

# Ann Arbor Farmers Market Infrastructure Survey: Customers

The Ann Arbor Farmers Market Staff and Public Market Advisory Commission are requesting input regarding priorities and plans for market infrastructure improvement projects. The results of this survey will be brought to a future Public Market Advisory Commission meeting for discussion. Meetings are held on the third Thursday of each month at 5:30pm in City Hall 2nd Floor Council Chambers. As always, you are welcome to attend the meetings and to speak during public commentary if you so desire. You may also email the Commission with your comments at [pmac@a2gov.org](mailto:pmac@a2gov.org).

## 1. Please enter your 5-digit zipcode.

ZIP:

## \*2. What months of the year do you visit the market?

- |                                   |                                    |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> January  | <input type="checkbox"/> July      |
| <input type="checkbox"/> February | <input type="checkbox"/> August    |
| <input type="checkbox"/> March    | <input type="checkbox"/> September |
| <input type="checkbox"/> April    | <input type="checkbox"/> October   |
| <input type="checkbox"/> May      | <input type="checkbox"/> November  |
| <input type="checkbox"/> June     | <input type="checkbox"/> December  |

## 3. Which items do you most commonly purchase at the Ann Arbor Market?

	Most Commonly Purchased	Sometimes Purchased	Least Commonly Purchased
vegetables	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
fruit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
plants/seedlings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
prepared food to eat at the market	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
prepared food for the week	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
bread	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
baked sweets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
dairy products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
eggs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
meat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
fish	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
value-added items (jam, pickles, juice, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
artisan products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

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**\*4. Please rank the following improvement projects in order of importance to you with 1 being the highest priority project.**

<input type="text"/>	Installation of improved gutter system
<input type="text"/>	Upgraded electricity
<input type="text"/>	Creation of community space (seating area)
<input type="text"/>	Improved landscaping around the market
<input type="text"/>	Parking lot resurfacing
<input type="text"/>	Extension of middle aisle stalls to 4th Ave
<input type="text"/>	Construction of multiuse space in the sand lot (for market days, event rentals, winter market)
<input type="text"/>	Creation of loading zones for vendors and customers
<input type="text"/>	Winter awnings or wind shields throughout the market

**5. Are there other projects not listed above that you believe should be given top priority among future market improvements?**

- Yes
- No

If yes, please explain:

**6. Please provide any other feedback you have as it relates to future infrastructure improvement projects and winterization efforts at the market:**

**7. If you would like to provide your name and contact information, please do so (this is optional):**

Name:

Phone or Email: