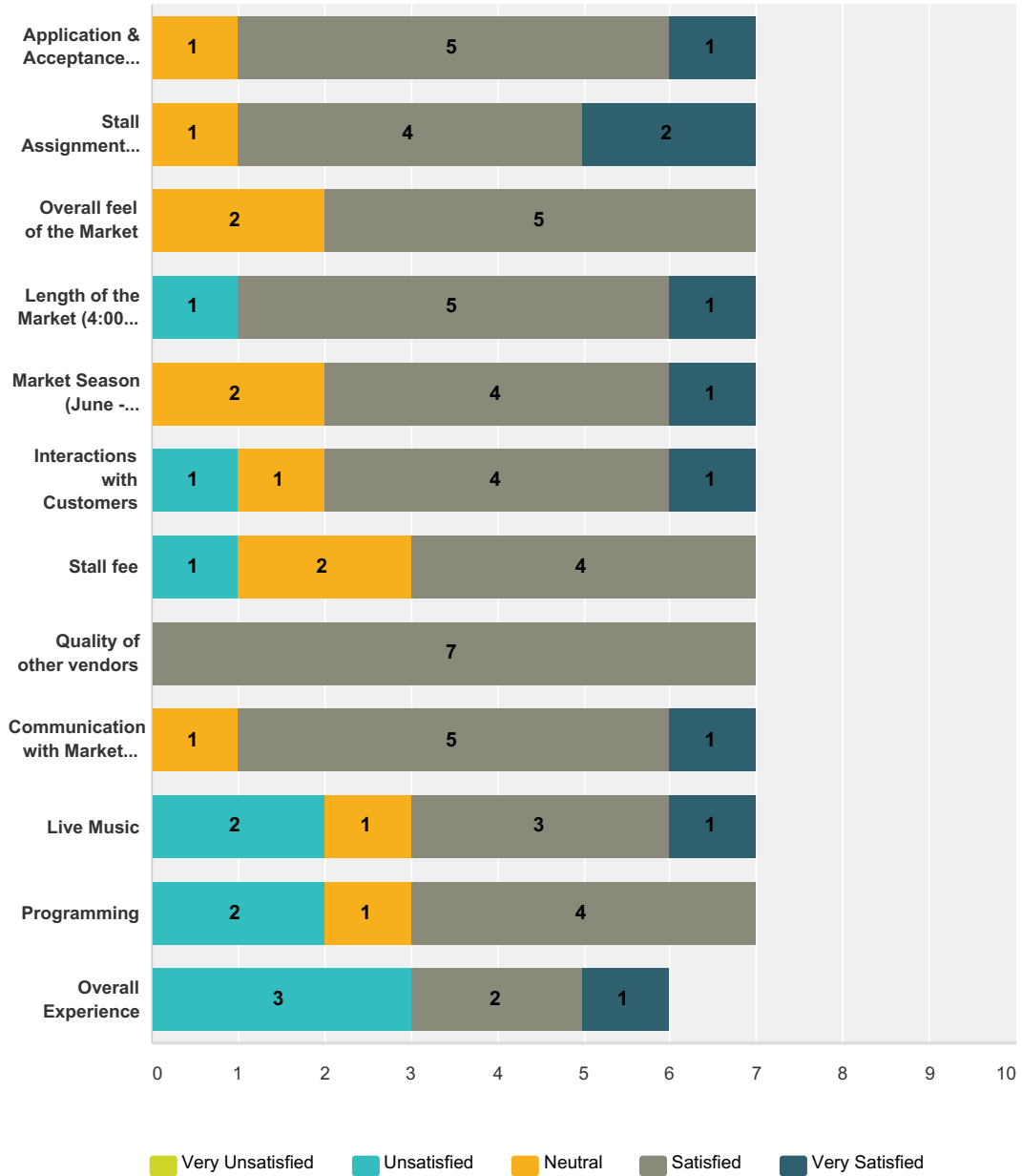


Answer Choices	Responses
Ann Arbor Daytime Farmers Market	42.86% 3
Dixboro	14.29% 1
None	42.86% 3
<b>Total Respondents: 7</b>	

#	Other (please specify)	Date
1	Saline	8/31/2015 1:37 PM
2	howell. Dexter Livonia	8/29/2015 10:03 AM
3	Eastern Market	8/27/2015 3:46 PM

**Q2 Please rate your satisfaction with the following aspects of your experience as a vendor at the Wednesday Evening Farmers Market in 2015.**

Answered: 7 Skipped: 0



#	Please elaborate on/explain your rankings above in the text box below.	Date
1	Although the market was wonderful there were not enough customers for good business.	9/4/2015 6:59 AM
2	advance notice and promotion of programming would make a difference. a2 symphony event is great - need more events partnering with well known local groups to bring out more people.	8/28/2015 11:00 AM
3	The market is well run	8/28/2015 7:37 AM

**Q3 What have you found to be the most valuable parts of your experience as a Wednesday Evening Vendor?**

Answered: 7 Skipped: 0

#	Responses	Date
1	Networking.	9/4/2015 6:59 AM
2	Variety of items offered.	8/31/2015 1:37 PM
3	None	8/29/2015 10:03 AM
4	Having the time to talk to people about my business and products. Providing people with an unexpected treat when they stumble on the market just waking by.	8/28/2015 11:00 AM
5	Possibility of greater retail exposure	8/28/2015 7:37 AM
6	the turnout!	8/27/2015 9:15 PM
7	Marketing our A2 restaurant	8/27/2015 3:46 PM

**Q4 What have been the most challenging parts of your experience as a Wednesday Evening Vendor?**

Answered: 7 Skipped: 0

#	Responses	Date
1	Not enough customers.	9/4/2015 6:59 AM
2	Customers knowing about the market.	8/31/2015 1:37 PM
3	Getting customers into the markets	8/29/2015 10:03 AM
4	Not enough vendors/customers. Last year was better. Perhaps requirement of 10 markets deterred vendors.	8/28/2015 11:00 AM
5	Not enough vendors/customers	8/28/2015 7:37 AM
6	tight turn around time between day and night vendors	8/27/2015 9:15 PM
7	we have only been to one market and other then weather (rain) no challenges arose	8/27/2015 3:46 PM

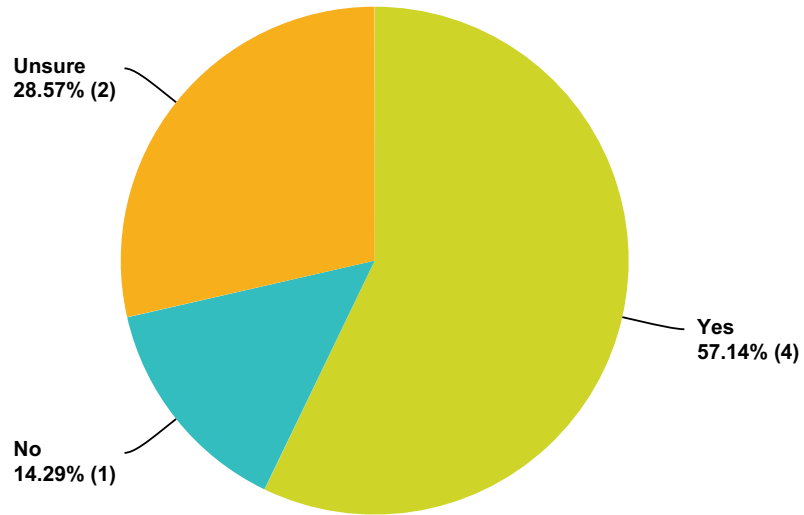
**Q5 What type of programming or entertainment would you like to see at the Wednesday Evening Market?**

Answered: 5 Skipped: 2

#	Responses	Date
1	NA	9/4/2015 6:59 AM
2	Kid friendly.	8/31/2015 1:37 PM
3	No so loud music to where customers and vendors have to scream at each other	8/29/2015 10:03 AM
4	advance notice and promotion of programming would make a difference. a2 symphony event is great - need more events partnering with well known local groups to bring out more people. bring in radio show, host meetings, clubs.	8/28/2015 11:00 AM
5	live music	8/27/2015 9:15 PM

**Q6 If you had to decide now, would you plan to return to the Wednesday Evening Market in 2016?**

Answered: 7 Skipped: 0



**Q7 Do you have any other feedback for staff  
as we enter the second half of the market  
season?**

Answered: 1 Skipped: 6

#	Responses	Date
1	need to do more promotion, pre-planning of programming, so that we all know what is coming. involving vendors prior to season opening might produce more ideas & buy in.	8/28/2015 11:00 AM