

# Strategic Value Scorecard – Active Transportation

## STRATEGIC VALUE SCORECARD

Insert Decision Model Goal

Edit

Strategic  
Priorities

13%

Funding

18%

Regulatory/Policy Compliance

12%

Coordination with other Projects &  
Agencies

31%

Physical Safety

26%

Access & Mobility

Strategic  
Objectives

45%

User Experience

55%

Equity



QUANTIFY

# PRIORITY: FUNDING

## Set the criteria for each level of the scale for *Funding*

Low Desirability

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Funding is identified from uncertain sources (i.e. General fund, special assessments, competitive grant that are not yet awarded)

Medium Desirability

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Funding available from standard City funding sources (i.e. Act 51, city or county Street Millage).

High Desirability

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Has anticipated substantial project funding (>33%) from certain outside sources (i.e. TAP, STP-U, HSIP, U of M, Developers, other grants, etc.)

### Resulting scale for *Funding*





# PRIORITY: REGULATORY/POLICY COMPLIANCE

## Set the criteria for each level of the scale for *Regulatory/Policy Compliance*

Low Desirability

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Project maintains or refreshes existing active transportation system regulatory marketing requirements (ex: pavement marking visibility, sign retro-reflectivity, curb ramps etc.)

Medium Desirability

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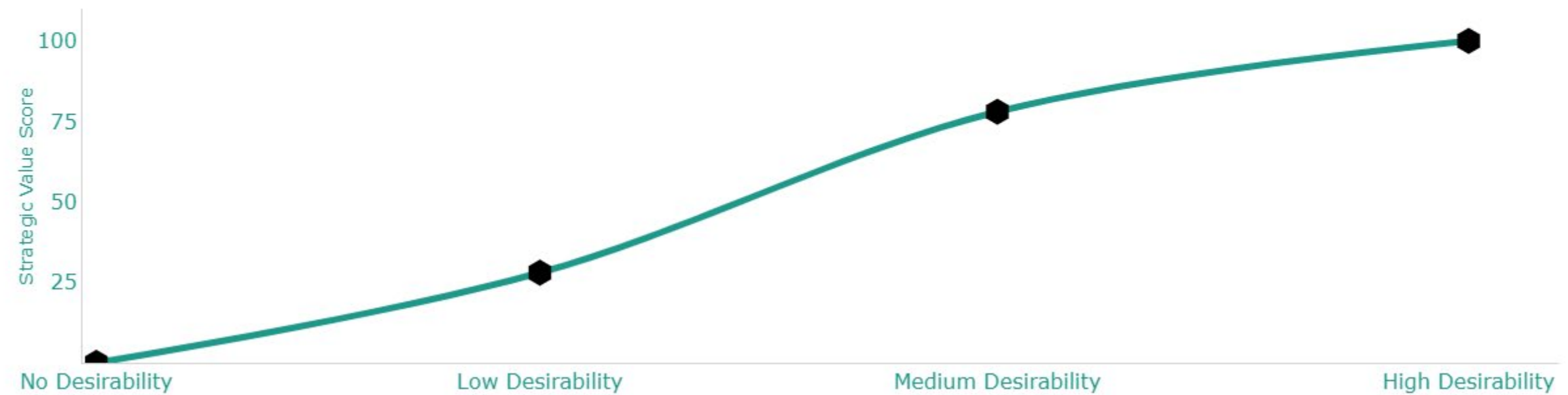
Project enhances or updates systems towards regulatory or policy compliance (ex: Countdown X-walk heads, RRFB, new curb ramps, etc.)

High Desirability

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Project addresses significant regulatory or policy compliance issues (ex: MMUTCD, eliminating stairs in a right of way, etc.)

## Resulting scale for *Regulatory/Policy Compliance*





# PRIORITY: COORDINATION WITH OTHER PROJECTS & AGENCIES

## Set the criteria for each level of the scale for *Coordination with other Projects & Agencies*

### Low Desirability

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A project that has minimal interaction with other asset groups

### Medium Desirability

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- A project that is coordinated with other asset groups resulting Modest in cost savings and minimizes disruption to the public OR
- Has partnership with external agencies that minimize disruption to the public AND/OR provides opportunity to increase consistency across jurisdictional boundary

### High Desirability

**B** *I* ~~S~~ {} U Normal

- A project that is coordinated with other asset groups resulting in Significant cost savings and minimizes disruption to the public OR
- Has partnership with external agencies that minimize disruption to the public AND/OR provides opportunity to increase consistency across jurisdictional boundary

### Resulting scale for *Coordination with other Projects & Agencies*





# PRIORITY: PHYSICAL SAFETY

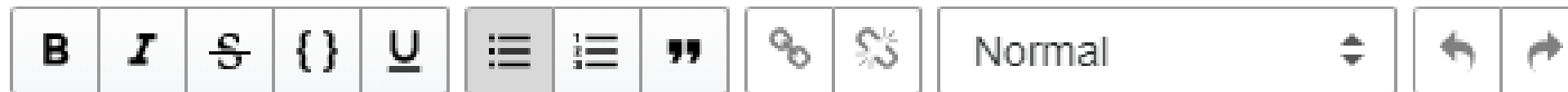
## Set the criteria for each level of the scale for *Physical Safety*

### Low Desirability



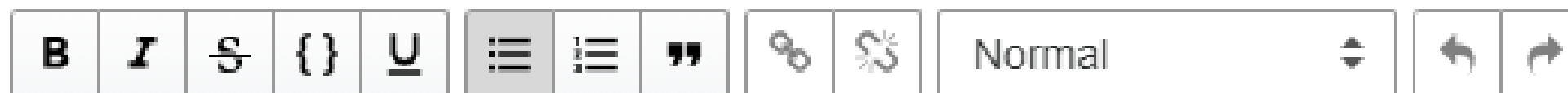
- Includes minor improvements that may improve transportation safety

### Medium Desirability



- Includes project elements that have a significant positive impact to transportation safety OR
- Is a Tier 2 improvement in the draft Transportation plan

### High Desirability



- Project is being driven by a transportation safety need OR
- Is a Tier 1 improvement in the draft Transportation plan

Resulting scale for *Physical Safety*





QUANTIFY

# PRIORITY: ACCESS AND MOBILITY

# OBJECTIVE: USER EXPERIENCE

## Set the criteria for each level of the scale for *User Experience*

### Low Desirability

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Normal ▾ ↶ ↷

- A sidewalk gap identified as mid-low in the city’s sidewalk prioritization metrics OR
- Crosswalk that is **a community request** OR
- Adding a new bike lane in an area not identified in the transportation plan

Proposing editing to "a community request" to "requested by one household"

### Medium Desirability

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Normal ▾ ↶ ↷

- A sidewalk gap identified as mid-high in the city’s sidewalk prioritization metrics OR
- A crosswalks identified as a minor mid-block crossing in the draft transportation plan OR
- A bicycle network identified as **non-critical** in the draft transportation plan

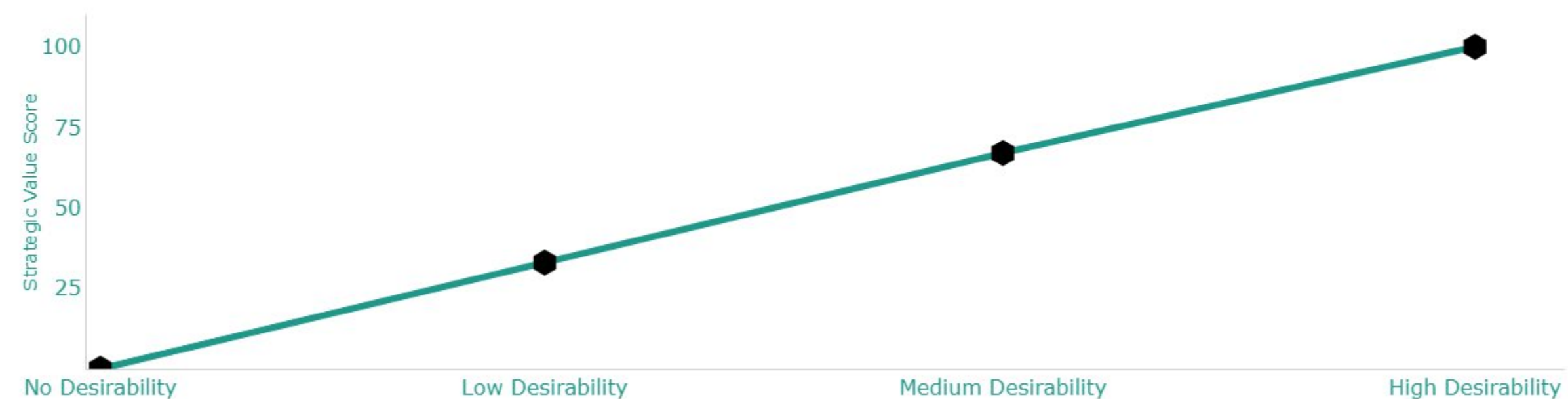
Proposing to add "Crosswalk requested by two or more households"

### High Desirability

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- A critical sidewalk gap identified as high or highest in the city’s sidewalk prioritization metrics or identified in the draft transportation plan OR
- A cross walk identified as **a major mid-block crossing** in the draft transportation plan OR
- A bicycle network identified as **critical** in the draft transportation plan

## Resulting scale for *User Experience*





QUANTIFY

# PRIORITY: ACCESS AND MOBILITY

## OBJECTIVE: EQUITY

### Set the criteria for each level of the scale for *Equity*

Low Desirability

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Project occurs in a neighborhood with a low percentage of households in poverty (less than 5%) per [Neighborhoods at Risk](#)

Medium Desirability

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- Project occurs in a neighborhood with a moderate percentage of households in poverty (5- less than 10%) per [Neighborhoods at Risk](#)

High Desirability

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- Project occurs in a neighborhood with a high percentage of households in poverty (greater than 10%) per [Neighborhoods at Risk](#)

### Resulting scale for *Equity*

