

**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** FW: speed kills?  
**Date:** Monday, December 15, 2025 3:56:13 AM

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**From:** Chris Grant [REDACTED]  
**Sent:** Sunday, November 30, 2025 1:26:49 PM  
**To:** Redinger, Cynthia [REDACTED]  
**Subject:** speed kills?

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Your slide show on how engineering is only a piece of the so-called road-safety "crisis" was perfect. Almost.

I disagree about the culture campaign you propose. The people causing crashes of all kinds won't get the message or won't care. When has a "we need to be better" campaign ever worked in the last two decades, without an effective, systematic and widely known enforcement program? Name one.

As far as I can tell from reading all the police reports, somebody is usually impaired or lazy or careless. A slogan and a poster would not affect them in the least.

All that's needed is automatic enforcement which is one of the things you proposed. Put all that awareness campaign money into more and more automatic enforcement. People will get the idea through word of mouth once they realize it's there.

Please drop the awareness campaign idea. It's just going through the motions and makes you look like you're busy.

--- Chris Grant