

MEMORANDUM

TO: Park Advisory Commission

FROM: Colin Smith, Parks & Recreation Services Manager

DATE: May 16, 2017

SUBJECT: Resolution to Recommend Accepting a Fair Food Network Grant for the Ann Arbor Farmers Market for \$50,000.00 and Appropriate Funds

Attached for your review and action is a resolution to recommend approving an agreement with Fair Food Network (FFN) to administer the Double Up Food Bucks (DUFB) program at the Ann Arbor Farmers Market and to accept and appropriate a total of \$50,000.00 in funding into the Major Grants Fund.

DUFB is a national project providing incentives to encourage healthier food choices for food stamp (SNAP) recipients, directly benefitting low-income families and local farmers in Michigan and working to impact future food and nutrition policy. The DUFB program provides a match of up to \$20/person/day for those customers using SNAP (Bridge Cards/EBT/Food Stamps) to purchase Michigan grown fruits and vegetables at farmers markets across Michigan.

Participation in this program relates closely to multiple Sustainability Goals:

- Engaged Community
- Human Services
- Economic Vitality
- Local Food

Since 2010, the City of Ann Arbor has received grant funding from the FFN to administer the DUFB program at the Ann Arbor Farmers Market. This grant provides a total of \$50,000.00 to the City of Ann Arbor to administer the Double Food Bucks program.

RESOLUTION TO RECOMMEND ACCEPTING A FAIR FOOD NETWORK GRANT
FOR THE ANN ARBOR FARMER'S MARKET FOR \$50,000.00 AND APPROPRIATE
FUNDS

Whereas, Double Up Food Bucks is a national project providing incentives to encourage healthier food choices for food stamp (SNAP) recipients, directly benefitting low-income families and local farmers in Michigan and working to impact future food and nutrition policy, and

Whereas, the City of Ann Arbor has received grant funding from the Fair Food Network since 2010 to administer the Double Up Food Bucks program at the Ann Arbor Farmers Market,

RESOLVED, That the Park Advisory Commission recommend approving a grant agreement with the Fair Food Network to administer the Double Up Food Bucks program at the Ann Arbor Farmers Market; and

RESOLVED, That the Park Advisory Commission recommend City Council accept and appropriate funding in the amount of \$50,000.00 from the Fair Food Network establishing a grant revenue and expenditure budget in the Major Grants fund for the DUFNB program without regard to fiscal year.