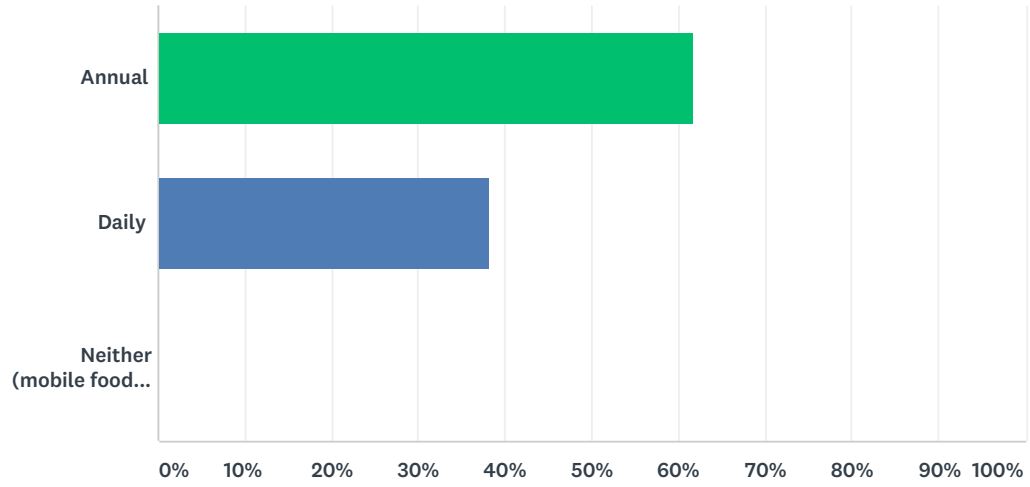


Q1 Are you an annual or daily vendor?

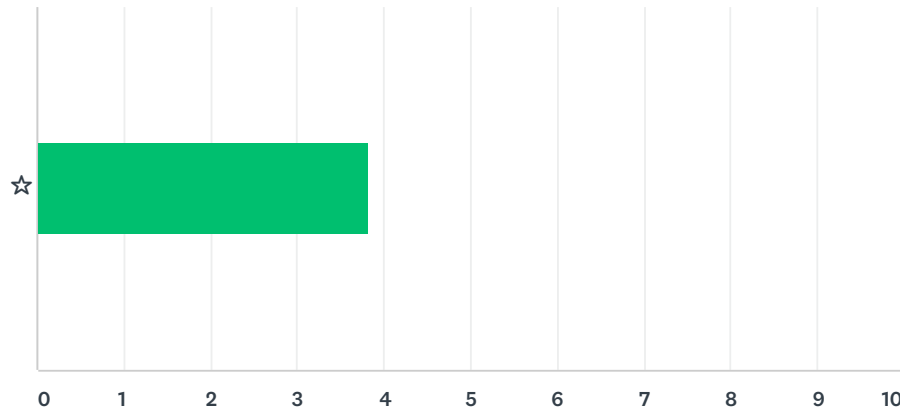
Answered: 34 Skipped: 0



ANSWER CHOICES	RESPONSES	
Annual	61.76%	21
Daily	38.24%	13
Neither (mobile food vendor)	0.00%	0
TOTAL		34

Q2 I have enough time to set up in the morning (1 star = disagree, 5 stars = completely agree)

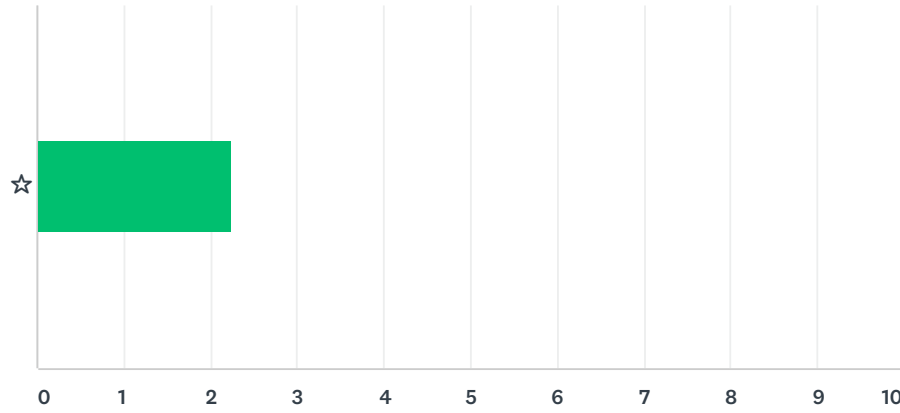
Answered: 34 Skipped: 0



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	17.65% 6	8.82% 3	2.94% 1	14.71% 5	55.88% 19	34	3.82

Q3 I would be willing to come earlier if it meant smoother unloading

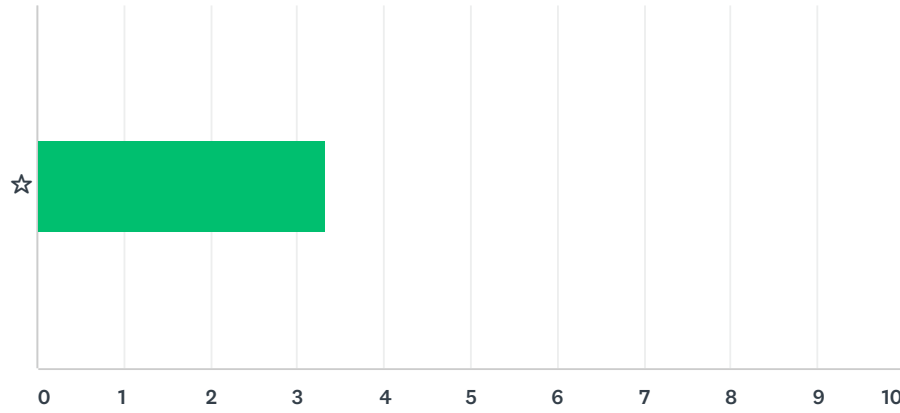
Answered: 34 Skipped: 0



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	38.24% 13	23.53% 8	17.65% 6	17.65% 6	2.94% 1	34	2.24

Q4 I am happy with my parking situation

Answered: 34 Skipped: 0



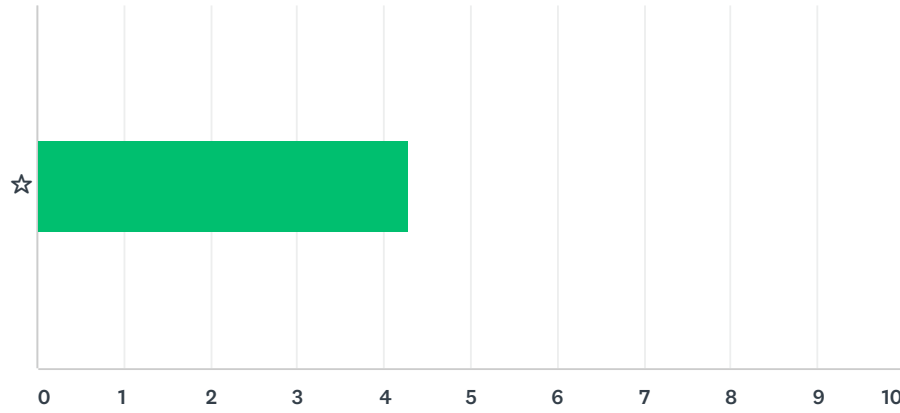
	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	14.71% 5	11.76% 4	29.41% 10	14.71% 5	29.41% 10	34	3.32

Q5 Comments about the morning sign in and loading process

Answered: 28 Skipped: 6

Q6 Communication is good between the market and its vendors

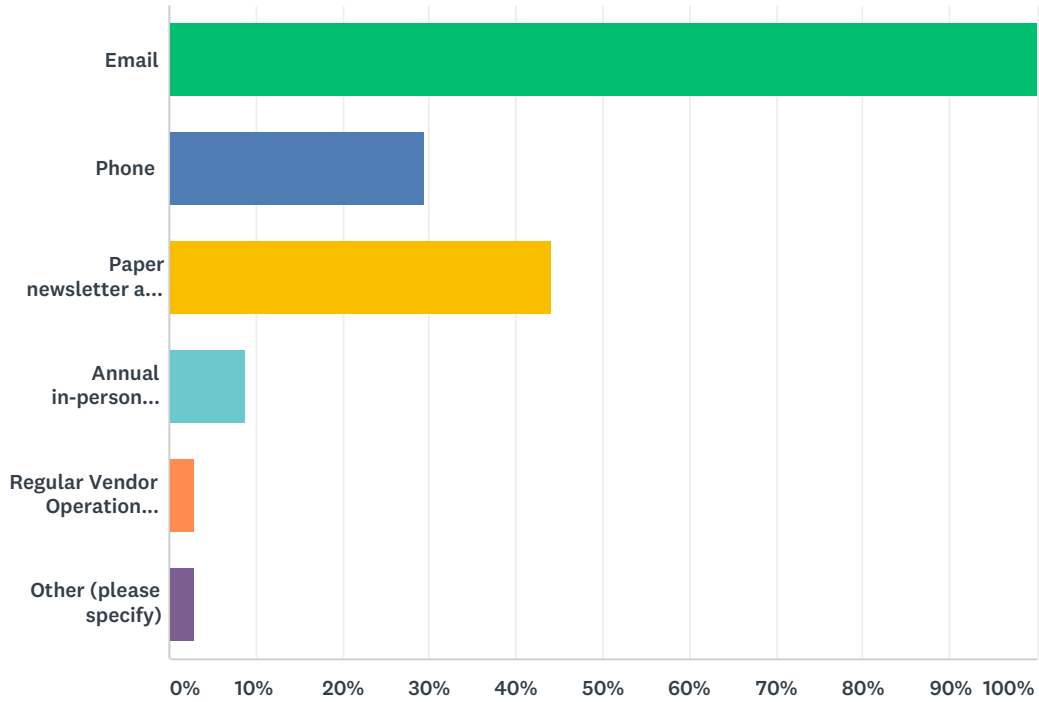
Answered: 32 Skipped: 2



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	0.00% 0	0.00% 0	18.75% 6	34.38% 11	46.88% 15	32	4.28

Q7 What are the best ways to communicate with you?

Answered: 34 Skipped: 0



ANSWER CHOICES	RESPONSES	
Email	100.00%	34
Phone	29.41%	10
Paper newsletter and notices handed out during market	44.12%	15
Annual in-person vendor meeting	8.82%	3
Regular Vendor Operation Advisory Committee meetings	2.94%	1
Other (please specify)	2.94%	1
Total Respondents: 34		

Q8 What can the market do to improve communication?

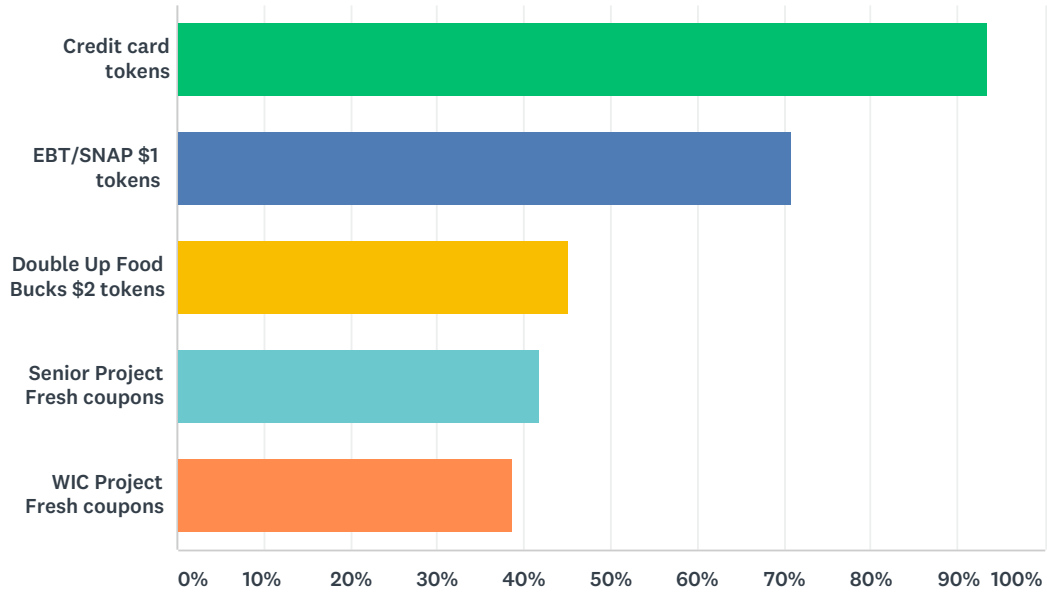
Answered: 24 Skipped: 10

Q9 Would you be interested in occasional market sponsored workshops/trainings? If yes, what topics would you like to see covered?

Answered: 24 Skipped: 10

Q10 Which token programs do you participate in?

Answered: 31 Skipped: 3



ANSWER CHOICES	RESPONSES	
Credit card tokens	93.55%	29
EBT/SNAP \$1 tokens	70.97%	22
Double Up Food Bucks \$2 tokens	45.16%	14
Senior Project Fresh coupons	41.94%	13
WIC Project Fresh coupons	38.71%	12
Total Respondents: 31		

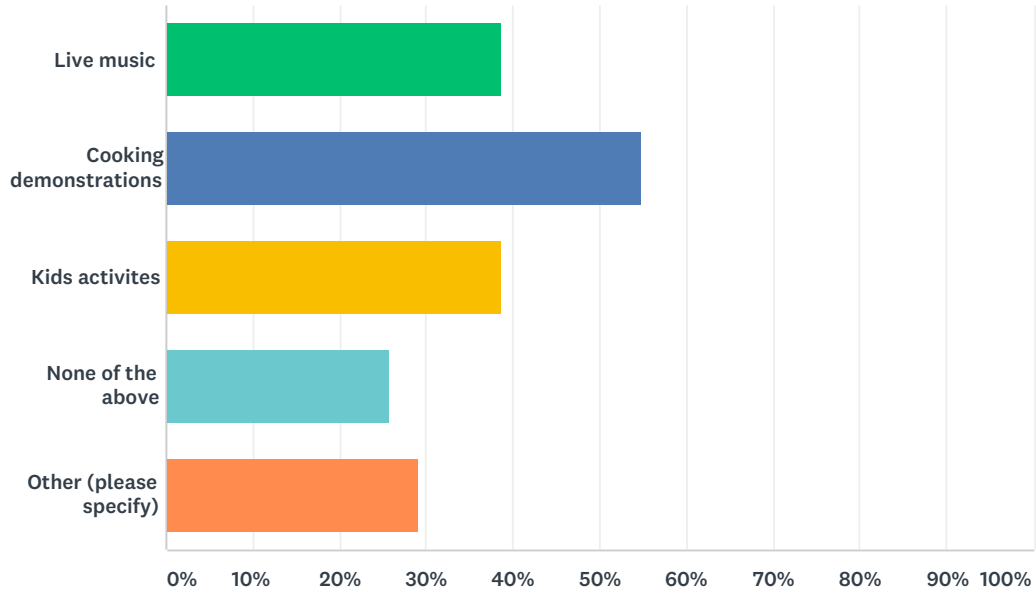
Q11 Food assistance program input

Answered: 23 Skipped: 11

ANSWER CHOICES	RESPONSES	
Should staff do more to clarify what each program entails and its requirements? How?	60.87%	14
What are the benefits of the food assistance programs to you?	60.87%	14
How can we help you better advertise and administer the programs?	47.83%	11
Other comments	47.83%	11

Q12 What, if any, activities would you like to see offered at market?

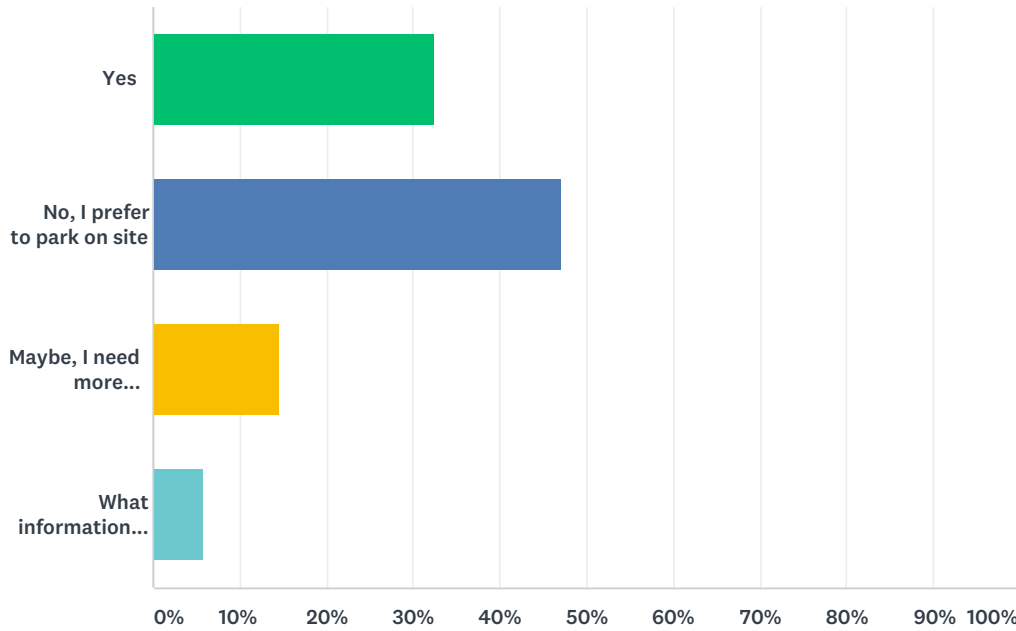
Answered: 31 Skipped: 3



ANSWER CHOICES	RESPONSES	
Live music	38.71%	12
Cooking demonstrations	54.84%	17
Kids activities	38.71%	12
None of the above	25.81%	8
Other (please specify)	29.03%	9
Total Respondents: 31		

Q13 If free offsite parking were available in the general proximity of market, would you use it rather than park on site?

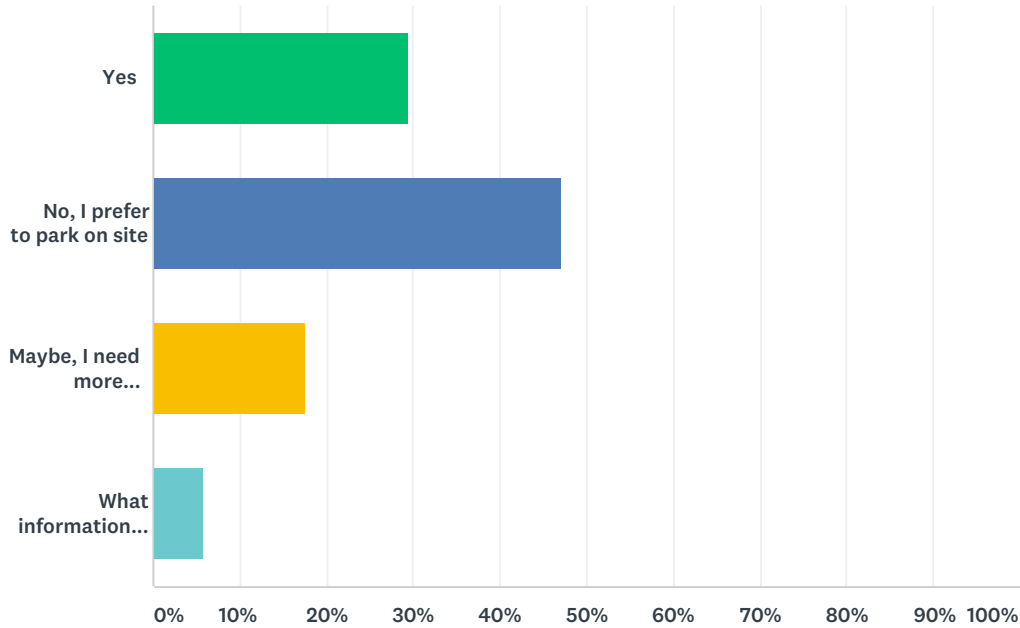
Answered: 34 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	32.35%	11
No, I prefer to park on site	47.06%	16
Maybe, I need more information	14.71%	5
What information would help you make this decision?	5.88%	2
TOTAL		34

Q14 Would you be interested in parking offsite if the goal were to open up more parking spaces for customers (for Wednesday and Winter markets only)?

Answered: 34 Skipped: 0



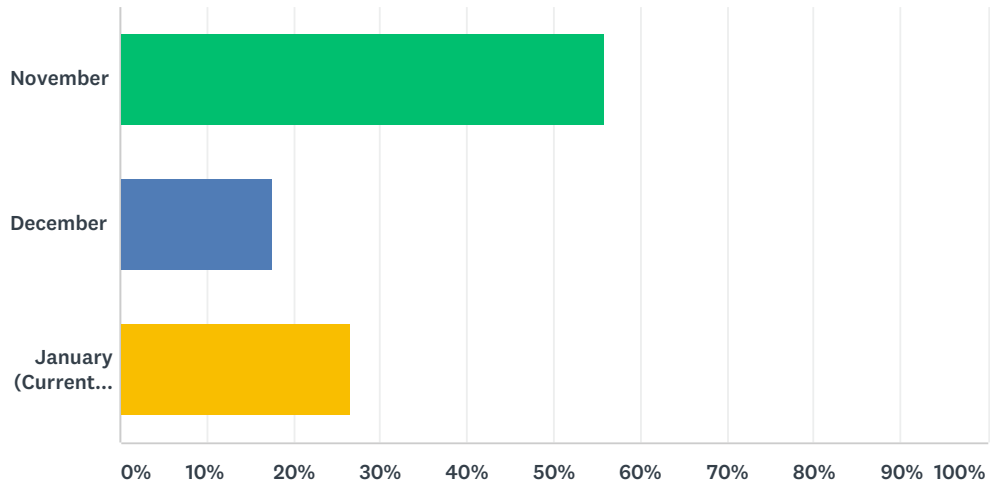
ANSWER CHOICES	RESPONSES	
Yes	29.41%	10
No, I prefer to park on site	47.06%	16
Maybe, I need more information	17.65%	6
What information would help you make this decision?	5.88%	2
TOTAL		34

Q15 What can we do to improve market maintenance? (Downspouts, cleanliness, other?)

Answered: 28 Skipped: 6

Q16 When do you think is best month to change the start time from 7 am to 8 am?

Answered: 34 Skipped: 0



ANSWER CHOICES	RESPONSES
November	55.88% 19
December	17.65% 6
January (Current practice)	26.47% 9
TOTAL	34

Q17 How can we increase vendor participation on Wednesdays?

Answered: 27 Skipped: 7

Q18 How can we better promote your business? (Advertising, social media, signage)

Answered: 27 Skipped: 7

Q19 Other comments

Answered: 22 Skipped: 12