

# CITY OF ANN ARBOR REDEVELOPMENT LIQUOR LICENSE PRE-APPLICATION QUESTIONNAIRE

Instructions to Applicants: If you are applying for a City of Ann Arbor Development District License, within the Downtown Development Authority Area (see map), this form must be completed prior to filling out the City of Ann Arbor New Liquor License Application Form. The new application form will not be accepted without a completed pre-application guestionnaire. Please include copies of two pieces of personal identification.

Please indicate, by checking YES or NO, if your establishment meets the following criteria.

1.	Is the business to be licensed within the	ne ge	eographic	boundaries	of the City	of Ann A	Arbor D	owntown
	Development Authority District?   Yes	0	No (Ple	ease indicate	proposed	location	on the	attached
	map.)							

Complete name and address of business to be licensed Uplift Ann Arbor LLC

Personal Property ID (for existing businesses) State ID: 803029377 / EIN: 923943223

- 2. Applicants for development district licenses, must demonstrate to City of Ann Arbor and the Michigan Liquor Control Commission (MLCC), at the time of investigation, that the amount expended for the rehabilitation or restoration of the building that houses the licensed premises shall be not less than \$75,000 over a period of the preceding five years or a commitment for a capital investment of at least that amount in the building that houses the licensed premises, which must be expended before the issuance of the license. At the time of application, can your business demonstrate this requirement?

   Yes O No (Please attach supporting financial information for verification.)
- 3. Will the licensed business engage in dining, entertainment or recreation, that is open to the general public, with a seating capacity of not less than 25 persons? Yes O No (Please attach current or proposed floor plan that supports seating capacity.)
- 4. Will the licensed business generate 50% or more of its revenue from food and non-alcoholic drink sales? 

  Yes O No
- What type of on-premise sales are you interested in applying for? Check all that apply. (Checking the boxes does not guarantee award of any or all categories.)
  Beer Wine Spirits (hard liquor)
- 6. Please describe (on an attached sheet) how your business will do the following, if issued a license:
  - i. Prevent deterioration in the DDA district and promote economic growth by:
    - a. creating new employment opportunities
    - b. adding new tax value through the purchase of new equipment and/or building improvements
  - ii. Represents a desired land use as determined by the City's area master plan and zoning requirements.
  - iii. Contribute to the mix of dining/drinking, entertainment and recreational existing establishments (describe unique characteristics)

Signature of Applicant Date Printed Name

If any of the above questions have been answered NO, the applicant is not eligible to apply for a Development District License as designated under Michigan State Law (Public Act 501 of 2006). Applicants that cannot meet the minimum criteria will not be considered by the City of Ann Arbor. Do NOT fill out an application.

If all of the above questions have been answered YES, the applicant is eligible to apply for a Development District License. The next step in the application process is to fill out the City of Ann Arbor application form. Attach this completed form to the application and submit with \$150 application fee to the Ann Arbor City Clerk, 301 E. Huron St, Ann Arbor, MI 48104. Fax Number — 734-994-8296. Phone No. — 734-794-6140. A \$600 license fee is due upon approval.

To inquire about other licensing opportunities, including transfers of existing Class C licenses, please contact the Michigan Liquor Control Commission directly. All transferred licenses begin at the State level. MLCC On-Premises Licensing Division - 517-322-1400.

Revised 3/26/15



#### DEVELOPMENT DISTRICT LIQUOR LICENSES FACT SHEET

Public Act 501 of 2006 amended the Michigan Liquor Control Code, effective December 29, 2006, to allow the Liquor Control Commission (MLCC) to issue public on-premises licenses, in addition to the population-based quota licenses allowed under the Code, to businesses engaged in activities related to dining, entertainment, and recreation, and located in city development districts.

The City Council of Ann Arbor adopted Resolution R-08-024 on February 4, 2008 establishing the Ann Arbor Downtown Development District as a development district for liquor licensing in accordance with the requirements of Public Act 501 of 2006 and the MLCC. The City of Ann Arbor has filed all required documentation for the certification of the development district by the MLCC (certified copy of Resolution R-08-024, the required map reflecting and outlining the designated development district within the boundaries of the City, and an affidavit from the City Assessor, certified by the City Clerk, stating the total amount of investment in real and personal property within the development district during the preceding five years.) and been advised that it has met the monetary threshold for 807 licenses.

To receive a Development District Liquor License an applicant must be approved by the City and the MLCC. An application for a license will not be authorized for investigation until the MLCC has received a City resolution which approves the applicant at a specific location "above all others."

Applicants must complete a City application and file it with the City Clerk with all required supplemental documentation and the City application fee. Application fees are established by resolution of City Council and the application package can be obtained from the City Clerk's office. The City will review the application and make a determination as to whether the applicant is approved "above all others" at the designed premises. The City may make investigations it considers proper in connection with the approval process or as required by City ordinances.

Upon receipt of the documentation from the City, and all necessary MLCC application forms, other required documents and inspection fees, the application will be authorized for investigation by the MLCC. The initial enhanced license fee for development district licenses is \$20,000.

Applicants for development district licenses must demonstrate, at the time of the investigation by the MLCC, that:

The amount expended for the rehabilitation or restoration of the building that houses the
licensed premises shall be not less than \$75,000 over a period of the preceding five years
or a commitment for a capital investment of at least that amount in the building that houses
the licensed premises, which must be expended before the issuance of the license.

☐ That the licensed business is engaging in dining, entertainment or recreation, that is open to the general public, with a seating capacity of not less than 25 persons.

□ A licensee may transfer ownership of the license; however, this type of license may not be transferred to another location.
 □ If the licensee goes out of business, the licensee must surrender the license to the MLCC. The City may approve another applicant within the development district to replace the licensee who has surrendered the license to the MLCC.
 □ The applicant must state and demonstrate that an attempt to secure an appropriate onpremises escrowed license or quota license which may be available within the city in

Individuals considering applying for a development district liquor license should be aware of the

This fact sheet has been prepared for informational purposes only. Individuals considering applying for a development district liquor license are advised to contact a lawyer for advice on the application process. General informational inquiries can also be directed to the Michigan Liquor Control Commission.

Effective Date: April 30, 2008

Prepared by: City of Ann Arbor, City Attorney's Office

which the applicant proposes to operate.



#### CITY OF ANN ARBOR APPLICATION FOR NEW LICENSES

Date:	
-------	--

Instructions: This application must be completed and returned with a \$150 application fee for each license before it can be considered. All answers must be typed or printed. Sign the completed form in ink and return to the City Clerk, 301 E. Huron St., Ann arbor, Michigan 48104. MAKE ALL CHECKS OR MONEY ORDERS PAYABLE TO THE CITY OF ANN ARBOR, MICHIGAN.

CIT OF ANN ARBOR, MICHIGA	٧.					
1. Applicant identification-all ap	plicants					
Name of individual, partnership, co	orporation or	Contact Per	son Name:			
limited liability company who will h	old the license:	Mark Harvill				
Uplift Ann Arbor LLC Business Street Address:	16					
210 S First Street		Street Address:				
City/State/Zip Code:		City/State/Z	p Code:			
Ann Arbor, MI 48104			Ann Arbor MI 48103			
Township:		Business Pl	one No.	Home Phone No.		
Ann Arbor		( )				
2. Nature of Application – (Chec	ak all that analy			-		
2. Nature of Application – (Chec	K all that apply	)				
<ul> <li>Manufacturer or Wholesale App</li> </ul>	licants					
3. Retail Applicants – (Please id	lantify all narmi	to boing applic	d for with	this license application)		
3a. Check Type of License	entity all permi	3b. Check Ty				
□ SDM						
□ Class C □ Add Bar						
□ A-Hotel						
□ B-Hotel		Outdoor Sales				
□ Tavern		Before / After Hours For:				
□ Club □ SDD						
☑ Redevelopment						
Other:						
4. New Manufacturer or Wholes		an of Coloida	- Outstate	to Colleg of Mixed Spirit Drinks		
<ul><li>Wine Maker</li><li>Small Wine Maker</li></ul>		er of Spirits lanufacturer		te Seller of Mixed Spirit Drinks te Seller of Wine		
□ Wine Maker Tasting Room				te Seller of Beer		
□ Micro Brewer	□ Brewpub					
□ Small Distiller						
5. Proposed Licensed Address:						
210 S First Street, Ann Arbor MI 4	8104					
*****				1000		
6. Briefly describe the business	s, for example -	Drug Store, Re	staurant, P	arty Store, Wholesaler, Wine Maker		
etc.						
A bar, dining and event space t	tailored toward	s the LGBTQ+	communit	ty.		
				- 100		

l Ma ac tha individua		e owned by: (che		
		named corporation		ability company
	s (indicate limited partn tion: (attach additional			
Name of Partners		Address	Telephone	Number
	Home	Addicos	Tolophone	, realison
Mark Harvill				
	Ann A	Arbor MI 48103		
	Amir	11001 1011 40 100		
Saharsh Hajela				
Odilarsii Hajola	San F	rancisco CA 941	03	
		- Trot		
* All partners may be	required to complete a	nd submit addition	al information as part of	the application review process
completing this applie	ation applicant agrees	to comply with any	euch roquests	the application review process
completing this applic	alion applicant agrees	to comply with any	such requests.	
8. Personal Informa	<u>ntion –</u> Individual Appl	icants and Partne	rship Members Only	
			is over 21 years of age)	
	(, , , , , , , , , , , , , , , , , , ,		, , , , , , , , , , , , , , , , , , ,	
If you are not a US C	itizen – Are you a regis	tered alien? 🗆 Yes	s □ No Or, do you hav	e a Visa? □ Yes □ No
Full name of spouse:				
Have you ever legally	/ changed your name?	□ Yes w No If Yo	es, from	_to
Have you been know	n by other names?   \[ \]	Yes   ✓ No List	Names:	
	n convicted of a crim	ninal offense, inclu	uding alcohol related in	nfractions (exclude traffic
citations)?				
citations)?  ✓ Yes 🗆 No If Ye	s, please list charge, da		uding alcohol related in cation and disposition be	
citations)?	s, please list charge, da if necessary.)	ate of conviction, lo	cation and disposition be	elow.
citations)?  ✓ Yes 🗆 No If Ye	s, please list charge, da			elow.
citations)?	s, please list charge, da if necessary.)	ate of conviction, lo	cation and disposition be	elow.
citations)?	s, please list charge, da if necessary.)	ate of conviction, lo	cation and disposition be	elow.
citations)?	s, please list charge, da if necessary.)	ate of conviction, lo	cation and disposition be	elow.
citations)?  w Yes  No If Ye (Use additional sheet CHARGE	s, please list charge, da if necessary.) DATE	PLACE	cation and disposition be	elow.
citations)?  Yes No If Ye (Use additional sheet CHARGE  List your former occ	s, please list charge, da if necessary.) DATE ————————————————————————————————————	PLACE	cation and disposition be	elow.
citations)?  ✓ Yes □ No If Ye  (Use additional sheet  CHARGE  List your former occ  DATE (to/from)	s, please list charge, da if necessary.) DATE  Cupations for the past	PLACE  PLACE  3 years: EMPLOYER N	DESCRIPTIO  DESCRIPTIO	N
citations)?  Yes No If Ye (Use additional sheet CHARGE  List your former occ	s, please list charge, da if necessary.) DATE ————————————————————————————————————	PLACE  PLACE  3 years: EMPLOYER N	DESCRIPTIO  DESCRIPTIO	elow.
citations)?  Yes □ No If Ye (Use additional sheet CHARGE  List your former occ DATE (to/from) Feb 2021 - Present	s, please list charge, da if necessary.) DATE  cupations for the past OCCUPATION Division Director, R&D Ser	PLACE  PLACE  3 years: EMPLOYER National Material	DESCRIPTIO  DESCRIPTIO	ore Drive, Ann Arbor MI 48108
citations)?  ✓ Yes □ No If Ye  (Use additional sheet  CHARGE  List your former occ  DATE (to/from)	s, please list charge, da if necessary.) DATE  Cupations for the past	PLACE  PLACE  3 years: EMPLOYER N	DESCRIPTIO  DESCRIPTIO	N
citations)?  ✓ Yes □ No If Ye (Use additional sheet CHARGE  List your former occ DATE (to/from) Feb 2021 - Present	s, please list charge, da if necessary.) DATE  cupations for the past OCCUPATION Division Director, R&D Ser	PLACE  PLACE  3 years: EMPLOYER National Material	DESCRIPTIO  DESCRIPTIO	ore Drive, Ann Arbor MI 48108
citations)?  ✓ Yes □ No If Ye (Use additional sheet CHARGE  List your former occ DATE (to/from) Feb 2021 - Present	s, please list charge, da if necessary.) DATE  cupations for the past OCCUPATION Division Director, R&D Ser	PLACE  PLACE  3 years: EMPLOYER National Material	DESCRIPTIO  DESCRIPTIO	ore Drive, Ann Arbor MI 48108
citations)?  Yes No If Ye (Use additional sheet CHARGE  List your former occ DATE (to/from) Feb 2021 - Present  Feb 2017 - Feb 2021	s, please list charge, date if necessary.)  DATE  cupations for the past OCCUPATION  Division Director, R&D Ser	PLACE PLACE  3 years: EMPLOYER Notices Element Material	DESCRIPTIO  DESCRIPTIO  JAME AND ADDRESS Is Technology 4840 Ventu	ore Drive, Ann Arbor MI 48108
citations)?  Yes No If Ye (Use additional sheet CHARGE  List your former occ DATE (to/from) Feb 2021 - Present  Feb 2017 - Feb 2021	s, please list charge, date if necessary.)  DATE  cupations for the past OCCUPATION  Division Director, R&D Second Chief Executive Officer	PLACE PLACE  3 years: EMPLOYER Notices Element Material	DESCRIPTIO  DESCRIPTIO  JAME AND ADDRESS Is Technology 4840 Ventu	ore Drive, Ann Arbor MI 48108
citations)?  Yes No If Ye (Use additional sheet CHARGE  List your former occ DATE (to/from) Feb 2021 - Present  Feb 2017 - Feb 2021	s, please list charge, date if necessary.)  DATE  cupations for the past OCCUPATION  Division Director, R&D Second Chief Executive Officer	PLACE PLACE  3 years: EMPLOYER Notices Element Material	DESCRIPTIO  DESCRIPTIO  JAME AND ADDRESS Is Technology 4840 Ventu	ore Drive, Ann Arbor MI 48108
citations)?  w Yes □ No If Ye (Use additional sheet CHARGE  List your former occ DATE (to/from) Feb 2021 - Present  Feb 2017 - Feb 2021	s, please list charge, date if necessary.)  DATE  cupations for the past OCCUPATION  Division Director, R&D Second Chief Executive Officer	PLACE  23 years: EMPLOYER Notices Element Material Avomeen	DESCRIPTIO  DESCRIPTIO  JAME AND ADDRESS Is Technology 4840 Ventu	ore Drive, Ann Arbor MI 48108
citations)?  w Yes □ No If Ye (Use additional sheet CHARGE  List your former occ DATE (to/from) Feb 2021 - Present  Feb 2017 - Feb 2021  I or my spouse previsole licensee, partner	s, please list charge, day if necessary.) DATE  cupations for the past OCCUPATION Division Director, R&D Ser Chief Executive Officer  country held or now hold or or corporation:	PLACE  23 years: EMPLOYER Notices Element Material Avomeen	DESCRIPTIO  JAME AND ADDRESS Is Technology 4840 Vents  4840 Vents  owing licenses for sale	of alcoholic beverages as
citations)?  w Yes □ No If Ye (Use additional sheet CHARGE  List your former occ DATE (to/from) Feb 2021 - Present  Feb 2017 - Feb 2021  I or my spouse previsole licensee, partner	s, please list charge, day if necessary.) DATE  cupations for the past OCCUPATION Division Director, R&D Ser Chief Executive Officer  country held or now hold or or corporation:	PLACE  23 years: EMPLOYER Notices Element Material Avomeen	DESCRIPTIO  JAME AND ADDRESS Is Technology 4840 Vents  4840 Vents  owing licenses for sale	of alcoholic beverages as
citations)?  Yes □ No If Ye (Use additional sheet CHARGE  List your former occ DATE (to/from) Feb 2021 - Present  Feb 2017 - Feb 2021  I or my spouse previsole licensee, partner	s, please list charge, day if necessary.) DATE  cupations for the past OCCUPATION Division Director, R&D Ser Chief Executive Officer  country held or now hold or or corporation:	PLACE  23 years: EMPLOYER Notices Element Material Avomeen	DESCRIPTIO  JAME AND ADDRESS Is Technology 4840 Vents  4840 Vents  owing licenses for sale	of alcoholic beverages as
citations)?  Yes No If Ye (Use additional sheet CHARGE  List your former occ DATE (to/from) Feb 2021 - Present  Feb 2017 - Feb 2021  I or my spouse previsole licensee, partner NAME OF LICENSE	s, please list charge, day if necessary.) DATE  cupations for the past OCCUPATION Division Director, R&D Ser Chief Executive Officer  cously held or now hold or or corporation:  TYPE OF L	PLACE  23 years: EMPLOYER Nations Avomeen  4 interest in the following	DESCRIPTIO  JAME AND ADDRESS Is Technology 4840 Vents  4840 Vents  owing licenses for sale	of alcoholic beverages as

9. Limited Partnership Applicants Only – is the limited partnership authorized to do business under the laws					
of Michigan?	□ Yes	□ No	Date authorized:		
10. Corporate & Limite Attach copy filed or prooptions.	ed Liability Co posed Articles	ompany Applican of Incorporation,	ts Only - last annual report/statement filed & attach copy of stock		
Corporate/LLC Name: Uplift Ann Arbor LL(	C		Incorporation/Organization date: May 9, 2023		
Incorporated/Organized in what State? Michigan			Michigan Authorization date: May 3, 2023		
Name, Address, Phone Number of Resident Agent: Legal Corp Solutions, Inc., 13854 Lakeside Cir., 2nd Floor PMB H315, Sterling Heights, MI 48313					
(Check one of each) Corporation	✓ Profit or		□ Public or   Private Corporation  rporation and Securities: 1/30/24		
Corporate Officers	Name	Addre			
President	Corporate offi	cers N/A - Uplift is	filed with Mark Harvill and Saharsh Hajela raditional "corporate officers" breakdown.		
Vice-President	N/A				
Secretary	N/A				
Treasurer	N/A				
11. Corporations and hold or will hold stock	Limited Liabi	lity Companies - embership in ap	List all persons, companies and other entities that plicant entity.		
Name 1. Mark Harvill		Address Ann Arbor MI 48103	Phone Number %Interest 75%		
2. Saharsh Hajela		San Francisco CA 94103	25%		
3					
4	Timberous Mandale Charles Admin.				
5					

described in this application?  ☐ Yes ☑ No  If yes, please list date, place and	tion, made application(s) for a similar or other license of disposition of such application(s).	
State of Michigan?	tion, been disqualified to receive approval for a license	under the laws of the
If yes, please explain.		
(C) Have you ever held a liquor lic □ Yes   ✓ No If yes, please state reason	cense which has been revoked or not renewed?	
<ol> <li>Financial Details – All appli</li> <li>Source of funds used to estable address and amount of all money</li> </ol>	lish business, or which will be used to purchase this bu	usiness, list name,
Name	Address	Amount
Mark Harvill	Ann Arbor Mi 48103	\$ \$250,000
Saharsh Hajela	San Francisco CA 94103	\$ \$50,000
	· · · · · · · · · · · · · · · · · · ·	\$
(B) Attorney or representative  Brian C. Miller  Name	PO Box 259444 Chicago, Illinois 60625 Address	312-245-9190 Phone Number
(8-1/2 x 11) showing the entire where the license is to be utiliz disposal facilities, and where a (A) New Construction  Do you need to build a facility at the liftyes, do you have building permission, when do you plan to get the liftyes, when do you expect construction yes, when do you expect construction yes, what is the estimated cost When is your anticipated occupant Would you build the facility at this (B) Existing Facility-No Renovalis the facility currently occupied? If yes, do you intend to be license.	truction will begin? ruction to be completed? of construction of the facility? \$	the specific areas arking, lighting, refuse e control.  No No No
If yes, in what capacity are you as	the business operation on site?   Yes   No ssociated?  remises?	

	g Facility-Rer							
		n existing facility		)				
If yes, what i	is the estimate	ed cost of the re	novation? \$ 200,000					
If yes, when	do you expec	t construction w	ill begin? February 19, 2024 (bui	ding permit pendin	ig)			
If yes, when	do you expec	t the construction	n to be completed? May 19, 20	24				
			open for business date? Frid	ay May 31, 2024				
		upied?   Yes	✓ No	2 - Vaa	□ No			
	If yes, are you currently associated with the business operation on site?   Yes   No							
				n Yes	□ No			
			ne facility for renovation?	l res				
Are you goin	ong will the la	cility be closed?	u do not get a license?	□ Yes	⊮ No			
Are you goin	ig to renovate	the facility if yo	d do not get a license:	L 163	E 140			
15 Employ	mont - (All s	policante mue	complete either A or B se	ction)				
(A) Existing		ppiicants mus	Complete enner A or B se	Cliony				
		taff? (i.e. 1 full-ti	me hartender)					
Number	Full	or	Part-time	Position				
144111501		01						
	_		_					
	_							
Will you bo r	cotoining ourre	ent staffing lovel	s, expanding current staffing	levels or decr	easing current sta	ffing levels		
			s, expanding current stanning			ining levels		
ii you receive	e the license:	Ехріаіп						
(B) New Bu	ısiness							
How large of	f a staff do yo	u plan to have?	(i.e. 1 full-time bartender)					
Number	Full	or	Part-time	Position				
1				General Manag	ger			
1			Ø	Supporting M	lanager			
7			₩	Bartender				
-			,	0				
5			⊻	Security				

16. Operating Statement – Attach a general operation statement outlining the proposed manner in which the business for which the license being proposed will be operated, including a schedule of the hours of operation, food services, crowd control, and use of facilities.
See attached.
17. Personal Statement - (App applicants must complete this requirement)
Please describe how this business will enhance the City of Ann Arbor community. What special considerations should we take into account in evaluating your application? PLEASE LIMIT YOUR ANSWER TO 200 WORDS
OR LESS. Please attach a separate sheet of paper if necessary.
See attached.

I have read all of the above answers and they are true. I agree to provide all requested information and to fully cooperate with all City Service Areas requesting any and all additional information provided in this application or any attachment thereto. Any changes that occur after the date of this application, applicant will notify the City Clerk, in writing, within 14-days of such change. I understand that the falsification of the information on this form or any false statements made during investigations may constitute grounds for denial of a license.

I warrant that I am not disqualified to receive a liquor license under the ordinances of the City of Ann Arbor or the laws of the State of Michigan. If granted a liquor license I will not violate any federal or state laws or any ordinance of the City of Ann Arbor in the conduct of business.

Attested to:

Date of Application

Signature of Applicant

(if applicant is a corporation, include title

of signor)

Name of person completing this form if not the applicant

Please describe (on an attached sheet) how your business will do the following, if issued a license:

- i. Prevent deterioration in the DDA district and promote economic growth by:
  - a. creating new employment opportunities

To prevent deterioration and foster economic growth in the DDA district, Uplift will provide both full-time and part-time employment opportunities. Our team structure includes a full-time manager, a part-time manager, 12 staff members split between bartending and door responsibilities, and a growing roster of over 100 live performers. This structure not only creates jobs, but also provides opportunities for supplemental income for local artists, creating a diverse and dynamic team.

We're committed to hiring qualified candidates regardless of background, but we have a focus on addressing the unique employment challenges faced by the LGBTQ+ community. Statistics show that over 20% of LGBTQ+ individuals live at the poverty line and often face job discrimination. By offering a safe and inclusive workplace, we expect to attract local community members who are seeking a respectful work environment.

Our goal is to provide more than just jobs; we aim to offer meaningful career paths with opportunities for advancement. In doing so, we address the higher rates of unemployment and homelessness often experienced by the LGBTQ+ community. By fostering an inclusive and supportive workplace, Uplift will contribute to the economic resilience of the DDA district. The diversity and skills of our team, along with our commitment to community engagement, will enhance the district's appeal and promote sustained economic growth.

# b. adding new tax value through the purchase of new equipment and/or building improvements

Our renovation plan of this previously vacant space represents a significant investment in the DDA district, directly contributing to its economic growth. This project involves substantial upgrades, including modern flooring, finished bathroom facilities, entry resistant storefront windows, and comprehensive updates to plumbing and electrical systems for enhanced safety and accessibility.

Additionally, we will equip the brand new bar with state-of-the-art amenities, creating a vibrant, welcoming environment for the community. These improvements not only increase the property's value but also add new tax value to the district. The transformation of this space into a lively venue will complement neighboring businesses and enhance both the safety and aesthetics of the area. This strategic

improvement will generate a positive impact on local business development and employment opportunities.

## ii. Represents a desired land use as determined by the City's area master plan and zoning requirements.

Uplift's establishment in Ann Arbor is in direct alignment with the city's redevelopment objectives.

Revitalizing the vacant space previously home to Millenium Club, we honor the rich history of our location while simultaneously introducing new land use. Our presence as an LGBTQ-forward bar attracts clientele that are currently underserved in the city, aligning us with Ann Arbor's objectives for diversity in both land use and user.

Ideally nestled within a collection of dining and entertainment venues, Uplift is within walking distance of downtown, accessible via city bike lanes, and flanked by three public parking centers. Uplift's introduction rounds out South 1st Street as an "entertainment center" with multi-modal transportation accessibility, enhancing the city's goal for a connected and dynamic downtown.

Our storefront's large windows, masonry brickwork, and street-facing entry all resonate with the city's vision for vibrant, interactive urban spaces.

We are committed to contributing respectfully to the neighborhood's vitality, underscoring Ann Arbor's dedication to a diverse, dynamic downtown and honoring the enduring legacy of the LGBTQ+ community.

# iii. Contribute to the mix of dining/drinking, entertainment and recreational existing establishments (describe unique characteristics).

Uplift stands out in Ann Arbor's entertainment scene with its neighborhood bar atmosphere, distinct from the surrounding establishments' focus on craft cocktails, karaoke, live music, and bar games. Our physical design and programming are crafted to foster social connections:

- Our events, such as trivia, watch parties, board game nights, and video game tournaments, are designed to facilitate community bonding.
- We uniquely showcase queer art, with regular variety shows and weekly drag brunches, offering experiences not found elsewhere on our block.

 During the day, Uplift serves as a meeting space for local organizations and groups, further cementing our role as a community-centric venue.

Uplift's approach is tailored to create organic opportunities for socialization, making it a distinctive addition to the district's mix of dining, drinking, and entertainment establishments

16. Operating Statement – Attach a general operation statement outlining the proposed manner in which the business for which the license being proposed will be operated, including a schedule of the hours of operation, food services, crowd control, and use of facilities.

See Attached Operations Summary.

Please describe how this business will enhance the City of Ann Arbor community. What special considerations should we take into account in evaluating your application? PLEASE LIMIT YOUR ANSWER TO 200 WORDS OR LESS. Please attach a separate sheet of paper if necessary.

Uplift, as Ann Arbor's first LGBTQ+ bar in almost four years, is more than a business – it's a revival of a vital, physical community space. As the only dedicated hub for queer individuals within a 30-mile radius, Uplift offers a home that fosters a sense of safety and belonging for those who feel marginalized in other spaces.

Uplift's presence extends beyond entertainment; it centers on community service as a core pillar. We will regularly donate space for local queer organizations to hold meetings and host events such as charity fundraisers, support groups, and sexual health clinics. This commitment provides opportunities for connection, support, and celebration, addressing needs currently unmet by other venues.

Our establishment will not only create a welcoming environment for the LGBTQ+ community but also contribute to Ann Arbor's cultural richness and social fabric. We invite all residents and visitors to engage in a space that champions diversity, understanding, and acceptance.

In evaluating our application, please consider Uplift's role in filling a significant void as a cornerstone for a growing community. We believe our dedication to community engagement, entertainment and a safe, inclusive environment aligns with Ann Arbor's values and will enrich Ann Arbor's social and cultural landscape for years to come.



## **Operations Summary**

## The Uplift Team

#### Leadership Team

Uplift was founded and is led by Mark Harvill and Saharsh Hajela, two businessmen who are part of the LGBTQ community and well connected in the Ann Arbor business community.

#### Start-Up Team

Uplift has identified local businesses and consultants to support primary activities. These include banking, architectural, design, permitting, accounting and trade consultants, as needed, to support the initial start-up and facility/concept design.

In addition, Uplift is consulting with a seasoned bar/restaurant/nightlife owner who has opened and grown five successful businesses in the Midwest, including two that operate as the only LGBT+ bar in its city. This individual is planned to be part of the operating board longer-term.

#### **Operations Team**

Uplift expects to hire its primary General/Operations Manager within 90 days of signing a lease. The ideal candidate will have well-demonstrated experience managing and growing bars or restaurants. Uplift will search on the local regional level to ensure we are bringing in the best talent possible to ensure the long-term success of the business. The Operations Manager will support the final stages of start-up, including hiring a secondary, part time manager as well as bar staff including bartenders, barbacks, and security.

## **Logistics & Operations Plan**

### **Hours of Operation**

Uplift will be open to the public from 12p to 12a Sundays, closed Mondays (except for space rentals), and 5pm to 2am Tuesday through Saturday. Uplift will be available for rent for day events Monday through Thursday, and for full-service events on Monday nights. Some Saturdays also may have a 12p start depending upon events and scheduling.



#### Facility Use

Keeping with the historical significance of the building, Uplift will provide an industrial modern gathering space, bar, and flexible open area for seating, dancing, and a portable stage. The facility also will include updated accessible restrooms, storage areas, and a walk-in refrigerator for beverages and bar produce.

Other than the bar and two window benches, the space will be modular and configured as needed for events and programming.

Uplift's primary service offering/revenue generation will be through its bar services. The bar will serve a range of drinks including beer, wine, seltzers and standard cocktails.

Uplift does not plan to prepare food on-site and will be partnering with a food partner(s) to supply snacks and appetizers. The space will not include a kitchen.

### Safety and Crowd Control

Uplift considers safety a primary priority for the community and patrons. The facility will be equipped with a burglar and fire system, security cameras and reinforced glass for the front windows and doors.

Crowd control will be managed by the Operations Manager and Uplift team, including a consistent, well-trained security staff who will check IDs, provide metal detection during weekend evening events, and "bouncer" services as needed. If crowds exceed facility capacity, Uplift expects to manage outside lines with a portable roping system and staff outside to manage crowd flow.

Uplift will be meeting with the Ann Arbor Police department to review safety, security and crowd control plans to obtain feedback and to familiarize the Department with the business.

### Regulatory

Uplift will be responsible for and compliant with all OSHA, Washtenaw County and Ann Arbor City health and operations codes. Uplift's bartenders will have obtained TAM, TIPS, ServSafe or other State of Michigan sanctioned bartending certification.