



Agenda Item

TO: DDA Board
FROM: DDA Staff
ITEM: Staff Reports
MEETING DATE: July 9, 2025

The following staff reports are presented for your perusal (no action necessary)

Capital Improvements and Planning

- Repairs and Maintenance – Repairs have been made to the amenity zone on both the east and west sides of 4th Ave. from Huron to Ann including placing new trees, tree grates, and brick pavers. An ADA parking space has been added to the east side of the block with the railing to be installed this month. The DDA area general spring repairs are complete and we will start working on creating our fall repair list.
- Bikeway Counters Update – Since the counters were installed in fall 2023, 572,215 bikes have been counted on the Downtown Bikeways as of July 6th, 2025. See the attached chart for more data details.
- Circulation Study – Work is complete. A final plan is anticipated July 2025.
- DDA Development Plan – DDA Staff and Consultants presented a range of Development and TIF Plan options to City Council on [April 17, 2025](#). DDA staff are now working with the City Administrators Office on a final recommendation.
- Downtown Public Restroom Pilot – The Throne units selected for the pilot opened to the public on June 1st 2024. Since this time, downtown Throne restrooms have received 61,309 uses as of July 7th, 2025.

- Elevate Program – DDA staff are finalizing contracts for the Farmers Market Sunshade. The Liberty Plaza mural work is scheduled to begin in August. David Zinn’s Scavenger Hunt installations are in progress. And lastly, for the Ann Street Mural project we are working with the Ann Arbor Art Center, AADL, and AACHM to develop a Call for Art.
- Geothermal – The Office of Sustainability and Innovations (OSI) and the DDA are partnering to understand geothermal feasibility, design, and opportunity locations within the DDA District. The consultant team is beginning the detailed feasibility study, which includes identifying energy needs, assessing building retrofit and location opportunities and constraints.
- Site Plan Reviews – DDA staff review downtown site plans for compliance with the [Downtown Street Design Manual](#), specifically elements managed and maintained by the DDA. There are three active site plans (350 S Fifth Ave., 300 W Huron St., and a potential railroad crossing modification project) currently under review within the DDA District or DDA parking area. There are six development projects that have been approved, but are not yet under construction. There are seven development projects under construction in the DDA District that have not yet received a certificate of occupancy.
- City Right-of-Way Permit Application Reviews – Starting in December 2023 the DDA has had the opportunity to review all City Right-of-Way Permit applications that potentially impact brickwork, specialized curbs, bikeways, or any unique streetscape feature in DDA project areas. Since January 1, 2025 we reviewed 65 permit applications and are monitoring impacted areas.
- Miller Ave Bikeway Extension – City Engineering is leading the capital construction of the Miller Ave Bikeway Extension from First Street to Maple Road. Construction is underway; Newport to Seventh Street is currently closed to traffic. Later this summer, work will shift east of Seventh Street. The DDA is paying for the Bikeway extension from First Street to Chapin, for a total of \$75,000.

Parking

- Restoration – The FY26 parking structure restoration work is underway. Work will stop for Art Fair week and then resume and continue through fall. Work includes façade repairs at Ann Ashley and Maynard, as well as substantial deck coating and waterproofing work at Maynard and Forest.

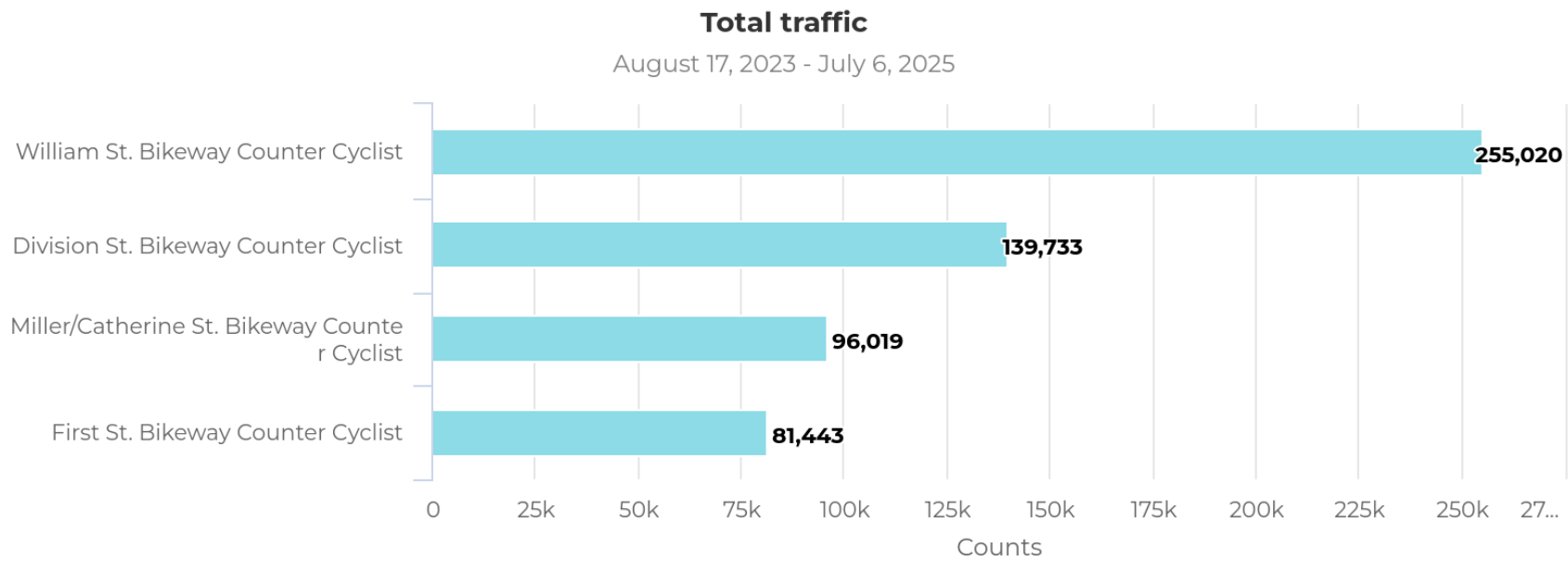
Finance

- No report this month.
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Communications

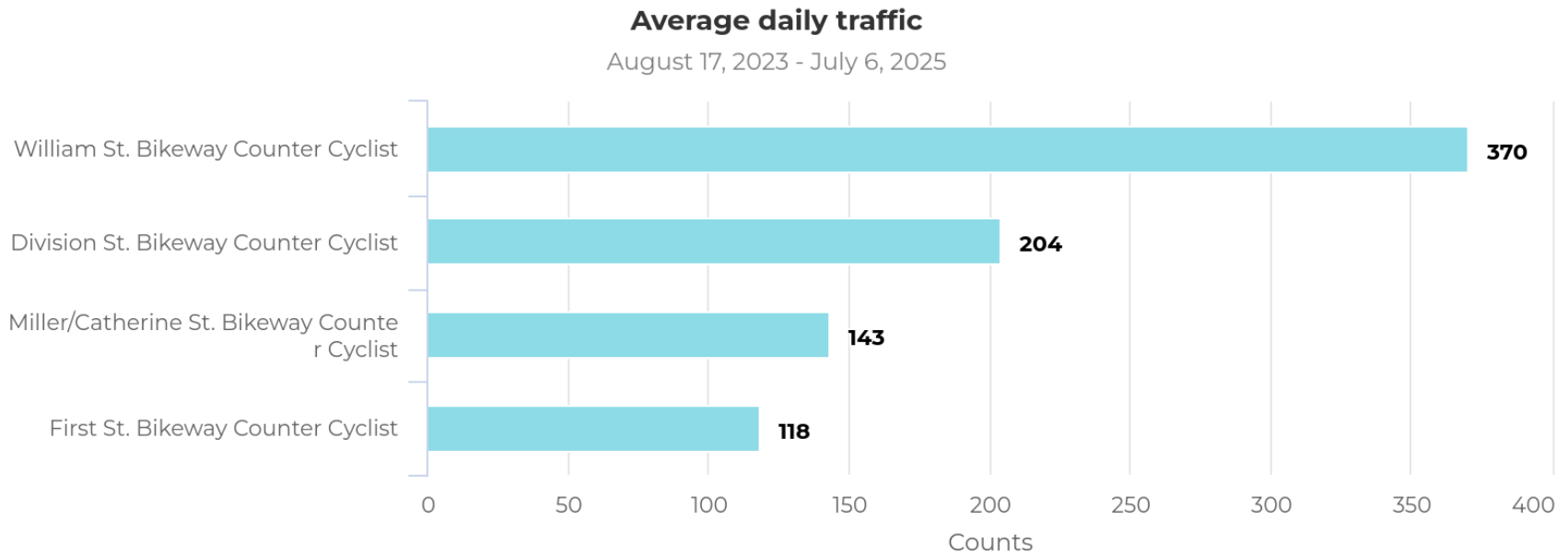
- Outreach –
 - Sent out July newsletter
 - Development Plan on Engage - page updates
 - Parking Feedback form live on --> a2dda.org/parking-feedback
- Marketing –
 - Pre-production of a business highlight video series for downtown businesses. 1st focus is on the Kerrytown neighborhood.
 - Videos will be posted on our socials and YouTube channel
 - 1st video of series will be posted later this month
- Web –
 - Routine web maintenance/updates
 - New Parking Page launched on website --> a2dda.org/park
 - New webpage containing housing directions to new office along with our updated address is housed here --> a2dda.org/kerrytown-office-directions
- Social –
 - Posting across our socials (Instagram, Facebook, Twitter/X) 1-3 days per week

Total Bikeway Counts by Location (Mid-August/Early-September 2023 – July 6th, 2025)



*Note: Until recently, activity on the First St. Bikeway was undercounted due to a faulty counter. A replacement counter was activated on 10/3/24, and the manufacturer recreated the lost data. The chart now shows all data for the First St. Bikeway starting from 8/17/23.

Daily Average Bikeway Counts by Location (Mid-August/Early-September 2023 – July 6th, 2025)



[ANALYTICS]: USAGES - ANN ARBOR

Date Filter

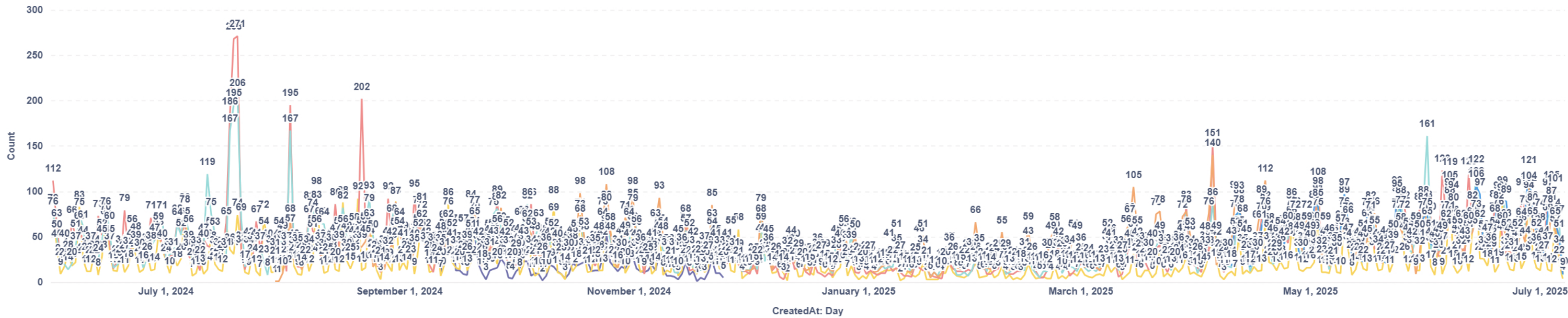
Location

6 selections

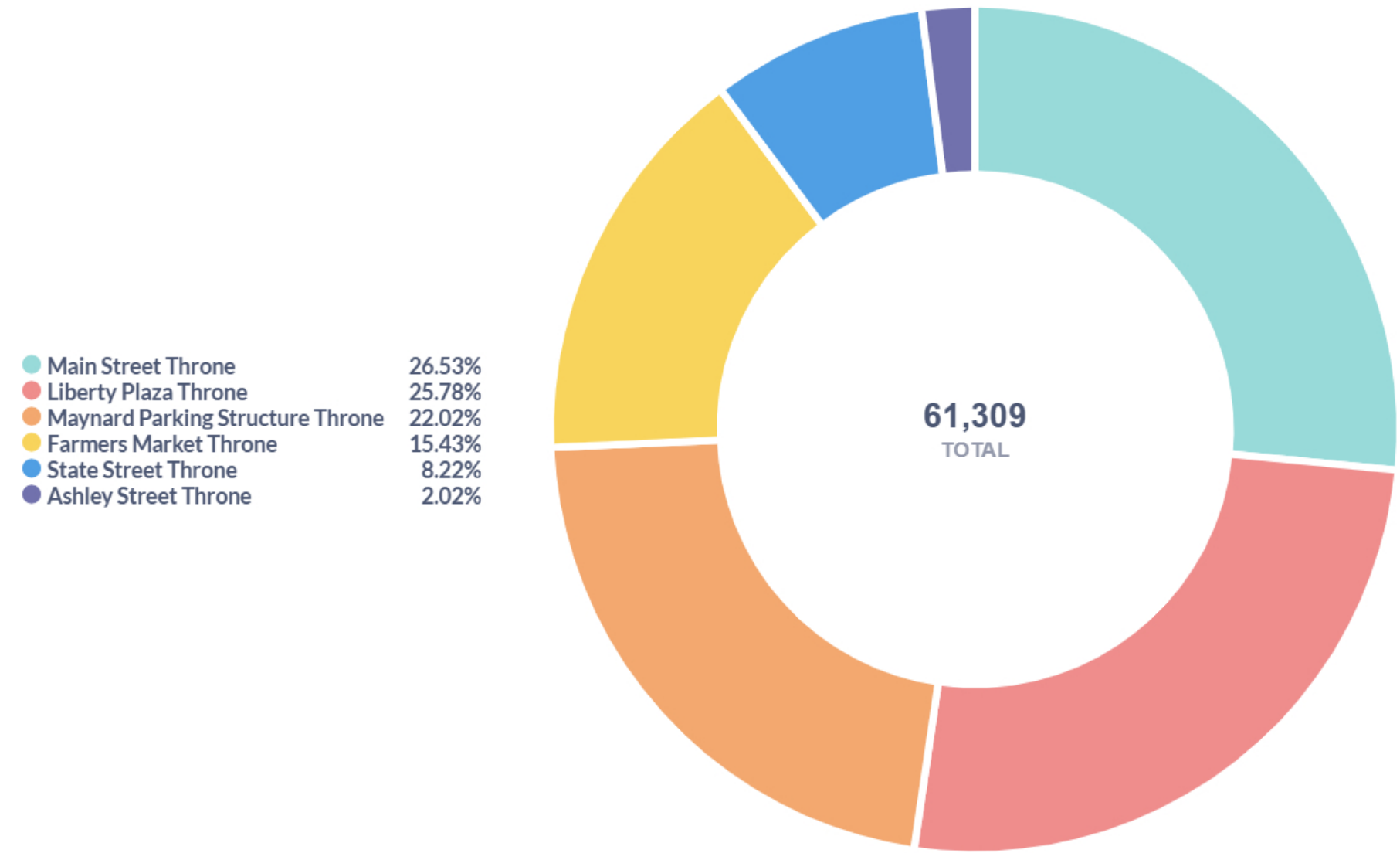
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[ANALYTICS][ANN ARBOR] - Usages by day

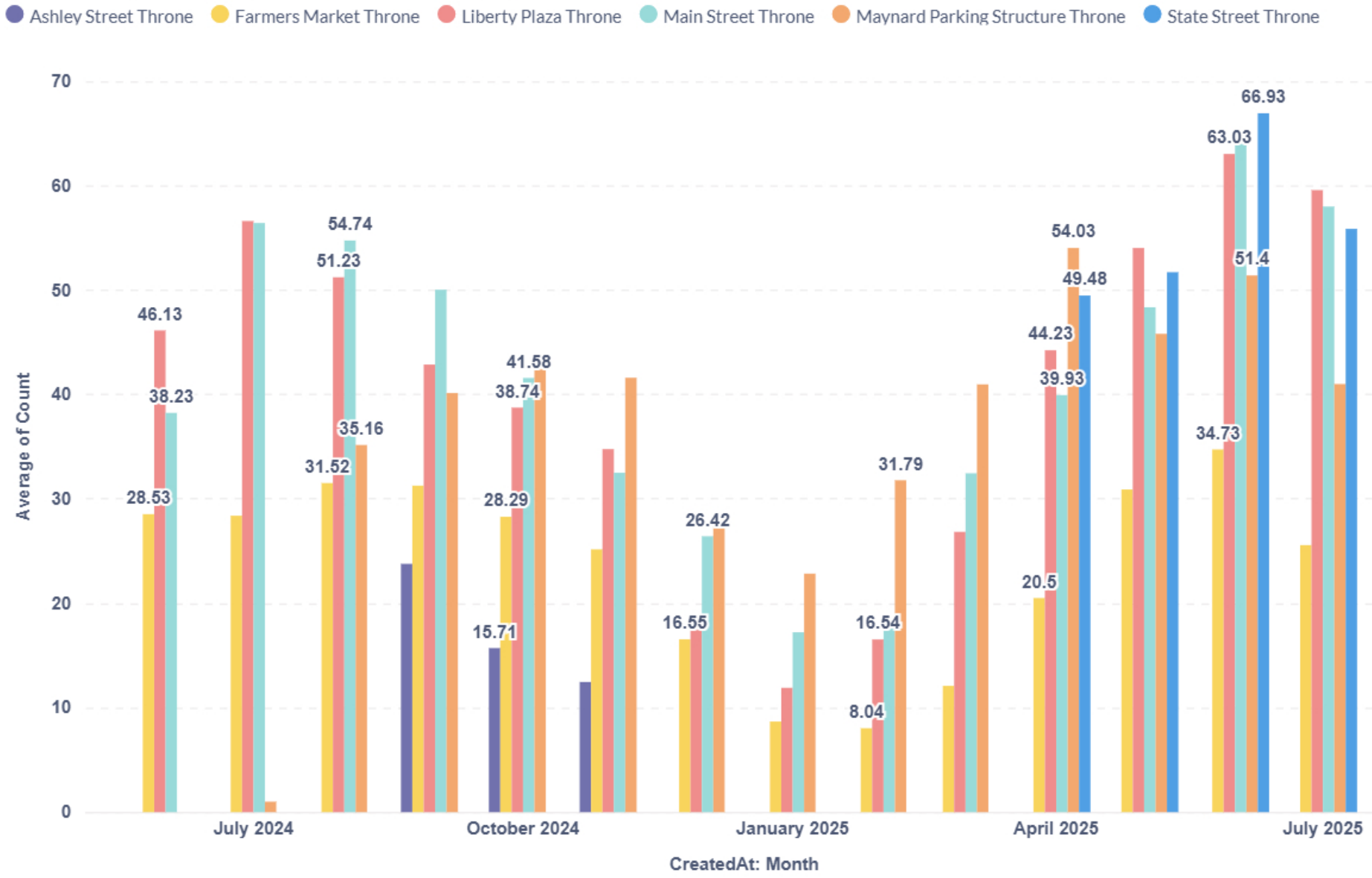
Ashley Street Throne Farmers Market Throne Liberty Plaza Throne Main Street Throne Maynard Parking Structure Throne State Street Throne



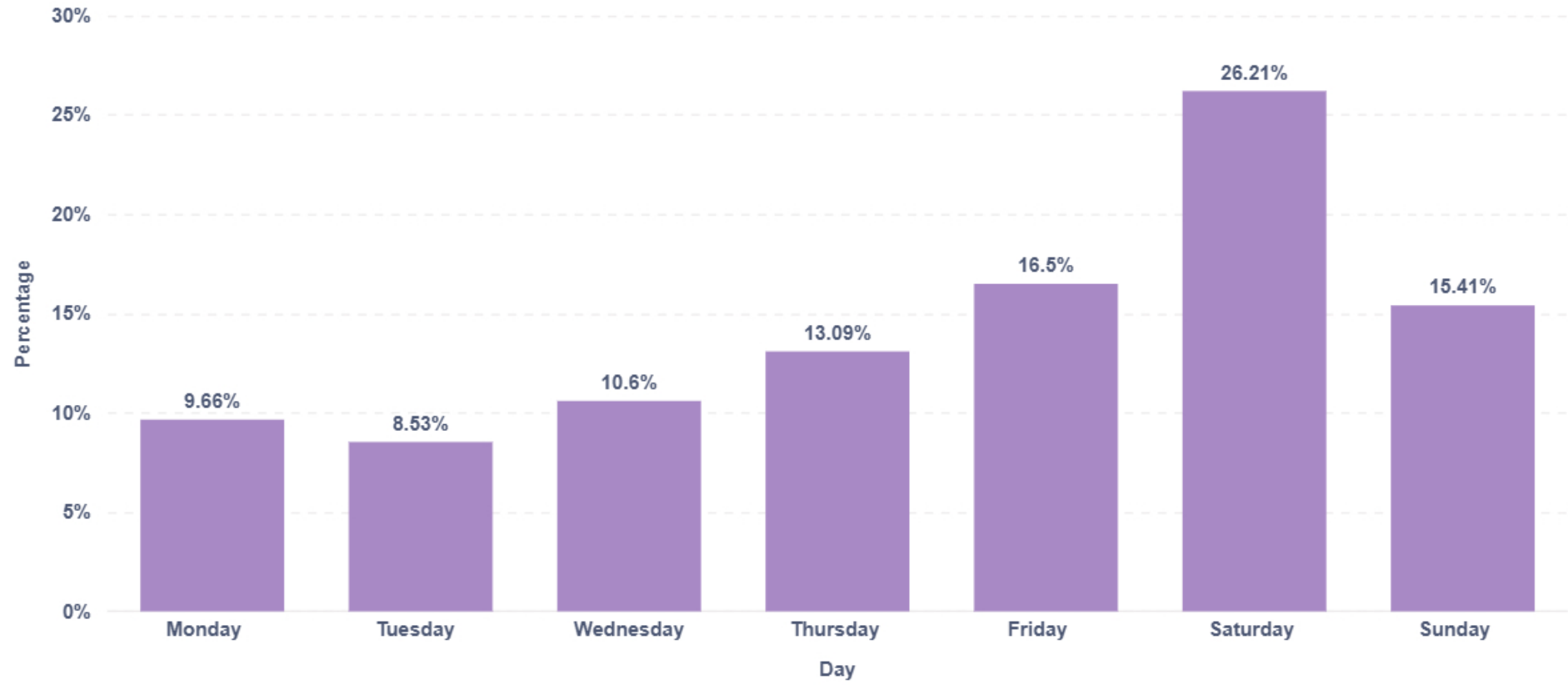
[ANALYTICS][ANN ARBOR] - Total Usages



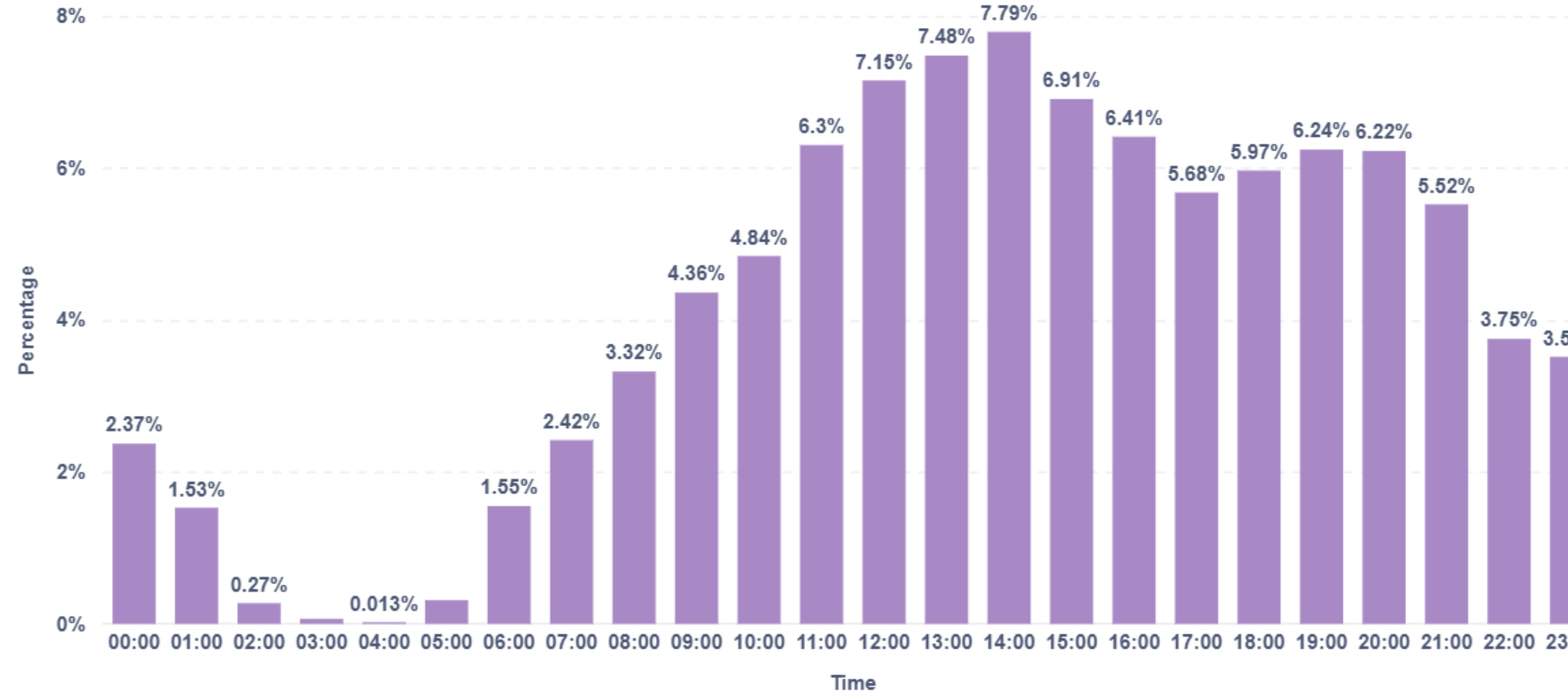
[ANALYTICS][ANN ARBOR] - Average Uses - per Day by Month



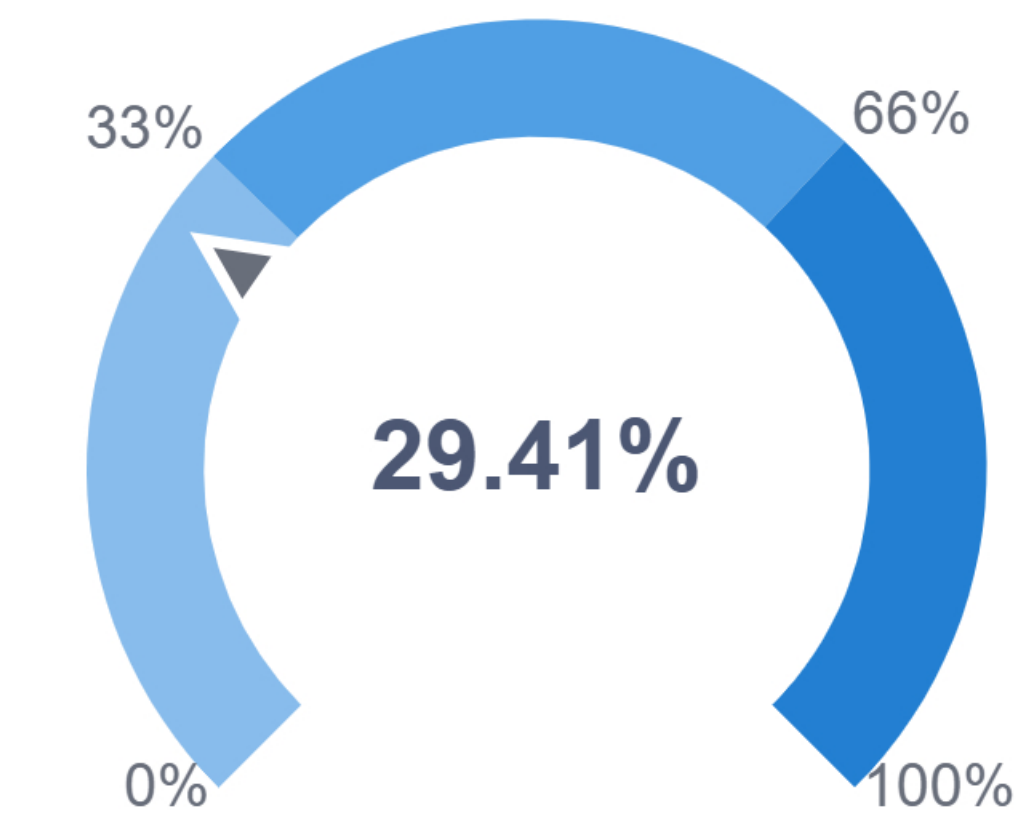
[ANALYTICS][ANN ARBOR] - Uses by Day of Week (percent)



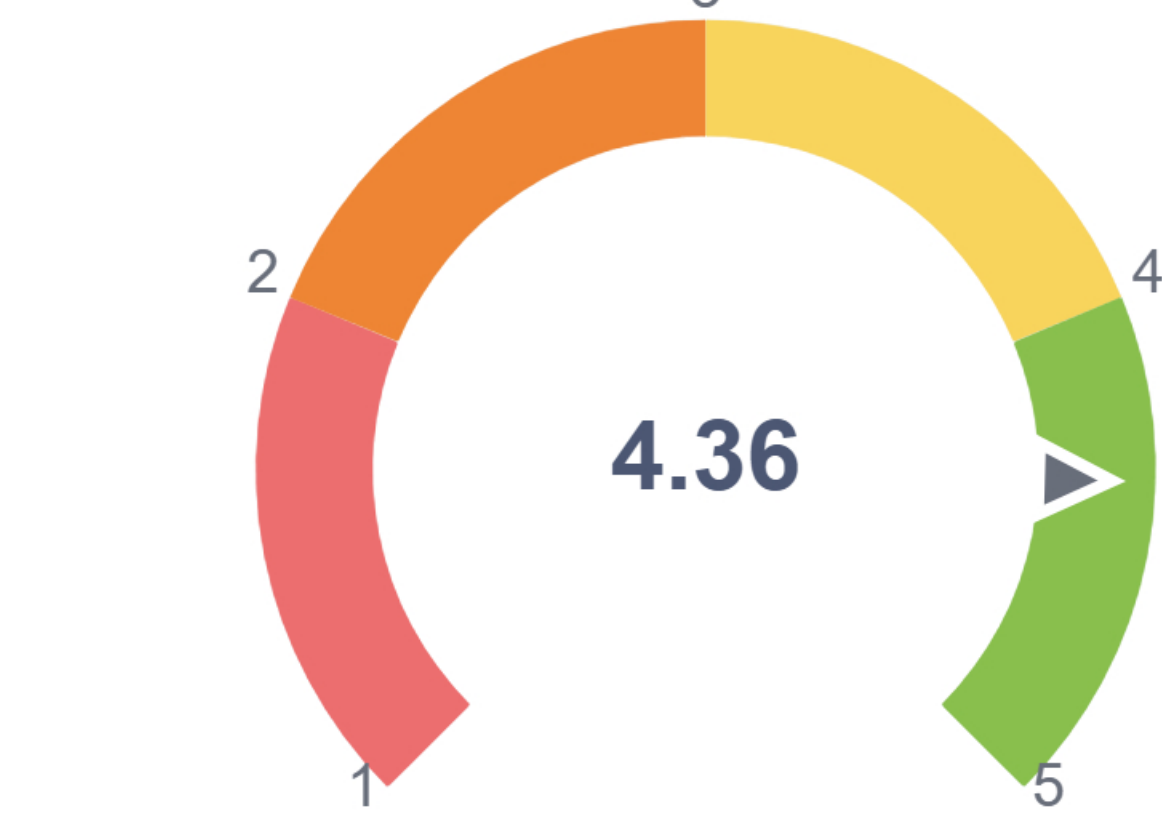
[ANALYTICS][ANN ARBOR] - Uses by Hour of Day (percent)



[ANALYTICS][ANN ARBOR] - Uses with Review (percent) ALL TIME TOTAL



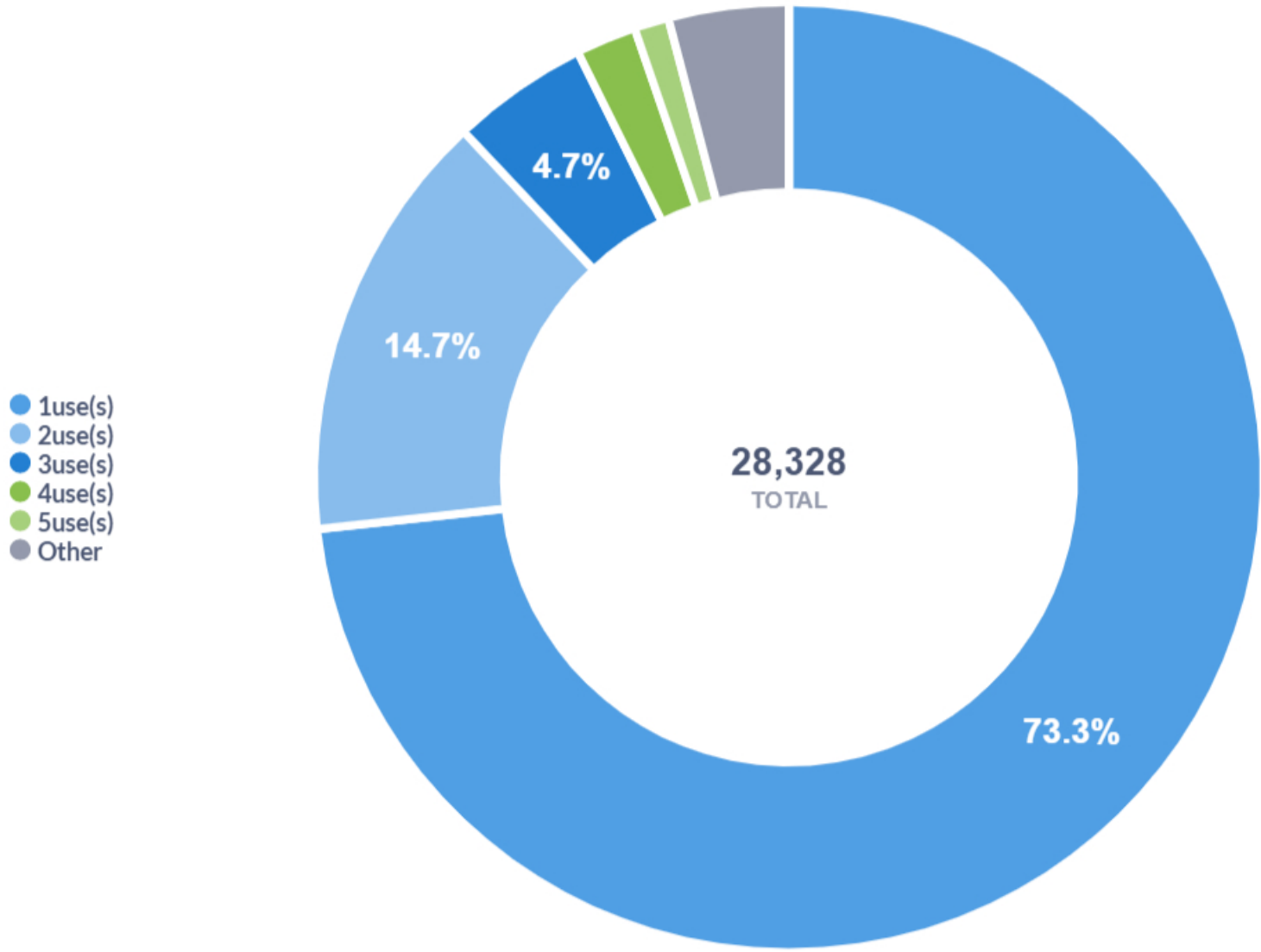
[ANALYTICS][ANN ARBOR] - Average Clean Score



26.75%

[ANALYTICS][ANN ARBOR] - Percent Return Users

[ANALYTICS][ANN ARBOR] - Number of Uses per Unique User



[ANALYTICS][ANN ARBOR] - SMS vs APP vs NFC

