

Center of the City Task Force meeting

09/04/2019

Larcom City Hall Basement Conference Room A

Call to Order

3:04

Roll Call

Approval of Agenda

Alan:

Peace days

Norman:

Group pic

Alan:

Question regarding public comment, is it included in our meeting time?

Heather:

Reserve time for the end

Approval of Minutes

Review Ground Rules and Purpose

Meghan:

Begin planning for comm engagement

Plan for work overall

Information Sharing

Heather:

Sent this out in email, costs us to have meetings recording, 400\$ each meeting. 5000\$ if we record each meeting. Out of total budget of 50K

Dean: is this unusual to have each meeting recorded?

Heather: no

Alan: will these be on project website?

Heather: yes

Continue unless it gets in the way of other things

Norman:

Yesterday, DDA meeting citizen advisory council (CAC) meeting, communicated work/progress of CTC

Should regularly update them.. Ilene or Norman will do this

Met with Library Green Conservancy, in discussion with that group

Alan: what was tone of meeting with CAC? Previously had been unreceptive to idea of commons or park

N: just updated on where task force was at in process, and

CAC feel strongly about connectivity

Hannah:

Reported on ad hoc meeting. Discussed timeline and subgroups.

Alan:

We should establish a library that collects our ideas and explains the commons

Meeting Schedule

November: 25th 3-5

December meeting 4-6 on the 18th

Community Engagement

Heather: (on flipchart)

The following includes community engagement suggestions previously made by Task Force members prior to this meeting. These suggestions were compiled and presented to the Task Force on a flip chart by Heather to start an official group discussion on community engagement and begin organizing a Center of the City Task Force community engagement plan. During the meeting, members of the Task Force added items to the list and provided comment. The additions and comments recorded on the flip chart are italicized.

Awareness

- Invite letter
 - *Ask for money to do a complete mailing*
 - *Using existing low cost resources first, work through organizations*
 - *Mailings ineffective*
- Social media
- Trick-or-treat outreach
- Holiday letter
- Flyers
- *AAPS Newsletter*
- *Announce meetings at libraries*
- *Be inclusive*
 - *Students*
 - *Renters*

Input Opportunities

- Website to post ideas

- Public meetings
- Suggestion box
- Survey
- Discussion/interviews with neighbors
- Booth at events
- *Social media*
- *Go to existing meetings*

Ann:

We need to understand budget implications of options

Carolyn:

artview input can be effective

Norman:

Needs to be simple

Miles:

AAPS Newsletters through emails

Emailing lists

Alan:

Objective should be to include everyone

Money shouldn't guide our public engagement

Carolyn:

Use spreadsheet of emails provided to us

Norman:

We should aim for a representative group

Chip:

We should any spend any money on mailings

Prioritize the most effect ways to reach out to target audience for each event

Create events that are going to generate enthusiasm

Hannah:

University student voices aren't a part of Ann Arbor community organizations and we need to make an effort to reach out to them

Carolyn:

Its really difficult to get people to participate

We should go to them...let's get on their agenda

Norman:

We should do meetings and events at the library branches to be more accessible

Heather:

Should we just form subcommittee to tackle some of these ideas?

Work with last section of public engagement worksheet

Thinking about what you want back from people?

How will feedback be used in decision making process?

How will info be shared with participants and how its used?

Carolyn:

What kind of parameters, if any, are we setting for public when engaging with them

Meghan:

Lots of foundational work, do we use that?

We need to make sure we have something that public can respond to

Norm:

Two levels of public engagement

Open: what do you want

Opinion on particular concepts

Ann:

We need more conversation on where we're headed before we engage with communities

Hannah:

Definitions and a consensus on principles before we approach public

Alan:

4 areas of relationships (lib plaza, lib lot, parking lot, library lane)

Supports using previously put together materials, we're not starting from scratch

Norm:

Should compile historical data and present it to the taskforce

Hannah:

Historical data may be out of date, Ann Arbor has changed tremendously in past decade, population and economy wise. Should be wary against putting lots of stock in historical data

Dean:

We should devote time to think about what top questions are. Do so by looking at what final report looks like and guiding principles. Think about functions of site. Think about financing. Do we get public feedback on mode of financing.

Project Workplan

Norm:

Concept behind timeline:

September: decide what kind of data we need, discuss terms. A defining month

October: doing the outreach

November: compiling and analyzing data

December: develop conceptual proposals and publicize to public and receive feedback.

January: work on final report

Subgroups:

Public engagement

Neighbor engagement:

Immediate neighbors to library block and historic district

Sustainability and Finance:

Topics included in final proposal; holistic view about cost

Vision: catch all group

Definitions, programming, governance

Hannah:

Is there a difference between neighbor engagement and public engagement in the way we do it?

Meg: different strategy in terms of what we're looking to get out from them

Carolyn:

Hesitant to not put numbers, because numbers can change answers

Norman:

Can provide ranges of numbers and the mode of financing that would apply to that number

Ann:

Should provide a reference via previous projects to give idea of magnitude

Norman:

Uncomfortable given information based on AA and would prefer to give examples from other cities, how other places did it.

Subcommittee formation

Vision:

Miles, Al, Hannah

Public Engagement:

Alan, Meghan, Ann(?)

Neighbor Engagement:

Lori, Norman, Ann

Sustainability and Finance:

Miles, Hannah, Carolyn, Dean

Subgroup proceedings:

Information yes, decision making: no

Each group will meet and form a proposal/action plan for the next meeting

Other Items

Peace days

September 20,21

Alan:

Would like to see this task force participate/sponsor this event in some way.

Discussion amongst taskforce if this was within our purview/ is appropriate for us at this time.

Logo

Pushed to vision work group

Develop Next Meeting Agenda

Background information: Norm has volunteered to do that

Subgroup reports and proposal

Public Comment

Ways to pay for this: PAC survey addresses this

Have option in subgroups: you may call on volunteer

DRAFT