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June 10, 2021

City Clerk
City of Ann Arbor
301 E. Huron St, 2nd Fl.
Ann Arbor, MI 48107

RE: Programming Advisory

Dear City Clerk:

We are committed to keeping you and our customers informed about changes to Xfinity TV services.

Xfinity has created an unprecedented ecosystem of diverse content, including permanent, curated On Demand destinations geared toward African American, Asian American, Hispanic, and LGBTQ audiences. We have more than 100 diverse networks on our Xfinity platforms that bring together a wealth of culturally relevant entertainment choices in easy-to-navigate locations.

We empower diverse content creators and have long been committed to using our storytelling platforms to deliver programming representative of the audiences we serve. We've put the full weight of our media resources behind amplifying underrepresented voices, sharing culturally representative stories, and educating our viewers on diverse and inclusive cultures, perspectives, and experiences.

Based on factors that include consumer usage, preferences, and changes in programmer offerings, we are adjusting several of our foreign language program offerings. Please see the attached summary of changes.

Please feel free to contact me at 734-359-2308 if you have any questions.

Sincerely,

Kyle V. Mazurek
Manager of External Affairs
Comcast, Heartland Region
41112 Concept Drive
Plymouth, MI 48170

Programming adjustments effective August 10, 2021:

- Customers who added the “Xfinity TV Latino” tier to their package will see the name change to “Latino Plus” and will also receive access to thousands of hours of free On Demand programming [FlixLatino and ATRES Player]. The price will remain the same and will not be available for new subscriptions. Existing customers will continue to receive the service until they make a change or receive further notice.
- Customers subscribing to the existing “Latino” tier will see the name change to the “Xfinity TV Latino” package. The package will remain priced at \$10/month for approximately 45 Spanish language channels.
- Customers will see the following changes on their bill:
 - Customers subscribing to the previously retired from sales “Brazilian 3 Pack” will see the name change to “Brazilian 4 Pack” and the Record TV Americas channel will be added to the package at no additional charge.
 - Customers subscribing to the previously retired from sales “Brazilian Jumbo Package” will see the name change to “Brazilian 4 Pack.”
 - The “Filipino Elite PKG” will be renamed “Filipino 3 Pack.”
 - “Zee TV / SET” will be renamed “Hindi 2 Pack.”
 - “SET” will be renamed “SET: Hindi.”
 - Customers subscribing to the previously retired from sales “Zee TV” will see a price decrease from \$15.95/month to \$14.99/month and will see the name change to “Zee: Hindi.”
 - The “C1R” package will be renamed “Russian 2 Pack” and the NTV America channel will be added to the package at no additional charge.
 - The “Saigon Network” will be renamed “SBTN: Vietnamese.”
 - “Willow Plus” will be renamed “Willow: Cricket.”
- “Willow: Cricket Add-on” will no longer be available for sale.