



Vision Zero

WHAT IS IT AND WHAT IS BEING DONE TO GET THERE?

What is Vision Zero

VISION ZERO NETWORK

“Vision Zero is a strategy to eliminate traffic fatalities and severe injuries among all road users, and to ensure safe, healthy, equitable mobility for all”

Vision Zero Approach

TRADITIONAL APPROACH

Traffic deaths are **INEVITABLE**

PERFECT human behavior

Prevent **COLLISIONS**

INDIVIDUAL responsibility

Saving lives is **EXPENSIVE**

VS

VISION ZERO

Traffic deaths are **PREVENTABLE**

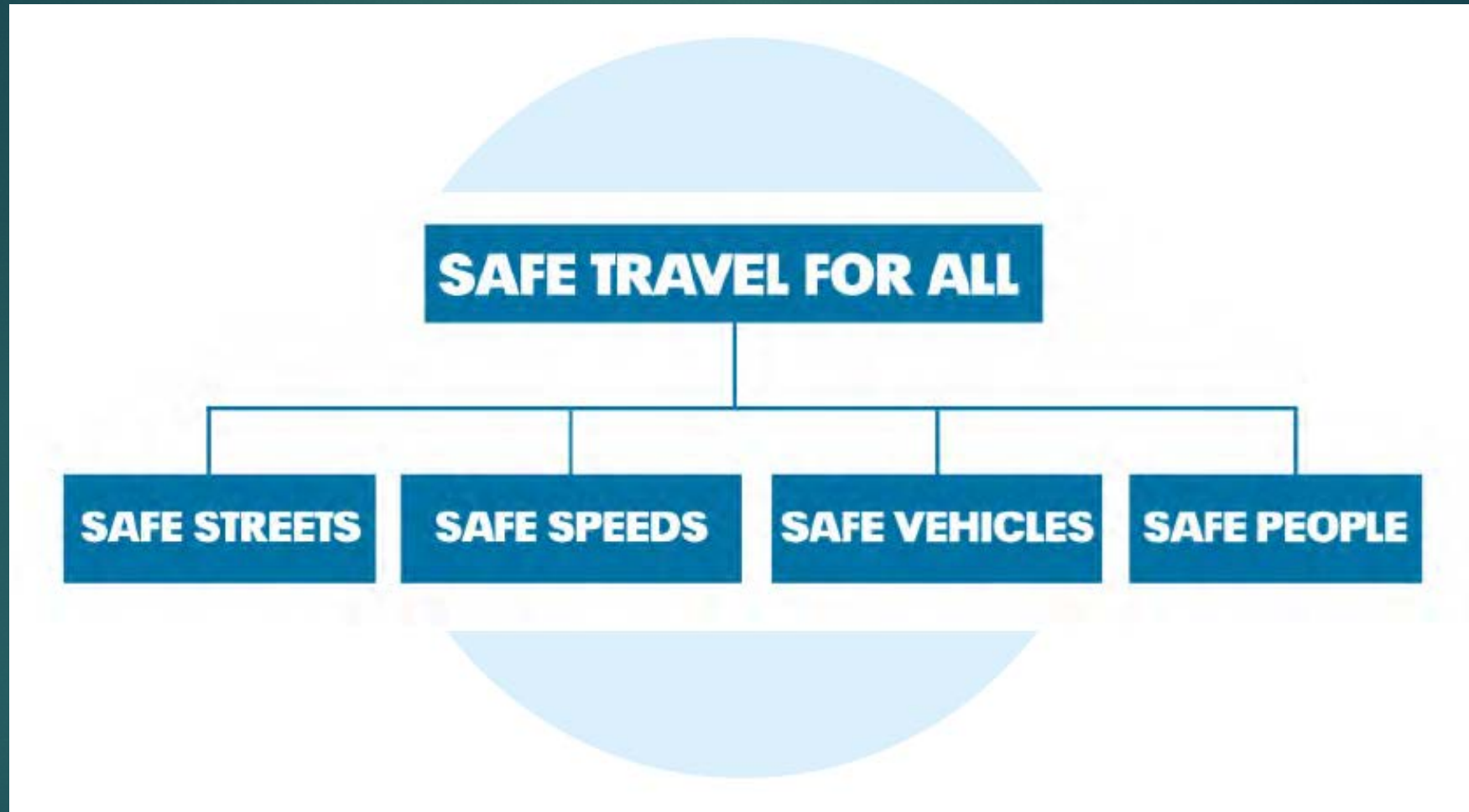
Integrate **HUMAN FAILING** in approach

Prevent **FATAL AND SEVERE CRASHES**

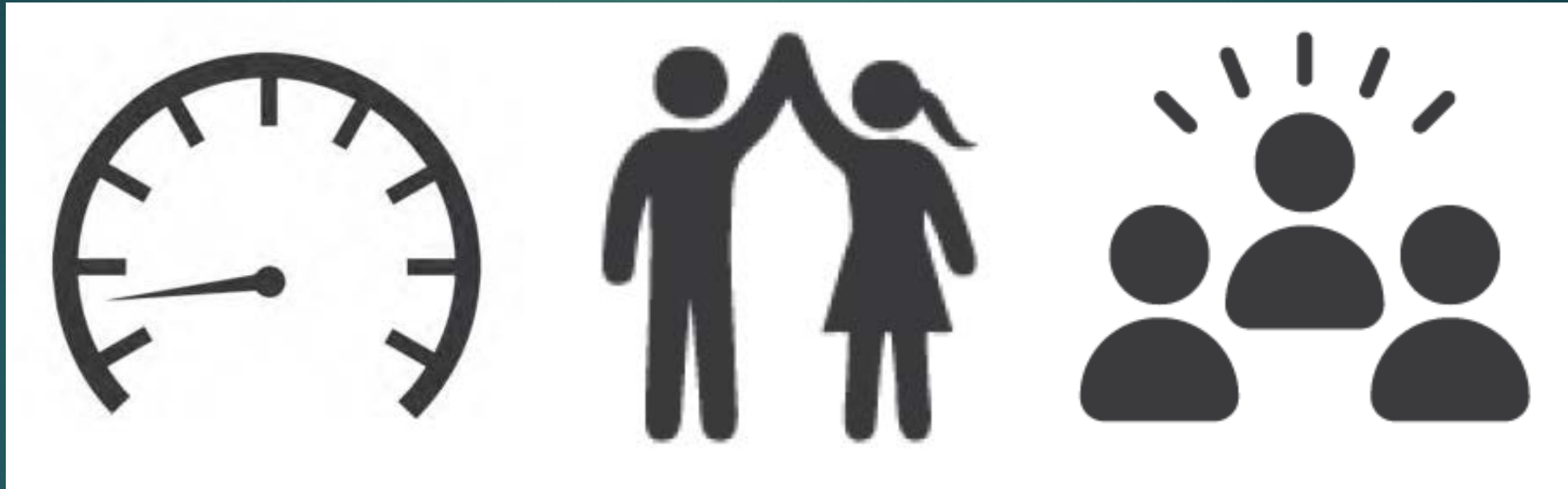
SYSTEMS approach

Saving lives is **NOT EXPENSIVE**

Vision Zero Approach



Vision Zero Approach



Managing Speed

Centering Equity

Engaging Communities

6 "E" Approach

Engineering

Education

Encouragement

Evaluation

Enforcement

Equity

Ann Arbor and Vision Zero

2015 – City Council accepted the Pedestrian Safety and Access Task Force recommendations and affirmed the Vision Zero goal of zero traffic fatalities by 2025.

2017 – Vulnerable Road User ordinance

2017 – City identifies 4 tiers of school safety improvements and starts implementing

2018 – Gateway treatments and 35 RRFBs (list improvements)

2018 – Changing Driver Behavior

Ann Arbor and Vision Zero

2018 – A2 Be Safe Campaign

2018 – Transportation Plan Update “Moving Together Towards Vision Zero” begins

2018 – Streetlight funding and prioritization

2019 – City implements a Crosswalk Design Guideline

2019 – City inventories all major mid-block crosswalks